



Tunisia

This factsheet provides the latest statistics on trade and investment between the UK and Tunisia.

Date of release: 17 December 2025; Date of next planned release: 2 February 2026

Total trade in goods and services (exports plus imports) between the UK and Tunisia¹ was **£698 million** in the four quarters to the end of Q2 2025, a decrease of 9.4% or £72 million in current prices from the four quarters to the end of Q2 2024. Of this £698 million:

- Total UK **exports** to Tunisia amounted to £253 million in the four quarters to the end of Q2 2025 (an increase of 5.0% or £12 million in current prices, compared to the four quarters to the end of Q2 2024);
- Total UK **imports** from Tunisia amounted to £445 million in the four quarters to the end of Q2 2025 (a decrease of 15.9% or £84 million in current prices, compared to the four quarters to the end of Q2 2024).

Tunisia was the UK's 99th largest trading partner in the four quarters to the end of Q2 2025 accounting for less than 0.1% of total UK trade.²

At the end of 2023, the **stock of FDI from the UK in Tunisia** was £63 million, 31.3% or £15 million higher than the end of 2022. At the end of 2023, Tunisia accounted for less than 0.1% of the total UK outward FDI stock.

At the end of 2023, the **stock of FDI from Tunisia in the UK** was £5 million, 16.7% or £1 million lower than the end of 2022. At the end of 2023, Tunisia accounted for less than 0.1% of the total UK inward FDI stock.³

¹the four quarters to the end of Q2 2025' refers to the 12 months to the end of June 2025

²Trade data sourced from the latest ONS publication of [UK total trade: all countries seasonally adjusted](#) data.

³Investment data sourced from the ONS [ad-hoc data release](#) if not provided in the latest ONS [main FDI release](#).

Contents

About these statistics	3
Summary trade and investment statistics for Tunisia	4
Trade with Tunisia, in current prices (ONS)	6
Trade in goods by commodity, in current prices (ONS)	8
Trade in services by service type, in current prices (ONS)	10
Trade in goods by UK countries and English regions, in current prices (HMRC)	11
Trade in services by mode of supply, in current prices (ONS)	12
UK Market Share (ONS and UNCTAD)	13
Number of VAT-registered businesses trading goods (HMRC)	14
Trade in Value Added (OECD)	15
Foreign Direct Investment with Tunisia (ONS)	16
Economic statistics (as reported by Tunisia)	17
Background Notes	19

About these statistics

This factsheet presents the latest statistics on trade and investment between the UK and Tunisia. It summarises a wide range of publicly available data, from data providers such as the Office for National Statistics (ONS) and HM Revenue and Customs (HMRC), as well as international data providers.

This factsheet is part of a wider range produced by the Department for Business and Trade which draws together many data sources into one single compendium document for each individual trade and investment partner. The full set of factsheets for different individual partners can be found on the [Trade and Investment Factsheets website](#) on GOV.UK.

Where data are available, these factsheets contain metrics on:

- [Headline trade statistics between the UK and each trading partner for the latest four quarters.](#)
- [Trade statistics by commodity and service type.](#)
- [Trade in goods between the UK and each trading partner, broken down by UK country and English region.](#)
- [Trade in services between the UK and each trading partner, broken down by mode of supply.](#)
- [UK's market share as a total of all imports for each trading partner.](#)
- [Number of VAT-registered businesses trading goods.](#)
- [UK's Foreign Direct Investment \(FDI\) with each investment partner.](#)
- [Summary trade and investment data as reported by each trade and investment partner, as well as economic data and projections.](#)

International statistics for goods traded with the world are published in the [UN Comtrade database](#) and services by [ITC Trademap](#).

All statistics are correct at the time of publication, with upcoming release dates available on the [Government update schedule for Official Statistics](#). The Department for Business and Trade strongly recommends users download the latest factsheet to ensure the most up-to-date statistics are used. Please do not use previous factsheets to analyse earlier time periods than those shown in the most recent factsheets, as the data will have been revised and previous factsheets will no longer be correct. For analysis of earlier time periods, please use the published source data.

For the most up to date snapshot of the UK's trade and investment position with all partners, please see the [UK trade in numbers](#) publication or the [trade and investment core statistics book](#). These statistics are based on the same data sources as this factsheet and therefore are comparable. A list of all [Official Statistics](#) publications from the Department for Business and Trade can be found online.

