



Department
for Education

Parent, Pupil and Learner Voice

**Technical report: 2024 to 2025 academic
year**

September 2025

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Education**



Government
Social Research

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Overview

The Department for Education (DfE) commissioned the Parent, Pupil and Learner Voice (PPLV) to collect robust and quick turnaround research to support policy development. The PPLV aims to help DfE make evidence-based policy decisions and see how views and experiences of parents (including legal guardians and carers), pupils and learners change over time.

This technical report covers each element of the PPLV data collection and delivery process during the 2024/25 academic year, across the recruitment phase for primary parents, secondary parents and pupils in years 7 to 11. Please see the [technical report covering the 2023/24 academic year](#) for information about the 2023/24 PPLV. The PPLV was previously known as the Parent, Pupil and Learner Panel (PPLP). The report is divided into the following sections:

- Section 1: Overview - includes an overview of the aims of the panel and what this document covers
- Section 2: Methodology Overview - summarises the timescales for each wave and the reasons for the method selected
- Section 3: Sampling - outlines the size and structure of the starting sample and a summary of the recruitment phase
- Section 4: Questionnaire - provides details of the questionnaire development and cognitive testing of the questionnaires
- Section 5: Fieldwork - details the process for inviting panel members to participate and subsequent communication processes with panel members
- Section 6: Response Rates - outlines how many people took part in each wave and the breakdown of responses by key respondent groups
- Section 7: Weighting - a summary of the weighting approach
- Section 8: Data Processing and Analysis - an outline of the process for processing and analysing data, including which key subgroups were looked at and how significant differences were tested
- Section 9: Appendices - communications sent to panel members and detail on population size

Methodology overview

Overview of Phase 1 and Phase 2

The research is structured into 2 broad phases.

Phase 1: the September to October 2024 recruitment wave invited pupils expected to now be in years 7 to 11 and parents of pupils in years 1 to 11 to take part in a 15-minute online survey and join the PPLV. Panel members were sampled from the National Pupil Database (NPD) using the most recent data at the point of sampling, which was the 2023/24 academic year. As such, pupils who were in years 6 to 10 in the 2023/24 academic year were sampled as expected to be in years 7 to 11 in the 2024/25 academic year. Sampled panel members were contacted by letter, inviting them to take part in an online survey (push-to-web approach).

A subsequent recruitment wave was conducted in March to April 2025, to recruit pupils and learners in years 12 and 13 to the PPLV, using the NPD and Individualised Learner Records (ILR) data.

Phase 2: subsequent waves involve emailing panel members and inviting them to take part in regular short 10-minute surveys.

In Phase 1, fieldwork lasted 4 weeks between 30 September 2024 and 28 October 2024. Potential participants were sent an initial invitation letter (see Appendix C) followed by a reminder letter which was sent two weeks into the fieldwork period. Participants were offered a £5 incentive in the form of a voucher. Respondents were offered a choice of claiming their voucher after the recruitment survey, or to complete further survey waves and build up their incentive (for example to claim £10 after completing the recruitment survey and two further surveys in Phase 2), offering respondents flexibility in their rewards.

Phase 2 surveys are open between 7 and 10 days. Panellists who opted-in to receiving a prenotification email receive an email roughly a week before each research wave, informing them a survey will be coming. All panel members are sent an initial email invitation and panel members who provided a mobile number in the recruitment survey are also sent an SMS invitation when fieldwork begins. SMS and email reminders are sent throughout the fieldwork period. Parents and pupils receive a £2.50 incentive, in the form of a gift voucher, for each survey they complete at Phase 2).

Table 1 gives a breakdown of fieldwork completed for the recruitment wave. The table outlines the number of responses achieved and the dates of the fieldwork period.

Table 1: Parent Pupil and Learner Voice (PPLV) waves in 2024/25

Wave	Number of responses	Fieldwork period
Recruitment wave	4,167 parents and 3,402 secondary pupils (years 7 to 11)	30 September 2024 to 28 October 2024
December 2024	2,259 parents and 1,348 secondary pupils (years 7 to 11)	11 December 2024 to 17 December 2024
February 2025	2,177 parents and 1,276 secondary pupils (years 7 to 11)	11 February 2025 to 4 March 2025
Replenishment 1	808 parents and 906 secondary pupils (years 7 to 11)	11 February 2025 to 4 March 2025
March 2025	2,347 parents and 1,493 secondary pupils (years 7 to 11)	18 March 2025 to 7 April 2025
Year 12 to 13 recruitment	2,497 secondary pupils and learners (years 12 to 13)	18 March 2025 to 7 April 2025
May 2025	2,426 parents and 2,616 secondary pupils and learners (years 7 to 13)	21 May 2025 to 13 June 2025
Replenishment 2	997 parents and 991 secondary pupils (years 7 to 11)	21 May 2025 to 13 June 2025
June 2025	2,749 parents and 2,600 secondary pupils and learners (years 7 to 13)	26 June 2025 to 3 July 2025

Sampling

Target populations

There are four target populations for the PPLV:

1. Parents of pupils educated in state schools, years 1 to 6
2. Parents of pupils educated in state schools, years 7 to 11
3. Pupils educated in state schools, years 7 to 11
4. Young people in education in state schools or Further Education colleges, years 12 to 13¹

Pupils and parents of pupils in independent schools, pupil referral units, and those who are home educated, were considered out of scope for this research. Pupils in special schools were also considered out of scope for this research, whereas parents of pupils in special schools were included.

Learners in work-based programmes (such as apprenticeships and traineeships) and those attending independent training providers and special needs institutions were considered out of scope for this research.

Sample frame for year 1 to 11 recruitment

The National Pupil Database (NPD, compiled following the Summer Census 2023/24) was used as the sample frame. This sample was drawn in September 2024.

For parents and pupils up to year 11, the school year was rolled forward due to the point the NPD extract was taken. This meant, for example, that a sample of pupils in reception year (R) at the time of the Summer Census was taken to cover pupils in year 1 in the 2024/25 academic year. As a result, there will be a small degree of non-coverage affecting these samples due to population churn between NPD compilation and the PPLV recruitment survey. In particular, this will affect coverage of parents of pupils in year 1 because the sample is limited to those that attended year R (it is not compulsory), and pupils in reception during academic year 2024/25 were not covered. All surveyed pupils and parents are referred to using the year group the pupil was in during the 2024/25 academic year.

DfE provided extracts from the National Pupil Database (NPD) these included:

¹ Representative sample of those in classroom-based study programmes, in state schools or the Further Education college sector

- Summer Census Schools data for the academic year 2023/2024.
- Summer Census data for all 'on roll' pupils in the academic year 2023/2024 linked to Key Stage 1 and Key Stage 2 prior attainment and CiN data.

These extracts contained 7,101,529 pupil records.

Deduplication

Duplicate records were removed from the file (using the variable RecordStatus_SUM24 and Pupil Matching reference). A total of 987 (0.01%) records were removed and 7,100,542 records remained following the removal of these cases.

Stratification

The NPD was explicitly stratified by school phase; primary, secondary and special school. Primary and secondary school were crossed with three binary variables: SEN status, free school meals (FSM) status, and children in need status (CiN). These subgroups were oversampled to improve the precision of survey estimates for these subgroups, and to reflect lower response rates achieved during previous survey panels. Special schools were included as an explicit category. Different sampling fractions were applied to each explicit stratum. All subgroups were identified based on data from the NPD.

There were 17 explicit categories in the stratification variable:

1. Primary - None
2. Primary - CiN only
3. Primary - FSM only
4. Primary - SEN only
5. Primary - CiN & FSM
6. Primary - FSM & SEN
7. Primary - CiN & SEN
8. Primary - CiN, FSM and SEN
9. Secondary - None
10. Secondary - CiN only
11. Secondary - FSM only

12. Secondary - SEN only
13. Secondary - CiN & FSM
14. Secondary - FSM & SEN
15. Secondary - CiN & SEN
16. Secondary - CiN, FSM and SEN
17. Special School

Within each explicit stratum, the pupils were sorted hierarchically before a systematic random sample was drawn from the NPD. The NPD sorting variables, ranked from first to last, were:

- School year
- Sex
- Age
- Ethnic group
- SEN (SEN/EHCP/NONE)
- Primary SEN type (SEN strata only)
- Local authority
- School Unique Reference Number (URN)
- Income Deprivation Affecting Children Index (IDACI) rank based on home address Lower Layer Super Output Area (LSOA).

Table 2 presents the strata population counts and selected sample for each strata.

Table 2: Explicit strata population counts and selected sample

Strata	NPD Population	Total selected
Primary - None	2,395,212	4,642
Primary - CiN only	22,867	1,600
Primary - FSM only	636,063	2,976
Primary - SEN only	396,477	2,644
Primary - CiN & FSM	51,322	2,976
Primary - FSM & SEN	235,042	2,478
Primary - CiN & SEN	12,667	966
Primary - CiN, FSM and SEN	36,189	2,156

Strata	NPD Population	Total selected
Secondary - None	1,961,707	6,216
Secondary - CiN only	26,342	4,064
Secondary - FSM only	578,129	7,866
Secondary - SEN only	327,746	7,328
Secondary - CiN & FSM	51,917	8,326
Secondary - FSM & SEN	194,351	6,532
Secondary - CiN & SEN	13,687	2,288
Secondary - CiN, FSM and SEN	33,889	4,514
Special School	126,935	15,046

Issued sample sizes for the recruitment survey

Table 3 shows the number of cases allocated in each strata to the original issue and reserve sample.

A reserve sample was selected that was of an equal size and identical design to the original issue. This was selected to be used to replenish the panel during the academic year to maintain the panel size.

Table 3: Original issue and reserve sample

Strata	Original issue	Reserve	Total selected
Primary - None	2,321	2,321	4,642
Primary - CiN only	800	800	1,600
Primary - FSM only	1,488	1,488	2,976
Primary - SEN only	1,322	1,322	2,644
Primary - CiN & FSM	1,488	1,488	2,976
Primary - FSM & SEN	1,239	1,239	2,478
Primary - CiN & SEN	483	483	966
Primary - CiN, FSM and SEN	1,078	1,078	2,156
Secondary - None	3,108	3,108	6,216
Secondary - CiN only	2,032	2,032	4,064
Secondary - FSM only	3,933	3,933	7,866
Secondary - SEN only	3,664	3,664	7,328
Secondary - CiN & FSM	4,163	4,163	8,326
Secondary - FSM & SEN	3,266	3,266	6,532
Secondary - CiN & SEN	1,144	1,144	2,288
Secondary - CiN, FSM and SEN	2,257	2,257	4,514
Special School	7,523	7,523	15,046

Only three samples were drawn directly from the NPD: for parents of primary aged pupils; parents of special school pupils; and secondary school pupils. The sample for parents of secondary school pupils was drawn using linked pupil data from the secondary pupil sample, i.e. in every case where a parent of a secondary school pupil was invited to join the PPLV, the pupil was too, but there were some cases where a parent was *not* invited to join the PPLV but the pupil was. Sample volumes to draw were calculated based on best estimates for likely response rate for each group.

Table 4 shows the number of secondary cases allocated to also invite a parent and child to participate.

