**SUMMARY REPORT FOR PUBLICATION**

**Websites offering medicinal treatment services for hayfever – July 2025**

The following companies have amended their advertising following MHRA action on complaints to ensure the Prescription-Only Medicine (POM) Kenalog (triamcinolone acetonide, including reference to “hayfever injection” or similar) is not promoted to the public for the treatment of hayfever. Advertising Regulations prohibit the publishing of an advertisement to the public that is likely to lead to the use of a POM. Furthermore, Kenalog is not a licensed treatment for hayfever.

* The Green Room Clinic Limited
* ABC (Essex) Medical Ltd t/a The Face Medic
* Oloye Aesthetics Ltd

The list relates to specific advertising action taken on a particular date and is no endorsement of the ongoing practices of the website.

You can see details of MHRA guidance for providers that offer medicinal treatment services in [Appendix 6](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/407289/Appendix_6_-_Blue_Guide.pdf) of the [MHRA Blue Guide](https://www.gov.uk/government/publications/blue-guide-advertising-and-promoting-medicines).