Contact Details

statistics@businessandtrade.gov.uk

Summary trade and investment statistics for Tunisia

UK trade with Tunisia, in current prices (based on the latest four quarters)⁴

Trade	Value in the four quarters to the end of Q2 2025	Change from the four quarters to the end of Q2 2024
Total trade	£698 million	a decrease of 9.4% or £72 million
Ranking out of all the UK's trading partners	99th	
Total UK exports	£253 million	an increase of 5.0% or £12 million
Ranking out of all the UK's export partners	107th	
UK exports of goods (percentage of total UK exports to Tunisia)	£195 million (77.1%)	an increase of 0.5% or £1 million
UK exports of services (percentage of total UK exports to Tunisia)	£58 million (22.9%)	an increase of 23.4% or £11 million
Total UK imports	£445 million	a decrease of 15.9% or £84 million
Ranking out of all the UK's import partners	89th	
UK imports of goods (percentage of total UK imports from Tunisia)	£234 million (52.6%)	a decrease of 24.8% or £77 million
UK imports of services (percentage of total UK imports from Tunisia)	£211 million (47.4%)	a decrease of 3.2% or £7 million

'the four quarters to the end of Q2 2025' refers to the 12 months to the end of June 2025

UK trade with Tunisia, in current prices (based on the latest calendar year)⁵

Trade	Value in 2024	Change from 2023
Total trade	£729 million	an increase of 4.9% or £34 million
Ranking out of all the UK's trading partners	98th	
Total UK exports	£243 million	an increase of 8.5% or £19 million
Ranking out of all the UK's export partners	105th	
UK exports of goods (percentage of total UK exports to Tunisia)	£195 million (80.2%)	an increase of 14.7% or £25 million
UK exports of services (percentage of total UK exports to Tunisia)	£48 million (19.8%)	a decrease of 11.1% or £6 million
Total UK imports	£486 million	an increase of 3.2% or £15 million
Ranking out of all the UK's import partners	85th	
UK imports of goods (percentage of total UK imports from Tunisia)	£281 million (57.8%)	an increase of 6.4% or £17 million
UK imports of services (percentage of total UK imports from Tunisia)	£205 million (42.2%)	a decrease of 1.0% or £2 million

⁴Trade data sourced from Office for National Statistics data on [UK total trade \(seasonally adjusted data\)](#).

⁵Trade data sourced from Office for National Statistics data on [UK total trade \(seasonally adjusted data\)](#).

UK market share in Tunisia⁶

UK market share for total trade	Value in 2024	Change from 2023
Total UK market share	1.4%	an increase of 0.1 percentage points
UK market share for goods only	1.3%	an increase of 0.2 percentage points
UK market share for services only	1.6%	a decrease of 0.2 percentage points

UK Foreign Direct Investment (FDI) with Tunisia⁷

UK FDI stock	Value at the end of 2023	Change from the end of 2022
Total UK outward FDI stock	£63 million	an increase of 31.3% or £15 million
Total UK inward FDI stock	£5 million	a decrease of 16.7% or £1 million

Economic statistics and projections using gross domestic product (GDP) for Tunisia⁸

Economic statistics	2023	2024	2025	2026
Economic growth, using GDP in real terms, compared to the previous year	0.2%	1.6%	2.5%	2.1%
GDP per capita in \$USD (in thousands)	4.0	4.3	4.8	4.8
GDP in current prices (billion \$USD)	48.5	52.9	59.1	60.4
Global GDP Ranking	93	93	91	90

Figures for 2025 and 2026 are forecast projections.

⁶UK market share data calculated using the methodology outlined in the [market share section](#) in the factsheet, based on data from the Office for National Statistics and United Nations Conference on Trade and Development.

⁷FDI data sourced from the Office for National Statistics [ad-hoc data release for FDI with all partners](#).

⁸Economic data sourced from the International Monetary Fund [World Economic Outlook](#) data portal; Estimates and projections are given in italics; GDP rankings where provided are based on values in current prices (nominal terms) in \$USD, where some partner values are based on estimates which may influence the rankings when revised.

Trade with Tunisia, in current prices (ONS)^{9 10 11}

Trade definitions

- **UK exports** - Goods and services that were produced or sourced in the UK, which were sold to Tunisia.
- **UK imports** - Goods and services that were sold to the UK, which were produced or sourced by Tunisia.
- **Total or 'bilateral' trade** - The value of total trade between the UK and Tunisia (exports plus imports).
- **Trade balance** - The difference between exports and imports, calculated by UK exports minus UK imports.
- **Trade surplus** - This occurs when the value of UK exports to Tunisia is greater than the value of UK imports from Tunisia.
- **Trade deficit** - This occurs when the value of UK exports to Tunisia is less than the value of UK imports from Tunisia.

Headline trade statistics include trade in non-monetary gold (reported within the unspecified goods category), which can significantly affect trends for some partners. Please see the factsheet [quality and methodology report](#) for more information.

These statistics are given on a balance of payments (change of ownership) basis.

