

Privacy Notice for Digital ID Consultation

If possible, we ask respondents not to include any information that could identify them or other individuals within this consultation. Where this is not possible and personal data is included in relation to consultation responses, the below notice will apply.

This notice sets out how we will use your personal data, and your rights. It is made under Articles 13 and/or 14 of the UK General Data Protection Regulation (UK GDPR).

The Cabinet Office (CO) and The Department for Science, Innovation, and Technology (DSIT) are Joint Controllers for this activity. The Cabinet Office is acting as the primary contact for data subjects.

YOUR DATA

Purpose

We are running a public consultation in respect of proposals for a national digital identity system so that government can gather views from individuals, organisations, and stakeholders on the proposals including, how digital ID should be used in the UK, what information it should contain, the methods through which it can be used and how it can be designed to be inclusive. The purpose is to understand public attitudes, identify concerns, and collect evidence that will help inform future policy development in this area.

To do this, we will be collecting consultation responses through three routes:

- An online survey platform
- Email submissions to a dedicated consultation mailbox
- Postal responses

Most questions in the consultation ask for opinions on the proposed national digital ID system. To understand how views may differ across different groups, the survey also includes optional demographic questions, such as age, gender, ethnicity, region, household income, digital exclusion, smartphone ownership, education status, employment level and disability.

When responding as an organisation or an individual expert (academics and researchers), there will be an option to provide a name and contact email address. This contact email address may in some cases constitute personal data and it may be used to contact you/your organisation about your survey responses.

Otherwise, we are not requesting or requiring names, email addresses, postal addresses, phone numbers, or any directly identifying information in the survey itself. However, respondents may choose to include personal information in their free-text answers, even though we do not ask for it. Email and postal addresses may also be provided when using an email or postal

response route.

As part of this project, we will collect, store, and analyse the consultation responses. This will include using generative AI capabilities to analyse and summarise responses and help us to handle consultation responses efficiently and accurately. This will also include generating statistical information based on themes, for example the proportion of responses referring to a specific topic. We may also use responses to ensure that we improve how we process consultation responses as we develop DSIT's products. A redaction tool will be used to anonymise consultation responses before they are used to develop DSIT's products. Any personal data that is incidentally included in consultation responses will not be used to identify individuals or make decisions about them. We may contact individuals who respond in an organisational or academic capacity who have indicated in their consultation response that they are open to being contacted.

The data

Where individuals identify themselves in their responses, we may process the following personal data where it has been provided:

- Opinions on digital identity (which may include political opinions)
- Age
- Disability related information
- Ethnicity
- Information on sex and gender
- Geographic region
- Internet accessibility and whether internet is used
- Device ownership
- General employment details
- Organisation (when responding on behalf of an organisation)
- Email addresses (where provided in an email response or through the survey platform when responding as an organisation or individual expert - academic/researcher)
- Name (where provided by an individual expert - academic/researcher)
- Physical address (where provided in a postal response)
- IP addresses and cookies are processed on the survey platform

We will also process any other personal data that is incidentally provided in consultation responses.

Where your personal data has not been provided directly by you, it has been provided by another party responding to this consultation.

Legal basis of processing

The legal basis for processing your personal data is it is necessary for performance of a task in the public interest under Article 6(1)(e) UK GDPR, in

this case that is the development of the proposals for a national digital ID system.

Sensitive personal data is personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation (see Article 9 UK GDPR).

The legal basis for processing your sensitive personal data, or data about criminal convictions (where it is volunteered), is that it is necessary for reasons of substantial public interest for the exercise of a function of the Crown, a Minister of the Crown, or a government department (paragraph 6, schedule 1, Data Protection Act 2018). The function is consulting on policies or proposals, or obtaining opinion data, in order to develop good effective policies.

Recipients

Where an online response is submitted, your personal data will be shared by us with our survey platform supplier (SmartSurvey) who acts as a data processor acting under CO and DSIT instructions.

In all cases, your personal data will be stored on CO and DSIT IT infrastructure and will be shared with our data processors who provide email and document management and storage services. This will also include data processors providing AI capabilities for the purposes of analysing consultation responses. Our suppliers act as data processors and are subject to contracts with us which restrict them to only processing your personal data for the sole purpose of providing their services in accordance with our instructions.

We will not sell your personal data.

Your data will also be shared between the Joint Controllers.

The data may be shared with other public bodies or organisations for example Crown bodies or government departments where necessary for performance of their functions in order to support digital ID-related policy development such as the Home Office.

We may share your personal data where required by law, for example in relation to a request made under the Freedom of Information Act 2000. But we will only do this where it would not breach your rights under data protection law.

Retention

Your personal data will be reviewed for deletion after 18 months. We will retain the responses in identifiable format for 18 months for the purposes of informing the development of the national digital ID system. After that they will be deleted unless they are of sufficient historic value that they should be preserved as part of the public record (e.g. responses from some organisations or parliamentarians).

YOUR RIGHTS

You have the right to request information about how your personal data are processed, and to request a copy of that personal data.

You have the right to request that any inaccuracies in your personal data are rectified without delay.

You have the right to request that any incomplete personal data are completed, including by means of a supplementary statement.

You have the right in certain circumstances (for example, where accuracy is contested) to request that the processing of your personal data is restricted.

You have the right to object to the processing of your personal data.

INTERNATIONAL TRANSFERS

As your personal data is stored on CO and DSIT Corporate IT infrastructure, and shared with our data processors, it may be transferred and stored securely outside the UK. This will only be the case where it is lawful to do so, for example where it will be subject to equivalent legal protection through an adequacy decision, reliance on Standard Contractual Clauses, or reliance on a UK International Data Transfer Agreement.

COMPLAINTS

If you consider that your personal data has been misused or mishandled, you may make a complaint to the Information Commissioner, who is an independent regulator. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, or 0303 123 1113, or icocasework@ico.org.uk. Any complaint to the Information Commissioner is without prejudice to your right to seek redress through the courts.

CONTACT DETAILS

The lead data controller for your personal data and primary contact for data subject rights requests is the Cabinet Office. The contact details for the

Cabinet Office are: Cabinet Office, 70 Whitehall, London, SW1A 2AS, or 0207 276 1234, or you can use this [webform](#).

The contact details for the Cabinet Office's Data Protection Officer are: dpo@cabinetoffice.gov.uk.

The Data Protection Officer provides independent advice and monitoring of Cabinet Office's use of personal information.

The DSIT Data Protection Officer (DPO) contact details are:

DSIT Data Protection Officer

Department for Science, Innovation and Technology
22-26 Whitehall
London
SW1A 2EG

Email dataprotection@dsit.gov.uk

CHANGES TO THIS NOTICE

We may modify or amend this privacy notice at our discretion at any time, for example, if there is further lawful processing that is required. When we make changes to this notice, the last modified date at the top of this page will be updated. Any modification or amendment to this privacy notice will be applied to you and your data as of that revision date. If these changes affect how or why your personal data is processed, the Joint Controllers will take reasonable steps to make sure you know.