




Pretty White! Lightening Body Cream	
Aspect	Details
Images	
PSD Number	2508-0034b
Product Type	Cosmetics, personal care and grooming – Bleaching/Lightening Products
Product Identifiers	Brand: Pretty White! Other product identifiers: L C2.4103.A, F 08.23 E 08.25.
Product Description	Red and white pot containing pink cream.
Country of Origin	Ivory Coast
Counterfeit	No
Risk Level	Serious
Risk Type	Chemical
Risk Description	<p>The product presents a serious chemical risk, as it was found to contain 5.0% w/w hydroquinone. The ingredients list did not state the presence of hydroquinone. Improvements are also required to product marking and labelling.</p> <p>Hydroquinone is a skin sensitiser and may cause allergic contact dermatitis.</p> <p>The product does not meet the requirements of Regulation (EC) 1223/2009 or the Cosmetic Products Enforcement Regulations 2013.</p>
Corrective Measures	The import has been rejected at the border and destroyed.
Online Marketplace	N/A
Notifier	Local Authority Trading Standards