Note: UK trade statistics experienced higher levels of volatility between 2019 and 2022, due to the pandemic, global recession, supply chain disruption, EU Exit, Russia's invasion of Ukraine, price inflation, conflict in the Middle East, and data collection changes. All figures are reported in current prices (not adjusted for inflation), unless otherwise stated. We recognise that some changes in UK trade values will be partly due to price changes.

Total trade in goods and services (exports plus imports) between the UK and Tunisia was £698 million in the four quarters to the end of Q2 2025, a decrease of 9.4% or £72 million in current prices from the four quarters to the end of Q2 2024.

In the four quarters to the end of Q2 2025, **total UK exports** to Tunisia amounted to £253 million (an increase of 5.0% or £12 million in current prices, compared to the four quarters to the end of Q2 2024).

Of all UK exports to Tunisia in the four quarters to the end of Q2 2025, £195 million (77.1%) were **goods** and £58 million (22.9%) were **services**. In the four quarters to the end of Q2 2025, UK **exports of goods** to Tunisia increased by 0.5% or £1 million in current prices, compared to the four quarters to the end of Q2 2024 while UK **exports of services** to Tunisia increased by 23.4% or £11 million in current prices, compared to the four quarters to the end of Q2 2024.

In the four quarters to the end of Q2 2025, **total UK imports** from Tunisia were £445 million (a decrease of 15.9% or £84 million in current prices, compared to the four quarters to the end of Q2 2024).

Of all UK imports from Tunisia in the four quarters to the end of Q2 2025, £234 million (52.6%) were **goods** and £211 million (47.4%) were **services**. In the same period, UK **imports of goods** from Tunisia decreased by 24.8% or £77 million in current prices, compared to the four quarters to the end of Q2 2024 while UK **imports of services** from Tunisia decreased by 3.2% or £7 million in current prices, compared to the four quarters to the end of Q2 2024.

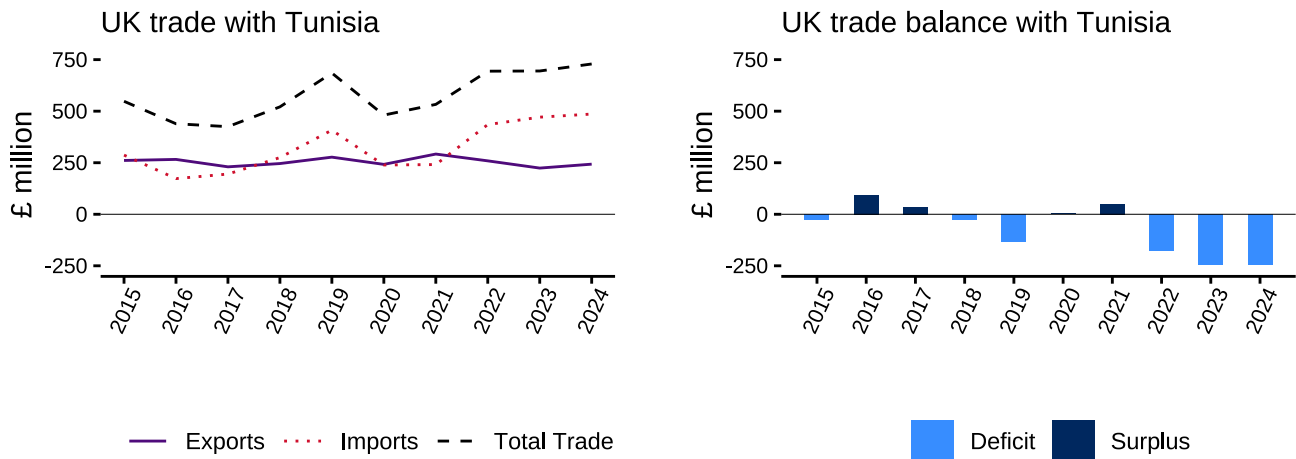
This means the UK reported a **total trade deficit** of £192 million with Tunisia, compared to a trade deficit of £288 million in the four quarters to the end of Q2 2024. In the four quarters to the end of Q2 2025, the UK had a **trade in goods deficit** of £39 million with Tunisia, compared to a trade in goods deficit of £117 million in the four quarters to the end of Q2 2024. Meanwhile, in the four quarters to the end of Q2 2025 the UK reported a **trade in services deficit** of £153 million with Tunisia, compared to a trade in services deficit of £171 million in the four quarters to the end of Q2 2024.

⁹Office for National Statistics (ONS) data source for total trade: [UK total trade data \(seasonally adjusted\)](#).

¹⁰This factsheet contains data as reported by the UK, users are advised to use UK-reported data where possible for consistency between partners. These data are subject to [asymmetries](#) e.g. the value of UK exports to Tunisia (reported by the UK) may not match the value of Tunisia imports from the UK (reported by Tunisia).

¹¹Data are in current prices, meaning no adjustment has been made to account for changes in inflation or exchange rate. The totals may not exactly match the sum of their parts due to rounding.