Table 4: Secondary parent selection

Strata	Parent and child	Child only
Secondary - None	2,778	330
Secondary - CiN only	990	1,042
Secondary - FSM only	3,712	221
Secondary - SEN only	2,192	1,472
Secondary - CiN & FSM	2,139	2,024
Secondary - FSM & SEN	2,300	966
Secondary - CiN & SEN	484	660
Secondary - CiN, FSM and SEN	1,590	667

Sample frame for year 12 to 13 recruitment

For recruitment of pupils and learners in years 12 and 13, a sample was drawn from two sources:

- the National Pupil Database: Autumn 2024/25 School Census update
- the Individual Learner Record: Snapshot 4 of the 2024/25 academic year

Sample frames were built using both sources, drawing on classroom-based learners aged 16-19 that were studying in either years 12 or 13 at school or on a 16-19 study programme at a further education institution.

The NPD was filtered to include only those fulfilling the following conditions:

- studying in years 12 or 13 in the 2024/25 academic year
- not studying in a special school or pupil referral unit

The NPD sample frame comprised 437,337 pupils.

The ILR was filtered to include only those fulfilling the following conditions:

- aged 16 or 17 at the start of the 2024/25 academic year
- on a '16-19' study programme, expected to last until at least Easter 2025 (after 17 April 2025)
- not studying for a Traineeship or Apprenticeship
- not studying with an independent learning provider, special needs institution or at an institution with an 'atypical' legal organisation status

The ILR sample frame comprised 596,541 learners after de-duplication.

In total, the two frames included 1,033,878 pupils and learners.

Stratification

Before a systematic random sample was drawn, each frame was sorted by a number of critical variables to ensure that any sample drawn would have approximately the same profile with respect to these variables. The NPD sorting variables – ranked from first to last – were:

- school year
- age
- sex
- ethnic group
- free school meals (FSM) eligibility
- children in need (CiN) status
- SEN/ primary SEN type
- local authority
- school URN
- IDACI rank based on home address LSOA

The ILR sorting variables were very slightly different, reflecting the different information available on this frame. Ranked from first to last, they were:

- age
- sex
- ethnic group
- free meal eligibility (FME)
- SEN status

- education health care (EHC) plan
- long-term learning difficulty, limiting disability (LLDD) or health problem
- local authority
- institution UKPRN
- IDACI rank based on home address LSOA.

Issued sample sizes for the year 12 and 13 recruitment survey

A systematic random sample of pupils and learners was drawn from each frame: 14,500 records were sampled from the ILR, and 7,500 records were sampled from the NPD. These samples were split into two equally sized replicates (random sub-samples with the same profiles), the 'primary' and 'mirror' samples. Only the primary samples were issued into field, 3,750 pupils from the NPD and 7,250 from the ILR (3 ILR primary records did not have a valid address).

In total, 11,000 initial invitation letters were sent to pupils and learners. The issued sample sizes for each explicit stratum are given in Table 5 below. The initial target number of panel members reflected a design which included up to five survey waves, however following recruitment this was reduced to four waves.

Table 5: Stratum level issued sample sizes and recruitment levels

Stratum	Issued sample size	Target panel members	Recruited to panel
Total: Population	11,000	2,824	2,497
NPD pupils	3,750	1,187	1,059
ILR pupils	7,250	1,636	1,438

PPLV Replenishment Sampling

Verian and DfE agreed to replenish the year 1 to year 11 panels twice, in February 2025 and again in May 2025. Replenishment aims to recruit more panellists to compensate for attrition and ensure the research wave targets – overall and for key sub-groups – will be met during the remaining waves of the 2024/25 panel.

February 2025 replenishment

To calculate the size and composition of the replenishment sample the following process was used. First, Verian estimated the effective sample sizes that would likely be achieved at future survey waves – for key sub-groups – in the absence of additional replenishment. The estimation took into account:

- the size and composition of the currently recruited panel
- attrition observed at research wave 1 and research wave 2
- future likely attrition based on attrition at research waves 1 and 2, and response patterns from the 2021/22, 2022/23 and 2023/24 panels
- the impact of non-response weighting (based on design effects observed at research waves 1 and 2 of the 2024/25 panel)

The replenishment sample was then designed to address expected shortfalls. Based on this analysis, replenishment was primarily targeted at the following groups:

- secondary pupils eligible for FSM
- secondary pupils with SEN
- secondary pupils classified as CiN

The replenishment sample was then randomly selected from the available reserve sample using exactly the same process as outlined for the original issue sample earlier in this document. Table 6 below shows the sample selected for replenishment for each group:

Table 6: Stratum level issued sample sizes and recruitment levels

Strata	Issued sample size	Target panel members	Recruited to panel
Primary - None	684	111	77
Primary - CiN only	100	11	9
Primary - FSM only	539	75	52
Primary - SEN only	186	28	24
Primary - CiN & FSM	375	43	39
Primary - FSM & SEN	237	30	22
Primary - CiN & SEN	174	18	19
Primary - CiN, FSM and SEN	100	10	15
Secondary Parents – None	441	75	53
Secondary Parents - CiN only	312	29	29
Secondary Parents - FSM only	712	85	76
Secondary Parents - SEN only	53	8	13
Secondary Parents - CiN & FSM	1,161	114	87
Secondary Parents - FSM & SEN	819	84	85
Secondary Parents - CiN & SEN	485	63	57
Secondary Parents - CiN, FSM and SEN	259	22	15
Secondary Pupils - None	1,017	82	61
Secondary Pupils - CiN only	1,682	242	267

Strata	Issued sample size	Target panel members	Recruited to panel
Secondary Pupils - FSM only	1,358	106	120
Secondary Pupils - SEN only	1,547	158	209
Secondary Pupils - CiN & FSM	1,791	177	105
Secondary Pupils - FSM & SEN	1,156	85	64
Secondary Pupils - CiN & SEN	725	84	60
Secondary Pupils - CiN, FSM and SEN	468	24	20
Special School Parents	1,273	139	136

May 2025 replenishment

The second replenishment sample was conducted in May 2025. Verian updated the estimated effective sample sizes that would likely be achieved in the remaining waves using the performance observed in the February and March research waves. The replenishment sample was then designed to address expected shortfalls.

The replenishment sample was then randomly selected from the available reserve sample using exactly the same process as outlined for the original issue sample earlier in this document. Table 7 below shows the sample selected for replenishment for each group:

Table 7 Stratum level issued sample sizes and recruitment levels

Strata	Issued sample size	Target panel members	Recruited to panel
Primary - None	700	78	70
Primary - CiN only	200	16	17
Primary - FSM only	374	36	47
Primary - SEN only	500	65	67
Primary - CiN & FSM	625	63	47
Primary - FSM & SEN	237	22	19
Primary - CiN & SEN	150	16	19
Primary - CiN, FSM and SEN	163	24	22
Secondary Parents – None	514	59	72
Secondary Parents - CiN only	411	37	40
Secondary Parents - FSM only	1,322	139	149
Secondary Parents - SEN only	184	45	25
Secondary Parents - CiN & FSM	2,175	159	170
Secondary Parents - FSM & SEN	1,235	128	120
Secondary Parents - CiN & SEN	179	21	13
Secondary Parents - CiN, FSM and SEN	405	23	30

Strata	Issued sample size	Target panel members	Recruited to panel
Secondary Pupils - None	690	95	139
Secondary Pupils - CiN only	725	148	125
Secondary Pupils - FSM only	1,896	256	282
Secondary Pupils - SEN only	250	57	39
Secondary Pupils - CiN & FSM	2,275	204	231
Secondary Pupils - FSM & SEN	1,335	104	114
Secondary Pupils - CiN & SEN	204	22	19
Secondary Pupils - CiN, FSM and SEN	525	41	42
Special School Parents	720	75	70

Sample checking

Ahead of each Phase 2 survey wave the sample file is updated. Before launching each survey, the updated sample file is spot checked against the original NPD sample file. All questions which are routed based on sample variables are also double checked. Where respondents have requested not to be contacted again, their data is removed. Before sending invites, the extract from the master sample profile is checked to ensure that it corresponded to the specific audience that the wave is targeting (e.g. parents only).

Questionnaire

Ahead of the recruitment wave, DfE gathered provisional questions from policy teams across the Department, reviewed submissions and sent provisional questionnaires (one questionnaire for parents and one for pupils) to Verian. Verian and DfE then worked together to develop and refine the questions until they were ready for cognitive testing. Questions to be cognitively tested were decided jointly by DfE and Verian, depending on the complexity of the question and answer codes and whether the question was new for the particular wave.

A similar process is followed ahead of each Phase 2 survey wave.

Cognitive testing

Cognitive testing was undertaken to test areas of the questionnaire in more depth. The objectives of cognitively testing the questions were to understand whether questions were worded correctly to be consistently and easily understood by the target audiences. Response lists were also tested to ensure these were appropriate and if there was anything that was missing.

Ahead of every survey wave, Verian conducted 18 telephone interviews with 8 parents and 10 pupils lasting approximately 30 to 45 minutes per respondent. Interviews were conducted by members of the Verian research team. Respondents were given a £40 gift voucher to thank them for their time. A free find recruitment approach was used for cognitive testing as the most efficient method of completing the testing ahead of each wave, where respondents were sourced from recruiter databases.

Questionnaire checking

After cognitive testing, a report from Verian was delivered to DfE with recommended changes and the final questionnaire was signed-off by DfE. The length of the questionnaire was also reviewed to ensure it was the correct length (no longer than 15 minutes for the recruitment survey and 10 minutes for subsequent research waves).

Once the questionnaire was signed off, it was scripted into the web survey. This web survey was checked extensively by the Verian research team. Once initial checks were complete, “dummy” data was run through the online survey and downloaded as a raw data file. The routing of each question was then double checked using this data. Finally, after all amendments had been made, the survey was signed off by a senior researcher in the Verian team.

Fieldwork

Year 1 to 11 recruitment: Initial invites

Individuals were invited to complete the initial recruitment survey to join Parent, Pupil and Learner Voice, by accessing the survey via a survey website using unique log-in details.

On 27 September 2024, Verian sent invitation letters to parents and pupils, explaining what being part of the panel would involve, why the research was important and that it was being carried out by Verian on behalf of Department for Education. The letters provided further information about how respondents were chosen, incentives, instructions on how to complete the recruitment survey (including log-in details) and the contact information for Verian. Additionally, the letter also explained that upon joining the panel, they could expect to be invited to further short surveys until July 2025.

There were several versions of the initial invite letters sent out to potential panellists:

1. Secondary Parents (joint): An invitation letter for parents of secondary pupils (year 7 to year 11 in the 2024/2025 academic year) asking them to join the panel. Additionally, the parent invite letter asked the parent to pass on a pupil version of the letter to their child if they consented for them to join the panel, with full copies available in Appendix C.
2. Primary and Special Parents: An invitation letter for parents of primary pupils (year 1 to year 6 in the 2024/2025 academic year) and parents of special pupils with full copies available in Appendix C.
3. Secondary pupils: If pupils were invited to join the panel and the parent was not, a letter was sent to the child's parent/guardian, which informed them about the panel and asked them to pass on the invitation letter to their child if consented for them to join the panel, with full copies available in Appendix C.

Where households were sent both parent and pupil invite letters, these were sent in the same envelope. A slightly different version of the letters were sent to pupils and parents of pupils in year 7 to 8 and those in year 9 to 11 because pupils in year 9 to 11 were asked about their sexual orientation, whereas pupils in year 7 to 8 were not. Examples of these initial invite letters are included in Appendix C.

