



| Peppa Pig Magazine Issue 419 – Camera and Key Set Toy |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
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| Aspect                                                | Details                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Images                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| PSD Number                                            | 2510-0051                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Product Type                                          | Toys – Indoor/Outdoor Games                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Product Identifiers                                   | Batch: 2501462<br>On Sale: 17 <sup>th</sup> September 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Product Description                                   | Camera and key set toy supplied on the cover of Peppa Pig magazine, issue 419. Toy is a small red plastic key with keyring.                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Country of Origin                                     | China                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Counterfeit                                           | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Risk Level                                            | Serious                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Risk Type                                             | Choking                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Risk Description                                      | <p>The product presents a serious risk of choking as it contains components that can detach or break off during reasonably foreseeable use, creating small parts that fit entirely within a small parts cylinder. These small parts pose a choking hazard to young children, particularly those under 36 months of age who have a natural tendency to explore objects by placing them in their mouths.</p> <p>The product does not meet the requirements of the Toys (Safety) Regulations 2011.</p>                                                          |
| Corrective Measures                                   | <p>The product has been recalled from end users. Owners are advised to stop using the product immediately and keep it out of reach of young children. The item can be disposed of in household waste, or returned to Story House Egmont Limited.</p> <p>For further information, including on receiving a refund, access the Story House Egmont website at the following link:<br/><a href="https://www.storyhouseegmont.co.uk/blog/product-recall-peppa-pig-issue-419/">https://www.storyhouseegmont.co.uk/blog/product-recall-peppa-pig-issue-419/</a></p> |
| Online Marketplace                                    | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Notifier                                              | Local Authority Trading Standards                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |