Office for Product Safety & Standards

Product Recall

Toy-Like Baby Floats	
Aspect	**Details**
Images	
PSD Number	2606-0177
Product Type	Hobby/sports equipment - Swimming Training Aids
Product Identifiers	No identifiers available. The images shown are representative examples.
Product Description	Baby floats designed to resemble toys, animals, cartoon characters, inflatable play items, ride-on toys, novelty products, or other entertainment-oriented products. This includes floats with playful shapes, animal heads, decorative elements, or designs that may cause the product to be perceived as a toy rather than a safety-sensitive water product.
Country of Origin	China
Counterfeit	No
Risk Level	Not provided
Risk Type	Drowning
Risk Description	The products present a risk of drowning as toy-like designs may mislead consumers into treating the product as a play item rather than a flotation-related product requiring constant adult supervision. This may increase the risk of misuse, overreliance on the product, reduced caregiver vigilance, unsafe play behaviour, instability, tipping, entrapment, or drowning. The products do not meet the requirements of the General Product Safety Regulations 2005.
Corrective Measures	The products have been recalled from end users by TikTok. The recall includes all “toy-like” baby floats sold via the marketplace. The marketplace has also prohibited the future listing or sale of any similar “toy-like” baby floats. We recommend that consumers stop using the recalled products immediately and keep them out of reach of children. Contact the distributor you purchased from to request redress.
Online Marketplace	TikTok – The listings have been removed by the online marketplace.
Notifier	Office for Product Safety and Standards