












Mitchum 48-hour 100ml Roll-On Antiperspirant and Deodorant	
Aspect	Details
Images	
PSD Number	2510-0007
Product Type	Cosmetics – Anti-Perspirant
Product Identifiers	Mitchum Women's Roll on 100ml available in fragrances Powder Fresh, Shower Fresh, Unscented, Pure Fresh and Flower Fresh Mitchum Men's Roll on 100ml available in fragrances Ice Fresh, Clean Control and Sport Affected batches are listed on the following page. Batch numbers are listed on the bottom of the product.
Product Description	Mitchum Women's and Men's 48-hour roll-on anti-perspirant supplied in light and dark green plastic packaging and brightly coloured labelling.
Country of Origin	South Africa
Counterfeit	No
Risk Level	Low
Risk Type	Health risk
Risk Description	Following a manufacturing process change affecting a raw material used in select batches, there have been reports of consumers receiving adverse effects when used, including in particular skin irritation.
Corrective Measures	The product has been withdrawn from the market. Distributors and retailers are advised to check their stock, and ensure affected units are withdrawn from sale immediately. Owners of affected batches who are experiencing issues are advised to stop using the product immediately and cease use of further antiperspirants until irritation subsides. Affected consumers should contact Mitchum to register for a refund. The Mitchum website is available at the following link: https://www.mitchum.co.uk/roll-on-faqs.php
Online Marketplace	N/A
Notifier	Office for Product Safety and Standards

Annex A – Affected Fragrances and Batches

The OPSS Product Safety Alerts, Reports and Recalls Site can be accessed at the following link: <https://www.gov.uk/guidance/product-recalls-and-alerts>



Product Safety Report

Product	Description	Fragrance	Batch Code
	Mitchum Women Roll On 100ml	Powder Fresh	S25321A S25322A S25417A S25422A
	Mitchum Women Roll On 100ml	Shower Fresh	S25329A S25417A
	Mitchum Women Roll On 100ml	Unscented	S25324A S25329A
	Mitchum Women Roll On 100ml	Pure Fresh	S25324A S25416A
	Mitchum Women Roll On 100ml	Flower Fresh	S25326A
	Mitchum Men Roll On 100ml	Ice Fresh	S25326A S25327A
	Mitchum Men Roll On 100ml	Clean Control	S25328A S25328B
	Mitchum Men Roll On 100ml	Sport	S25328A S25422A S25327A