



# Intellectual Property Office

## FOR OFFICE USE ONLY

Date of Receipt: .....

International Application  
Number: .....

Your Reference: .....

Complete if you would like us to quote this in  
communications with you, otherwise leave blank.

## Form MM2

Use this form to file your application to register an International Registration governed exclusively by the Madrid Protocol.

There is a £50 IPO handling fee. The WIPO fees, to be paid directly to WIPO, can be calculated using the online calculator <https://madrid.wipo.int/feecalcapp/>

1. Office of origin: United Kingdom

2. (a) Applicant

Proposed Owner:

(b) Address:

Details of the applicant should be the same as the applicant's details in the basic application. If different, you will be required to bring the details into line by either filing a Form TM16 or TM21. Details are available at [www.gov.uk/government/publications/trade-mark-forms-and-fees](http://www.gov.uk/government/publications/trade-mark-forms-and-fees).

|  |          |
|--|----------|
|  |          |
|  |          |
|  |          |
|  | Postcode |

For additional applicants use  
continuation sheet:

☐

(c) Address for correspondence:

This should only be completed if you do not have a representative and the address differs to the above.

|  |          |
|--|----------|
|  |          |
|  |          |
|  |          |
|  | Postcode |

(d) Telephone:

Contact via email:

From 1 February 2021 it is compulsory for the applicant to provide their email address. The International Bureau (WIPO) will refuse the application unless an email address has been provided.

☐

(e) Preferred language for correspondence  
with WIPO:

- ☐ English  
☐ French  
☐ Spanish

**(f) Other Indication:**

**(i) If the applicant is a natural person,  
nationality of the applicant:**

**(ii) If the applicant is a legal entity:**

Specify whether Limited Company/LLP,  
Partnership, Trust or Other.

**Country:**

e.g. UK, England & Wales  
or UK, Scotland, or Isle of Man

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**3. Entitlement to file:**

(a) The applicant is a national of the  
United Kingdom:

☐

(b) (i) The applicant is domiciled in the  
United Kingdom:

☐

(ii) The applicant has a real and effective  
industrial or commercial establishment  
in the United Kingdom:

☐

**If you have ticked 3(b)(i) or 3(b)(ii) please provide a UK  
address if the address of the owner (referred to in  
Section 2) is not in the UK.**

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**4. Representative name:**

Representative same as UK

☐

or

If you have no representative, go to section 5.

☐

**Address:**

**Note:** WIPO and the UK IPO will communicate with the  
representative, if this section has been completed.

|                      |          |
|----------------------|----------|
| <input type="text"/> |          |
| <input type="text"/> |          |
| <input type="text"/> |          |
| <input type="text"/> | Postcode |

**Telephone:**

**Contact via email:**

From the 1 February 2021 it is compulsory for the  
representative to provide their email address.  
The International Bureau (WIPO) will refuse the application  
unless an email address has been provided.

☐

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**5. Basic Application:**

Application/Registration number:

Filing date: (DD/MM/YYYY)

Application/Registration number:

Filing date: (DD/MM/YYYY)

Any additional applications should be added on the  
continuation sheet

☐

**6. Priority claim (Optional)**

If you have applied for this trade mark in the last six months, you can claim priority by entering the details here.

Priority Claim Country

Application/  
Registration Number

Priority Claim Date

**Priority claim type**

For All Goods and Services

☐ If so no need to complete below

For Some of the Goods and Services

☐

List the goods and services below.

| Class Number | List of goods and services |
|--------------|----------------------------|
|              |                            |

☐ If several priorities are claimed, use a continuation sheet giving the above required information for each priority claimed.

**7. The Mark:****(a) Representation of the mark**

(i) Same as basic application:

☐(ii) Where the basic application consists of a series application **ONLY**:

Please include an exact representation of the mark in square below

If the basic application consists of a series of marks, the International Application can only be based on ONE of these marks. If coverage is required for the remaining marks, separate International Applications are required.

**Note:**

To import an image using Adobe Acrobat Reader please follow instructions below:

Click on the "Sign" tab which is located on the top right hand corner.

Click on Place Signature icon.

On the Place Signature window, click on the drop down menu and click "Use an image" then click the Browse button.

Select either a "pdf" or "jpg" file and press open.

Press the Accept button and place image in the box. You can then resize the image to fit the box.

