Gener8 is pleased to see that the voluntary API will be legally protected. This is significant and provides us with the business certainty we need.

However, we were disappointed that Gemini data will continue to be excluded from the API.

We fully support the CMA's use of interpretive notes to monitor and potentially improve the performance of Google's DP API. Based on our experience of engaging with the DMA, these appear to cover all the key issues.

We also fully support the proposed approach to reporting and monitoring - the published compliance reports in the EU for the DMA aren't useful. We need much more transparency and data to be published about outcomes such as uptake and performance of the tools. Otherwise it is impossible for stakeholders to meaningfully engage or hold the platforms to account.