

DESNZ PUBLIC ATTITUDES TRACKER

SPRING 2026 (WAVE 16)

Contents	
SECTION A: OPENING DEMOGRAPHICS	2
SECTION B: TRIANNUAL TRACKER QUESTIONS.....	4
SECTION C: FUSION, CCS AND HYDROGEN	7
SECTION D: RENEWABLES AND NUCLEAR	11
SECTION E: ENERGY BILLS	19
SECTION F: SMRS.....	23
SECTION G: CLOSING DEMOGRAPHICS	24

This document refers to 'paper questionnaire' and 'web' to indicate differences between the paper and web version of the survey.

SECTION A: OPENING DEMOGRAPHICS

(PAPER: SECTION A: ABOUT YOU)

ADD TIME STAMP

ASK ALL (WEB ONLY)

INTROD1 (*Display*)

Thank you for choosing to take part in the Public Attitudes Tracker on behalf of the Department for Energy Security and Net Zero.

ASK ALL

INTROD2 (*Display*)

In this first section, we would like to find out a little about you and your household.

The information is used to understand the experiences of different groups and will not identify you or anyone in your household.

ASK ALL

NUMADULTS (*Single*)

Including yourself, how many adults aged 16 or over are currently living in your household?

1. 1
2. 2
3. 3 or more

ASK ALL

CHILDHH(*Single*)

How many children aged under 16 currently live in your household?

1. 0
2. 1
3. 2
4. 3 or more
99. Prefer not to say

ASK ALL

AGE (*Numeric*)

What is your age?

NUMERIC (Range 16-110) (PAPER, GO TO GENDER)

99. Prefer not to say (PAPER, GO TO AGEBAND)

PAPER: IF AGE PROVIDED, GO TO GENDER

IF AGE= PREFER NOT TO SAY (AGE=99)

AGEBAND (*Single*)

Which of the following age bands are you in?

1. 16 to 19
2. 20 to 24
3. 25 to 34
4. 35 to 44
5. 45 to 54
6. 55 to 64
7. 65 to 74
8. 75 or over
99. Prefer not to say

ASK ALL

GENDER (*Single*)

Would you describe yourself as...

1. Male
2. Female
3. Identify in another way (please specify)
99. Prefer not to say

SECTION B: TRIANNUAL TRACKER QUESTIONS

(PAPER: SECTION B: ENVIRONMENTAL ISSUES)

ADD TIME STAMP

ASK ALL

INTROQ (*Display*)

Next are some questions about your general attitudes towards environmental issues.

ASK ALL

CLIMCONCERN (*Single*)

How concerned, if at all, are you about climate change, sometimes referred to as 'global warming'?

1. Very concerned
2. Fairly concerned
3. Not very concerned
4. Not at all concerned
98. Don't know

ASK ALL

NZKNOW (*Single*)

The UK government is aiming to reduce UK greenhouse gas emissions to 'net zero' by 2050.

This will involve significantly reducing emissions produced by our industries, transport, food, and homes.

Any remaining emissions will be balanced by actions that reduce greenhouse gases already in the atmosphere, such as planting trees.

Before today, how much, if anything, did you know about the concept of 'net zero'?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

RENEWSUPPORT (*Single*)

The next question is about renewable energy. This includes a number of different forms of energy, such as wind power, solar energy and biomass.

Do you support or oppose the use of renewable energy for providing our electricity, fuel and heat?

1. Strongly support
2. Support
3. Neither support nor oppose
4. Oppose
5. Strongly oppose
98. Don't know

ASK ALL

RENEW2SUPPORTA- RENEW2SUPPORTE (*Grid*)

Generally speaking, do you support or oppose the use of the following renewable energy developments:

- a) On-shore wind
- b) Biomass – this refers to any plant or animal-based material (for example, food waste, branches, sawdust) or purposely grown crops which can be burned to produce heat and electricity
- c) Off-shore wind
- d) Wave and tidal
- e) Solar

1. Strongly support
2. Support
3. Neither support nor oppose
4. Oppose
5. Strongly oppose
98. Don't know

ASK ALL

HEATHOMEKNOW (*Single*)

In the lead up to 2050, the way we heat almost all of our homes and buildings will need to change in order to reach the UK government's net zero target.

