




Heartwarming Hugs Bear 2 with Zipper Closure	
Aspect	Details
Images	
PSD Number	2605-0036
Product Type	Toys - Dolls/Soft Toys (Non Powered)
Product Identifiers	Brand: Build-A-Bear Model: 434464 Sales period: 21 st January – 6 th March 2026
Product Description	Brown weighted plush bear with a zipped pouch. Inside the pouch is a heart filled with ceramic beads, which can be heated or cooled.
Country of Origin	China
Counterfeit	No
Risk Level	Low
Risk Type	Choking
Risk Description	<p>The product presents a risk of choking as it has been identified that the zipper on the bear's pouch can detach, creating a small part. This poses a choking hazard to young children, who have a natural tendency to explore objects by placing them in their mouths.</p> <p>The product does not meet the requirements of the Toys (Safety) Regulations 2011.</p>
Corrective Measures	<p>The product has been recalled from end users by Build-A-Bear.</p> <p>Consumers are advised to stop using the product immediately and return it to their local Build-A-Bear store for a refund. For more information, please access: Product Safety Recalls, call 0800 037 9782, or email ProductHotline@buildabear.com.</p>
Online Marketplace	N/A
Notifier	Local Authority Trading Standards