



Department
for Education

Period product scheme

**Transparency data: Management
Information 2024 to 2025 academic year**

November 2025

Background

The period product scheme launched on 20 January 2020 to ensure that no girls or women¹ miss out on education due to their period. It covers all state-funded schools with female pupils in year 5 (aged 9 or 10 years) or above and DfE-funded 16-19 education organisations² in England and enables these organisations to provide free period products for pupils and students in their place of study.

Each eligible organisation was allocated a maximum amount of spend (a 'spend cap') for the 2024 to 2025 academic year. They received separate spend caps for each of the previous years³. The spend cap has been calculated by taking 35% of the number of students enrolled at the organisation⁴ whose recorded gender was female and who, based on age⁵, were likely to have started their periods. 35% is an assumed take-up rate, reflecting the fact that not all students will use products all the time. We multiplied this figure by an estimate of the number of products each would use throughout the year (~170) and by the average cost of a single product (7.25p). A school's spend cap cannot be lower than £20 so that⁶ all organisations can order a reasonable range of products. In the 2024 to 2025 academic year, the average spend cap for a secondary school was £1,631 and £21 for a primary school.

Personal Hygiene Services Limited (phs) supply period products for the scheme. Organisations order products online and the products are delivered directly to the organisation free of charge. Organisations can order at any point in the year but are encouraged to wait until stocks are running low before re-ordering. The smallest organisations are expected to make a single order within the year whereas larger organisations may place orders more frequently.

Schools are able to select from a wide range of period products⁷, varying in type, size and brand. They do not need to order the same products throughout the year. Products available include:

- period pads, including environmentally friendly and reusable period pads
- applicator and non-applicator tampons, including environmentally friendly tampons
- menstrual cups
- reusable period underwear
- tights

1 References to 'girls and women' also includes a reference to pupils and students who menstruate (or may later start menstruating) who may not identify as female but, instead, identify as transgender or non-binary.

2 Including but not limited to further education and sixth form colleges, maintained school and academy sixth forms, 16 to 19 academies, higher education institutions delivering 16 to 19 provision, independent learning providers and special post-16 institutions. It does not cover organisations delivering apprenticeships.

3 The scheme now operates on an academic year basis. In earlier years, it operated on a calendar year basis.

4 Spend caps for 2024-25 were based on female pupil numbers reported in the January 2024 School Census for organisations that completed it and DfE forecasts of 2024-25 female student numbers for those that didn't.

5 We assume that 5% of 9-year-olds, 10% of 10-year-olds, 20% of 11-year-olds, 50% of 12-year-olds, 75% of 13-year-olds, 95% of 14-year-olds and 100% of those aged 15 or over are menstruating. These estimates are based on information from [Age of menarche in contemporary British teenagers: survey of girls born between 1982 and 1986](#).

6 Any organisation with a calculated spend cap below this level will have their spend cap increased to £20.

7 27 different products were available in 2024-25. Not all these products were included in previous years.

We receive regular management information from phs on the number and value of orders placed and the type of products ordered. This note summarises data for the 2024 to 2025 academic year but also includes some statistics covering the whole scheme since its introduction. Data for all years is included in the [accompanying tables](#).

Overview of take-up since the scheme began (table 2)

17,080 organisations had made at least one order since the scheme began in January 2020. This represents 83% of eligible organisations. 99% of secondary schools and 86% of post-16 organisations had ordered since the scheme began. The equivalent figure for primary schools was lower (79%), probably because they are more likely to have fewer girls who are menstruating.

Summary for the 2024 to 2025 academic year (table 1)

8,499 organisations made an order in the 2024 to 2025 academic year which represents 41% of all eligible organisations. This figure is slightly lower than the 2023 to 2024 academic year, which saw 42% of organisations ordering.

Organisations made 18,962 orders during the year. The total value of orders placed was £5,212,000 which was 78% of the available budget for those organisations that ordered and 69% of the total budget for all eligible organisations. Care should be taken when making comparisons to previous years due to the change in the scheme's operation from calendar year to academic year.

Variation by characteristics of organisation (table 2, 3 and 4)

Secondary schools and post-16 organisations were most likely to have ordered (89% and 74% respectively) in the 2024 to 2025 academic year. The percentage of secondary schools who used the scheme were the highest since the scheme began. Primary schools were least likely to have ordered (29%).

Larger organisations were more likely to have ordered - 94% of organisations with a spend cap of £2001 or more had ordered, compared to 26% of those with a £20 spend cap.

Similarly, organisations with higher levels of disadvantage were more likely to have ordered - 47% of organisations with very high levels⁸ of pupil premium had ordered compared to 30% of those with very low levels of pupil premium.

These broad patterns are similar to those seen in previous years.

Percentage of spend cap spent (table 6)

Organisations that ordered in the 2024 to 2025 academic year spent an average of 78% of their spend cap. The majority (78%) of organisations that ordered had spent over 90% of their spend cap.

⁸ Very high pupil premium is defined as at least 38% of pupils and very low pupil premium as less than 10% of pupils.

Types of products ordered (table 7 and 8)

In the 2024 to 2025 academic year, almost all organisations that had ordered bought pads (97%) and nearly half bought tampons (45%). Pads accounted for 38% of total product spend, while period underwear accounted for 36% and tampons accounted for 18%.

46% of organisations ordered environmentally friendly or reusable products and 99% bought some 'standard' products. 42% of total product spend was on environmentally friendly or reusable products - this is slightly lower than the equivalent figures for the two previous academic years (49% in 2022 to 2023, 44% in 2023 to 2024).



Department
for Education

© Crown copyright 2025

This publication is licensed under the terms of the Open Government Licence v3.0, except where otherwise stated. To view this licence, visit nationalarchives.gov.uk/doc/open-government-licence/version/3.

Where we have identified any third-party copyright information, you will need to obtain permission from the copyright holders concerned.

About this publication:

enquiries <https://www.gov.uk/contact-dfe>

download www.gov.uk/government/publications

Follow us on X: [@educationgovuk](https://twitter.com/educationgovuk)

Connect with us on Facebook: facebook.com/educationgovuk