

Date: 16th Feb 2026

Dear CMA Consultation Team,

I am writing as a UK consumer and unpaid carer resident in Chesham, Buckinghamshire, to formally respond to the consultation regarding the proposed conduct requirements for Google Search (Strategic Market Status).

I am deeply concerned by the proposals to force Google to share its search data with rival search engines, and any potential consideration of separating the Chrome browser from Google's security ecosystem.

While I understand the CMA's goal is to increase competition, I believe these specific remedies will actively harm my security and privacy as a user.

1. Data Sharing and Privacy Risks I choose to use Google services specifically because I trust their security infrastructure. I consent to Google processing my data in exchange for their integrated services. I do **not** consent to my search queries or interaction data being forcibly shared with third-party rivals (such as Bing, DuckDuckGo, or others) whom I have not chosen and do not trust.

Forcing Google to share this data with "inferior" competitors effectively punishes them for innovation and exposes my personal data to companies with less robust security records.

2. The Importance of Chrome Integration I rely on Google Chrome for my online safety. Its integration with Google's "Safe Browsing" and security tools is the primary reason I use it. Breaking this link, or forcing a divestiture of Chrome, would degrade the product's security and force consumers like myself to use fractured, less secure tools.

3. Ineffectiveness of Choice Screens I have personally tested rival search engines and found them to be inferior in quality. A "choice screen" will not change this reality; it will only add friction. I return to Google because the product is better, not because I am forced to.

Please prioritize the security and choices of UK consumers over the commercial interests of rival companies who wish to profit from Google's data without doing the necessary innovation themselves.

Sincerely,

Dr Paul Campbell