Office for Product Safety & Standards

Product Recall

BlueMello Baby Swaddle Blanket	
Aspect	**Details**
Images	
PSD Number	2610-0066
Product Type	Childcare articles and children's equipment - Swaddle Blanket/Wrap Cloth
Product Identifiers	Amazon ASIN: B098L61LFL Amazon listing name: BlueMello Baby Swaddle Blanket Ultra-Soft Plush Essential for Infants 0-6 Months
Product Description	Pink plush infant sleeping swaddle.
Country of Origin	China
Counterfeit	Unknown
Risk Level	Serious
Risk Type	Asphyxiation
Risk Description	The product presents a serious risk of asphyxiation, overheating and death. The design of the product allows the baby to slip below the covers causing overheating and potentially airway obstruction, both of which have been associated with sudden infant death syndrome (SIDS). Improvements are also required to the product marking, warning and labelling. Further information on safe sleeping for babies can be found on the NHS website at the following link: https://www.nhs.uk/start-for-life/baby/baby-basics/newborn-and-baby-sleeping-advice-for-parents/safe-sleep-advice-for-babies/. The product does not meet the requirements of the General Product Safety Regulations 2005.
Corrective Measures	OPSS are requiring the recall of the product from end users. If you own this product, stop using it and contact the seller for a refund.
Online Marketplace	Amazon – The listing has been removed by the online marketplace.
Notifier	Office for Product Safety and Standards

The OPSS Product Safety Alerts, Reports and Recalls Site can be accessed at the following link: https://www.gov.uk/guidance/product-recalls-and-alerts