

# Green Deal Case Study



Department  
of Energy &  
Climate Change

In 2013 Nottingham City Council installed solid wall insulation to properties on the Clifton Estate. With funds of over £5 million awarded through DECC's Green Deal Communities (GDC) scheme, a street by street approach has made a big difference to the warmth and look of over 200 homes.

The Clifton Estate, Nottingham/solid wall insulation installed/warmer and smarter looking homes



Clifton Estate residents had a choice of six pastel shades for SWI rendering on their homes

Clifton resident Bette Brown is overjoyed with the difference SWI has made to her home:

"I can honestly say the house feels so much warmer now. I don't need to have the heating on nearly as much as I used to. My house looks really great from the outside as well, I'm proud of it."

## The energy efficiency challenge

With spacious laid out homes, generous gardens and a close knit community the Clifton Estate is a great place to live.

However, because a majority of the solid walled houses in Nottingham's Clifton Estate, were built immediately after the war the lack of suitable insulation meant the residents felt the cold during the winter months.

Nottingham City Council were eager to help find an answer to Clifton Estate's problem.

## The Green Deal solution

In 2013 their solution came when they were awarded Green Deal Communities funding from the Department of Energy and Climate Change, enabling them to deliver household energy efficiency improvements within the local area.

## Energy efficiency improvement benefits

Work began promptly on a number of homes throughout the Clifton Estate and after the insulation was complete residents were encouraged to have their home rendered in the colour of their choice, from six complimentary pastel shades. This means that 200 homes on the Clifton Estate are now easier to keep warm and look smarter too.

Contact the Energy Saving Advice Service at **0300 123 1234** calls charged at national rates or visit **www.gov.uk/greendeal** to find out more about Green Deal Schemes

Green Deal finance provides an option for some people to pay for part of the cost of energy efficiency improvements over time through their electricity bill offsetting some of them against energy savings they may expect to make. Savings on energy bills may not cover the entire cost of the energy-efficiency improvements. This means that consumers may need to meet any shortfall themselves at the outset.

\*The Government cash back scheme has now closed. Keep an eye on **gov.uk/greendeal** for information about Green Deal incentives.