Year 1 to 11 recruitment: Reminder invites

On 14 October 2024, Verian sent reminder letters to all individuals who had not completed the initial recruitment survey. The reminder letters were tailored based on who

from the household had responded. For example, if the parent had completed the survey but the pupil had not, the letter thanked the parent/carer for their response and asked them to remind their child to take part. The reminder letters provided the same information as the invite letters and included instructions to complete the survey (including log-in details).

Year 12 to 13 recruitment: Initial invites

Individuals were invited to complete the initial recruitment survey to join 'Parent, Pupil and Learner Voice, via a survey weblink using unique log-in details.

On 18 March 2025, Verian sent invitation letters to pupils and learners (year 12 and 13), explaining what being part of the panel would involve, why the research was important and that it was being carried out by Verian on behalf of Department for Education. The letters provided further information about how respondents were chosen, incentives, instructions on how to complete the recruitment survey (including log-in details) and the contact information for Verian. Additionally, the letter also explained that upon joining the panel, they could expect to be invited to further short surveys until July 2025. There were two versions of the letter:

- pupils: an invitation for pupils sampled from the NPD to join the panel
- learners: an invitation for learners sampled from the ILR to join the panel

Invitation letters were sent directly to the sampled pupil or learner at their home address, as all were over 16 and could therefore consent to participate themselves. An example of this invitation letter is included in Appendix C.

Year 12 to 13 recruitment: Reminder invites

On 27 March 2025, Verian sent reminder letters to all individuals who had not completed the initial recruitment survey. The reminder letters provided the same information as the invite letters and included instructions to complete the survey (including log-in details).

Invites to subsequent research waves

For each research wave in Phase 2, panellists receive an invitation email alerting them to the fact that a new survey is ready to be completed. The email invites reintroduce the research to the respondents, thank them for their time, and give them information about the incentive and the contact details for Verian and the DfE. Panellists were asked during the recruitment survey whether they wanted prenotification of an upcoming survey wave. Where panellists opted in for prenotification, an email is sent up to a week before each research wave, advising another survey will begin shortly. An example of the invitation

email is included in Appendix D of this report. The content of the email is largely consistent for each research wave.

Respondent website

Verian created a website for the PPLV to host more information about the research. Respondents were directed to this website in all communications. Respondents could log in to access the recruitment survey via the website, as well as access information about the survey, frequently asked questions, the privacy policy and information about how to contact Verian.

Helpdesk support

Verian set up a project email mailbox which was shared with panel members in the recruitment survey invite, reminder invite and all subsequent communications with panellists. A freephone number was also set up, with a recorded voicemail box for panel members to use which was monitored frequently. Mailbox activity was checked daily by a member of the team at Verian. All queries were dealt with in 1 to 2 working days.

Escalations

The Department for Education and Verian have an agreed process for escalating any concerning responses recorded in the panel surveys. A list of terms which could raise concern was agreed between DfE and Verian (including but limited to 'suicide', 'abuse', 'depression' and 'eating disorder'). Subsequently at each wave, Verian review any open text responses recorded by respondents against this list of terms, as well as for responses which are concerning but do not explicitly use one of these terms. If any response mentions a term or are flagged as concerning, they are reviewed by the research team at Verian and flagged up to the Verian project manager and director for review. These checks are conducted daily during research waves and daily for the first ten working days of recruitment waves and at least once a week for the remainder of recruitment fieldwork. The frequency of checks was based on response patterns, as a high proportion of responses are completed in the first ten days of fieldwork.

In cases where a response has mentioned one of the agreed terms, but Verian does not identify evidence of direct harm or threat of harm to the respondent, Verian send an email with support links to the respondent. In cases where a response from pupils, learners or parents discloses safeguarding concerns or other evidence of direct harm or threat of harm to the respondent, Verian share details of the case securely with DfE who assess whether further escalation is required. If so, DfE contact the respondent's school or college designated safeguarding lead.

In the rare occurrence a respondent presents an immediate threat to harm themselves or others, then Verian will contact the emergency services.

The survey communications with respondents and the privacy policy inform respondents that these steps could be taken by Verian and DfE. A page with links to support services is also presented to all respondents at the end of each survey.

Opt outs

Panellists were able to opt out of the research at any point by contacting Verian via the email mailbox or freephone number. The email address and freephone number is included in all survey invitations and reminders, as well as on the website.

Incentives

To thank respondents for completing the recruitment survey, respondents were offered a £5 gift voucher as an incentive. To thank respondents for completing each subsequent research wave, respondents are offered a £2.50 incentive.

Participants are able to access their voucher once they have reached the end of the survey. Respondents are offered a choice of claiming their voucher straight away, or to complete further survey waves and build up their incentive (for example to claim £10 after completing the recruitment survey and 2 subsequent research waves), offering respondents flexibility in their rewards. Participants can choose from a catalogue of retailers to spend the voucher.

Response rates

Table 8 shows the number of parents and pupils who have taken part in the recruitment wave. Table 9 shows the response rate this equates to, considering the total sample invited to participate in the survey. Response rates are typically lower in the recruitment survey compared to subsequent research surveys, when invited participants have already expressed an interest in further surveys.

Quotas were not applied to ensure that everyone who was invited to take part in the research was able to.

Response rate for the Year 1 to 11 recruitment

The overall response from contacting 33,904 parents and 23,551 pupils was 14%. The response rates by major subgroups are shown in Table 8 and Table 9 below.

Table 8: Number of parents and pupils who completed each wave

Wave	All parents	Primary parents	Secondary parents	Special parents	Secondary pupils (year 7 to year 11)	Year 12 and 13 pupils and learners
Recruitment wave	4,167	1,366	1,979	822	3,402	N/A
December 2024	2,259	761	1,009	489	1,348	N/A
February 2025	2,177	727	971	479	1,276	N/A
Replenishment 1	808	257	415	136	906	N/A
March 2025	2,347	793	1,051	503	1,493	N/A
Year 12 to 13 recruitment	N/A	N/A	N/A	N/A	N/A	2,497
May 2025	2,426	830	1,075	521	1,601	1,015
Replenishment 2	997	308	619	70	991	N/A
June 2025	2,749	952	1,266	531	1,692	908

Table 9: Percentage of parents and pupils who completed each wave

Wave	All parents	Primary parents	Secondary parents	Special parents	Secondary pupils (year 7 to year 11)	Year 12 and 13 pupils and learners
Recruitment wave	12%	13%	12%	11%	14%	N/A
December 2024	54%	56%	51%	60%	40%	N/A
February 2025	52%	53%	49%	58%	38%	N/A
Replenishment 1	10%	11%	10%	11%	14%	N/A
March 2025	49%	50%	46%	54%	37%	N/A
Year 12 to 13 recruitment	N/A	N/A	N/A	N/A	N/A	23%
May 2025	51%	53%	47%	56%	39%	43%
Replenishment 2	10%	10%	10%	10%	13%	N/A
June 2025	48%	51%	44%	54%	34%	39%

Demographic profile of recruited respondents

4,167 parents joined the panel comprising 1,366 parents of primary school pupils, 1,979 parents of secondary school pupils and 822 parents of special school pupils. The profile of these parents is shown in Table 10 and Table 11.

Table 10: Profile of parents surveyed, year group and eligibility status

Profile characteristic	All parents	Primary school parents	Secondary school parents	Special school parents
Base	4,167	1,366	1,979	822
Pupil year 1	5%	12%	N/A	6%
Pupil year 2	7%	16%	N/A	6%
Pupil year 3	7%	19%	N/A	6%

Profile characteristic	All parents	Primary school parents	Secondary school parents	Special school parents
Pupil year 4	8%	20%	N/A	9%
Pupil year 5	7%	16%	N/A	8%
Pupil year 6	7%	17%	N/A	8%
Pupil year 7	12%	N/A	23%	8%
Pupil year 8	12%	N/A	21%	13%
Pupil year 9	12%	N/A	20%	13%
Pupil year 10	11%	N/A	19%	12%
Pupil year 11	10%	N/A	18%	9%
Pupil FSM eligibility - Yes	48%	48%	52%	41%
Pupil FSM eligibility - No	52%	52%	48%	59%
Pupil SEN status - Yes	50%	38%	38%	100%
Pupil SEN status - No	50%	62%	62%	0%
Pupil CiN status - Yes	27%	31%	25%	22%
Pupil CiN status - No	73%	69%	75%	78%

Base: All parents who completed the recruitment survey (4,167).

Source: NPD. Percentages reflect the proportion in the sample who completed the recruitment survey

Table 11: Profile of parents surveyed, ethnicity, gender and region

Profile characteristic	All parents	Primary school parents	Secondary school parents	Special school parents
Base	4,167	1,366	1,979	822
Parent ethnicity - White	79%	79%	77%	83%
Parent ethnicity - Mixed / Multiple ethnic groups	3%	3%	3%	3%
Parent ethnicity - Asian / Asian British	9%	10%	10%	6%
Parent ethnicity - Black / African / Caribbean / Black British	6%	6%	7%	5%

Profile characteristic	All parents	Primary school parents	Secondary school parents	Special school parents
Parent ethnicity - Other ethnic group	3%	2%	3%	3%
Parent ethnicity - Prefer not to say	0%	0%	0%	0%
Parent ethnicity - Ethnic minority groups (excluding white minorities)	21%	21%	22%	17%
Parent gender - Female	85%	87%	84%	84%
Parent gender - Male	14%	13%	15%	15%
Parent gender - I identify in some other way	0%	0%	0%	0%
Parent gender - Prefer not to say	1%	0%	1%	1%
Region - East Midlands	9%	9%	10%	7%
Region - East of England	10%	10%	9%	11%
Region - London	12%	12%	13%	11%
Region - North-east	5%	4%	5%	8%
Region - North-west	14%	15%	13%	13%
Region - South-east	17%	18%	16%	19%
Region - South-west	10%	10%	10%	8%
Region - West Midlands	12%	11%	12%	14%
Region - Yorkshire and the Humber	11%	11%	11%	8%

Base: All parents (4,167)

Source: NPD/PPLV 2024 recruitment parent survey, Which of the following best describes your gender? Which of the following best describes your ethnic group? Percentages reflect the proportion in the sample who completed the recruitment survey

In total, 3,402 secondary school pupils joined the panel. Their profile is shown in Table 12 and Table 13.

Table 12: Profile of pupils surveyed, year group and eligibility status

Profile characteristic	Secondary school pupils
Base	3,402
Pupil year 7	18%
Pupil year 8	20%
Pupil year 9	20%
Pupil year 10	21%
Pupil year 11	21%
Pupil FSM eligibility - Yes	49%
Pupil FSM eligibility - No	51%
Pupil SEN status - Yes	40%
Pupil SEN status - No	60%
Pupil CiN status - Yes	41%
Pupil CiN status - No	59%

Base: All secondary school pupils (3,402).

