Office for Product Safety & Standards

Product Recall

Animal-Shaped Baby Sleep Pillow	
Aspect	**Details**
Images	
PSD Number	2610-0087
Product Type	Childcare articles and children's equipment - Baby Sleeping Pillows
Product Identifiers	Wish ID: 684a4ddf5129c8579955dc81 Wish listing name: Infant Comforting Pillow Toy Helps Baby Sleep
Product Description	White baby sleep pillow. The product is marketed as a baby sleeping pillow and as suitable for use from birth to 12 months. The product is supplied with an electronic warming device in the 'hand' of the pillow and a compatible remote control is supplied.
Country of Origin	China
Counterfeit	No
Risk Level	Serious
Risk Type	Suffocation
Risk Description	The product has been identified as presenting a risk of suffocation when used in a sleep space for babies. Pillows and soft toys are advised not to be placed in the sleep space for babies under the age of one year as their presence increases the risk of overheating and airway obstruction, which have been associated with sudden infant death syndrome (SIDS). OPSS has published a Product Safety Alert for Baby Sleep Pillows, which highlights the risk they may pose to babies: Product Safety Alert (PA8). Further information on safe sleeping for babies can be found on the NHS website at the following link: https://www.nhs.uk/start-for-life/baby/baby-basics/newborn-and-baby-sleeping-advice-for-parents/safe-sleep-advice-for-babies/ The product does not meet the requirements of the General Product Safety Regulations 2005.
Corrective Measures	OPSS are requiring the recall of the product from end users. If you own this product, stop using it immediately and keep it out of the reach of children. Contact the retailer/supplier for a refund.
Online Marketplace	Wish – The listing has been removed from the online marketplace.
Notifier	Office for Product Safety and Standards

The OPSS Product Safety Alerts, Reports and Recalls Site can be accessed at the following link: https://www.gov.uk/guidance/product-recalls-and-alerts