UK Government

Before you share it

Know how to protect your creative work

Pause. Check. Create.



Things to check before you start a job.

Protect your creativity

Before accepting work:

1. Who will own it?
2. How will the work be used?
3. Are the ownership and licensing arrangements in writing?

Before using another persons work

1. Do you have permission?
2. Have you checked and understood any license terms or conditions?

Before sharing your work:

1. Do you need a copyright notice, watermark or metadata?
2. Have you kept clear records of when and how you created the work?

Before signing:

1. Do you understand which rights you are licensing or transferring
2. Are you clear about the permitted uses, conditions and payment terms?

Find further information and support visit
www.gov.uk/guidance/a-quick-guide-to-protecting-your-creative-work

Scan to find out more