Before today, how much, if anything, did you know about this?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

GBEKNOW (*Single*)

The UK government has set up a publicly owned, clean energy company, called Great British Energy. **Great British Energy will operate in all four nations of the UK.**

Before today, how much, if anything, did you know about Great British Energy?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

CLEANPOWER2030 (*Single*)

One of the government's goals is to achieve Clean Power by 2030. This means generating at least 95% of electricity in Great Britain from clean sources, like wind and solar, by 2030.

Before today, how much, if anything, did you know about this?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

SECTION C: FUSION, CCS AND HYDROGEN

(PAPER: SECTION C: ENERGY)

ADD TIME STAMP

ASK ALL

INTROC1 (*Display*)

Now some questions about sources of energy.

ASK ALL

FUSIONKNOW (*Single*)

Fusion energy is an experimental technology that works by fusing together atoms in order to release energy. The UK is exploring whether this technology could be used to generate zero carbon electricity.

Before today, how much, if anything, did you know about fusion energy?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

FUSIONSUPPORT (*Single*)

From what you know, or have heard about fusion energy, do you support or oppose the UK developing this technology?

1. Strongly support (PAPER, GO TO INTROCC2)
2. Support (PAPER, GO TO INTROCC2)
3. Neither support nor oppose (PAPER, GO TO INTROCC2)
4. Oppose (PAPER, GO TO WHYOPPFUS)
5. Strongly oppose (PAPER, GO TO WHYOPPFUS)
98. Don't know (PAPER, GO TO INTROCC2)

ASK IF FUSIONSUPPORT = 4,5

WHYOPPFUS (*Multi*)

You said that you oppose the development of fusion energy in the UK. Why is this?

Please select all that apply.

1. I don't know enough about the technology

2. I am concerned about safety
3. I think it will be too expensive
4. I am not convinced that it will be feasible
5. I don't think it would be effective in reducing emissions
6. I am concerned about the radioactive waste generated
7. I think it will take too long to develop this technology
8. Other (please type in) (please specify)
98. Don't know (EXCLUSIVE)

ASK ALL

INTROC2 (*Display*)

Carbon capture and storage is a technology that stops greenhouse gases entering the atmosphere.

It typically involves capturing carbon dioxide (CO₂) emissions from power stations or industrial facilities where emissions are high.

The CO₂ is then piped to offshore underground storage sites, where it can be safely and permanently stored.

ASK ALL

CCSKNOW (*Single*)

Before today, how much, if anything, do you know about carbon capture and storage?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

CCSUPPORT (*Single*)

From what you know, or have heard about it, do you support or oppose the use of carbon capture and storage to reduce greenhouse gas emissions?

1. Strongly support (PAPER, GO TO WHYSUPPCCS)
2. Support (PAPER, GO TO WHYSUPPCCS)
3. Neither support nor oppose (PAPER, GO TO INTRO3)
4. Oppose (PAPER, GO TO WHYOPPCCS)
5. Strongly oppose (PAPER, GO TO WHYOPPCCS)

98. Don't know (PAPER, GO TO INTRO3)

ASK IF CCSUPPORT = 1,2

WHYSUPPCCS (*Multi*)

You said that you support the use of carbon capture and storage in the UK. Why is this?

Please select all that apply.

1. I think it would help combat climate change and reduce carbon emissions
2. I think it would create jobs
3. I think it would benefit the UK economy
4. I think it would provide an opportunity for the UK to be a world leader in this technology
5. It can re-use existing infrastructure such as oil and gas pipelines
6. Other (please type in) (please specify)
98. Don't know (EXCLUSIVE)

PAPER: NOW GO TO INTRO3

ASK IF CCSUPPORT = 4,5

WHYOPPCCS (*Multi*)

You said that you oppose the use of carbon capture and storage in the UK. Why is this?

Please select all that apply.

1. I don't know enough about the technology
2. I am concerned about safety
3. I think it would be too expensive
4. I don't think it would be effective in reducing emissions
5. I think we should use more natural strategies (such as tree planting) to capture and store carbon
6. I think it wouldn't tackle the cause of climate change or stop emissions
7. I think it would be disruptive to the local areas where it is situated
8. I don't think it would be a long-term solution
9. Other (please type in) (please specify)
98. Don't know (EXCLUSIVE)

ASK ALL

INTROC3 (*Display*)

And now a question about hydrogen, which is used as a fuel in some industrial processes.