(c) The applicant declares that he/she wishes the mark to be considered as a mark in standard characters: ☐

(d) The mark consists exclusively of a colour or combination of colours as such, without any figurative element: ☐

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**8. Colour(s) claimed:**

(a) The applicant claims the following colour(s) as a distinctive feature of the mark:

(b) Indication, for each colour, of the principal parts of the mark that are in that colour (as may be required by certain designating contracting parties):

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**9. Miscellaneous indications:**

(a) Transliteration of the mark (this information is compulsory where the mark consists of/or contains matter in characters other than Latin characters, or numerals other than Arabic or Roman numerals):

(b) Translation of the mark (which may be required by certain designated Contracting Parties):

Into English:

Into French:

Into Spanish:

(c) The words contained in the mark have no meaning (and therefore cannot be translated). ☐

(d) Where applicable, check the relevant box or boxes below:

Three-dimensional mark: ☐

Sound mark: ☐

Collective mark, certification mark, or guarantee mark: ☐

(e) Description of the mark:  
The applicant wishes to include the mark description as contained in the basic application.

(f) Verbal elements of the mark:

(g) Disclaimer:  
The applicant declares that he/she wishes to disclaim protection for the following elements of the mark.

## 10. Goods and Services

- (a) Goods and services for which international registration is sought

Registration is sought for the SAME goods and services contained in the basic application.

☐ If so no need to complete below

And/or

Registration is sought only for the FOLLOWING goods and services contained in the basic application. The list of goods and services is required to be within the scope of the basic application. List the goods and services below.

☐

| Class Number | List of goods and services |
|--------------|----------------------------|
|              |                            |

☐ Use Continuation sheet if necessary.

- (b) The applicant wishes to further limit the list of goods and services for the following Contracting Party/  
Parties (if required). List the goods and services below. ☐

| Contracting Party | Class number or list of goods and services |
|-------------------|--------------------------------------------|
|                   |                                            |

☐ Use continuation sheet if necessary.

