

Horizon scanning

verb

/hə'raɪ.zən ,skæn.ɪŋ/

The systematic collection of insights on emerging trends and weak signals of change to identify potential threats, risks and opportunities

Practical guide

adjective

/'præk.tɪ.kəl/

noun

/gaɪd/

A book that gives you the most important information about actions

Introduction

- ▶ About this practical guide
- ▶ Navigating the guide
- ▶ About horizon scanning
- ▶ Getting started



About this practical guide

This practical guide provides the Building Safety Regulator (BSR) with a set of tools it can use to look for weak signals of change that might have an impact on its mission to protect people and places.

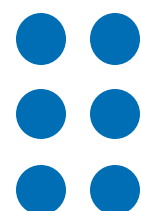
These could be changes that create **opportunities** for protecting people and places if BSR can spot them and move quickly to capitalise on them.

Or they could be changes that are **threats** to protecting people and places if BSR is blindsided or if it fails to adapt what it does to overcome them.

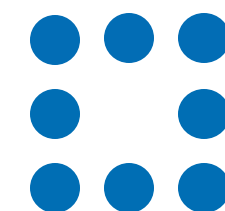
The tools can be used to build insight into the forces that are shaping the future and provide BSR with an early warning system of changes that could impact on its mission.

The guide contains three main sections:

- **The introduction** which explains
 - What the practical guide is
 - How to navigate around it
 - What horizon scanning is
- **Managing horizon scanning projects** which provides guidance on
 - How to define the focus of a scanning project
 - How to manage delivery of the project
 - Tools and resources that support delivery
- **Eight tools for conducting horizon scanning** which together set out a process for
 - Building intelligence
 - Developing insight
 - Delivering action



Managing the project



The 8 tools



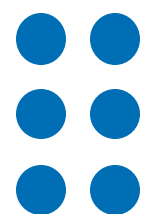
About this practical guide

The guide introduces the tools and techniques in a straightforward way that means they can be picked up quickly and easily by staff who are new to horizon scanning.

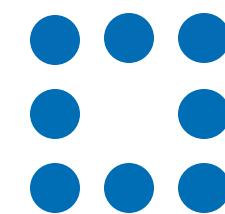
Each step is set out in detail. As well as describing the procedure – the what, who, where and how – the guide offers hints and tips to help new practitioners through the process. It indicates how the output from each step links to the next.

The horizon scanning team has copies of the scanning and workshop templates set out in the Ranking Insights section.

The guide is not meant to be prescriptive. As you become familiar with it, you will probably spot new or different ways to work with the tools and will probably want to modify or customise the workshop designs to meet your evolving needs.



Managing the project



The 8 tools



Navigating the guide

About horizon

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