

Role

Alex Depledge MBE is reappointed as the Chancellor of the Exchequer's Entrepreneurship Adviser.

Context and ambition

Innovative, scaling firms are central to increasing investment, productivity, and growth across the UK. The Government is committed to creating the conditions in which entrepreneurs can start, scale and retain successful businesses in the UK, and to ensuring that government works effectively with founders, investors and strategically important companies.

Following her initial appointment in June 2025, Alex Depledge will continue to provide expert and strategic advice to the Chancellor of the Exchequer and other HM Treasury Ministers, in collaboration with other senior civil servants and advisers, on the government's entrepreneurship landscape and the key barriers faced by businesses seeking to scale up in the UK. This may include a particular focus on:

- increasing the availability of growth capital for scaling companies, including by mobilising greater private and institutional investment;
- supporting reform of public procurement so that innovative businesses have a fair opportunity to become suppliers to government, and using government purchasing power to support innovation and productivity;
- improving how government identifies, engages with and supports strategically important companies;
- ensuring that Ministers benefit from direct insight from founders, investors and the wider entrepreneurship ecosystem.

Alex should work with Ministers, SpAds and officials across HM Treasury and relevant government departments to support coherent policy development and strengthen relationships with founders, investors and industry representatives.

Governance and ways of working

The appointment, which began on Monday 23 June 2025, will conclude on 6 November 2026.

The postholder will work closely with officials on a confidential basis, as well as conduct structured stakeholder engagement, targeted roundtables and 1:1 sessions with industry bodies, founders and investors.

Conflicts of interest

A full declaration of interest process has been conducted in the usual way for direct ministerial appointments and mitigations have been agreed to minimise any potential, actual or perceived conflicts. The postholder will comply with the measures and mitigations set out by HM Treasury's Permanent Secretary, with support from the Propriety and Ethics Team if required.

The postholder will remove herself from the discussion or determination of matters in which she has a conflict or financial interest.

Fees

As Entrepreneurship Adviser to the Chancellor of the Exchequer, you will receive a daily rate of £565.50.