Hydrogen is not naturally available. This means it needs to be produced from other sources to be used as a fuel.

When produced in an environmentally friendly way, hydrogen can help to reduce the carbon emissions in industries, power generation, lorries and shipping.

ASK ALL

HYDKNOW (*Single*)

Before today, how much would you say you knew about hydrogen already being used as a fuel in some industrial processes in the UK?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

HYDREDKNOW (*Single*)

Before today, how much would you say you knew about the potential **future** uses of hydrogen to reduce emissions in some industries?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

SECTION D: RENEWABLES AND NUCLEAR
(PAPER: SECTION D: RENEWABLE AND NUCLEAR ENERGY)
ADD TIME STAMP

ASK ALL

RENEWATTA-C (*Grid*)

As mentioned, **renewable energy** covers a number of different forms, including wind power, solar energy and biomass. How much do you agree or disagree with each of the following statements?

- a) Renewable energy industries and developments provide economic benefits to the UK
- c) It's important that renewable energy developments provide direct benefits to the communities in which they are located

- 1. Strongly agree
- 2. Slightly agree
- 3. Neither agree nor disagree
- 4. Slightly disagree
- 5. Strongly disagree
- 98. Don't know

ASK ALL

WINDFARM (*Single*)

Now imagine that there are plans for **an on-shore wind farm** to be constructed in your local area. How happy or unhappy would you be about this?

If you already have this in your local area, answer on the basis of how you feel about this now.

- 1. Very happy (PAPER, GO TO WINDWHYHAPP)
- 2. Fairly happy (PAPER, GO TO WINDWHYHAPP)
- 3. I wouldn't mind either way (PAPER, GO TO SOLARFARM)
- 4. Fairly unhappy (PAPER, GO TO WINDWHYNO)
- 5. Very unhappy (PAPER, GO TO WINDWHYNO)
- 6. Not applicable – I don't think this would be possible in my local area (PAPER, GO TO SOLARFARM)
- 7. Not applicable – I don't know enough about wind farms (PAPER, GO TO SOLARFARM)

ASK IF WINDFARM = 1 OR 2

WINDWHYHAPP (*Multi*)

You said you would be very or fairly happy for **an on-shore wind farm** to be built in your local area. Why is this?

Please select all that apply.

1. I think it's important for reducing emissions
2. It would provide a sustainable source of power
3. I believe it would improve air quality
4. I believe renewable energy is cheaper to produce than energy from fossils fuels
5. I think it would create jobs
6. I think it would benefit the local economy
7. I think it would benefit the local community
8. I think it would lead to lower dependence on foreign energy sources
9. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

PAPER: NOW GO SOLARFARM

ASK WINDFARM = 4 OR 5

WINDWHYNO (*Multi*)

You said you would be very or fairly unhappy about **an on-shore wind farm** being built in your local area. Why is this?

Please select all that apply.

1. I don't believe in climate change or the need to reduce carbon emissions
2. I'm concerned that renewable energy will be expensive to produce
3. I'm concerned about the impact on local plant and animal life
4. I don't think it would benefit the local economy
5. I don't think it would benefit the local community
6. I'm concerned it would impact on the view/be unattractive
7. I'm concerned it might affect house prices in my area
8. I'm concerned that the energy supply would be unreliable/variable
9. I'm concerned about safety
11. I'm concerned about the noise
10. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

ASK ALL

SOLARFARM (*Single*)

Now imagine that there are plans for **a solar panel farm** to be constructed in your local area. How happy or unhappy would you be about this?

If you already have this in your local area, answer on the basis of how you feel about this now.

