

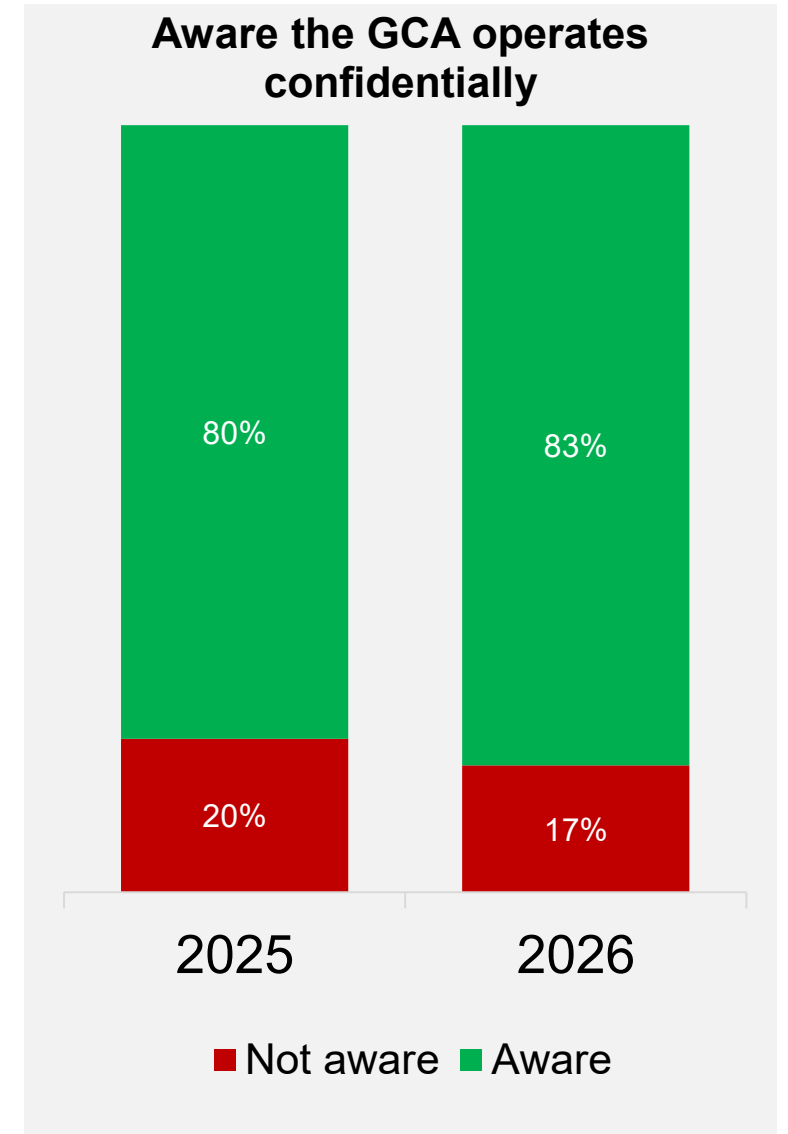
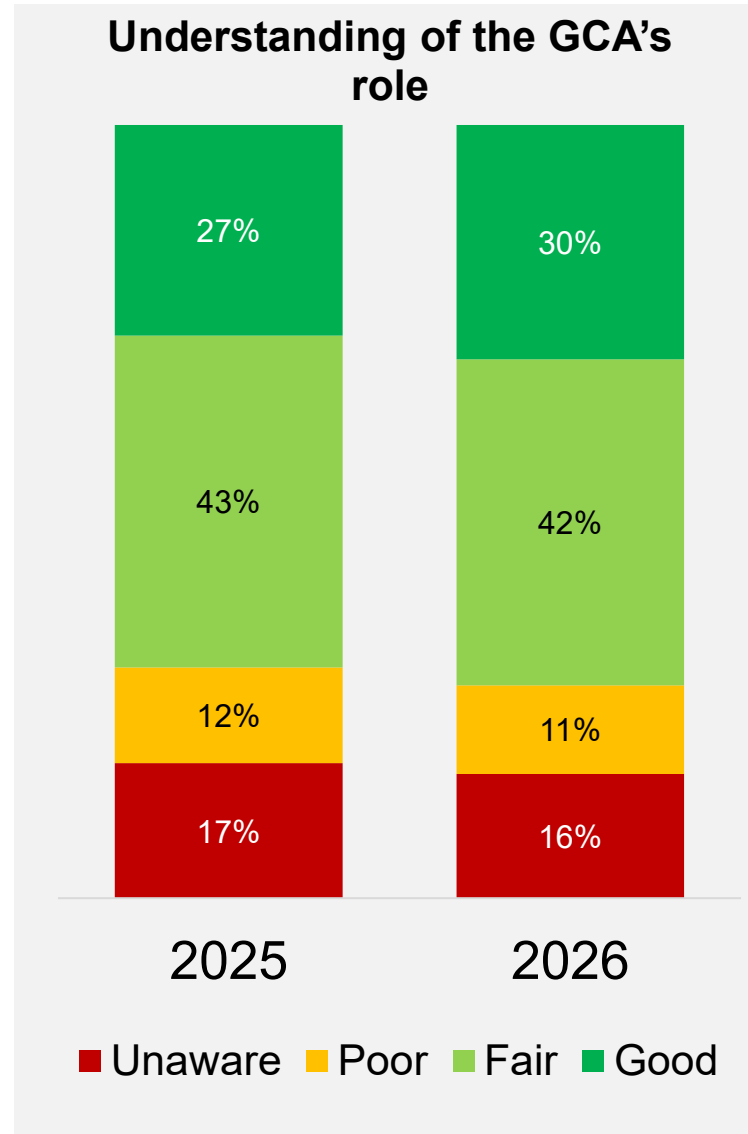
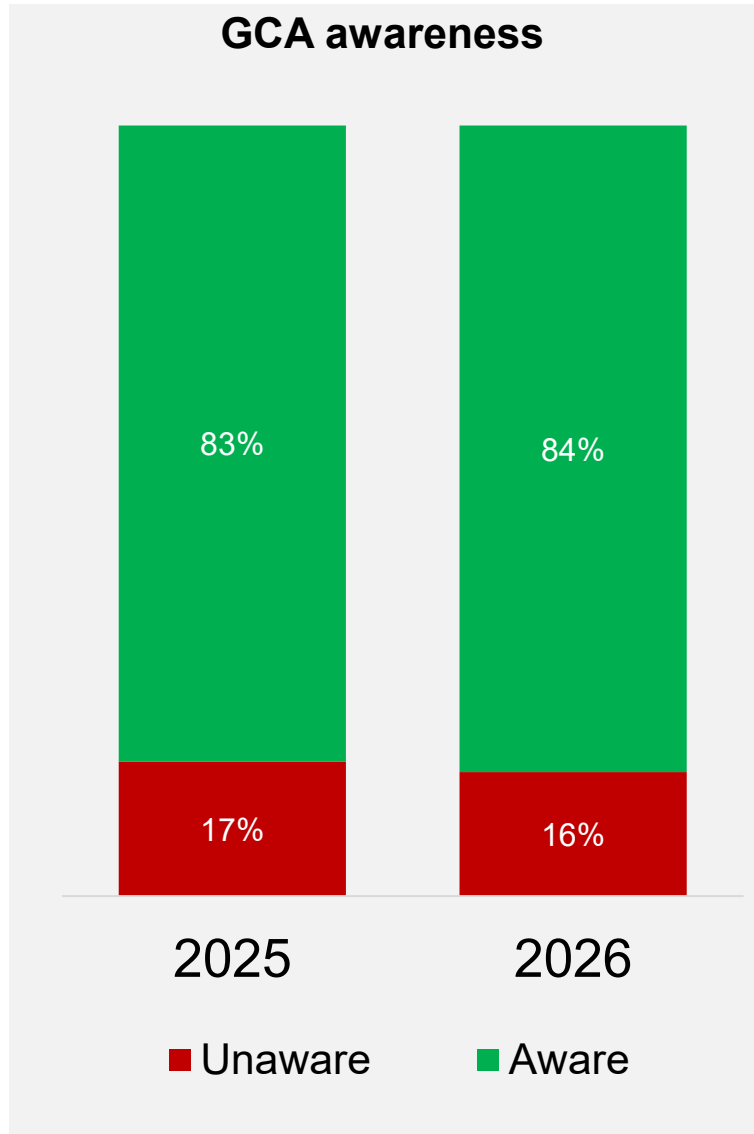