Source: NPD. Percentages reflect the proportion in the sample who completed the recruitment survey

Table 13: Profile of pupils surveyed, ethnicity, gender and region

Profile characteristic	Secondary school pupils
Base	3,402
Pupil ethnicity - White	72%
Pupil ethnicity - Mixed / Multiple ethnic groups	8%
Pupil ethnicity - Asian / Asian British	9%
Pupil ethnicity - Black / African / Caribbean / Black British	6%
Pupil ethnicity - Chinese	1%
Pupil ethnicity - Other ethnic group	2%
Pupil ethnicity - Missing	2%
Pupil ethnicity - Ethnic minority groups (excluding white minorities)	26%
Pupil gender - Female	51%
Pupil gender - Male	48%
Pupil gender - I identify in some other way	1%
Pupil gender - Prefer not to say	1%
Region - East Midlands	9%
Region - East of England	9%
Region - London	13%
Region - North-east	5%
Region - North-west	13%
Region - South-east	17%
Region - South-west	10%
Region - West Midlands	11%
Region - Yorkshire and the Humber	12%

Base: All secondary school pupils (3,402).

Source: NPD/PPLV 2024 recruitment pupil survey, Which of the following best describes your gender? Percentages reflect the proportion in the sample who completed the recruitment survey

Table 14: Profile of year 12 and 13 pupils and learners surveyed, ethnicity, gender and region

Profile characteristic	Year 12/13 pupils and learners
Base	2,497
Pupil ethnicity - White	67%
Pupil ethnicity - Mixed / Multiple ethnic groups	6%
Pupil ethnicity - Asian / Asian British	14%
Pupil ethnicity - Black / African / Caribbean / Black British	7%
Pupil ethnicity - Chinese	1%
Pupil ethnicity - Other ethnic group	3%
Pupil ethnicity - Missing	3%
Pupil ethnicity - Ethnic minority groups (excluding white minorities)	30%
Pupil gender - Female	56%
Pupil gender - Male	40%
Pupil gender - I identify in some other way	2%
Pupil gender - Prefer not to say	1%
Region - East Midlands	10%
Region - East of England	11%
Region - London	15%
Region - North-east	4%
Region - North-west	13%
Region - South-east	17%
Region - South-west	9%
Region - West Midlands	11%
Region - Yorkshire and the Humber	9%

Base: All year 12-13 pupils and learners (2,497).

Source: NPD/ILR/PPLV 2025 recruitment survey, Which of the following best describes your gender? Percentages reflect the proportion in the sample who completed the recruitment survey

Weighting

Year 1 to 11 panel recruitment

The pupil and parent sample were weighted to be representative of pupils within in-scope state schools in England. Weighting was based on characteristics of pupils only, as the NPD does not hold information about parents. Separate weights were calculated for parent and pupil samples.

The weighting was conducted in two stages.

Firstly, a design weight was used to address the disproportionate sample design. As stated in the sampling section, subgroups were disproportionately sampled based on the CiN/FSM/SEN status. This was to improve the precision of survey estimates and to account for varying anticipated response rates for these subgroups. There were seventeen explicit strata, and the sampling probabilities varied between each:

1. Primary - None
2. Primary - CiN only
3. Primary - FSM only
4. Primary - SEN only
5. Primary - CiN & FSM
6. Primary - FSM & SEN
7. Primary - CiN & SEN
8. Primary - CiN, FSM and SEN
9. Secondary - None
10. Secondary - CiN only
11. Secondary - FSM only
12. Secondary - SEN only
13. Secondary - CiN & FSM
14. Secondary - FSM & SEN
15. Secondary - CiN & SEN
16. Secondary - CiN, FSM and SEN

17. Special School

The design weight for each responding cases was calculated as the inverse of the sampling probability. The second stage consisted of **raking** the interview sample to ensure that the sample profile matched the population profile at the margins across a range of variables. The design weight was used as input to the raking. The resulting weights are *base weights*.

The following variables were included in the raking:

- School year
- Gender
- Special Educational Needs provision
- Free School Meal eligibility
- CiN status
- Ethnicity
- Key stage 1 overall performance
- Key stage 2 overall performance
- Region
- IDACI quartile

Note that for region, where data was missing, region was imputed using the postcode provided on the NPD. This also applied to urban/rural data. This affected a very small number of cases.

The weighting targets were specified separately for pupils and parents and for primary, secondary and special schools. This ensured that the sample for each group was representative of their respective populations. The following weights were produced:

1. Overall parent weight
2. A weight for primary parents
3. A weight for secondary parents
4. A weight for parents of pupils in special schools
5. A weight for primary and secondary parents (excluding parents of pupils in special schools)
6. A weight for secondary pupils

Year 12 and 13 pupils and learners recruitment survey

In total, 1,059 pupils sampled from the NPD joined the panel (28% response rate) and 1,438 learners sampled from the ILR joined the panel (20% response rate).

The respondents from each sampling frame (NPD or ILR) were weighted to compensate for variations in response probability that were associated with sample frame variables. Because different variables were available on each frame, this process was carried out separately before the samples were combined and added to the panel.

The raking algorithm was used to weight each respondent dataset and included the following variables:

NPD:

- School Year
- Gender
- Special Educational Needs provision
- Free School Meal eligibility
- CiN Status
- Ethnicity
- Region
- IDACI quartile
- Key stage 2 Overall performance

ILR:

- SEN Status
- Free School Meal eligibility
- Whether learner has health problems
- Age
- Gender
- Ethnicity
- Region
- IDACI quartile
- Grade in English
- Grade in Maths

As the samples were both equal probability samples, there was no need to use the design weights except for this procedure.

Missing data in variables included in the weighting was minimal. Where this occurred, at region, these cases were combined into an 'other' category. A small number of cases were missing data at IDACI quartile, and these cases were allocated to the modal category (most frequently coded in the sample frame).

The NPD-sampled and ILR-sampled respondent sets were then combined. When combining the data we ensured that the contribution of each sample frame reflected the different population sizes (437,337 for the NPD-sampled respondents, and 596,541 for the ILR-sampled respondents). This weight was then used as the base weight for the recruited Y12-Y13 panellists.

Year 7 to year 13 base weight

In addition, a base weight was also produced to allow for analysis of all pupils and learners (year 7 to year 13).

The base weights which were generated separately for year 7 to year 11, and year 12 to year 13 were combined and then scaled based on their relative sizes to correctly represent the population. This scaling was based on the following population counts sourced from the sampling frames: 1,033,878 for year 12 to 13 and 3,179,682 for year 7 to 11.

Weighting ongoing panel surveys

For each ongoing panel survey, an additional stage of weighting is required to ensure that the responding sample at each wave is representative of the population. This stage of weighting compensates for systematic differences in attrition/response rates between sub-groups of the recruited panel.

After each ongoing panel survey, a logistic regression model is used to estimate response probabilities. The regression model has the following structure:

Outcome = responded/not responded to the survey (binary status)

Base = all members of each target population that were recruited to the panel (through the recruitment wave or, in later waves the replenishment wave)

Weight = the 'recruitment weight' calculated for the recruited panel (as outlined above)

Predictor variables =

Cases sourced from NPD: sex, school year, SEN status, FSM status, CiN status, (major) ethnic group, region, home address IDACI band (out of 4), and KS1/KS2 overall academic performance band (KS1 for population (i), KS2 for populations (ii) and (iii))

Cases sourced from ILR: sex, school year, SEN status, Free Meals eligibility, ethnic group, region, home address IDACI band (out of 4), English GCSE grade, Maths GCSE grade, and long-term health condition

Different models are produced for each of the four target populations. An additional model is produced to generate a weight for those cases where *both* parent and pupil were surveyed.

Design effects

Mean design effects for each wave of the parent survey have been estimated and can be found in Table 15 below. This is the mean design effect (taking into account both the weighting and pre stratification) across five survey variables per research wave.

Table 15: Design effects for all parent surveys

Survey	Base (unweighted)	Design effect
Recruitment – overall parents	4,167	1.99
Recruitment – secondary school parents	1,979	1.59
Recruitment – primary school parents	1,366	1.60
Recruitment – special school parents	822	1.20
December 2024 – overall parents	2,259	2.34
December 2024 – secondary school parents	1,009	1.76
December 2024 – primary school parents	761	1.85
December 2024 – special school parents	489	1.27
February 2025 – overall parents	2,370	2.06

February 2025 – secondary school parents	1,386	2.14
February 2025 – primary school parents	984	1.83
February 2025 – special school parents	615	1.21
March 2025 – overall parents	2,347	2.44
March 2025 – secondary school parents	1,051	1.97
March 2025 – primary school parents	793	1.76
March 2025 – special school parents	503	1.25
May 2025 – overall parents	3,423	2.22
May 2025 – secondary school parents	1,694	2.02
May 2025 – primary school parents	1,138	1.69
May 2025 – special school parents	591	1.24
June 2025 – overall parents	2,218	2.12
June 2025 – secondary school parents	1,266	2.19
June 2025 – primary school parents	952	1.92
June 2025 – special school parents	531	1.37

Mean design effects for each wave of the pupil and learner survey can be found in Table 16 below. This is the mean design effect (taking into account the weighting and pre stratification) across five survey variables per research wave.

Table 16: Design effects for all pupil surveys

Survey	Base (unweighted)	Design effect
Recruitment (Year 7 to 11)	3,402	2.35
December 2024 (Year 7 to 11)	1,348	2.67

Survey	Base (unweighted)	Design effect
February 2025 (Year 7 to 11)	2,182	3.23
March 2025 (Year 7 to 13)	3,990	3.47
May 2025 (Year 7 to 13)	3,607	2.03
June 2025 (Year 7 to 13)	2,600	2.80

Data processing and analysis

Verian produced a data processing specification for how the raw survey data should be processed into an individual (row-level) response dataset and aggregated summary tables. Open questions were coded to a coding specification also created by Verian.

The table specification contained a list of cross-breaks corresponding to key sub-groups of interest, such as 'Pupil Year'. These cross-breaks were agreed in discussion with DfE. The specification also detailed the base that should be used to analyse each question.

The data tables contain both weighted and unweighted totals and display percentages corresponding to weighted responses for question codes. The aggregated summary tables are published along with reports.

For reporting purposes, the weighted totals for all respondents are presented. Respondents are also split by phase, except in instances where presenting by phase would result in a small base size. Aside from phase, no sub-group analyses are presented in the reports for most survey topics.

Where less than 30 respondents answered a question, results were presented as figures rather than as percentages. Where indicative findings were reported from a small base size, this was flagged in the reports, and these findings should be treated with caution.

Data checking

The Verian research team checked all data outputs for the research. For the individual response dataset, each variable was checked against a raw dataset and the dataset specification outlined in the previous section. Amendments were recorded in the specification, marked as completed by data processors, then marked as checked by the research team. These included checking that:

- all variables were present and in the correct order
- for each variable, the number and percentage giving each response matched the raw individual response dataset
- derived variables were correctly calculated
- base sizes were as specified
- question wording matched the table titles
- recoding of numeric questions were correct where banded amounts were shown
- all variables contained the correct number of respondents

- panellists had not 'flat-lined' through the survey by consistently selecting 'don't know' or 'prefer not to say' answer codes

Researchers also carried out the same checking process for the aggregated summary tables. The tables were compared to raw files with any amendments logged in the specification form. Cross-breaks were checked for correct bases and sense-checked against the variable they were derived from. Summary tables containing multiple variables were also checked to ensure they matched against the variables they derived from, while all numeric questions, re-coded or back-coded questions were also fully checked. Table titles and fieldwork dates were checked to ensure they matched the specification.

