

The Attorney General's Office, Youth Ambassadors Programme (YAP)

Are you:

- Aged 18–25?
- Passionate about your community and making a positive difference to society?
- Interested in politics, law, and empowering young people?
- Creative and know how to communicate effectively?
- Ready to think 'outside the box' and bring unique perspectives?

The Attorney General's Office is launching a 'Youth Ambassadors Programme (YAP)' which will offer you a unique opportunity to become a *champion of the Rule of Law*. We encourage applications from all corners of the UK.

You will co-create and lead a youth-driven communications campaign that speaks directly to your community, with expert guidance, visits to our key legal and political institutions and interaction with Law Officers – the chief legal advisers to government.

What is the rule of law?

It's all about making sure everyone plays by the same rules, whether you're a citizen or powerful organisation. The rule of law means no one is above the law, and that everyone is treated equally and fairly. It protects our rights, freedoms, and communities from abuses of power. However, many people do not understand the important role it plays in their everyday lives. **That's where you come in.**

About the programme

From January 2026 to June 2026, up to 12 Youth Ambassadors will collaborate with the Attorney General's Rule of Law Unit on the first ever Ambassador programme to:

- Co-design and deliver a youth engagement campaign promoting the rule of law in project teams;
- Attend a residential weekend near London, with expert-led workshops on communications and the rule of law with your expenses paid;
- Use social media, creativity, and community action to bring this important principle to life;
- Gain insights to the work of Government Law Officers, Parliament, and key rule of law institutions through visits;
- Develop powerful networks with your peers to build a legacy beyond the length of the programme.

Project teams will have the opportunity to pitch their communications campaign ideas to the Attorney General.

All participants who complete the programme will join a surprise trip!

For more information, please refer to our Frequently Asked Questions (FAQs) page.

Who we're looking for

We welcome applications from across the UK and people of all backgrounds and experiences. There are no formal academic entry requirements. You don't need a background in law, but we are particularly interested in hearing from:

- People with creative talents (e.g. digital content creators, animators, storytellers).
- Community volunteers with a track record of impact (e.g. volunteering, education, activism, local projects).
- Youth campaigners and educators.
- Law and social sciences students with an interest in justice and democracy.

If you are curious, motivated, and ready to take action to empower young people, we want to hear from you.

What does the Youth Ambassadors Programme offer me?

This is your chance to:

- Grow your networks, leadership, and creative skills;
- Gain knowledge and experience in public legal and civic education;
- Use your voice and skills with new audiences;
- Be part of a collaborative Ambassador community, effecting real change;
- Develop your career skills on a prestigious programme;
- You will receive a £200 grant in recognition of your contribution to shaping the campaign.

As part of the programme, all Youth Ambassadors will have to adhere to our Code of Conduct.

We will be hosting an online information session on 31st December. Please email rolevents@attorneygeneral.gov.uk if you want to join the session and we will send you a link.

Want to apply?

Please see guidance in the FAQs below. We're excited to receive your applications!

Programme Frequently Asked Questions (FAQs)

1. What is the Youth Ambassadors Programme (YAP)?

The Youth Ambassadors Programme is an initiative by the Attorney General's Office (AGO) to empower people (aged 18–25) to champion and promote the rule of law.

2. When does the Youth Ambassadors Scheme take place?

Please note that you must be available on the following dates to take part in the programme:

- Online induction session – 14 January 2026 (evening)
- Residential weekend – 6-8 February 2026
- Monthly online training sessions with experts
- Fortnightly check-ins (these dates will be confirmed after the programme start)
- Visits to rule of law institutions in London – April/May (dates tbc)

3. What is the timeline for applications?

The window for applications will open on 13/11/2025 and will close on 30/11/2025. No applications received after this date will be considered. We will then select a shortlist of applicants and may offer informal video interviews in December. We will not be able to offer feedback to unsuccessful candidates.

4. Who can apply?

Applications are welcome from people across the UK (Scotland, England, Wales and Northern Ireland) aged 18-25, regardless of background or academic qualifications. We particularly want to hear from community-minded individuals, creative talents, students of law, politics, or social sciences, and youth campaigners or educators. We also welcome applications from those interested in communications, diplomacy and the creative industries, including social media.

