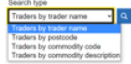


HOW TO FIND UK BUSINESS BY NAME

To find businesses by name visit our [Find UK traders](https://uktradeinfo.com/find-uk-traders/how-to-use-our-tool-to-find-uk-traders/) page (uktradeinfo.com/find-uk-traders/how-to-use-our-tool-to-find-uk-traders/), and follow these six steps:

1. Enter a trader name.

2. Select 'Traders by trader name' from the filter options and select the search button.



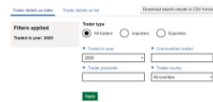
3. The search results will take you to the 'Traders details as a table' tab. Select any of the links for traders shown to see their details.



You can also select the 'View traders details as a list' link for a different view. Or make use of the extra filters in the next step.

4. You can refine your search results with optional filters for:

- trader type (imports or exports or both)
- year of trade
- commodity code or description
- trader postcode
- trader county



Select 'Apply'.

You can open and close those filters or leave them empty according to your needs. (The filter you first chose will only appear in the original search filter at the top.)

5. Select the trader from the results that you want more information on.

6. Download a trader history for them in a Comma Separated Values (CSV) file. Or you can view the goods results details.

For more information visit

1. Find UK Trading Partners (Official Guidance): <https://www.gov.uk/guidance/find-trading-partners-to-help-you-export-to-the-uk> . This gives you: How to look for UK buyers, Where to find UK importers and wholesalers and Who can support you
2. UK Trader Search Tool (Find UK Importers & Exporters): <https://www.uktradeinfo.com/find-uk-traders/>. This gives you: Names and addresses of UK importers/Companies that import your product/Search by HS code, product, or company name
3. How to Use the UK Trader Search Tool (Step-by-Step Guide) : <https://www.uktradeinfo.com/find-uk-traders/how-to-use-our-tool-to-find-uk-traders/>. This gives you the same details that are in this pamphlet like how to search for UK buyers, how to read the results and how to download company lists.
4. Find helpful information on UK Trade Statistics including information on UK demand for your products and which UK regions buy your goods by visiting: <https://www.uktradeinfo.com/>
5. Find Business Associations & Market Support services offering export advice, market information, training and support services Website: <https://www.business.gov.uk/export-from-uk/>



HOW TO FIND UK BUYERS AND UK TRADING PARTNERS

HOW TO FIND UK BUYERS – TOP TIPS

Understand who buys your product in the UK

If you export:

Raw agricultural goods (vanilla, spices, fruit, seafood) or
Semi-processed products (textiles, essential oils, ingredients)
your buyers in the UK are usually:

- Importers
- Wholesalers
- Distributors

These companies buy in large quantities and sell across the UK.

Search for details of UK traders on www.uktradeinfo.com/find-uk-traders/

You can find importers and exporters by visiting the Find UK Traders website and searching for any of these:

- trader's name
- postcode
- a commodity code
- product description

WHAT YOU CAN FIND ON THE 'FIND UK TRADERS' WEBSITE

You can find data for:

- UK importer businesses who traded with non-EU countries from 2016
- GB importer businesses who traded with EU countries from 2022
- UK exporter businesses who traded with non-EU countries from 2016
- GB exporter businesses who traded with EU countries from 2021

You can also find out:

- The trader's registered name and address
- Whether they are or were an importer, exporter or both
- When they traded in specific goods with non-EU countries
- When Great Britain (England, Scotland and Wales. Excludes Northern Ireland) to EU trade in goods took place
- A description of the goods

Our data gets updated monthly using information from customs declarations.

HOW TO FIND DETAILS FOR UK TRADERS

If you want to sell goods to the UK, especially unfinished products such as unprocessed agricultural produce, you need to sell to a UK importer or wholesaler.

To sell goods to UK consumers, you may need to partner with other organisations, such as importers, distributors or retailers.

You can use UK trade data tools to search for UK traders. This is free to use here: <https://www.uktradeinfo.com/find-uk-traders/>

This data tool gives you access to:

- Registered UK business names and addresses, and when they traded in specific goods with EU and non-EU countries.
- Help with finding UK traders details, which data is and is not available and how to get further help.

To get these details

1. Visit <https://www.uktradeinfo.com/find-uk-traders/>
2. Enter a commodity code or description, or a trader's postcode (such as AZ1 2YZ) or name.
3. Then choose the relevant trader 'Search type' filter and select the search button.

FIND BUSINESSES IN THE UK BY SEARCHING BY POSTCODE, COMMODITY DOES OR DESCRIPTION

Search by any of these options on our Find UK traders page by following these similar six steps:

1. Enter your relevant search term (for example a partial or full postcode with a space, a commodity code like '08' if you know it, or a description like 'apples')
2. Choose the relevant filter to match your search term and select the search button.
3. Find the results on the 'Trader details as a table' tab.
4. You can refine your search results with similar optional filters. Again, the filter you chose originally will only appear in the top search filter.
5. Select the trader from the result you want more information on.
6. Download a trade history in CSV format. Or view the goods results detail.

Finding traders by commodity:

- For example:
 - For traders in mechanical appliances visit:
www.uktradeinfo.com/search/traders/?q=&commodities=mechanical+appliances
 - For precious metals visit: <https://www.uktradeinfo.com/search/traders/?q=&commodities=precious+metals>
 - For motor vehicles visit: <https://www.uktradeinfo.com/search/traders/?q=&commodities=motor+vehicles>

We are here to support you and provide public resources to assist

...and there are some immediate resources that can help you

- Growth Gateway helpdesk:
<https://growthgateway.campaign.gov.uk/>



The UK initiative, Growth Gateway is an advisory service that aims to promote two-way trade between the UK and Africa, linking business and investors with African businesses and investors. They provide tailored support, match-making and help navigate accessing financial support.

- [UK Importer database:](https://www.uktradeinfo.com/find-uk-traders/)
[_https://www.uktradeinfo.com/find-uk-traders/](https://www.uktradeinfo.com/find-uk-traders/)



- DCTS Guidance teach-in - <https://youtu.be/xUTLb2aVBkM>
- Customs for the DCTS - <https://youtu.be/K4NQe8Wrdws>
- Intro to UK Trade Standards - <https://youtu.be/lkkm6q25G0>
- Market Opportunities - https://youtu.be/i_tXIMr_GLw
- High Risk Foods - <https://youtu.be/gqlaZmRSWk8>



  UK in Madagascar
[WWW.GOV.UK/MADAGASCAR/NEWS](https://www.gov.uk/madagascar/news)
British.EmbassyAntananarivo@fcd.gov.uk