1. Very happy (PAPER, GO TO SOLARWHYHAPP)
2. Fairly happy (PAPER, GO TO SOLARWHYHAPP)
3. I wouldn't mind either way (PAPER, GO TO INTROR1)
4. Fairly unhappy (PAPER, GO TO SOLWHYNO)
5. Very unhappy (PAPER, GO TO SOLWHYNO)
6. Not applicable – I don't think this would be possible in my local area (PAPER, GO TO INTROR1)
7. Not applicable – I don't know enough about solar panel farms (PAPER, GO TO INTROR1)

ASK IF SOLARFARM= 1 OR 2

SOLWHYHAPP (*Multi*)

You said you would be very or fairly happy for **a solar panel farm** to be built in your local area. Why is this?

Please select all that apply.

1. I think it's important for reducing emissions
2. It would provide a sustainable source of power
3. I believe it would improve air quality
4. I believe renewable energy is cheaper to produce than energy from fossils fuels
5. I think it would create jobs
6. I think it would benefit the local economy
7. I think it would benefit the local community
8. I think it would lead to lower dependence on foreign energy sources
9. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

PAPER: NOW GO TO INTROR1

ASK IF SOLARFARM = 4 OR 5

SOLWHYNO (*Multi*)

You said you would be very or fairly unhappy about **a solar panel farm** being built in your local area. Why is this?

Please select all that apply.

1. I don't believe in climate change or the need to reduce carbon emissions
2. I'm concerned that renewable energy will be expensive to produce
3. I'm concerned about the impact on local plant and animal life
4. I don't think it would benefit the local economy
5. I don't think it would benefit the local community
6. I'm concerned it would impact on the view/be unattractive
7. I'm concerned it might affect house prices in my area
8. I'm concerned that the energy supply would be unreliable/variable
9. I'm concerned about safety
11. I'm concerned about the loss in fertile and agricultural land
10. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

SECTION E: PROVIDING ENERGY IN THE HOME

(PAPER: SECTION E: PROVIDING ENERGY IN THE HOME)

ADD TIME STAMP

ASK ALL

INTROR1 (*Display*)

Now some questions about ways of providing energy in the home.

ASK ALL

SOLARHOME (*Single*)

Would you consider having solar panels installed in your current home to generate electricity, in the next few years?

1. Definitely (PAPER, GO TO SOLARWHYINT)
2. Probably (PAPER, GO TO SOLARWHYINT)
3. Probably not (PAPER, GO TO SOLPANWHYNO)
4. Definitely not (PAPER, GO TO SOLPANWHYNO)
5. I already have them installed (PAPER, GO TO LCHEATKNOW1-2)
6. Not applicable – not my decision to make (PAPER, GO TO LCHEATKNOW1-2)
98. Don't know (PAPER, GO TO SOLARENC)

ASK IF SOLARHOME=1, 2

SOLARWHYINT (*Multi*)

You said that you would consider installing solar panels. Why is this?

Please select all that apply.

1. They provide a renewable source of electricity
2. They would cut my electricity bills
3. They would make me less dependent on the national grid
4. They are easy to maintain once installed
5. Know someone who has them/recommended them
6. It would be possible to sell excess electricity to the national grid
7. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

PAPER: NOW GO TO SOLARENC

ASK IF SOLARHOME=3, 4

SOLPANWHYNO (*Multi*)

You said that you probably or definitely wouldn't install solar panels. Why is this?

Please select all that apply.

1. Not sunny enough in the UK
2. Too expensive to install
3. Concerned about safety
4. They look unsightly
6. Wouldn't be suitable in my home
7. I'm planning to move home
9. The payback period would be too long
8. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

ASK IF SOLARHOME=1-4, DK

SOLARENC (*Multi*)

Which, if any, of the following might make you personally more likely to consider installing solar panels?

Please select all that apply.

1. More information on solar panels and the benefits and drawbacks
2. Better financial support for installing solar panels
3. Better financial incentives to sell extra electricity to national grid
4. A community initiative which encouraged others in my area to do it too
5. Guidance on the planning procedures and rules in my local area
6. A guarantee scheme to cover any faults or damage (for example, a government backed scheme to cover repairs)
7. Information about trusted, reliable installers
8. Not applicable (EXCLUSIVE)
98. Don't know (EXCLUSIVE)

ASK ALL

LCHEATKNOW1-2 (*Grid*)

How much would you say you know about the following low carbon heating systems?

- a. **Air source heat pumps** – these extract heat from the outside air to heat your home and water.

b. **Ground source heat pumps** – these extract heat from pipes buried in the ground to heat your home and water.