You must be between 18-25 years old on 1 January 2026 to apply. Current civil servants are not permitted to apply.

5. I don't have any expertise in law or politics, but am interested and think I can make a difference. Can I still apply?

Yes! We will ensure you are given training to develop your understanding, and you will attend educational workshops to get you up to speed on the key component of this Programme: the rule of law. We are most interested in your passion for making a difference through public service, your determination to make a positive change, and creative thinking to help achieve our shared goals.

6. Can I apply if I don't have the right to work in the UK?

No. Only those who have the right to work in the UK will be eligible to apply.

7. I am working/studying full time – can I still apply to join this Programme?

Those already in employment or education are welcome to join the Programme. However, it will be up to Ambassadors to manage their own time, and they will be expected to fully participate in the Programme. Allowances can be made for genuine sickness or unavoidable obstacles, but this will be considered on a case-by-case basis.

8. What are the main benefits of participating?

Ambassadors will join a unique and high-profile programme with associated expenses paid, a domestic residential weekend, an exciting surprise trip, access to key rule of law institutions, and the opportunity to brief a Minister. They will also benefit from expert-led workshops, a completion grant, and a peer network of Ambassadors (and future cohorts of Ambassadors).

9. What is expected of Ambassadors?

All Ambassadors will need to adhere to the Code of Conduct which will be shared before the Programme start date. Any breach of the Code of Conduct may result in exclusion from the Programme.

Ambassadors are expected to actively participate in the Programme and work with their peers to develop a communications campaign, with guidance from the Rule of Law Unit. They will be expected to join meetings/workshops as requested, offer feedback on the Programme when prompted, and support the Ambassadors network after completion.

10. How is the £200 grant awarded?

The grant recognises the time and involvement of each Ambassador. It is not tied to specific expense. Payment is made in stages throughout the programme, provided the participant attends at least 90% of events (with allowances for illness or unavoidable obstacles).

11. Are travel and accommodation costs covered?

Yes. All travel and accommodation related to programme activities, including the residential weekend, London visit and surprise trip, are covered by the AGO.

12. How do I apply and what makes a good application?

Applicants will need to submit either a written personal statement or 3 minute video application that answer questions about their motivation and experience. The application form is available here: <https://forms.office.com/e/i5UF8aF0ea>.

Note that we encourage applications to be as creative as possible!

The four key criteria that we will use to select our Ambassadors are below:

- **Commitment** (e.g., your interest in the Programme. What motivates you to apply? what do you feel you can contribute to the Programme? what do you think you can gain from the Programme? how can it help your future career ambitions?).
- **Communications** (e.g., provide an example(s) of a time where you sought to create change, and what role did good communications play in reaching your aims? Were there any limitations or drawbacks, and if so, what were they and how did you overcome them? Which methods of communication did you champion and why? How did you influence and persuade people of your ideas?
- **Creativity** (e.g., we are looking for new ideas and people who 'think outside the box' plus evidence of creativity in your day-to-day life. Please provide examples of how you showcase these qualities. Maybe you're an influencer or student journalist who has used social media to reach new audiences, or a graphic designer with comms experience?).
- **Community** (e.g., can you show evidence of public service and of leadership in your community? Can you evidence examples of 'giving back' or using your skills, experiences, and drive to create change, no matter how big or small?).

13. Who do I speak to if I have further questions or require more information?

You can join our information session on 21/11/2025 where information will be provided verbally.

14. What support is available for accessibility needs?

Inclusion and accessibility is important for us and we welcome all applicants who may require additional support. Please let us know if you need reasonable adjustments during the application process, this can be discussed on a one-to-one basis with the applicant.

15. What do I need to provide to join the Programme?

Please note that all Ambassadors will be required to have access to the internet throughout the duration of the Programme. Where this is not possible, please do get in touch with us.

16. What happens after the programme?

Ambassadors will join an Ambassadors Alumni Network, with opportunities to mentor future Ambassador cohorts and continue contributing to the AGO's youth

engagement work (e.g., school visits and youth-focussed speaking engagements).

This Programme cannot be considered as an indirect route into the Civil Service or an offer of future employment, though the experience will be useful for building an understanding of government and we may signpost opportunities of interest to participants.