Office for Product Safety & Standards

Product Safety Report

Unicorn Pink Busy Board	
Aspect	**Details**
Images	
PSD Number	2609-0044
Product Type	Toys - Baby/Infant Stimulation Toys (Non-Powered)
Product Identifiers	Model: A-001 A-002 (packaging only) Amazon product identifiers: FBA15LZXJKJ1U000017, SKU: Busy Board-Pink, X0029VZAZV. Manufacturer: Kuoron Felt Products Co., Ltd
Product Description	A pink busy board with stickers and accessories.
Country of Origin	China
Counterfeit	Unknown
Risk Level	Serious
Risk Type	Strangulation
Risk Description	The product presents a risk of strangulation because it is supplied with a long shoelace, which exceeds the maximum length for toys intended for children under 36 months. If left unattended, the child could become entangled in the shoelace and wrap it around the neck, leading to strangulation. The product does not meet the requirements of the Toys (Safety) Regulations 2011.
Corrective Measures	The import has been rejected at the border and destroyed.
Online Marketplace	Amazon
Notifier	Local Authority Trading Standards