The charts below present a time series for trade between the UK and Tunisia for each year between 2015 and 2024:



Source: ONS, UK trade in goods and services, Q2 2025

The data that are presented in the charts above are given in the table below in £ million:

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Value of total trade	548	439	425	521	685	481	533	694	695	729
Value of exports	261	266	230	246	277	242	292	259	224	243
Value of imports	287	173	195	275	408	239	241	435	471	486
Trade balance	-26	+93	+35	-29	-131	+3	+51	-176	-247	-243

In the four quarters to the end of Q2 2025, Tunisia was the UK's:¹²

- **99th largest trading partner** (accounting for less than 0.1% of total UK trade).
 - 92nd largest **goods** trading partner (less than 0.1% of UK goods trade).
 - Joint 108th largest **services** trading partner (less than 0.1% of UK services trade).
- **107th largest export market** (accounting for less than 0.1% of total UK exports).
 - 89th largest **goods** export market (0.1% of UK goods exports).
 - 134th largest **services** export market (less than 0.1% of UK services exports).
- **89th largest import market** (accounting for less than 0.1% of total UK imports).
 - 83rd largest **goods** import market (less than 0.1% of UK goods imports).
 - 86th largest **services** import market (0.1% of UK services imports).

More timely data, for trade in goods only¹³ is published by the [ONS](#).

¹²Rankings are based on the ONS dataset which contains data for all individual partners: [UK total trade data \(seasonally adjusted\)](#).

¹³ONS data source for trade in the latest 12 months up to October 2025: [UK Trade data \(seasonally adjusted\)](#).

Trade in goods by commodity, in current prices (ONS)^{14 15}

Please note, these data are presented on a non-seasonally adjusted basis and are not directly comparable to seasonally adjusted data, including the headline trade statistics presented before.

The **top 5 goods exported from the UK to Tunisia** in the four quarters to the end of Q2 2025 were as follows:¹⁶

Commodity	Exports in the four quarters to the end of Q2 2025	Percentage of total goods exports	Change from the four quarters to the end of Q2 2024
78M - Cars	£23.0 million	11.8%	‡
65 - Textile fabrics	£19.0 million	9.8%	a decrease of 16.3%
68 - Non-ferrous metals	£18.2 million	9.3%	a decrease of 33.4%
54 - Medicinal & pharmaceutical products	£18.0 million	9.2%	a decrease of 39.4%
71MI - Mechanical power generators (intermediate)	£17.9 million	9.2%	‡

* = Percentages removed where these may total over 100%, due to total exports being rounded to the nearest £million and commodity values at a greater level of accuracy;

† = Comparison unavailable as commodity was not traded in the four quarters to the end of Q2 2024;

‡ = Not reported (over 100%) to prevent showing small value changes from a low base as fast growing

The **top 5 goods imported to the UK from Tunisia** in the four quarters to the end of Q2 2025 were as follows:

Commodity	Imports in the four quarters to the end of Q2 2025	Percentage of total goods imports	Change from the four quarters to the end of Q2 2024
7EC - Electrical machinery (consumer)	£66.3 million	28.3%	an increase of 66.4%
76C - Telecoms & sound equipment (consumer)	£66.3 million	28.3%	an increase of 66.4%
84 - Clothing	£41.4 million	17.7%	an increase of 15.9%
78C - Road vehicles other than cars (consumer)	£16.6 million	7.1%	a decrease of 6.8%
76K - Telecoms & sound equipment (capital)	£15.7 million	6.7%	a decrease of 4.3%

* = Percentages removed where these may total over 100%, due to total imports being rounded to the nearest £million and commodity values at a greater level of accuracy;

† = Comparison unavailable as commodity was not traded in the four quarters to the end of Q2 2024;

‡ = Not reported (over 100%) to prevent showing small value changes from a low base as fast growing

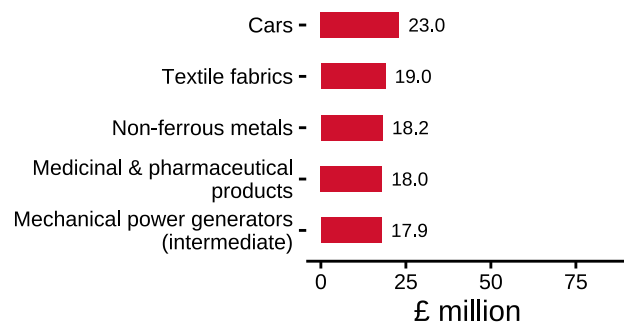
The chart below shows the top 5 goods exported from the UK to Tunisia and the top 5 goods imported to the UK from Tunisia, by value, in the four quarters to the end of Q2 2025. All data shown in the chart are provided above.