## 11. Designated Contracting Parties:

Please tick the countries in which protection is sought

|                                                        |                                                 |                                                                          |                                                  |
|--------------------------------------------------------|-------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------|
| <b>AE</b> United Arab Emirates                         | <b>DK</b> Denmark                               | <b>KR</b> Republic of Korea                                              | <b>PT</b> Portugal                               |
| <b>AF</b> Afghanistan                                  | <b>DZ</b> Algeria                               | <b>KZ</b> Kazakhstan                                                     | <b>QA</b> Qatar                                  |
| <b>AG</b> Antigua and Barbuda                          | <b>EE</b> Estonia                               | <b>LA</b> Lao People's Democratic Republic                               | <b>RO</b> Romania                                |
| <b>AL</b> Albania                                      | <b>EG</b> Egypt                                 | <b>LI</b> Liechtenstein                                                  | <b>RS</b> Serbia                                 |
| <b>AM</b> Armenia                                      | <b>EM</b> European Union <sup>1</sup>           | <b>LR</b> Liberia                                                        | <b>RU</b> Russian Federation                     |
| <b>AT</b> Austria                                      | <b>ES</b> Spain                                 | <b>LS</b> Lesotho <sup>2</sup>                                           | <b>RW</b> Rwanda                                 |
| <b>AU</b> Australia                                    | <b>FI</b> Finland                               | <b>LT</b> Lithuania                                                      | <b>SD</b> Sudan                                  |
| <b>AZ</b> Azerbaijan                                   | <b>FR</b> France                                | <b>LV</b> Latvia                                                         | <b>SE</b> Sweden                                 |
| <b>BA</b> Bosnia and Herzegovina                       | <b>GM</b> Gambia                                | <b>MA</b> Morocco                                                        | <b>SG</b> Singapore <sup>2</sup>                 |
| <b>BG</b> Bulgaria                                     | <b>GE</b> Georgia                               | <b>MC</b> Monaco                                                         | <b>SI</b> Slovenia                               |
| <b>BH</b> Bahrain                                      | <b>GH</b> Ghana <sup>5</sup>                    | <b>MD</b> Republic of Moldova                                            | <b>SK</b> Slovakia                               |
| <b>BN</b> Brunei Darussalam <sup>2</sup>               | <b>GD</b> Grenada                               | <b>ME</b> Montenegro                                                     | <b>SL</b> Sierra Leone                           |
| <b>BQ</b> Bonaire, Saint Eustatius & Saba <sup>6</sup> | <b>GR</b> Greece                                | <b>MG</b> Madagascar                                                     | <b>SM</b> San Marino                             |
| <b>BR</b> Brazil                                       | <b>GG</b> Guernsey <sup>2</sup>                 | <b>MK</b> North Macedonia                                                | <b>ST</b> Sao Tome and Principe                  |
| <b>BT</b> Bhutan                                       | <b>HR</b> Croatia                               | <b>MN</b> Mongolia                                                       | <b>SX</b> Sint Maarten (Dutch part) <sup>6</sup> |
| <b>BW</b> Botswana                                     | <b>HU</b> Hungary                               | <b>MU</b> Mauritius                                                      | <b>SY</b> Syrian Arab Republic                   |
| <b>BX</b> Benelux                                      | <b>ID</b> Indonesia                             | <b>MW</b> Malawi <sup>2</sup>                                            | <b>SZ</b> Eswatini                               |
| <b>BY</b> Belarus                                      | <b>IE</b> Ireland <sup>2</sup>                  | <b>MX</b> Mexico                                                         | <b>TH</b> Thailand                               |
| <b>BZ</b> Belize <sup>2</sup>                          | <b>IL</b> Israel                                | <b>MY</b> Malaysia <sup>2</sup>                                          | <b>TJ</b> Tajikistan                             |
| <b>CA</b> Canada                                       | <b>IN</b> India <sup>2</sup>                    | <b>MZ</b> Mozambique <sup>2</sup>                                        | <b>TM</b> Turkmenistan                           |
| <b>CH</b> Switzerland                                  | <b>IR</b> Iran (Islamic Republic of)            | <b>NA</b> Namibia                                                        | <b>TN</b> Tunisia                                |
| <b>CN</b> China                                        | <b>IS</b> Iceland                               | <b>NO</b> Norway                                                         | <b>TR</b> Türkiye                                |
| <b>CL</b> Chile                                        | <b>IT</b> Italy                                 | <b>NZ</b> New Zealand <sup>2</sup>                                       | <b>TT</b> Trinidad and Tobago <sup>2</sup>       |
| <b>CO</b> Colombia                                     | <b>JE</b> Jersey                                | <b>OA</b> African Intellectual Property Organization (OAPI) <sup>3</sup> | <b>UA</b> Ukraine                                |
| <b>CU</b> Cuba <sup>5</sup>                            | <b>JM</b> Jamaica                               | <b>OM</b> Oman                                                           | <b>US</b> United States of America <sup>4</sup>  |
| <b>CV</b> Cabo Verde <sup>2</sup>                      | <b>JP</b> Japan                                 | <b>PH</b> Philippines                                                    | <b>UZ</b> Uzbekistan                             |
| <b>CW</b> Curacao <sup>6</sup>                         | <b>KE</b> Kenya                                 | <b>PK</b> Pakistan (Islamic Republic of) <sup>2</sup>                    | <b>VN</b> Vietnam                                |
| <b>CY</b> Cyprus                                       | <b>KG</b> Kyrgyzstan                            | <b>PL</b> Poland                                                         | <b>WS</b> Samoa                                  |
| <b>CZ</b> Czech Republic                               | <b>KH</b> Cambodia                              |                                                                          | <b>ZM</b> Zambia                                 |
| <b>DE</b> Germany                                      | <b>KP</b> Democratic people's Republic of Korea |                                                                          | <b>ZW</b> Zimbabwe                               |

Other: \_\_\_\_\_

1. The designation of the European Union covers the following Member States: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden.

If the **European Union** is designated, it is compulsory to indicate a second language before the Office of the European Union, among the following (check one box only):

