




| Ladybird Peppa Pig and Hey Duggee Books | |
|--|---|
| Aspect | Details |
| Images |  |
| PSD Number | 2602-0022 |
| Product Type | Toys - Books |
| Product Identifiers | Printings: 2020 and 2021 For a full list of identifiers, including affected print numbers, please see Annex A. For support finding the print number, please see Annex B. |
| Product Description | Specific printings of softcover picture books for children, four featuring Peppa Pig and one featuring Hey Duggee. |
| Country of Origin | United Kingdom |
| Counterfeit | No |
| Risk Level | Not provided |
| Risk Type | Choking |
| Risk Description | <p>The products present a risk of choking as the glitter varnish finish on the cover can lift and flake off, creating small parts. These small parts pose a choking hazard to children, particularly those under 36 months of age who have a natural tendency to explore objects by placing them in their mouths.</p> <p>The products do not meet the requirements of the General Product Safety Regulations 2005.</p> |
| Corrective Measures | <p>The products have been recalled from end users by Ladybird Books Limited.</p> <p>We recommend that owners keep these products out of reach of young children and return it to the distributor for a full refund.</p> <p>For more information, please access: Penguin Recall Page or contact customersupport@penguinrandomhouse.co.uk</p> |
| Online Marketplace | N/A |
| Notifying Authority | Local Authority Trading Standards |



Annex A:

| Image | Imprint | ISBN | Product Description | Unique Print Number |
|---|----------|---------------|--|---------------------|
|  | Ladybird | 9780241321539 | Peppa Pig: Peppa Meets Father Christmas | 009 |
|  | Ladybird | 9780241448625 | Peppa Pig: Peppa's Night Before Christmas | 002 & 003 |
|  | Ladybird | 9780241476406 | Peppa Pig: Peppa Loves Easter | 002 |
|  | Ladybird | 9780241476772 | Peppa Pig: Peppa Goes to Hollywood | 002 & 003 |
|  | Ladybird | 9781405947350 | Hey Duggee: Duggee and the Christmas Badge | 003 |



Annex B:

You can find the unique print number on the copyright page inside each book. An example is below. There will also be a reference to the book having been printed in Great Britain, which can be found on the copyright page and is written as: 'Printed in Great Britain' or 'Printed in the United Kingdom'.