¹⁴Data on trade in goods by commodity are sourced from data by the ONS: [UK trade release \(non-seasonally adjusted\)](#). These statistics for [exports](#) and [imports](#) present the latest data from the ONS publication which are given on a monthly basis.

¹⁵Commodity classifications as reported by the ONS, derived from [Standard International Trade Classifications \(SITC\)](#)

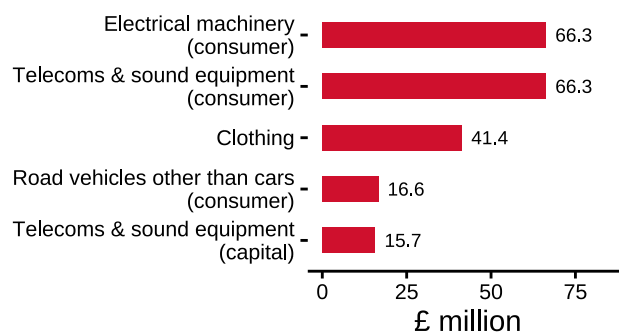
¹⁶'the four quarters the four quarters to the end of Q2 2025' refers to the 12 months to the end of June 2025

The top 5 UK goods exports, in the four quarters to the end of Q2 2025, to Tunisia



Source: ONS, October 2025

The top 5 UK goods imports, in the four quarters to the end of Q2 2025, from Tunisia



Source: ONS, October 2025

Trade in services by service type, in current prices (ONS)¹⁷

Note: Service type data for the trade in services between the UK and Tunisia in the four quarters to the end of Q2 2025 are not available from UK sources.¹⁸

¹⁷Trade in services by service type is sourced from data by the ONS: [UK trade in services by partner country \(non-seasonally adjusted\)](#).

¹⁸'the four quarters the four quarters to the end of Q2 2025' refers to the 12 months to the end of June 2025

Trade in goods by UK countries and English regions, in current prices (HMRC)¹⁹

Regional trade definitions

- **UK regions** - The UK is categorised into 12 regions based on the International Territorial level 1 (ITL1). This level includes 9 regions in England, as well as Wales, Scotland and Northern Ireland.
- **Regional trade data** - The data are compiled by merging HM Revenues & Customs (HMRC) trade data with employment data from the Interdepartmental Business Register (IDBR) so a business' trade can be allocated to a UK region based on the proportion of its employees employed in that region. Where a trader is not matched with the IDBR, its trade is matched with ONS postcode data to obtain the UK region in which the Head Office of the VAT-registered business is based.

Note: Data for UK regions are not available from this source for Tunisia in 2024.

¹⁹HMRC data source for regional UK trade data: [HMRC Regional Trade Statistics](#) (data extracted from the spreadsheet download using the HMRC [interactive tables](#)).

Trade in services by mode of supply, in current prices (ONS)²⁰

Trade in Services by Mode of Supply definitions

- **Modes of Supply** define the way services trade is conducted. The World Trade Organisation's [General Agreement on Services](#) categorises methods for trade in services into four different modes of supply, which depend upon on the territorial presence of the supplier and the consumer at the time of transaction.
- **Mode 1** - Remote trade (a supplier in one country sells a service to a customer in another, without the movement of people).
- **Mode 2** - Consumption abroad (the person receiving the service travels to the supplier's country).
- **Mode 3** - Commercial presence (e.g. a company subsidiary) - this mode is not counted as part of UK services trade on a balance of payments basis and is not reported in this release. This means that total figures are only the total of Modes 1, 2 and 4.
- **Mode 4** - Presence of natural persons (a supplier sends its personnel to the customer's country to provide service).

UK services exports to Tunisia by mode of supply in 2023:

- Data on services exports to Tunisia by mode of supply are not available from this source.

UK services imports from Tunisia by mode of supply in 2023:

- Data on services imports from Tunisia by mode of supply are not available from this source.

²⁰ONS data source for UK Trade in Services by Mode of Supply: [ONS Imports and exports of services by country, by modes of supply, UK](#)

UK Market Share (ONS and UNCTAD)^{21 22}

Market Share definitions

- **UK market share** – Imports from the UK as a percentage of all the goods and services imported by Tunisia. Market share is provided for total imports from the UK, as well as for goods and services separately.
- **Market share methodology** – These UK market share statistics are derived by the Department for Business and Trade, using publicly available data from the Office for National Statistics (ONS) and the United Nations Conference on Trade and Development (UNCTAD). These new statistics allows users to estimate the importance of UK trade on imports to each trading partner. Market share is calculated as the value of imports from the UK using data from [ONS](#), divided by the value of total imports using data from [UNCTAD](#). Data from UNCTAD are converted from US dollars into pounds sterling by using the annual average spot exchange rate ²³.

