

# **ANTICIPATED ACQUISITION BY SPORTRADAR GROUP AG OF IMG ARENA US PARENT, LLC**

29 August 2025

## **NOTICE UNDER SECTION 96(2A) OF THE ENTERPRISE ACT 2002 PUBLISHED PURSUANT TO SECTION 107(1)(I) OF THE ENTERPRISE ACT 2002**

The Competition and Markets Authority (**CMA**) hereby gives notice pursuant to section 96(2A) of the Enterprise Act 2002 (the **Act**) that the merger notice provided by Sportradar Group AG in relation to its anticipated acquisition of IMG Arena US Parent, LLC (the **Transaction**) meets the requirements of section 96(2) of the Act.

The initial period defined in section 34ZA(3) of the Act in relation to the Transaction will therefore commence on the first working day after the date of this notice, ie on 1 September 2025. The deadline for the CMA to announce its decision whether to refer the Merger for a phase 2 investigation is therefore 24 October 2025.