Verbatim coding was carried out by an experienced coding team, separately to the main data checks described above. This included checking that responses were appropriate for the question, whether question codes matched-up between different audiences and that the answers given had been assigned the correct code. At least 10% of each new code-frame was checked by the Verian research team mid-way through fieldwork when there was a substantial number of responses, and again at the end of fieldwork. Coding was added once all other data edits had been made. Frequencies of coded variables were then checked against the final agreed code-frame.

Verian carried out additional checks once both the aggregated summary tables and individual response datasets were finalised. These checks focused on base sizes and cross-breaks, but also included spot checks of all data tables and back-coding. A senior team member then carried out final spot checks on the tables.

Margins of error

The data tables include 'Confidence Intervals' to account for the fact that the survey is based on a subset of the population. A 95% Confidence Interval is a margin of error around an estimate, which gives a range of values within which you can be 95% confident that the true mean will lie. For instance, if 1,000 people are interviewed, and 500 (50%) of them say that they agree with a statement, then you can be 95% confident that true proportion of people who agree with the statement is between 50% +/- 3% (47%, 53%).

The analysis of Confidence Intervals within PPLV uses the Complex Samples Module within the analytical software package, Statistical Product and Service Solutions (SPSS) to correct for these effects.

Accompanying data tables

A set of aggregated summary tables for each research wave have been published alongside these reports. They include data for pupils, parents and learners for each recruitment and research wave. They include confidence intervals, total responses and responses by key subgroups for each data set. For further guidance on how to interpret these tables, please see the covering pages of the data tables.

Appendices

Appendix A: Target population size

The weighting targets used for each group are provided in the tables below:

Table 17: Population profile of primary school pupils

Profile characteristic	Count	Percentage
School year: Reception	600,485	15.9%
School year: 1	617,654	16.3%
School year: 2	633,128	16.7%
School year: 3	646,484	17.1%
School year: 4	644,459	17.0%
School year: 5	643,629	17.0%
Gender: Male	1,927,577	50.9%
Gender: Female	1,858,262	49.1%
SEN provision: Education, health and care plan	122,965	3.2%
SEN provision: SEN support	557,410	14.7%
SEN provision: No Special Educational Need	3,105,464	82.0%
FSM Eligibility: Not eligible for FSM	2,827,223	74.7%
FSM Eligibility: Eligible for FSM	958,616	25.3%
Child In Need (at any point): No	3,662,794	96.7%
Child In Need (at any point): Yes	123,045	3.3%
Ethnicity: White	2,612,851	69.0%
Ethnicity: Asian	466,559	12.3%
Ethnicity: Black	232,617	6.1%
Ethnicity: Chinese	111,585	2.9%
Ethnicity: Mixed	272,553	7.2%
Ethnicity: Any other ethnic group	89,674	2.4%
Region: East Midlands	329,393	8.7%
Region: East of England	432,946	11.4%
Region: London	566,845	15.0%
Region: North-east	172,399	4.6%
Region: North-west	519,137	13.7%
Region: South-east	610,125	16.1%
Region: South-west	346,681	9.2%
Region: West Midlands	428,287	11.3%
Region: Yorkshire and The Humber	380,026	10.0%
IDACI quartile: Rank 1e 6565	943,037	24.9%
IDACI quartile: Rank 6566 - 14256 or missing	948,539	25.2%
IDACI quartile: Rank 12457 - 23079	947,510	25.0%
IDACI quartile: Rank 23080+	940,135	24.8%

Profile characteristic	Count	Percentage
Primary total	3,785,839	100.0%

Source: National Pupil Database

Table 18: Population profile of secondary school pupils

Profile characteristic	Count	Percentage
School year: 6	660,539	20.7 %
School year: 7	645,934	20.3%
School year: 8	639,365	20.1%
School year: 9	627,110	19.7%
School year: 10	614,820	19.3%
Gender: Male	1,615,367	50.7%
Gender: Female	1,572,401	49.3%
SEN provision: Education, health and care plan	106,272	3.3%
SEN provision: SEN support	463,401	14.5%
SEN provision: No Special Educational Need	2,618,095	82.1%
FSM Eligibility: Not eligible for FSM	2,329,482	73.1%
FSM Eligibility: Eligible for FSM	858,286	26.9%
Child In Need (at any point): No	3,061,933	96.1%
Child In Need (at any point): Yes	125,835	3.9%
Ethnicity: White	2,217,802	69.6%
Ethnicity: Asian	376,742	11.8%
Ethnicity: Black	201,266	6.3%
Ethnicity: Chinese	104,886	3.3%
Ethnicity: Mixed	214,490	6.7%
Ethnicity: Any other ethnic group	72,582	2.3%
Region: East Midlands	281,358	8.8%
Region: East of England	362,193	11.4%
Region: London	468,162	14.7%
Region: North-east	146,347	4.6%
Region: North-west	437,612	13.7%
Region: South-east	511,337	16.0%
Region: South-west	296,129	9.3%
Region: West Midlands	361,792	11.3%
Region: Yorkshire and The Humber	322,838	10.1%
IDACI quartile: Rank 1e 6565	786,332	24.7%
IDACI quartile: Rank 6566 - 14256 or missing	789,771	24.8%
IDACI quartile: Rank 12457 - 23079	797,170	25.0%

Profile characteristic	Count	Percentage
IDACI quartile: Rank 23080+	809,993	25.4%
Key stage 1 Overall performance:		
Key stage 1 Overall performance: SY R,1,2,3,4,9,10 in 2023/2024	1,242,526	39.0%
Key stage 1 Overall performance: EXS or GDS in reading, writing and maths	367,814	11.5%
Key stage 1 Overall performance: EXS in all of reading, writing and maths	425,483	13.3%
Key stage 1 Overall performance: WTS/BLW/PKF/PK1-PK4 in at least one of reading, writing and maths	200,150	6.3%
Key stage 1 Overall performance: WTS/BLW/PKF/PK1-PK4 in all of reading, writing and maths	191,126	6.0%
Key stage 1 Overall performance: Data missing for at least one of reading, writing and maths	760,669	23.9%
Key stage 2 Overall performance: SY R,1,2,3,4,5,6,7,8 in 2023/2024	740,917	23.2%
Key stage 2 Overall performance: Missing data	1,241,968	39.0%
Key stage 2 Overall performance: Lowest quartile	302,771	9.5%
Key stage 2 Overall performance: Second lowest quartile	309,338	9.7%
Key stage 2 Overall performance: Second highest quartile	292,287	9.2%
Key stage 2 Overall performance: Highest quartile	300,487	9.4%
Secondary total	3,187,768	100%

Source: National Pupil Database

Table 19: Population profile of special school pupils

Profile characteristic	Count	Percentage
School year: Reception	5,068	4.0%
School year: 1	7,023	5.5%
School year: 2	8,211	6.5%
School year: 3	9,338	7.4%
School year: 4	9,871	7.8%
School year: 5	10,205	8.0%
School year: 6	10,822	8.5%
School year: 7	16,819	13.3%
School year: 8	16,933	13.3%
School year: 9	16,673	13.1%

Profile characteristic	Count	Percentage
School year: 10	15,972	12.6%
Gender: Male	92,910	73.2%
Gender: Female	34,025	26.8%
SEN provision: Education, health and care plan	126,406	99.6%
SEN provision: SEN support	506	0.4%
SEN provision: No Special Educational Need	23	0.0%
FSM Eligibility: Not eligible for FSM	65,696	51.8%
FSM Eligibility: Eligible for FSM	61,239	48.2%
Child In Need (at any point): No	97,402	76.7%
Child In Need (at any point): Yes	29,533	23.3%
Ethnicity: White	90,758	71.5%
Ethnicity: Asian	12,742	10.0%
Ethnicity: Black	8,579	6.8%
Ethnicity: Chinese	3,316	2.6%
Ethnicity: Mixed	9,089	7.2%
Ethnicity: Any other ethnic group	2,451	1.9%
Region: East Midlands	9,591	7.6%
Region: East of England	13,265	10.5%
Region: London	17,289	13.6%
Region: North-east	8,145	6.4%
Region: North-west	19,499	15.4%
Region: South-east	22,070	17.4%
Region: South-west	10,630	8.4%
Region: West Midlands	15,857	12.5%
Region: Yorkshire and The Humber	10,589	8.3%
IDACI quartile: Rank 1e 6565	42,904	33.9%
IDACI quartile: Rank 6566 - 14256 or missing	34,055	26.9%
IDACI quartile: Rank 12457 - 23079	27,535	21.8%
IDACI quartile: Rank 23080+	22,042	17.4%
Key stage 1 Overall performance: SY R,1,2,3,4,9,10 in 2023/2024	82,361	64.9%
Key stage 1 Overall performance: EXS or GDS in reading, writing and maths	508	0.4%
Key stage 1 Overall performance: EXS in all of reading, writing and maths	1,037	0.8%
Key stage 1 Overall performance: WTS/BLW/PKF/PK1-PK4 in at least one of reading, writing and maths	2,377	1.9%
Key stage 1 Overall performance: WTS/BLW/PKF/PK1-PK4 in all of reading, writing and maths	26,314	20.7%

Profile characteristic	Count	Percentage
Key stage 1 Overall performance: Data missing for at least one of reading, writing and maths	14,338	11.3%
Key stage 2 Overall performance: SY R,1,2,3,4,5,6,7,8 in 2023/2024	60,940	48.0%
Key stage 2 Overall performance: Missing data	32,182	25.4%
Key stage 2 Overall performance: Lowest quartile	4,313	3.4%
Key stage 2 Overall performance: Second lowest quartile	665	0.5%
Key stage 2 Overall performance: Second highest quartile	260	0.2%
Key stage 2 Overall performance: Highest quartile	107	0.1%
Primary/Secondary: Primary school	60,538	47.7%
Primary/Secondary: Secondary school	66,397	52.3%

Source: National Pupil Database

Appendix B: Variables used for analysis

School phase – Data from the NPD. For parents and pupils in year 1 to year 11 the school year was rolled forward due to the point the NPD extract was taken. This meant, for example, that a sample of pupils in reception year (R) at the time of the Summer Census was taken to cover pupils in year 1 in the 2024-25 academic year. Primary parents are from when the sampled pupil is in year 1 to year 6. Secondary parents are where the sampled pupil is in year 7 to 11. Special parents are where the sampled pupil attends a special school.

Key stage – Derived based on the school year group data from the NPD. Pupils in year 1 to 2 were analysed as Key Stage 1. Pupils in year 3 to 6 were analysed as Key Stage 2. Pupils in year 7 to 9 were analysed as Key Stage 3. Pupils in year 10 to 11 were analysed as Key Stage 4. Pupils and learners in year 12 to 13 were analysed as '16-19'.

Eligibility for FSM – Data from the NPD which includes all pupils and learners who were flagged as being eligible for free school meals. The following variables were used to identify pupils eligible for free school meals:

NPD: FSMeligible_SUM24 (year 1 to year 11)

- pupil recorded as eligible for Free School Meals on the day that the School Census was conducted (summer 2023 for those in year 1 to year 11)
- in the NPD pupils were flagged as being eligible for FSM if a pupil had an FSM period with a start date and end date blank or end date on or after census date which means they are FSM eligible on the day that the School Census was conducted

Pupils and learners with SEND – A combination of data from the NPD and survey data. A pupil or learner is identified as SEND if they are flagged in the NPD data as having a special educational need, or in the survey the respondent answered that the pupil has an illness or disability that limits the pupil's activities in any way (demogs_disabilitylimit=1).

