

SUBJECT LINE: Research into product safety regulations on behalf of the Department for Business & Trade

Reference: [ID]

Dear Sir / Madam,

We recently contacted you about a research study being conducted by IFF Research for the Department for Business & Trade (DBT), in connection with the Office for Product Safety and Standards (OPSS).

We want to understand your views and experiences of the current product safety regulations. Participating in this survey gives you the opportunity to provide feedback on the time and costs involved in complying with product safety regulations.

We want to hear from as many people as possible as we know that each business's experience in dealing with product safety is unique. Your insights will help shape practical improvements to make compliance simpler and less of a burden.

The survey will take between 15 and 20 minutes, depending on your answers. If you would like to arrange a convenient time for us to call you, please email costsofcompliance@iffresearch.com and include the reference number at the top right of this email and the best phone number to reach you on. If you do not wish to participate in the research, please let us know by email, stating your reference number above.

If you would like to verify the authenticity of this research, please contact Mahvish Faran at the Department of Business and Trade (DBT) at Mahvish.Faran@businessandtrade.gov.uk.

IFF Research is an independent research agency, operating within the Code of Conduct of the Market Research Society, the Data Protection Act 2018 (DPA 2018) and the UK General Data Protection Regulation (UK GDPR). This means that anything you say during the course of the survey will be in strict confidence and will not be attributed to you or your organisation. If you would like further information on how IFF handles and processes personal data, as well as information on your rights under data protection regulations to access your personal data, withdraw consent, or object to the processing of your personal data you can visit: www.iffresearch.com/GDPR

We hope you will take part in this research as your views and experiences are very important to us. Many thanks for your time and assistance.

Yours sincerely,

Jessica Huntley-Hewitt,
Director, IFF Research



Dr. Mahvish Faran, Economist,
Office for Product Safety Standards,
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