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

LCHEATINSTALL1-2 (*Grid*)

How likely is it that you would install each of the following heating systems in your home when you next need to change your heating system or boiler?

1. Air source heat pumps
 2. Ground source heat pumps
-
1. Very likely
 2. Fairly likely
 3. Not very likely
 4. Not at all likely
 5. Not applicable – I already have this installed in my home
 6. Not applicable – not my decision
 7. I don't know enough about this heating system to decide

ASK ALL

NUCLOCALSUPP (*Single*)

Now imagine that there are plans for a nuclear power station to be constructed in your local area. To what extent would you support or oppose this?

If you already have this in your local area, answer on the basis of how you feel about this now.

1. Strongly support (PAPER, GO TO NUCWHYHAPP)
2. Support (PAPER, GO TO NUCWHYHAPP)
3. Neither support nor oppose (PAPER, GO TO ENERGSAVE)
4. Oppose (PAPER, GO TO NUCWHYNO)
5. Strongly oppose (PAPER, GO TO NUCWHYNO)
6. Not applicable - I don't think this would be possible in my local area (PAPER, GO TO ENERGSAVE)
7. Not applicable – I don't know enough about nuclear power stations (PAPER, GO TO ENERGSAVE)

ASK IF SUPPORT NUCLEAR POWER STATION IN LOCAL AREA

(NUCLOCALSUPP =1,2)

NUCWHYSUPP (*Multi*)

You said you would support the construction of a nuclear power station to be built in your local area. Why is this?

Please select all that apply.

1. I think it's important for reducing emissions
2. It would provide a sustainable source of power
3. I believe it would improve air quality
4. I think it would create jobs
5. I think it would benefit the local economy
6. I think it would benefit the local community
7. I think it would benefit the UK economy
8. I think it would lead to lower dependence on foreign energy sources
9. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

PAPER: GO TO ENERGSAVE

ASK IF NOT SUPPORTIVE ABOUT NUCLEAR POWER STATIONS (NUCLOCALSUPP = 4 OR 5)

NUCWHYNO (*Multi*)

You said you would oppose the construction of a nuclear power station being built in your local area. Why is this?

Please select all that apply.

1. I'm concerned that nuclear power will be expensive to produce
2. I'm concerned about the impact on local plant and animal life
3. I'm concerned about safety/security
4. I don't think it would benefit the local economy
5. I don't think it would benefit the local community
6. I'm concerned it would impact on the view/be unattractive
7. I'm concerned it might affect house prices in my area
8. I don't believe in climate change or the need to reduce carbon emissions
10. I'm concerned about the disposal of radioactive nuclear waste
9. Other reason (please type in) (please specify)
98. Don't know (EXCLUSIVE)

SECTION F: ENERGY BILLS (PAPER: SECTION F: ENERGY BILLS)

ADD TIME STAMP

ASK ALL

ENERGSAVE (*Single*)

And now some questions about energy use in the home.

How much thought, if any, would you say you give to saving energy in your home?

1. A lot
2. A fair amount
3. Not very much
4. None at all

ASK ALL

ENSAVFREQA-E (*Grid*)

How often, if at all, do you personally do any of the following?

- a) Leave the lights on when you are not in the room
- b) Boil the kettle with more water than you are going to use
- c) Wash clothes at 30 degrees or lower
- d) Try to keep rooms that you are not using at a cooler temperature than those you are using
- e) Leave the heating on when you go out for a few hours

1. Always
2. Very often
3. Quite often
4. Occasionally
5. Never
6. Not applicable to me
98. Don't know

ASK ALL

PAYBILLEN (*Single*)

Over the last three months, how worried, if at all, have you been about paying for energy bills (gas/electricity)?

1. Very worried
2. Fairly worried
3. Not very worried
4. Not at all worried

- 5. Not applicable/Don't know
- 99. Prefer not to say

ASK ALL

MOSTWORRY (*Single*)

Which ONE of the following bills or expenses are you most worried about?