French      German      Italian      Spanish

2. By designating Belize, Brunei Darussalam, Cabo Verde, Guernsey, India, Ireland, Lesotho, Malawi, Malaysia, Mozambique, New Zealand, Pakistan, Singapore or Trinidad and Tobago, the applicant declares that he/she has the intention that the mark will be used by him/her or with his/her consent in that country in connection with the goods and services identified in this application.
3. The designation of the African Intellectual Property Organization covers the following Member States: Benin, Burkina Faso, Cameroon, Central African Republic, Chad, Comoros, Congo, Côte d'Ivoire, Equatorial Guinea, Gabon, Guinea, Guinea-Bissau, Mali, Mauritania, Niger, Senegal, Togo.
4. If the **United States of America** is designated, it is compulsory to annex to the present international application the official form (MM18) containing the declaration of intention to use the mark required by this Contracting Party. Section 2 (further information) of the present form should also be completed. The MM18 can be found at <http://www.wipo.int/madrid/en/forms/>. **We would advise you to file the MM18 with the MM2. Otherwise, you will need to send the form directly to the International Bureau (WIPO).**
5. Cuba and Brazil have made a notification under Rule 34(3)(a) of the Regulations. Their respective individual fees are payable in two parts. Therefore, if Cuba or Brazil is designated, only the first part of the applicable individual fee is payable at the time of filing the present international application. The second part will have to be paid only if the Office of the Contracting Party concerned is satisfied that the mark which is the subject of the international registration qualifies for protection. The date by which the second part must be paid, and the amount due, will be notified to the holder of the international registration at a later stage.
6. Territorial entity previously part of the former Netherlands Antilles.
7. Protection in BQ (Bonaire, Saint Eustatius and Saba) is granted automatically with the designation (see **Information Notice No. 27/2011**).
8. By designating Brazil, the applicant declares that the applicant, or a company controlled by the applicant, effectively and lawfully conducts business in connection with the goods and services for which Brazil is being designated; and, agrees to receive notifications, including summons, not covered by the Madrid Protocol concerning the international registration of the mark that is the subject of this international application, issued in judicial proceedings held in Brazil, by post.
9. The designation of Benelux covers the following States: Belgium, Luxembourg and the Netherlands.

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**12. Signature by the applicant and/or representative:**

Optional:

Date:

**Contact details:**

Name, daytime telephone number of the person  
to contact in case of query.

# **A fee will need to be paid for this form.**

To do this you will need to fill out the FS4 form after the following page.  
You will then need to send this to us when you email or post the MM2.

## Fee Calculation Sheet

### (a) INSTRUCTIONS TO DEBIT FROM A CURRENT ACCOUNT

The International Bureau is hereby instructed to debit the required amount of fees from a current account opened with the International Bureau (if this box is checked, it is not necessary to complete (b)).

Holder of the account: \_\_\_\_\_ Account Number \_\_\_\_\_

Identity of the party giving the instructions: \_\_\_\_\_

### (b) AMOUNT OF FEES (see Fee Calculator: <https://madrid.wipo.int/feecalapp/>)

**Basic fee:** 653 Swiss francs if the reproduction of the mark is in black and white only and 903 Swiss francs if there is a reproduction in color. *(For international applications filed by applicants whose country of origin is a Least Developed Country, in accordance with the list established by the United Nations ([www.wipo.int/ldcs/en/country/](http://www.wipo.int/ldcs/en/country/)), 65 Swiss francs if the reproduction is in black and white only and 90 Swiss francs if there is a reproduction in color.)*

#### Complementary and supplementary fees:

|                                                                  |   |                   |   |                                        |          |
|------------------------------------------------------------------|---|-------------------|---|----------------------------------------|----------|
| Number of designations for which complementary fee is applicable |   | Complementary fee |   | Total amount of the complementary fees |          |
| _____                                                            | x | 100 Swiss francs  | = | _____                                  | => _____ |

|                                                      |   |                   |   |                                        |          |
|------------------------------------------------------|---|-------------------|---|----------------------------------------|----------|
| Number of classes of goods and services beyond three |   | Supplementary fee |   | Total amount of the supplementary fees |          |
| _____                                                | x | 100 Swiss francs  | = | _____                                  | => _____ |

#### Individual fees (Swiss francs):

| Designated Contracting Parties | Individual fee | Designated Contracting Parties | Individual fee |
|--------------------------------|----------------|--------------------------------|----------------|
| _____                          | _____          | _____                          | _____          |
| _____                          | _____          | _____                          | _____          |
| _____                          | _____          | _____                          | _____          |
| _____                          | _____          | _____                          | _____          |
| _____                          | _____          | _____                          | _____          |
| _____                          | _____          | _____                          | _____          |
| _____                          | _____          | _____                          | _____          |

Total individual fees => \_\_\_\_\_

**GRAND TOTAL (Swiss francs)** \_\_\_\_\_

### (c) METHOD OF PAYMENT

Identity of the party effecting the payment: \_\_\_\_\_

WIPO receipt number

Payment received and acknowledged by WIPO \_\_\_\_\_

Account name: WIPO

IBAN: CH77 0024 0240 FP10 1035 6

Bank: UBS Switzerland AG, Zurich, Switzerland

Swift: UBSWCHZH80A

Payment identification

dd/mm/yyyy

\_\_\_\_\_

\_\_\_\_\_

Payment made to WIPO postal account  
(within Europe only)

IBAN No: CH03 0900 0000 1200 5000 8

Swift/BIC: POFICHBE

Payment identification

dd/mm/yyyy

\_\_\_\_\_

\_\_\_\_\_



# Intellectual Property Office

## Form FS4

Fee sheet for: International Trade Mark applications made through the Intellectual Property Office.  
Please read the guidance notes on the next page about filling in this form.

