




Counterfeit Labubu Brown Plushie	
Aspect	Details
Images	
PSD Number	2510-0065
Product Type	Toys – Dolls/Soft Toys (Non Powered)
Product Identifiers	Distributor: Scot Mart Express Limited, Paisley, PA1 2JY
Product Description	Brown Labubu-style toy.
Country of Origin	Unknown
Counterfeit	Yes
Risk Level	Serious
Risk Type	Choking and Strangulation
Risk Description	<p>The product presents a serious risk of choking as the zip pull can detach from the product creating a small part. Small parts pose a choking hazard to young children, particularly those under 36 months of age who have a natural tendency to explore objects by placing them in their mouths. The product also includes a cord which exceeds the maximum permitted length and may present a strangulation hazard to young children. Improvements are also required to product marking and labelling.</p> <p>The product does not meet the requirements of the Toys (Safety) Regulations 2011.</p>
Corrective measures	<p>The product has been seized from the distributor and is awaiting destruction.</p> <p>Consumers are advised to stop using the product immediately and seek redress from their place of purchase.</p>
Online Marketplace	N/A
Notifier	Local Authority Trading Standards