

BBC response to CMA invitation to comment on remedies

Thank you for your document of March 12th, entitled "invitation to comment on remedies under Rule 12 of the CMA's rules of procedure for merger, market and special reference groups". With reference to the possible remedies set out in Paragraph 4:

- The remedies outlined in bullet point a) would have no significant impact for the BBC. The BBC rarely licences paparazzi content for BBC News or other wider BBC usage [✂].
- As noted in the CMA's Interim Report, Shutterstock's Editorial collection provides "a broad range of content and it is one of the few material alternatives to Getty" in the UK market. The proposed divestiture of Shutterstock's Editorial brands (as suggested in bullet point b) could provide a viable competitor capable of meeting the BBC's editorial requirements. This would be particularly effective if the divested collection were acquired by a purchaser that already holds or produces its own editorial content, allowing Shutterstock's Editorial assets to supplement an existing portfolio.
- The BBC does not have any additional comments relating to the remedies outlined in c) and d).

BBC
23 March 2026