# GCA Annual Survey 2026



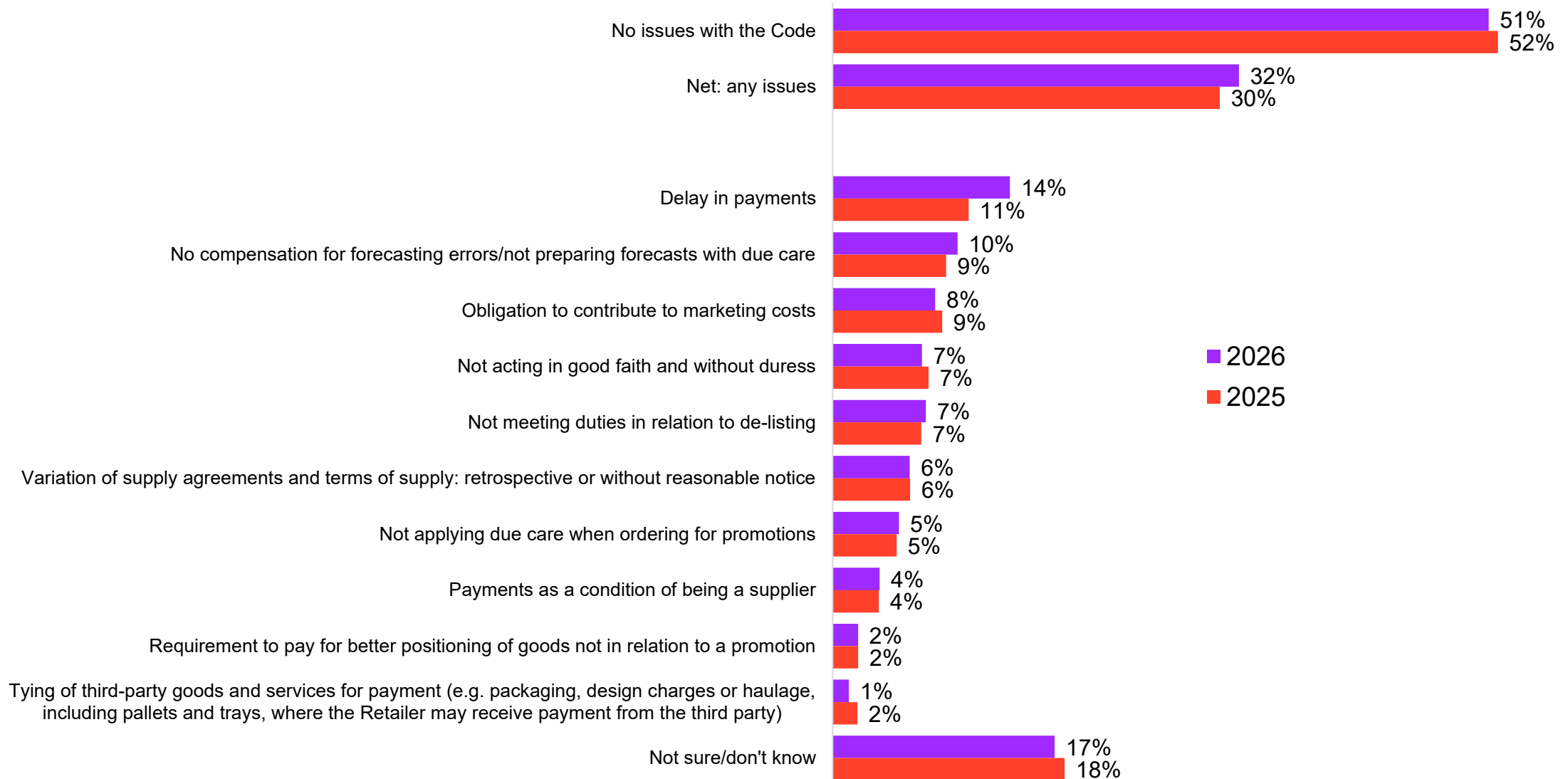
Groceries Code  
Adjudicator

