

## **Intertrade UK - Work Programme**

Intertrade UK is a non-statutory advisory body established by the UK government to advise on and promote trade within the United Kingdom. The focus for the next 12-18 months will be three priorities:

- Overcoming barriers to trade
- Promoting UK internal market opportunities
- Enhancing infrastructure and connectivity

### **Priority One: Overcoming Barriers to Trade**

#### **The purpose:**

To consider and advise on removing obstacles to trade within the UK, with the aim of increasing business confidence and economic growth, improving business understanding of how to trade across the four nations of the UK, and widening consumer choice, particularly in services like insurance and financial services.

#### **How will we deliver this?**

We will develop advice and recommendations for the UK Government on how to remove the barriers that businesses may face, and commission research to ensure our advice and recommendations are underpinned by expert knowledge.

### **Priority Two: Promoting UK Internal Market Opportunities**

#### **The purpose:**

To support businesses to capitalise on the full potential of the UK internal market and share best practices, improving communications and guidance to businesses, and increasing business awareness of commercial opportunities within the UK internal market.

#### **How will we deliver this?**

We will actively engage with the business community to promote the UK's internal market and consider opportunities to promote trade, such as through promotional events. By collaborating with key stakeholder organisations, we will champion regional strengths and use evidence to address any misconceptions, ensuring businesses have the information and support they need to succeed.

### **Priority Three: Enhancing Infrastructure and Connectivity**

#### **The purpose:**

To advise on ways to improve the connections that facilitate trade within the UK, ensuring that infrastructure projects in the UK improve physical connections between the four nations

of the UK, and increasing the presence and visibility of UK-wide regulatory bodies across the country.

**How will we deliver this?**

We will develop advice on ways to strengthen infrastructure connections across the UK and grow opportunities for the freight and courier sectors to expand their UK-wide coverage. By engaging with the Devolved Administrations, we will work to ensure infrastructure projects are optimised for internal market trade, and deliver increased visibility of UK-wide regulatory bodies throughout the UK.