The UK's market share for Tunisia in 2024 was as follows:

- **The total UK market share in Tunisia was 1.4% in 2024 for goods and services.** This is an increase of 0.1 percentage points from 2023.
- The UK market share in Tunisia was 1.3% in 2024 for **goods only**. This is an increase of 0.2 percentage points from 2023.
- The UK market share in Tunisia was 1.6% in 2024 for **services only**. This is a decrease of 0.2 percentage points from 2023.

The table below presents the UK's market share for Tunisia between 2015 and 2024. Values presented in italics are based on UNCTAD estimates of imports.

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total goods and services	1.8%	1.7%	1.3%	1.8%	2.0%	2.1%	2.2%	1.4%	1.3%	1.4%
Goods only	1.1%	1.4%	1.1%	1.6%	1.7%	1.9%	2.0%	1.2%	1.2%	1.3%
Services only	5.9%	3.6%	2.8%	2.7%	3.4%	3.3%	3.4%	2.8%	1.7%	1.6%

²¹ONS data source for market share: [UK total trade data \(seasonally adjusted\)](#).

²²UNCTAD data source for market share: [Goods and Services \(BPM6\): Exports and imports of goods and services, annual](#). Some UNCTAD data may be based on estimates.

²³Annual average spot exchange rates for \$USD to £GBP are sourced from the [Bank of England](#)

Number of VAT-registered businesses trading goods (HMRC)^{24 25 26}

Business counts definition (Regional Trade in Goods Statistics)

- Business counts report UK VAT-registered business exporting and importing goods. Data is collected primarily from customs declarations (using the Intrastat survey and VAT returns for Northern Ireland businesses trading with the EU).
- Counts exclude businesses trading below the statistical value thresholds for customs declarations and exclude trade in non-monetary gold.

Businesses trading goods with Tunisia in 2024:

- Data on the number of VAT-registered businesses exporting to Tunisia are not available from this source.
- Data on the number of VAT-registered businesses importing from Tunisia are not available from this source.

²⁴HMRC data source for Regional Trade Statistics business counts data: [UK trade in goods statistics](#).

²⁵Data for UK businesses engaged in trade of services with Tunisia are not available. A single business may trade with multiple trading partners abroad, so care should be taken when adding figures for multiple trading partners.

²⁶HMRC does not receive partner country information for customs declarations with commodity line values that fall under the statistical value threshold of £873 (in value) and 1,000kg (in net mass). Therefore, these counts of exporting/importing businesses only capture those businesses with exports/imports (respectively) above the statistical value threshold. The number of businesses has been rounded to the nearest 100.

Trade in Value Added (OECD)²⁷

Trade in Value Added definitions

- **Trade in Value Added (TiVA)** - TiVA is a statistical approach to examine supply chains, which is not possible with conventional ('gross') trade statistics. This is because TiVA treats international trade flows as flows of value added rather than gross flows of final goods and services.
- **Domestic and foreign value added** - In TiVA, gross exports are decomposed into domestic and foreign value added. Domestic value added measures the value added generated by the domestic economy in the production of its exports (e.g. the value added by UK car manufacturers and their UK supply chains in car exports). Foreign value added measures the value added contribution that foreign suppliers make to these exports (e.g. the import of foreign car parts).
- **TiVA statistics** - Although TiVA offers advantages over traditional ways of measuring trade, these statistics are not fully developed. These results are estimates which should be considered complementary to conventional trade statistics and not be over-interpreted. In addition, the geographical detail is limited for developing countries. More information on TiVA can be found in a recent [research report](#) by the Department for Business and Trade and Cambridge Econometrics.
- **UK forward linkages for exports** - Measures the reliance of foreign exporters on UK value added (inputs).
- **UK backward linkages for exports** - Measures the reliance of UK exporters on foreign value added (inputs).
- **Employment supported by exports** - This provides an estimate of the number of employees in exporting industries, and their domestic supply chains that are supported by exporting activity.

UK forward linkages for exports:

- **In 2022, 0.6% of the total value added in gross exports from Tunisia originated in the UK.**
- In 2022, 32.4% of the value added content in gross exports from Tunisia reflected foreign imports from abroad. The largest sources of foreign value added for gross exports from Tunisia were Italy (3.3%), China (3.1%), and France (2.9%).

UK backward linkages for exports:

- **In 2022, less than 0.1% of the total value added in gross exports from the UK originated in Tunisia.**
- In 2022, 18.9% of the value added content in gross exports from the UK reflected foreign imports from abroad. The largest sources of foreign value added for gross exports from the UK were United States (2.6%), China (1.9%), and Germany (1.7%).

Employment supported by exports:²⁸

- Data for Tunisia on employment supported by exports of 2020 are not available.
- Exporting activity in the UK supported 6.7 million jobs in 2020 (20.6% of total UK employment). Exports to Tunisia supported around 3,100 jobs in the UK in 2020.