- 1. Energy bills (gas/electricity) (PAPER, GO TO WHYWORRYEN)
- 2. Food and other household essentials (PAPER, GO TO COSTACTIONS)
- 3. Transport, including petrol/diesel and public transport costs (PAPER, GO TO COSTACTIONS)
- 4. Not applicable – not worried about any of them (PAPER, GO TO COSTACTIONS)
- 5. Not applicable – same level of worry for all of them (PAPER, GO TO COSTACTIONS)
- 98. Don't know (PAPER, GO TO COSTACTIONS)
- 99. Prefer not to say (PAPER, GO TO COSTACTIONS)

ASK IF MOSTWORRY=1

WHYWORRYEN (*Multi*)

You said you were more worried about paying for energy bills compared with food and other household essentials, or transport. Why are you more worried about energy bills?

Please select all that apply.

- 1. Concerned that prices will go up compared to what I have paid in the past 12 months
- 2. Energy bills are/will be more expensive than the other outgoings
- 3. Energy prices have increased more than the other outgoings
- 4. I have less control over energy bills
- 5. Cannot easily go without energy like I can for some of the other outgoings
- 6. Don't know how much energy bill will cost in advance so harder to budget
- 7. Other reason (please type in) (please specify)
- 98. Don't know (EXCLUSIVE)

ASK ALL

COSTACTIONS (*Multi*)

Which, if any, of the following actions have you taken in recent months because of the cost of your energy bills?

Please select all that apply.

1. I've missed important journeys to save money on fuel or fares
2. I've reduced my electricity/heating usage to an uncomfortable level
3. I've reduced my electricity/heating usage, but not to an uncomfortable level
4. I've used a food bank
5. I've skipped meals
6. I've fallen behind on paying energy bills
7. I've fallen behind on paying other household bills or rent/mortgage
8. I've taken out loans or used credit cards more often
9. I've asked friends or family for money
10. Other (please type in) (please specify)
97. None of the above (EXCLUSIVE)
98. Don't know (EXCLUSIVE)

ONLINE: SHOW AS TWO QUESTIONS ON SAME SCREEN

PAPER: SET UP AS GRID

ASK ALL

IMPACTBILLA-B (*Grid*)

What impact do you think that the UK's move to renewable energy sources might have on people's energy bills in the UK...?

- a. ...In the short term (1-2 years)
 - b. ...In the long term (10 or more years)
-
1. The cost of energy bills will go up
 2. The cost of energy bills will go down
 3. There will be no change
 98. Don't know

ASK ALL

HHweighted

SMARTMET (*Single*)

The next question is about smart meters.

Smart meters are a type of gas and/or electricity meter which automatically send meter readings to your energy supplier and usually come with a monitor or screen (digital in-home display), that provides information about your energy usage. Smart meters also allow prepayment customers to top up their credit online and over the phone.

Does your household have a smart meter?

1. Yes
2. No

98. Don't know

ASK ALL

FLEXENERGYAWARE (*Single*)

Some energy suppliers offer customers an opportunity to change their electricity use to certain times to receive rewards, such as money off their energy bills, free electricity or vouchers.

These are referred to as flexible energy reward schemes. Suppliers use different names for these schemes, including Saving Sessions, PeakSave and Demand Flexibility Service.

Before today, how much, if anything, did you know about flexible energy reward schemes?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

FLEXENERGYUSE (*Single*)

How likely are you to use a flexible energy reward scheme?

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. I already use this type of scheme
98. Don't know/not my decision to make

**SECTION G: SMRS AND NEW TECHNOLOGY
INFORMATION
(PAPER: SECTION G: A FEW FINAL QUESTIONS ON ENERGY)**

ADD TIME STAMP

ASK ALL

SMRKNOW (*Single*)

The next question is about Small Modular Reactors.

These are new types of nuclear reactors, similar to the ones in existing nuclear power stations, but on a smaller scale. They can be used for electricity generation, to provide industry with heat and power, or to provide energy to UK communities not connected to the national gas grid.

Before today, how much, if anything, did you know about Small Modular Reactors?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

ASK ALL

NEWTECHTRUST (*Grid*)

How much do you trust each of the following to provide accurate information about new and emerging energy sources such as fusion energy and hydrogen energy?

