



Coca-Cola HBC
Northern Ireland
Limited

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9th March 2026

BY EMAIL ONLY
Competition &
Markets Authority

Re: Strategic Review of Markets Remedies

Dear Sirs

Thank you for the opportunity to participate in your Strategic Review of Markets Orders and more particularly Carbonated Drinks: a report on the supply by manufacturers of carbonated drinks in the United Kingdom (MMC - Cmnd 1625), and our undertakings dated the 21st of May 1993 ("*the Undertakings*").

For context, Coca-Cola Bottlers (Ulster) Ltd has since become officially known as Coca-Cola HBC Northern Ireland Limited. We are a member of the 28 country Coca-Cola HBC group, and is the legal entity responsible for Northern Ireland.

In our view, the undertakings provided by Coca-Cola Bottlers (Ulster) Ltd provided in the context of the *report on the supply by manufacturers of carbonated drinks in the United Kingdom (MMC - Cmnd 1625)* are no longer appropriate and should be removed. The undertakings were provided in 1993, over 30 years ago, and given their age and market developments since then, they are no longer appropriate to deal with the issues considered in the 1991 report that they were designed to address.

I trust that this is in order.

Yours sincerely

[✂]

Legal Director

Coca-Cola HBC ROI & NI

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