²⁷The estimates in this factsheet are based on Trade in Value Added statistics published by the Organisation for Economic Co-operation and Development (OECD): a) [Trade in Value Added database \(origin of value added in gross exports\)](#), October 2025; and b) [Trade in employment \(TiM\) database](#), January 2025, indicators EXGR_DEM.

²⁸These estimates measure employees directly and indirectly supported by exports i.e. workers employed in exporting businesses and in other domestic businesses supplying inputs to the exporting businesses. The estimates should be interpreted as employment *supported* by exports, rather than employment *created* by exports, as the jobs may have previously existed to serve the domestic market. Employees may also be supported by exports from a multiple number of trading partners. As with the core TiVA data, these estimates are based on a number of assumptions and modelling, so should be interpreted with caution.

Foreign Direct Investment with Tunisia (ONS)^{29 30 31}

Foreign direct investment definitions

- **Foreign direct investment (FDI)** - Investment made by a firm or individual in one economy ('direct investor') to acquire a 'lasting interest' in an enterprise operating in another economy. The lasting interest is deemed to exist if the direct investor acquires at least 10% of equity, or equivalently 10% of the voting rights, of the company.
- **FDI stock** - The accumulated value of all previous investments at the end of a reference period. Figures are net, that is the value of investment minus disinvestment. **UK outward FDI stock** provides the total value of FDI by UK investors in economies abroad (investment of a UK parent company in Tunisia), while **UK inward FDI stock** provides the total value of FDI by non-UK investors in the UK (investment of a Tunisia parent company in the UK).
- **Data disclosure** - It can happen that FDI is coming from only a few investors. In that case, figures are suppressed by the ONS to avoid disclosure of information relating to individual enterprises.

Note: The FDI data for 2020 have been affected by changes in sampling methodology. Improvements have been made to the population which has been sampled and the way that businesses are sampled from the population, capturing a wider range of businesses. This means data from 2020 and onward are more representative of UK FDI with overseas partners and are comparable.

More information about the methodology changes can be found on the [ONS website](#).

UK outward FDI stock:

- At the end of 2023, the **stock of FDI from the UK in Tunisia** was £63 million, 31.3% or £15 million higher than the end of 2022. At the end of 2023, Tunisia accounted for less than 0.1% of the total UK outward FDI stock.

UK inward FDI stock:

- At the end of 2023, the **stock of FDI from Tunisia in the UK** was £5 million, 16.7% or £1 million lower than the end of 2022. At the end of 2023, Tunisia accounted for less than 0.1% of the total UK inward FDI stock.

²⁹Data for both inward and outward FDI between the UK and Tunisia are not available in the main ONS release ([Foreign Direct Investment involving UK companies](#)). Therefore, an [ONS FDI ad-hoc data release](#) is used to provide the latest FDI data for Tunisia where it is unavailable in the main ONS release.

³⁰Data are presented on a directional basis which means they are not directly comparable to the asset/liability report prepared by ONS as part of the Balance of Payments statistical release. Figures are on net basis (investments minus disinvestments) and are given in nominal terms. Negative FDI values occur when disinvestments are greater than investments. Data are on an immediate destination/source basis and not an ultimate destination/source, which is likely to overstate financial centres such as the Netherlands and Luxembourg.

³¹This factsheet contains data as reported by the UK and are subject to asymmetries e.g. UK outward FDI to Tunisia (reported by the UK) may not match Tunisia inward FDI from the UK (reported by Tunisia). For consistency when comparing between partners, users are advised to use UK-reported data as far as possible.

Economic statistics (as reported by Tunisia)

Trade and investment data for Tunisia (UNCTAD)^{32 33 34}

The following data are reported by Tunisia and are for reference only. Whenever possible use data from UK sources for trade and investment. All data below are presented in \$USD in billions.

Year	2017	2018	2019	2020	2021	2022	2023	2024
Nominal exports	17.5	13.7	13.7	11.2	14.0	17.2	-	20.1
Nominal imports	22.7	18.7	17.6	14.6	18.2	22.4	21.9	22.6
Nominal trade balance	-5.2	-5.0	-3.9	-3.4	-4.1	-5.2	-	-2.6
Inward FDI stock	29.5	30.0	35.3	38.0	38.9	39.5	42.6	40.9
Outward FDI stock	0.5	0.5	0.6	0.6	0.7	0.7	0.7	0.6

³²United Nations Conference on Trade and Development (UNCTAD) data sources for trade: [Goods and Services \(BPM6\): Exports and imports of goods and services, annual](#); and for investment: [Foreign direct investment: Inward and outward flows and stock, annual](#).

³³Estimates are given in italics. Historic data pre-2017 can be found on the [UNCTAD website](#).