1. Newspapers or newspaper websites
2. TV news such as BBC, ITV, Sky, C4
3. Social media (for example, YouTube, Facebook, Tik Tok, Instagram, X (formerly Twitter), Reddit)
4. TV and radio documentaries
5. UK Government
6. Scientists/Scientific organisations
7. Charities, Environmental or Campaign groups

1. Trust a great deal
2. Trust to some extent
3. Do not have much trust
4. Do not trust at all
98. Don't know

SECTION H: CLOSING DEMOGRAPHICS

(PAPER: SECTION H: A BIT MORE ABOUT YOU)

ADD TIME STAMP

ASK ALL

INTROD3 (*Display*)

Finally, a few questions about you and your circumstances.

All the answers you give will be kept completely confidential and will be used for research purposes only, to help us categorise the answers you have already given.

We appreciate these questions may be sensitive and therefore, if you would prefer not to answer a question, you have the option to [Web: select this at most questions] [Paper: leave it blank].

ASK ALL

TENURE (*Single*)

Does your household own or rent the accommodation where you live?

1. Own outright (PAPER, GO TO ACCOMTYPE)
2. Own with a mortgage or loan (PAPER, GO TO ACCOMTYPE)
3. Part-own and part rent (shared ownership) (PAPER, GO TO LANDLORD)
4. Rent it (with or without housing benefit) (PAPER, GO TO LANDLORD)
5. Live here rent-free (PAPER, GO TO LANDLORD)

ASK IF RENTING (TENURE=3-5)

LANDLORD (*Single*)

Who is your landlord?

1. The local authority or council or ALMO
2. A housing association, RSL, charitable trust or Local Housing Company
3. Employer (organisation) of a household member
4. Another organisation
5. Relative or acquaintance of any current household member from before this tenancy started
6. Employer (individual) of a household member
7. Another individual private landlord

ASK ALL (WEB ONLY)

ACCOMTYPE (*Single*)

Do you (and your household) live in...

1. A house or bungalow – detached
2. A house or bungalow – semi-detached
3. A house or bungalow – terraced (including end-terrace)
4. A self-contained flat, maisonette or apartment
5. Caravan or other mobile or temporary structure
6. Some other type of accommodation

ASK IF FLAT (ACCOMTYPE=4) (WEB ONLY)

ACCOMTYPE2 (*Single*)

Is the flat, maisonette or apartment...

1. In a purpose-built block of flats or tenement
2. Part of a converted or shared house (including bedsits)
3. Part of another converted building (for example, former school, church or warehouse)
4. In a commercial building (for example, in an office building, hotel, or over shop)

PAPER VERSION – SET UP AS FOLLOWS

A whole house or bungalow that is:

- detached
- semi-detached
- terraced (including end-terrace)

A flat, maisonette or apartment that is:

- in a purpose-built block of flats or tenement
- part of a converted or shared house (including bedsits)
- part of another converted building (for example, former school, church or warehouse)
- in a commercial building (for example, in an office building, hotel, or over a shop)

A mobile or temporary structure:

- a caravan or other mobile or temporary structure
- Some other type of accommodation

ASK ALL

HIGHQUAL (*Single*)

What is your highest qualification?

Please include your highest educational, professional or vocational qualification.

1. Degree level or above
2. Another kind of qualification
3. No qualifications
98. Don't know
99. Prefer not to say

ASK ALL

INTERNET (*Single*)

How often do you use the internet?

1. Almost all the time
2. Many times a day
3. About once a day
4. Several times a week
5. Less often
6. Never

ASK ALL

WORKSTAT (*Single*)

What is your current working status?

1. Working full time (30 or more hours a week)
2. Working part time (less than 30 hours a week)
3. On maternity or paternity leave
5. On government supported training
6. Unemployed and available for work
7. Wholly retired from work
8. Full-time education at school, college or university
9. Looking after home or family
10. Permanently sick or disabled
11. Doing something else
99. Prefer not to say

ASK IF NUMADULTS=2+

PAPER: ASK ALL

HHRESP (*Single*)

Which of the following best describes who is mainly responsible for decisions about this household, for example paying household bills or choosing a provider for energy or broadband?

1. Me only
2. Somebody else (for example spouse/partner/parent/another adult)

3. I share responsibility with somebody else
98. Don't know

ASK ALL

ETHNIC (*Single*)

What is your ethnic group?