The following NPD variables were used to identify pupils who were flagged as having a special educational need:

NPD: SENprovision_SUM24 (year 1 to year 11)

- pupils with a value of '2_SNS' (SEN without a Statement (up to 2017/18) or SEN support (since 2014/15), or '3_SS' (SEN with a Statement (up to 2017/18) or an Education, health and care plan (since 2014/15)) were analysed as pupils with SEN.

CiN status - Data from the NPD which includes all pupils who were flagged as having a CiN episode at any point during the year.. The following variable was used to identify pupils who were flagged as having a CiN episode:

NPD: CIN_CINAnyPoint

- CiN status at any point during the sampled year

Pupil and learner sex – Data from the NPD using the following variable:

NPD: Gender_SUM24

Pupil and learner ethnicity – Data from the NPD using the following variable:

NPD: EthnicGroupMajor_SPR24

Urban / rural - Data from the NPD based on the pupil address.

Whether pupil's or learner's parent attended university – based on the survey question 'demogs_university':

- Parents: Did you go, or are you currently going, to university?
- Pupils: Did one (or both) of your parents go to university, or are they currently at university?

Appendix C: Invitations to the PPLV (recruitment)

Invite to individual parents



FAO: Parent or guardian of {First name} {Last name}

{Address Line 1}

{Address Line 2}

{Address Line 3}

{Postcode}

{Date letter sent}

Ref: {RESP SERIAL NUMBER}

Dear Parent / Carer of [Pupil name],

**Join Parent, Pupil and Learner Voice:
a chance to share your experiences with the Department for Education.**

This is your chance to join thousands of other parents across England on this research panel. This research is being carried out on behalf of the Department for Education by Verian, an independent research organisation.

The Department for Education will use the findings from the panel to understand how they can better support pupils and families, and to support future education policy. The registration survey covers topics such as your child's experiences at school. You will then be invited by email to take part in more short surveys in this school year.

The surveys are quick and easy: You will receive a gift voucher for each one you complete

- ✓ You will receive £5.00 for completing the initial registration survey (around 15 minutes)
- ✓ You will receive another £2.50 for each shorter survey (around 10 minutes)

How to take part

- ① Go to **[REDACTED]** or scan the QR code on a smartphone
- ② Enter your username: [username]
- ③ Enter your passcode [passcode]

QR
CODE

Completion of this survey is voluntary. You don't have to take part if you don't want to.

By taking part you are agreeing for survey answers to be linked to [pupil name]'s future data held by the Department for Education such as education and earnings. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely.

More details about the research and your privacy and confidentiality can be found on the back of this letter or at [REDACTED].

I very much hope that you will be able to take part in this important research.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

**Why have I been invited to join the panel?**

You have been invited to take part in this important research as a parent or guardian of a child who attends a school in England. Your child's contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian, formerly Kantar Public, have been given permission to use the contact details for research.

**Why are my views important?**

Your views are important to help the Department for Education to understand how they can better support pupils and families and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here: <https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2022-to-2023>

**What kind of questions will be asked?**

The surveys will cover topics like qualifications, behaviour in school, and childcare. The surveys will occasionally cover some sensitive and personal topics, such as mental and physical health or ethnicity but you don't have to answer any questions you don't want to. You might be asked "How often do you feel lonely?" or "Which qualifications have you heard of?".

**Who is conducting this research and is it genuine?**

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

**What if I do not have access to the internet or need help taking part?**

If you would like to join the panel but cannot complete the survey online, please contact us using the details at the bottom of this letter and we will help you to take part.

**Is this research confidential?**

Yes. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely. Only researchers at Verian and the Department for Education will know what you have said. All statistics will be reported anonymously, meaning that it will not be possible to identify you in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [REDACTED]

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [REDACTED]

☎ Telephone (between 9am and 5pm on Monday to Friday): [REDACTED]

Invite to parents and pupils in year 9 to 11

Parent letter, where parent is invited to join



FAO: Parent or guardian of {First name} {Last name}

{Address Line 1}

{Address Line 2}

{Address Line 3}

{Postcode}

{Date letter sent}

Ref: {RESP SERIAL NUMBER}

Dear Parent / Carer of [Pupil name],

Join Parent, Pupil and Learner Voice: a chance to share your experiences with the Department for Education.

This is your chance for **both** you and [Pupil name] to join thousands of other parents and pupils across England on this research panel. This research is being carried out on behalf of the Department for Education by Verian, an independent research organisation.

The Department for Education will use the findings from the panel to understand how they can better support pupils and families, and to support future education policy. The registration survey covers topics such as your child's experiences at school. You will then be invited by email to take part in more short surveys in this school year.

The surveys are quick and easy: You will receive a gift voucher for each one you complete

- ✓ You will each receive £5.00 for completing the initial registration survey (around 15 minutes)
- ✓ You will each receive another £2.50 for each shorter survey (around 10 minutes)

If you are happy for [pupil name] to take part, please give them the other letter in the envelope.

How to take part

- ① Go to [REDACTED] or scan the QR code on a smartphone
- ② Enter your username: [username]
- ③ Enter your passcode [passcode]

QR
CODE

Completion of this survey is voluntary. You don't have to take part if you don't want to.

By taking part you are agreeing for survey answers to be linked to [pupil name]'s future data held by the Department for Education such as education and earnings. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely.

More details about the research and your privacy and confidentiality can be found on the back of this letter or at [REDACTED].

I very much hope that you will be able to take part in this important research.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

Page 1 of 2

**Why have I been invited to join the panel?**

You have been invited to take part in this important research as a parent or guardian of a child who attends a school in England. Your child's contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian, formerly Kantar Public, have been given permission to use the contact details for research.

**Why are my views important?**

Your views are important to help the Department for Education to understand how they can better support pupils and families, and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here: <https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2022-to-2023>

**What kind of questions will be asked?**

The surveys will cover topics like qualifications, behaviour in school, and childcare. The surveys will occasionally cover some sensitive and personal topics, such as mental and physical health, sexual orientation or ethnicity but you don't have to answer any questions you don't want to. You might be asked "How often do you feel lonely?" or "Which qualifications have you heard of?".

**Who is conducting this research and is it genuine?**

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**What if I do not have access to the internet or need help taking part?**

If you would like to join the panel but cannot complete the survey online please contact us using the details at the bottom of this letter and we will help you to take part.

**Is this research confidential?**

Yes. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely. Only researchers at Verian and the Department for Education will know what you have said. All statistics will be reported anonymously, meaning that it will not be possible to identify you in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [\[REDACTED\]](#)

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [\[REDACTED\]](#)

☎ Telephone (between 9am and 5pm on Monday to Friday): [\[REDACTED\]](#).

Parent letter, where parent is not invited to join



FAO: Parent or guardian of {First name} {Last name}

{Address Line 1}

{Address Line 2}

{Address Line 3}

{Postcode}

{Date letter sent}

Ref: {RESP SERIAL NUMBER}

Dear Parent / Carer of [Pupil name],

Encourage [Pupil name] to join Parent, Pupil and Learner Voice: a chance for [Pupil name] to share their experiences with the Department for Education.

This is [pupil name]'s chance to join thousands of other pupils across England on this research panel. This research is being carried out on behalf of the Department for Education by Verian, an independent research organisation.

The Department for Education will use the findings from the panel to understand how they can better support pupils and families, and to support future education policy. The registration survey covers topics such as [pupil name]'s experiences at school. [Pupil name] will then be invited by email to take part in more short surveys in this school year.

The surveys are quick and easy: [pupil name] will receive a gift voucher for each one they complete

- ✓ They will receive £5.00 for completing the registration survey (around 15 minutes)
- ✓ They will receive another £2.50 for each shorter survey (around 10 minutes)

If you are happy for [pupil name] to take part, please give them the other letter in the envelope.

Completion of this survey is voluntary. They don't have to take part if they don't want to.

By encouraging them to take part you are agreeing for survey answers to be linked to [pupil name]'s future data held by the Department for Education such as education and earnings. All answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely.

More details about the research and your privacy and confidentiality can be found on the back of this letter or at [REDACTED].

I very much hope that [pupil name] will be able to take part in this important research.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

**Why has my child been invited to join the panel?**

Your child has been invited to take part in this important research because they attend a school in England. Your child's contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian, formerly Kantar Public, have been given permission to use the contact details for research.

**Why are my child's views important?**

Your child's views are important to help the Department for Education to understand how they can better support pupils and families and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here: <https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2022-to-2023>

**What kind of questions will be asked?**

The surveys will cover topics like qualifications and how much your child enjoys going to school. The surveys will occasionally cover some sensitive and personal topics, such as mental and physical health and sexual orientation but your child doesn't have to answer any questions they don't want to. Your child might be asked "How often do you feel lonely?" or "Which qualifications have you heard of?"

**Who is conducting this research and is it genuine?**

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

**What if my child does not have access to the internet or needs help taking part?**

If your child would like to join the panel but cannot complete the survey online please contact us using the details at the bottom of this letter and we will help them to take part.

**Is this research confidential?**

Yes. Your child's answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely. Only researchers at Verian and the Department for Education will know what your child has said. All statistics will be reported anonymously, meaning that it will not be possible to identify your child in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [REDACTED].

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [REDACTED].

☎ Telephone (between 9am and 5pm on Monday to Friday): [REDACTED].

Pupil letter



{Date letter sent}

Ref: {RESP SERIAL NUMBER}

Dear [pupil name],

Join Parent, Pupil and Learner Voice: a chance to share your experiences with the Department for Education.

This is your chance to join thousands of other pupils across England on this research panel. This research is being carried out on behalf of the Department for Education by Verian, an independent research organisation.

The Department for Education will use the findings from the panel to understand how they can better support pupils and families, and to support future education policy. The registration survey covers topics such as your experiences at school. You will be invited by email to take part in more short surveys in this school year.

The surveys are quick and easy: You will receive a gift voucher for each one you complete

- ✓ You will receive £5.00 for completing the first survey (around 15 minutes)
- ✓ You will receive another £2.50 for each shorter survey (around 10 minutes)

How to take part

- ① Go to [REDACTED], or scan the QR code on a smartphone
- ② Enter your username: [username]
- ③ Enter your passcode [passcode]

QR
CODE

Completion of this survey is voluntary. You don't have to take part if you don't want to.

By taking part you are agreeing for your survey answers to be linked to your future data held by the Department for Education such as education and earnings. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely.

More information about the research and your privacy and confidentiality can be found at the back of this letter or at [REDACTED].

Thank you in advance for your help.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

Page 1 of 2

**Why have I been invited to join the panel?**

You have been invited to take part in this important research because you attend a school in England. Your contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian, formerly Kantar Public, have been given permission to use the contact details for research.

**Why are my views important?**

Your views are important to help the government to understand how they can better support pupils and families and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here:
<https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2022-to-2023>

**What kind of questions will I be asked?**

The surveys will cover topics like qualifications and how much you enjoy going to school. The surveys will occasionally cover some sensitive and personal topics such as mental and physical health and sexual orientation, but you don't have to answer any questions you don't want to. You might be asked "How often do you feel lonely?" or "Which qualifications have you heard of?".

