Office for Product Safety & Standards

Product Safety Report

Sunveno Newborn Baby Feeding Pillow	
Aspect	**Details**
Images	
PSD Number	2604-0217
Product Type	Childcare articles and children's equipment – Baby Feeding Accessories
Product Identifiers	Brand: Sunveno AliExpress Item Number: 1005004574411518 Batch Number: CH1590-2005 AliExpress Listing Name: Sunveno Original Newborn Portable Slope Pad Baby Feeding Pillow
Product Description	White baby sleep pillow marketed as a "feeding pillow."
Country of Origin	China
Counterfeit	No
Risk Level	High
Risk Type	Suffocation
Risk Description	The product has been identified as presenting a risk of suffocation when used in a sleep space for babies. Pillows and soft toys are advised not to be placed in the sleep space for babies under the age of one year as their presence increases the risk of overheating and airway obstruction, which have been associated with sudden infant death syndrome (SIDS). OPSS has recently published a Product Safety Alert for Baby Sleep Pillows, which highlights the risk they may pose to babies: Product Safety Alert (PA8). Further information on safe sleeping for babies can be found on the NHS website at the following link: https://www.nhs.uk/start-for-life/baby/baby-basics/newborn-and-baby-sleeping-advice-for-parents/safe-sleep-advice-for-babies/ The product does not meet the requirements of the General Product

The OPSS Product Safety Alerts, Reports and Recalls Site can be accessed at the following link: https://www.gov.uk/guidance/product-recalls-and-alerts

	Safety Regulations 2005.
Corrective Measures	The product has been withdrawn from the market by Qingdao Sunveno Maternal and Child Supplies Co., Ltd We recommend owners stop using this product immediately. Contact the distributor you purchased from to request redress.
Online Marketplace	AliExpress
Notifier	Office for Product Safety and Standards