³⁴All trade data are on a Balance of Payments basis. The FDI data are on a directional and net (investment minus disinvestment) basis. These figures are given in current prices and are rounded to the nearest \$0.1 billion, with missing data represented by dashes.

Economic data and projections for Tunisia (IMF)^{35 36}

The following table presents economic statistics for Tunisia. Figures from 2025 onwards are forecast projections.

Year	2022	2023	2024	2025	2026	2027	2028	2029	2030
Change in exports (%)	24.6	4.7	-1.2	-0.2	4.7	4.4	4.2	4.2	4.1
Change in imports (%)	16.2	2.3	4.6	5.4	3.6	1.4	1.2	1.1	1.1
Current account balance (% of GDP)	-9.0	-2.7	-1.7	-3.1	-3.3	-3.6	-3.7	-4.0	-4.1
Global GDP ranking (current prices)	94	93	93	91	90	90	90	93	94
GDP in current prices (billion \$USD)	44.6	48.5	52.9	59.1	60.4	60.5	61.6	62.3	63.9
Change in real GDP (%)	2.7	0.2	1.6	2.5	2.1	1.6	1.4	1.4	1.4
GDP per capita (1,000 \$USD)	3.7	4.0	4.3	4.8	4.8	4.8	4.9	4.9	5.0
GDP PPP (Int'l \$billion)	164.0	170.4	177.5	186.3	193.6	200.0	206.0	212.5	219.4
Inflation, year average (CPI %)	8.3	9.3	7.0	5.9	6.1	6.7	7.1	7.8	8.8
Unemployment rate (% of total labour force)	15.2	16.4	-	-	-	-	-	-	-
Population (million)	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.8
Total investment (% of GDP)	14.2	12.3	11.6	12.1	11.3	10.6	10.0	9.7	9.4
Gross national savings (% of GDP)	5.2	9.6	10.0	9.0	7.9	7.0	6.3	5.7	5.2
General government net lending/borrowing (% of GDP)	-6.9	-7.0	-5.9	-5.4	-5.2	-5.6	-6.2	-6.9	-7.8
General government gross debt (% of GDP)	83.0	84.0	83.4	80.6	82.6	84.7	87.0	89.6	91.6

³⁵International Monetary Fund (IMF) provide economic commentary in their [World Economic Outlook reports](#). The latest data presented here can be found in the [IMF Data Portal](#).

³⁶Projections and estimates are given in italics. More information for each metric and each partner, as well as historic data pre-2022, can be found on the [IMF Data Portal](#).

Background Notes

This document is one of a wider set of factsheets between the UK and its individual trade and investment partners which can be found on the [Trade and Investment Factsheets website](#). All of these factsheets are published as [Official Statistics](#) as defined by the [UK Statistics Authority](#).

Our statistical practice is regulated by the Office for Statistics Regulation (OSR). OSR sets the standards of trustworthiness, quality and value in the [Code of Practice for Statistics](#) that all producers of official statistics should adhere to. You are welcome to contact us directly with any comments about how we meet these standards. Alternatively, you can contact OSR by emailing regulation@statistics.gov.uk or via the OSR website.

The publication of these factsheets as Official Statistics was agreed by the Chief Statistician at the Department for Business and Trade, who monitors these factsheets to ensure they continue to adhere to the [Code of Practice for Statistics](#). These factsheets have not been formally assessed by the [Office for Statistics Regulation](#) and are therefore not designated as [Accredited Official Statistics](#).

As a requisite of publishing as Official Statistics, a [quality and methodology report](#) has been produced which outlines the quality of these factsheets, as well as providing more information on the methodology of the data sources presented here. This report contains hyperlinks to information on the strengths and weaknesses for each data source. Statistics contained in the factsheets from UK data providers all come from Official Statistics publications, with some sources also being from National Statistics publications.

Future updates of these factsheets can be found on the [Government update schedule for Official Statistics](#). These scheduled updates are in line with significant updates from UK data providers when they release new data. Unscheduled releases of the factsheets may also be necessary to accommodate data updates where little or no advanced notice are given, such as in the case of international data updates. Please see the data update schedule and revisions policy in the [quality and methodology report](#) for more information. Please note that there may be occasions where more recent data than is provided here can be found directly from the data providers.

The Department for Business and Trade welcome any feedback or comments on these factsheets, please send these to statistics@businessandtrade.gov.uk.



© Crown copyright 2025

This publication is licensed under the terms of the except where otherwise stated.

Where the Department for Business and Trade have identified any third party copyright information, users will need to obtain permission from the copyright holders concerned.

This publication is available on the [GOV.UK website](#).

Any media enquiries regarding this publication should be directed to the Department for Business and Trade [website](#) or by phoning 0207 215 2000.