**Who is conducting this research and is it genuine?**

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

**What if I do not have access to the internet or need help taking part?**

If you would like to join the panel but cannot complete the survey online please contact us using the details at the bottom of this letter and we will help you to take part.

**Is this research confidential?**

Yes. Your answers and personal details will be stored safely and protected at all times. All data protection laws will be followed, including the Data Protection Act 2018 and the General Data Protection Regulation (GDPR). Only researchers at Verian and the Department for Education will know what you have said. Findings that will be published will be reported anonymously, meaning that it will not be possible to identify you in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [REDACTED].

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [REDACTED].

☎ Telephone (between 9am and 5pm on Monday to Friday): [REDACTED].

Invite to parents and pupils in year 7 to 8

Parent letter, where parent is invited to join



FAO: Parent or guardian of {First name} {Last name}
{Address Line 1}
{Address Line 2}
{Address Line 3}
{Postcode}

{Date letter sent}
Ref: {RESP SERIAL NUMBER}

Dear Parent / Carer of [Pupil name],

Join Parent, Pupil and Learner Voice: the Department for Education wants to understand the experiences of families like yours.

This is your chance for **both** you and [Pupil name] to join thousands of other parents and pupils across England on this research panel. This research is being carried out on behalf of the Department for Education by Verian, an independent research organisation.

The Department for Education will use the findings from the panel to understand how they can better support pupils and families, and to support future education policy. The registration survey covers topics such as your child's experiences at school. You will then be invited by email to take part in more short surveys in this school year.

The surveys are quick and easy: You will receive a gift voucher for each one you complete

- ✓ You will each receive £5.00 for completing the registration survey (around 15 minutes)
- ✓ You will each receive another £2.50 for each shorter survey (around 10 minutes)

If you are happy for [pupil name] to take part, please give them the other letter in the envelope.

How to take part

- ① Go to [\[REDACTED\]](#) or scan the QR code on a smartphone
- ② Enter your username: [username]
- ③ Enter your passcode [passcode]

QR
CODE

Completion of this survey is voluntary. You don't have to take part if you don't want to.

By taking part you are agreeing for survey answers to be linked to [pupil name]'s future data held by the Department for Education such as education and earnings. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely.

More details about the research and your privacy and confidentiality can be found on the back of this letter or at [\[REDACTED\]](#).

I very much hope that you will be able to take part in this important research.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

Page 1 of 2

**Why have I been invited to join the panel?**

You have been invited to take part in this important research as a parent or guardian of a child who attends a school in England. Your child's contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian, formerly Kantar Public, have been given permission to use the contact details for research.

**Why are my views important?**

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However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [REDACTED].

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [REDACTED].

☎ Telephone (between 9am and 5pm on Monday to Friday): [REDACTED].

Parent letter, where parent is not invited to join



FAO: Parent or guardian of {First name} {Last name}

{Address Line 1}

{Address Line 2}

{Address Line 3}

{Postcode}

{Date letter sent}

Ref: {RESP SERIAL NUMBER}

Dear Parent / Carer of [Pupil name],

Encourage [Pupil name] to join Parent, Pupil and Learner Voice: a chance for [Pupil name] to share their experiences with the Department for Education.

This is [pupil name]'s chance to join thousands of other pupils across England on this research panel. This research is being carried out on behalf of the Department for Education by Verian, an independent research organisation.

The Department for Education will use the findings from the panel to understand how they can better support pupils and families, and to support future education policy. The registration survey covers topics such as [pupil name]'s experiences at school. [Pupil name] will then be invited by email to take part in more short surveys in this school year.

The surveys are quick and easy: [pupil name] will receive a gift voucher for each one they complete

- ✓ They will receive £5.00 for completing the registration survey (around 15 minutes)
- ✓ They will receive another £2.50 for each shorter survey (around 10 minutes)

If you are happy for [pupil name] to take part, please give them the other letter in the envelope.

Completion of this survey is voluntary. They don't have to take part if they don't want to.

By encouraging them to take part you are agreeing for survey answers to be linked to [pupil name]'s future data held by the Department for Education such as education and earnings. All answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely.

More details about the research and your privacy and confidentiality can be found on the back of this letter or at [REDACTED].

I very much hope that [pupil name] will be able to take part in this important research.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

**Why has my child been invited to join the panel?**

Your child has been invited to take part in this important research because they attend a school in England. Your child's contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian, formerly Kantar Public, have been given permission to use the contact details for research.

**Why are my child's views important?**

Your child's views are important to help the Department for Education to understand how they can better support pupils and families and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here: <https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2022-to-2023>

**What kind of questions will be asked?**

The surveys will cover topics like qualifications and how much your child enjoys going to school. The surveys will occasionally cover some sensitive and personal topics, such as mental and physical health or ethnicity but your child doesn't have to answer any questions they don't want to. Your child might be asked "How often do you feel lonely?" or "Which qualifications have you heard of?".

**Who is conducting this research and is it genuine?**

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

**What if my child does not have access to the internet or needs help taking part?**

If your child would like to join the panel but cannot complete the survey online please contact us using the details at the bottom of this letter and we will help them to take part.

**Is this research confidential?**

Yes. Your child's answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely. Only researchers at Verian and the Department for Education will know what your child has said. All statistics will be reported anonymously, meaning that it will not be possible to identify your child in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [REDACTED].

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [REDACTED].

☎ Telephone (between 9am and 5pm on Monday to Friday): [REDACTED].

Pupil letter



{Date letter sent}

Ref: {RESP SERIAL NUMBER}

Dear [pupil name],

Join Parent, Pupil and Learner Voice: the Department for Education wants to understand the experiences of young people like you.

This is your chance to join thousands of other pupils across England on this research panel. This research is being carried out on behalf of the Department for Education by Verian, an independent research organisation.

The Department for Education will use the findings from the panel to understand how they can better support pupils and families, and to support future education policy. The registration survey covers topics such as your experiences at school. You will be invited by email to take part in more short surveys in this school year.

The surveys are quick and easy: You will receive a gift voucher for each one you complete

- ✓ You will receive £5.00 for completing the first survey (around 15 minutes)
- ✓ You will receive another £2.50 for each shorter survey (around 10 minutes)

How to take part

- ① Go to [\[REDACTED\]](#) or scan the QR code on a smartphone
- ② Enter your username: [username]
- ③ Enter your passcode [passcode]

QR
CODE

Completion of this survey is voluntary. You don't have to take part if you don't want to.

By taking part you are agreeing for your survey answers to be linked to your future data held by the Department for Education such as education and earnings. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely.

More information about the research and your privacy and confidentiality can be found at the back of this letter or at [\[REDACTED\]](#).

Thank you in advance for your help.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

Page 1 of 2

**Why have I been invited to join the panel?**

You have been invited to take part in this important research because you attend a school in England. Your contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian, formerly Kantar Public, have been given permission to use the contact details for research.

**Why are my views important?**

Your views are important to help the government to understand how they can better support pupils and families and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here: <https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2022-to-2023>

**What kind of questions will I be asked?**

The surveys will cover topics like qualifications and how much you enjoy going to school. The surveys will occasionally cover some sensitive and personal topics such as mental and physical health, but you don't have to answer any questions you don't want to. You might be asked questions like, "How often do you feel lonely?" or "Which qualifications have you heard of?"

**Who is conducting this research and is it genuine?**

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

**What if I do not have access to the internet or need help taking part?**

If you would like to join the panel but cannot complete the survey online please contact us using the details at the bottom of this letter and we will help you to take part.

**Is this research confidential?**

Yes. Your answers and personal details will be stored safely and protected at all times. All data protection laws will be followed, including the Data Protection Act 2018 and the General Data Protection Regulation (GDPR). Only researchers at Verian and the Department for Education will know what you have said. Findings that will be published will be reported anonymously, meaning that it will not be possible to identify you in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [REDACTED].

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [REDACTED].

☎ Telephone (between 9am and 5pm on Monday to Friday): [REDACTED].

Invite to pupils and learners in year 12 and 13

Pupils



{First name} {Last name}
{Address Line 1}
{Address Line 2}
{Address Line 3}
{Postcode}

{Date letter sent}
Ref: {RESP SERIAL NUMBER}

Dear [pupil name],

Join Parent, Pupil and Learner Voice: a chance to share your experiences with the Department for Education.

This is your chance to join thousands of other pupils across England on this new research panel. The Department for Education will use the findings from the panel to understand how they can better support pupils. You will be invited by email to take part in more short surveys in this academic year covering topics about your school experience and future plans.

The surveys are quick and easy: you'll receive a gift voucher for each one you complete.

- ✓ You will receive a £5.00 voucher for completing the first survey (around 15 minutes)
- ✓ You will receive another £2.50 voucher for each shorter survey (around 10 minutes)

How to take part

- 1 Go to [\[REDACTED\]](#) or scan the QR code on a smartphone
- 2 Enter your username: [username]
- 3 Enter your passcode [passcode]

QR
CODE

Completion of this survey is voluntary. You don't have to take part if you don't want to. If you can't take part online, please email [\[REDACTED\]](#) or call us on [\[REDACTED\]](#) between 9am and 5pm on Monday to Friday.

You might be asked about some sensitive and personal topics, such as mental and physical health, but you do not have to answer any questions you don't want to. By taking part you are agreeing for your survey answers to be linked to your future data held by the Department for Education such as education and earnings.

More information about the research and your privacy and confidentiality can be found at the back of this letter or at [\[REDACTED\]](#).

Thank you in advance for your help.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

Page 1 of 2

**Why have I been invited to join the panel?**

You have been invited to take part in this important research because you attend a school in England. Your contact details were selected randomly from the National Pupil Database. This database is maintained by the Department for Education. Verian have been given permission to use the contact details for research.

**Why are my views important?**

Your views are important to help the government to understand how they can better support pupils, learners and families and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here: <https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2023-to-2024>

**What kind of questions will I be asked?**

The surveys will cover topics like qualifications, how much you enjoy going to school and mental and physical health and wellbeing, as well as some sensitive or personal topics like sexual orientation. You might be asked "How often do you feel lonely?" or "Which qualifications have you heard of?".

**Who is conducting this research and is it genuine?**

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

**What if I do not have access to the internet or need help taking part?**

If you would like to join the panel but cannot complete the survey online please contact us using the details at the bottom of this letter and we will help you to take part.

**Is this research confidential?**

Yes. Your answers and personal details will be stored safely and protected at all times. All data protection laws will be followed, including the Data Protection Act 2018 and the General Data Protection Regulation (GDPR). Only researchers at Verian and the Department for Education will know what you have said. Findings that will be published will be reported anonymously, meaning that it will not be possible to identify you in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [REDACTED]

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [REDACTED]

☎ Telephone (between 9am and 5pm on Monday to Friday): [REDACTED]



{First name} {Last name}
{Address Line 1}
{Address Line 2}
{Address Line 3}
{Postcode}

{Date letter sent}
Ref: {RESP SERIAL NUMBER}

Dear [pupil name],

Join Parent, Pupil and Learner Voice: a chance to share your experiences with the Department for Education.

This is your chance to join thousands of other learners across England on this new research panel. The Department for Education will use the findings from the panel to understand how they can better support learners. You will be invited by email to take part in more short surveys this academic year covering topics relating to your experience at college.

The surveys are quick and easy: you'll receive a gift voucher for each one you complete.