Your IPO Account  
Number (if you have one)

**Details of the person we should contact in case of query.**  
Name:

Your name and full  
address  
(including postcode)

Daytime phone number:

Your customer reference  
(Optional)

Email address:

### List of forms included

**Date:**

|        | Form number | Application reference<br>(exactly as shown on page 1 of your application form) | Handling Fee<br>£50 per application |
|--------|-------------|--------------------------------------------------------------------------------|-------------------------------------|
| 1      |             |                                                                                |                                     |
| 2      |             |                                                                                |                                     |
| 3      |             |                                                                                |                                     |
| 4      |             |                                                                                |                                     |
| 5      |             |                                                                                |                                     |
| Totals |             |                                                                                |                                     |

### How do you wish to pay?

*Tick payment method*

#### 1. Online by credit or debit card

- Go to [fees.ipo.gov.uk/pay](https://fees.ipo.gov.uk/pay) to make your payment
- Write below the 10-character reference code displayed from the online payment screen. Enter this into the box below

**Payment reference**



**We will not be able to process your form(s) without the payment reference.  
This may affect your filing date.**

2. Deduction from IPO Deposit Account quoted above
3. Cheque, made payable to 'Intellectual Property Office'
4. Bank transfer

## **Help with completing this form**

If you provide a customer reference, this will be printed on the fee acknowledgement that we send, so that you can link the transactions with your own records.

Arrange your forms in the same order that you list them on this form.

- Form number:** This is the number printed at the top right of the WIPO form.
- Application reference:** Use the same reference that you put in Section 12 of your WIPO form.
- Handling Fee:** A handling fee is for new applications only.  
Other forms should be listed on the fee sheet but **do not** include a handling fee.

## **How to pay**

### **Payment by card**

Use the online payment service, visit [fees.ipo.gov.uk/pay](https://fees.ipo.gov.uk/pay) to pay the handling fee only. Once your payment is accepted you will be given a 'payment reference number' which you must enter in the box provided on the previous page.

### **Payment by cheque**

Cheques should be made payable to the 'Intellectual Property Office' and sent to the address below.

### **Payment by bank transfer**

Use the following bank account details:

- Bank sort code: 20-18-23
- Bank name: Barclays Bank PLC  
3rd Floor Windsor Court  
3 Windsor Place  
Cardiff  
CF10 3ZL
- Account number: 80531766  
Account name: Intellectual Property Office  
Reference: Quote your account number (as shown on the front of this form) or some other identifier.
- SWIFT code: BARCGB22  
IBAN number: GB92 BARC 2018 2380 5317 66

## **Where to send**

Instructions on where to send the MM2 form is displayed at the end of this form.

## **What happens after I send my form**

1. You will receive a payment receipt within 5 days after sending us your MM2 application form.
2. We will tell you if your MM2 application has been certified or if we have identified any deficiencies within 15 working days after you receive your payment receipt.
3. If you have not received a certification or a deficiency letter 15 working days after receiving your payment receipt, contact 0300 300 2000.
4. Your application will be examined by WIPO and you will be notified of any irregularities. WIPO will then forward your application to the national IP office of the countries you have designated. They will decide if your trade mark is acceptable for registration.



# Before you send us your form

Make sure you have:

☐ Answered all applicable questions on this MM2 form.

☐ If required, include the following forms:

- TM16
- MM18 (compulsory if designating the United States of America).  
Send the MM18 directly to WIPO if not submitted with the MM2.
- TM21A
- Completed fee sheet (form FS4)

Number of sheets attached to the form: \_\_\_\_

☐ Made payment by card, cheque, bank transfer or IPO deposit account.

☐ Completed the payment sheet above.

**Do not send duplicate forms to this or other email accounts as this may result in you being charged twice**

**Email your completed PDF form to:  
internationaltrademarks@ipo.gov.uk**

**If you cannot email us your form, you can print and post your form to:  
Intellectual Property Office, Concept House, Cardiff Road, Newport, South Wales, NP10 8QQ.**

**Please note: It takes longer to process paper forms sent by post.**

Data Privacy: <https://www.gov.uk/government/publications/intellectual-property-office-privacy-notices/privacy-notice-for-personal-data-processed-for-the-administration-of-ip-rights>