**YouGov**<sup>®</sup>

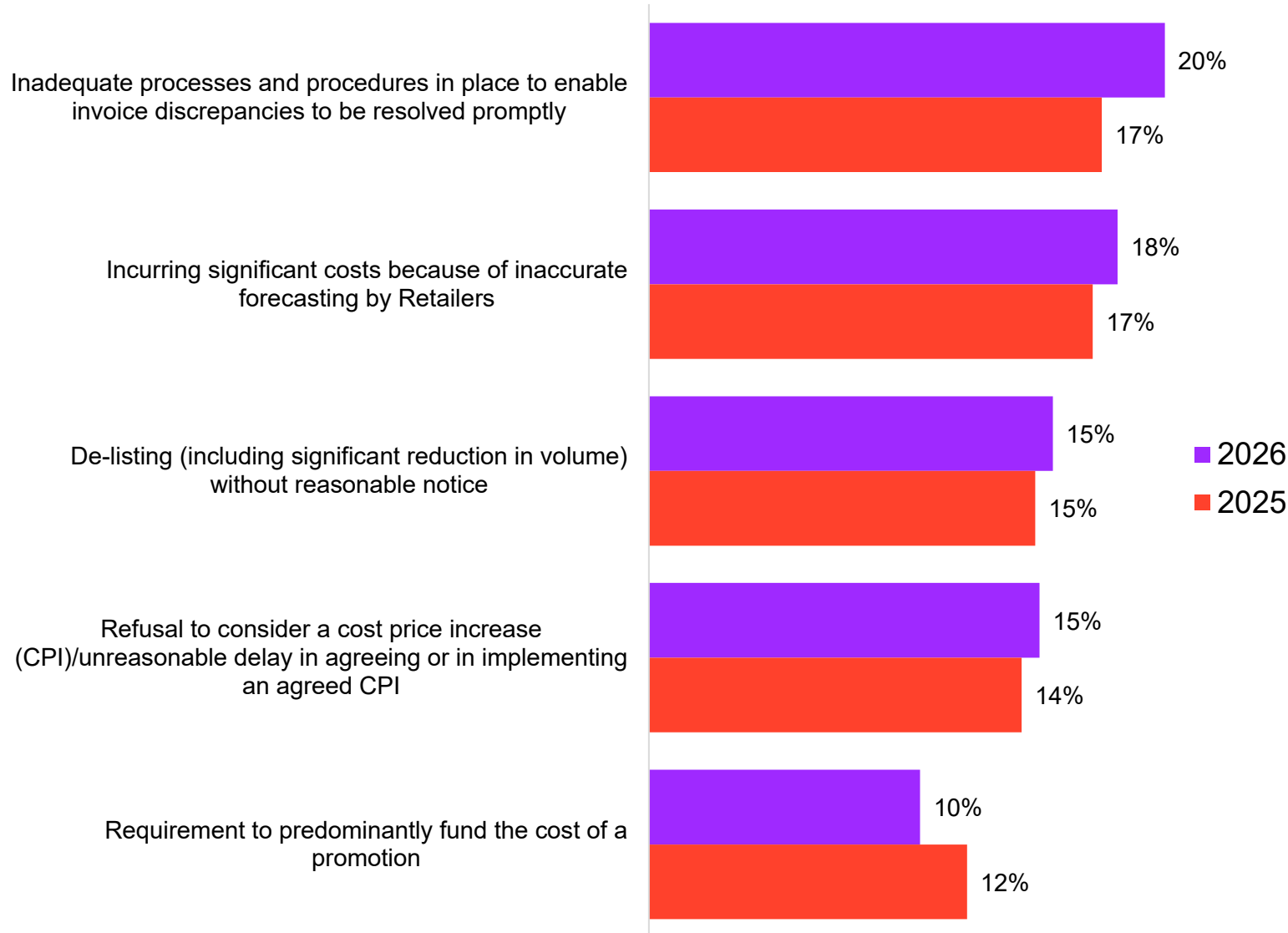
# Awareness and understanding of the GCA's role