- ✓ You will receive £5.00 voucher for completing the first survey (around 15 minutes)
- ✓ You will receive another £2.50 voucher for each shorter survey (around 10 minutes)

How to take part

- ① Go to [REDACTED] or scan the QR code on a smartphone
- ② Enter your username: [username]
- ③ Enter your passcode [passcode]

QR
CODE

Completion of this survey is voluntary. You don't have to take part if you don't want to. If you can't take part online, please email [REDACTED] or call us on [REDACTED] between 9am and 5pm on Monday to Friday.

You might be asked about some sensitive and personal topics, such as mental and physical health, but you do not have to answer any questions you don't want to. By taking part you are agreeing for your survey answers to be linked to your future data held by the Department for Education such as education and earnings.

More information about the research and your privacy and confidentiality can be found at the back of this letter or at [REDACTED].

Thank you in advance for your help.

Yours sincerely,

Michele Weatherburn, Chief Research Officer, Department for Education

**Why have I been invited to join the panel?**

You have been invited to take part in this important research because you attend a college in England. Your contact details were selected randomly from the Individualised Learner Record. This database is maintained by the Department for Education. Verian have been given permission to use the contact details for research.

**Why are my views important?**

Your views are important to help the government to understand how they can better support pupils, learners and families and we need people from all backgrounds and parts of the country to take part. Reports on findings from the previous panel can be found here: <https://www.gov.uk/government/publications/parent-pupil-and-learner-panel-omnibus-surveys-for-2023-to-2024>

**What kind of questions will I be asked?**

The surveys will cover topics like qualifications, how much you enjoy going to college and mental and physical health and wellbeing, as well as some sensitive or personal topics like sexual orientation. You might be asked "How often do you feel lonely?" or "Which qualifications have you heard of?".

**Who is conducting this research and is it genuine?**

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

**What if I do not have access to the internet or need help taking part?**

If you would like to join the panel but cannot complete the survey online please contact us using the details at the bottom of this letter and we will help you to take part.

**Is this research confidential?**

Yes. Your answers and personal details will be stored safely and protected at all times. All data protection laws will be followed, including the Data Protection Act 2018 and the General Data Protection Regulation (GDPR). Only researchers at Verian and the Department for Education will know what you have said. Findings that will be published will be reported anonymously, meaning that it will not be possible to identify you in any published reports.

However, if we believe someone is in direct threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support, or – in some exceptional circumstances – contact the college or the Department for Education. You will not receive any 'junk mail' as a result of taking part.

For more information, please visit the website FAQs at [\[REDACTED\]](#)

To talk to someone about the research or ask not to be contacted further about this research, please contact Verian on:

✉ Email: [\[REDACTED\]](#)

☎ Telephone (between 9am and 5pm on Monday to Friday): [\[REDACTED\]](#)

Appendix D: Invitations to subsequent research waves

Invite to parents



Subject line: Parent, Pupil and Learner Voice – the next survey is now open!

Ref: {ParentID}

Dear Parent / Carer of {YPFnam},

Make your voice heard with the Department for Education by taking part in the next Parent, Pupil and Learner Voice survey.

Thank you for joining Parent, Pupil and Learner Voice. **The next survey is now open.** Please take part as soon as you can! The survey will close on **Monday 16th December.**

The survey will cover a range of topics including your child's experiences at school, including your thoughts on topics such as generative AI and energy drinks.

- ✓ The survey will take around 10 minutes to complete.
- ✓ You will receive a £2.50 gift voucher for completing the survey.

The Department for Education will use the findings from the research to understand how they can better support pupils and families, and to support future education policy.

You can complete the survey online here:

[Start Survey](#)

Taking part in the survey is voluntary. You don't have to take part if you don't want to. If you do take part, your answers will only be used for research. If you have any questions about the research, please contact Verian on [REDACTED] or email [REDACTED], or you can find our FAQs and privacy notice at [REDACTED]. If you have difficulty taking part online, please contact Verian on [REDACTED].

I very much hope that you will be able to take part in this important research. Thank you in advance for your help.

Yours sincerely,

Michele Weatherburn
Chief Social Researcher
Department for Education

Frequently Asked Questions

Why am I being invited to take part?

You have been invited to take part in this important research because you recently joined the Parent, Pupil and Learner Voice research panel.

Who is conducting this research?

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

Is this research confidential?

Yes. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely. Only researchers at Verian and the Department for Education will know what you have said. All statistics will be reported anonymously, meaning that it will not be possible to identify you in any published reports.

However, if we believe someone is in direct threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support, or – in some exceptional circumstances – contact the school or the Department for Education. You will not receive any 'junk mail' as a result of taking part.

What are my rights?

Completion of this survey is voluntary. We may ask you for some sensitive information but you don't have to answer these questions. For more information see <https://ico.org.uk/for-the-public/>.

For more frequently asked questions, please click [here](#).

Invite to pupils



Email subject: Parent, Pupil and Learner Voice – the next survey is now open!

Ref: {PupilID}

Dear {YPFnam},

Make your voice heard with the Department for Education by taking part in the next Parent, Pupil and Learner Voice survey.

Thank you for joining Parent, Pupil and Learner Voice. **The next survey is now open.** Please take part as soon as you can! The survey will close on **Monday 16th December.**

The survey will cover range of topics including your experiences in school and your wellbeing, as well as your thoughts on topics such as energy drinks in school.

- ✓ The survey will take around 10 minutes to complete.
- ✓ You will receive a £2.50 gift voucher for completing the survey.

The Department for Education will use the findings from the research to understand how they can better support pupils and learners, and to support future education policy.

You can complete the survey online here:

[Start survey](#)

Taking part in the survey is voluntary. You don't have to take part if you don't want to. If you do take part, your answers will only be used for research. If you have any questions about the research, please contact Verian on [REDACTED] or email [REDACTED], or you can find our FAQs and privacy notice at [REDACTED].

If you have difficulty taking part online, please contact Verian on [REDACTED].

I very much hope that you will be able to take part in this important research. Thank you in advance for your help.

Yours sincerely,

Michele Weatherburn
Chief Social Researcher
Department for Education

Frequently Asked Questions

Why am I being invited to take part?

You have been invited to take part in this important research because you recently joined the Parent, Pupil and Learner Voice research panel.

Who is conducting this research?

The research is being conducted on behalf of the Department for Education (DfE) by Verian, an independent research agency (www.veriangroup.com).

Is this research confidential?

Yes. Your answers and personal details will be treated confidentially in line with General Data Protection Regulation (GDPR) and the Data Protection Act 2018 and stored safely. Only researchers at Verian and the Department for Education will know what you have said. All statistics will be reported anonymously, meaning that it will not be possible to identify your child in any published reports.

However, if we believe someone is potentially in threat of harm as a result of something that's been disclosed, we may email to advise on where to go for support. If we believe someone is in direct threat of harm, we will contact the Department for Education who may contact the school, or in exceptional circumstances, the emergency services. You will not receive any 'junk mail' as a result of taking part.

What are my rights?

Completion of this survey is voluntary. We may ask you for some sensitive information but you don't have to answer these questions. For more information see <https://ico.org.uk/for-the-public/>.

For more frequently asked questions, please click [here](#).

Appendix E: Glossary

CiN – Children in Need. This is a broad definition spanning a wide range of children and adolescents, in need of varying types of support and intervention, for a variety of reasons. A child is defined as ‘in need’ under section 17 of the Children Act 1989, where:

- They are unlikely to achieve or maintain, or to have the opportunity of achieving or maintaining, a reasonable standard of health or development without the provision for them of services by a local authority.
- Their health or development is likely to be significantly impaired, or further impaired, without the provision for them of such services; or
- They are disabled

EHC Plan – Education Health and Care plan. This is a legal document that describes a child or young person's special educational, health and social care needs and explains the extra help that will be given to meet those needs and how that help will support the child or young person.

FSM or FME – Free School Meal or Free Meal Eligibility. Eligibility for FSMs/FME is used as a proxy for socioeconomic status. Pupils and learners eligible for FSMs/FME were considered to be living in greater socioeconomic deprivation than those pupils and learners who were not eligible for FSMs/FME. FSM refers to data from the National Pupil Database (NPD) and FME refers to comparable data from the Individualised Learner Record (ILR).

IDACI – Income Deprivation Affecting Children Index – An index that measures the proportion of all children aged 0 to 15 living in income deprived families. It is a subset of the Income Deprivation Domain which measures the proportion of the population in an area experiencing deprivation relating to low income. The definition of low income used includes both those people that are out-of-work, and those that are in work but who have low earnings (and who satisfy the respective means tests).

ILR – Individualised Learner Record – An on-going collection of data about learners and the learning undertaken by them from providers in the Further Education (FE) and Skills sector in England.

Key Stage 1 overall performance – Derived from the NPD variables denoting key stage 1 reading, writing and mathematics outcomes. (KS1_READ_OUTCOME/KS1_WRIT_OUTCOME/KS1_MATH_OUTCOME). An overall performance variable is created with the following categories:

1. EXS (Working at expected standard) or GDS (working at greater depth within standard) in reading, writing and maths

2. EXS (Working at expected standard) in all of reading, writing and maths
3. WTS (towards expected standard)/BLW/PKF/PK1-PK4 (below or pre-key stage standard) in at least one of reading, writing and maths
4. WTS (towards expected standard)/BLW/PKF/PK1-PK4 (below or pre-key stage standard) in all of reading, writing and maths
5. Data missing for at least one of reading, writing and maths

Key Stage 2 overall performance - Derived from the NPD variables denoting scaled scores at key stage 2 for reading, maths and GPS (KS2_READSCORE / KS2_MATSCORE/KS2_GPSSCORE). A combined score is created by adding the scores together and this is then grouped in quartiles.

LSOA – Lower Layer Super Output Areas – Small geographic areas that are designed to be of a similar population size, with an average of approximately 1,500 residents or 650 households. There are 32,844 Lower-layer Super Output Areas (LSOAs) in England. They were produced by the Office for National Statistics for the reporting of small area statistics.

NPD – National Pupil Database - The National Pupil Database is a register data set of all pupils in state schools in England, compiled by the Department for Education. It contains attainment data as children progress through school, as well as information on pupil background, absences and exclusions from school.

PPLV – Parent, Pupil and Learner Voice – A panel consisting of parents, legal guardians or carers of pupils in year 1 to year 11, pupils in school in year 7 to 13, and learners in college settings in year 12 or 13.

SEND – Special Educational Needs and Disability. A child or young person has SEND if they have a learning difficulty or disability which calls for special educational provision to be made for them. A child of compulsory school age or a young person has a learning difficulty or disability if they:

- have a significantly greater difficulty in learning than the majority of others of the same age, or
- have a disability which prevents or hinders them from making use of facilities of a kind generally provided for others of the same age in mainstream schools or mainstream post-16 institutions.

Many children and young people who have SEND may also have a disability under the Equality Act 2010 – that is ‘...a physical or mental impairment which has a long-term and substantial adverse effect on their ability to carry out normal day-to-day activities’. Where a disabled child or young person requires special educational provision, they will also be covered by the SEND definition.

For more detail, please see the [SEND Code of Practice](#).

School URN (unique reference number) – a unique reference number that is allocated to all schools.

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Reference: RR1441

ISBN: 978-1-83870-635-7

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omnibus.surveys@education.gov.uk or www.education.gov.uk/contactus

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