

ANTICIPATED ACQUISITION BY FIRSTCASH HOLDINGS, INC. OF RAMSDENS HOLDINGS PLC

26 October 2026

NOTICE UNDER PARAGRAPH (B) OF THE DEFINITION OF 'INITIAL PERIOD' IN SECTION 34ZA(3) OF THE ENTERPRISE ACT 2002 PUBLISHED PURSUANT TO SECTION 107(1)(AB) OF THE ENTERPRISE ACT 2002

The Competition and Markets Authority (**CMA**) hereby gives notice pursuant to section 96(2A) of the Enterprise Act 2002 (the **Act**) that the merger notice provided by Chess Bidco Limited (an indirect subsidiary of FirstCash Holdings, Inc. (**FirstCash**)) and Ramsdens Holdings PLC (**Ramsdens**) in relation to the anticipated acquisition by FirstCash of Ramsdens (the **Transaction**) meets the requirements of section 96(2) of the Act.

The initial period defined in section 34ZA(3) of the Act in relation to the Transaction will therefore commence on the first working day after the date of this notice, ie on 27 October 2026. The end of the initial period and the deadline for the CMA to announce its decision whether to refer the Transaction for a phase 2 investigation is therefore 22 December 2026.