Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages)

Notice of Variation of Undertakings

Background

1. The Monopolies and Mergers Commission (MMC), in its investigation into the supply by manufacturers of carbonated drinks in the United Kingdom (UK), identified an adverse effect on competition (AEC) arising from cabinet and outlet exclusivity enforced by Coca Cola & Schweppes Beverages (CCSB), which restricted competition by preventing retailers from stocking competitors' products. In order to address the AEC, the MMC accepted the Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages) (the Undertakings).

4. On 19 January 2026, the Competition and Markets Authority (CMA) launched a strategic review of 33 markets remedies to consider whether, by reason of any change of circumstances, each remedy was no longer appropriate and needed to be varied or revoked.

5. On 12 August 2026, the CMA published its Provisional Decision on its strategic review. For the reasons given in that Provisional Decision, the CMA provisionally concluded that a change of circumstances had taken place and that Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages) should be varied by removing paragraphs 1 to 3. The CMA gave notice in accordance with paragraph 7 of Schedule 10 of the Act as applied by section 165 of the Act, of its intention to remove paragraphs 1, 2 and 3 of the Undertakings.

6. The CMA received no responses to its Notice of 12 August 2026.

7. On 4 November 2026, the CMA published its Final Decision on the strategic review and gave notice of the proposed variation of Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages) by removing paragraphs 1, 2 and 3.

8. This Notice, the Undertakings and the Explanatory Note accompanying the Undertakings, which provides an explanation of how the Undertakings are expected to operate, will be published on the CMA website.

Kirstin Baker
Chair of the Group
Competition and Markets Authority
4 November 2026

Notice of Variation of Undertakings

The CMA gives Notice, pursuant to paragraph 4 of Schedule 10 and in exercise of its powers in section 159(4) and paragraph 16(2)(b) of Schedule 24 of the Enterprise Act 2002, for the purpose of varying the Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages).

1. Citation and commencement

1.1 The varied undertakings are known as the Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages) varied in 2026.

1.2 The varied undertakings will commence on the date of publication by the CMA.

2. Variation

2.1 Paragraphs 1, 2 and 3 of the Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages) are removed.

4 November 2026

Explanatory Note

(Not part of the varied Undertakings)

1. The purpose of the varied undertakings is to remove paragraphs 1, 2 and 3 of the Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages).

2. On 4 November 2026, the CMA published its Final Decision on the strategic review of markets remedies (the Final Decision) that paragraphs 1, 2 and 3 of the Carbonated Drinks Undertakings 1993 (Coca Cola & Schweppes Beverages) (the Undertakings) were, by reason of a change of circumstances identified in paragraph 7.14 (d) of its Final Decision, no longer appropriate.

3. The CMA decided the appropriate outcome was to vary the Undertakings by removing paragraphs 1, 2 and 3.

4. The variation removes commitments that are no longer appropriate, does not impose any new obligations and the remainder of the undertakings remain extant unchanged.