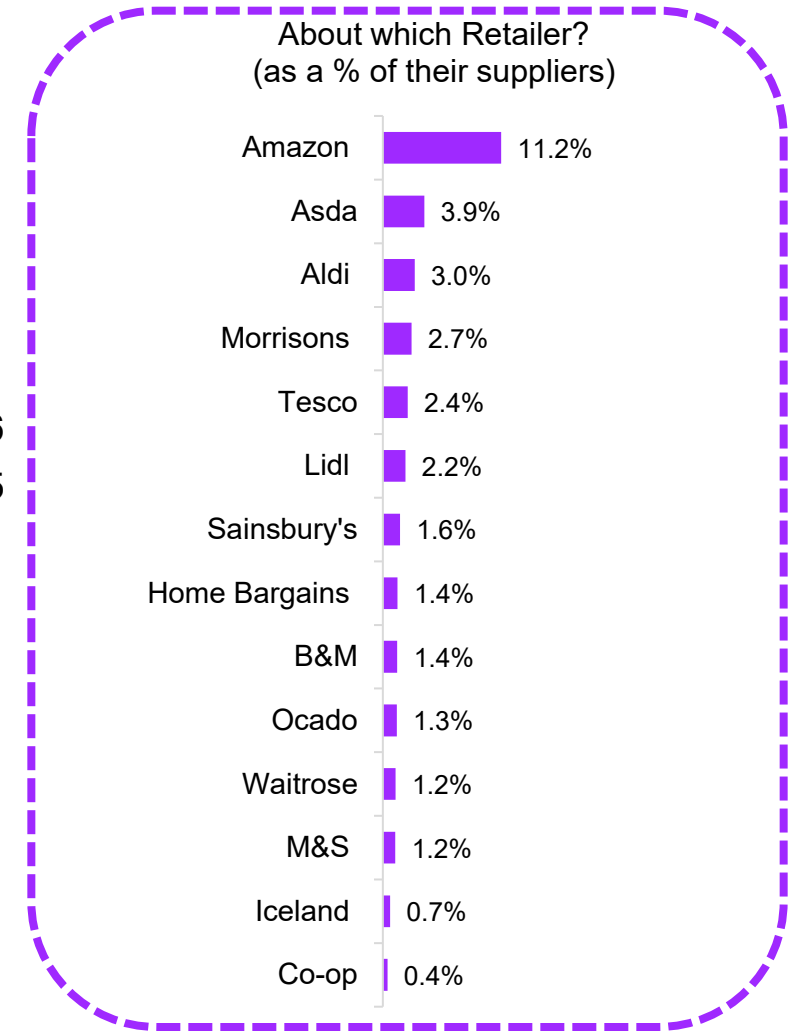
# Issues experienced (in Code terms)



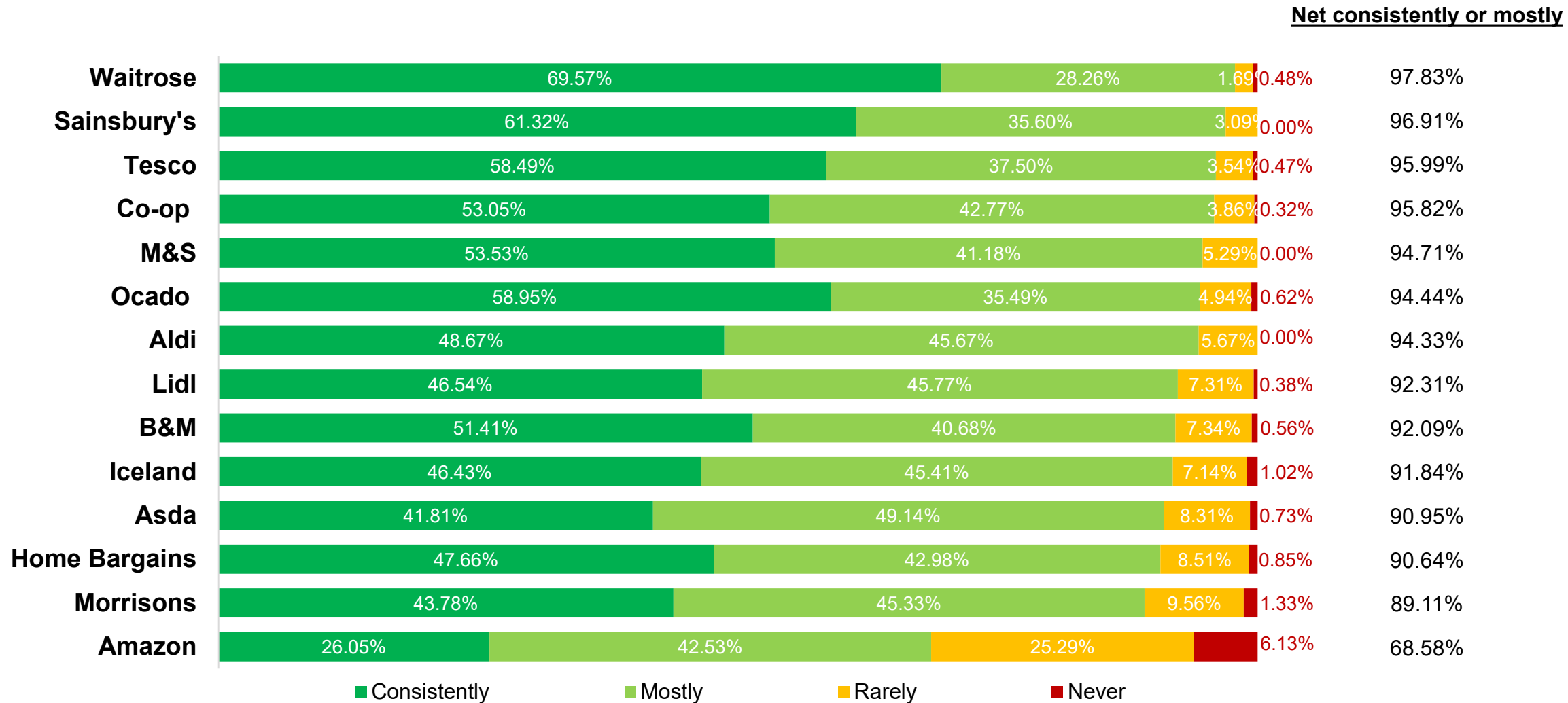
# Issues experienced (in supplier terms)



8% have raised an issue with a Retailer in the last year



# Overall compliance with the Code



N.B. Retailers have been ranked net 'consistently' and 'mostly' to 2 dp.

# Selected key trends 2014 to 2026