White

1. English or Welsh or Scottish or Northern Irish or British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background (please type in) (please specify) **Open*

Mixed or Multiple ethnic groups

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other mixed or multiple ethnic background (please type in) (please specify) **Open*

Asian or Asian British

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian background (please type in) (please specify) **Open*

Black or Black British

14. African
15. Caribbean
16. Any other Black or African or Caribbean background (please type in) (please specify) **Open*

Other ethnic group

17. Arab
18. Any other ethnic group (please type in) (please specify) **Open*

98. Don't know
99. Prefer not to say

ASK ALL

InclIntro (*Display*)

The next question is on income. This includes earnings from employment or self-employment, income from benefits and pensions, and income from other sources such as interest from savings.

It is important for us to collect this so we can understand how it influences people's experiences. All the information collected in this survey is completely confidential and will only be used for the purposes of producing statistics.

ASK ALL

INCOMEBAND2 (*Single*)

Which of the following best describes your total annual **personal** income before tax?

1. £0-£14,999
2. £15,000-£29,999
3. £30,000-£44,999
4. £45,000 or more
98. Don't know
99. Prefer not to say

ASK ALL

FINHARD (*Single*)

How well would you say you are managing financially these days?

Would you say you are...

1. Living comfortably
2. Doing alright
3. Just about getting by
4. Finding it quite difficult
5. Finding it very difficult
98. Don't know
99. Prefer not to say

Thank you for completing the questionnaire. Please return it to us in the envelope provided.

ASK ALL (WEB ONLY)

MERIT (*Display*)

Thank you for completing the survey, please click next to submit your responses and to claim your voucher. If you wish to review or edit any of your previous answers please do not progress to the next question as this will submit your answers. Once your answers are submitted you will not be able to review or amend them.

ASK ALL (WEB ONLY)

MERITCLAIM (*Open*)

To thank you for completing the survey we would like to give you a £5 gift voucher. You can claim your voucher immediately by following the instructions on the next screen.

We would also like to send you a copy of your voucher and these instructions via email. Please enter your email address below and we will send you an email containing your unique voucher code, and instructions for redeeming it, within the next 24 hours.

Your email address will be kept confidential and will not be used for any marketing purposes.

1. ENTER EMAIL ADDRESS
2. I do not wish to provide an email address
3. I do not have an email address
4. I do not wish to claim a voucher

IF PROVIDED EMAIL ADDRESS (MERITCLAIM=1)

MERITCLAIM2 (*Open*)

Please confirm your email address below.

Your email address will be kept confidential and will not be used for any marketing purposes.

ENTER EMAIL ADDRESS

ASK IF MERITCLAIM=1,2,3

MERITCLAIM3

Your unique voucher code is: [Merit_Voucher_Code]

[IF MERITCLAIM=2,3 (NO EMAIL ADDRESS PROVIDED): To redeem your £5 gift voucher immediately, please **make a note of your voucher** code and follow the instructions below:]

[IF MERITCLAIM=1 (EMAIL ADDRESS PROVIDED): We will send an email confirming your voucher code, and instructions for redeeming it, within 24 hours. However, you are still able to redeem your voucher immediately by following the instructions below:]

1. Click on the link below to be taken to Merit Incentives.
2. Your voucher code will appear on screen (if for any reason it is not there, please copy it from above and paste in).
3. Click 'Yes' to proceed and select a voucher from the options available in the catalogue.
4. Choose the value of the voucher you want to redeem, enter your email to receive it digitally, and click on 'Redeem now'.
5. The voucher will be available in the 'My wallet' section and will be sent to you by email (if you chose to receive it that way).
6. You will be able to see your remaining balance in the top-right corner.

To submit your survey and access the unique link where you can claim your £5 gift voucher immediately, please click the link below.

[Merit_Link]

If you have any queries, please do not hesitate to contact the DESNZ Public Attitudes Tracker information line at Verian on 0800 051 0887 or email patsurvey@veriangroup.com.

ASK ALL

Closing_Screen (Text)

Thank you for participating in the Public Attitudes Tracker Survey.

Please click the "Next" button to submit your survey.

ADD TIME STAMP