Marine Management Organisation (MMO) – Supply Chain Stakeholder Survey Privacy Notice

Who we are

The Marine Management Organisation (MMO) is an executive non-departmental public body sponsored by the Department for Environment, Food & Rural Affairs (Defra). We are responsible for licensing, regulating, and planning marine activities in the seas around England. We are the data controller for the personal data collected in this survey.

Purpose of the survey

This survey is being conducted to gather insights and feedback from industry stakeholders involved in supply chain activities in relation to the octopus bloom in 2025. Your responses will help MMO understand the impacts this has had on the fishing industry and supply chains to help inform decisions on work prioritisation, the supporting of sustainable activities and responding to industry needs.

What personal data we collect and how it is used

The MMO may collect the following types of information:

- Business contact details (e.g., name, job type, business or organisation name)
- Commercial activity information (e.g., type of activity, scale of activity, geographic area of operation)
- Professional opinions and feedback.
- Any additional information you voluntarily provide

Your data will be used to:

- Analyse industry perspectives and trends
- Inform policy development and regulatory improvements
- Engage with stakeholders more effectively
- Produce anonymised reports and summaries for internal and public use

Your responses may be shared with other relevant government bodies, but only in anonymised or aggregated form unless you have explicitly consented otherwise.

Lawful basis for processing

We process your personal data under Article 6(1)(e) of the UK GDPR – the processing is in order to deliver our public, regulatory and business services.

MMO is a registered data controller under the information Commissioners Office (ICO), our registration number is Z2205091. For more information about the MMO, please check the MMO Home page.

The statutory duties of the MMO are specified in the <u>Marine and Coastal Access Act of 2009</u>, the <u>Fisheries Act of 2020</u> and other associated legislation as referred to in those Acts.

Data retention

We will retain your personal data only as long as necessary to fulfil the purposes of the survey

and in accordance with our data retention policy. Anonymised data may be retained for statistical and research purposes.

Your rights

Find out about your <u>individual rights</u> under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018 (DPA 2018).

Complaints

You have the right to make a complaint to the Information Commissioner's Office at any time.

MMO's personal information charter

MMO's personal information charter explains more about your rights over your personal data.

Contact us

If you have any questions about this privacy notice or how your data is handled, please contact the MMO Data Protection Manager at:

Data Protection Manager, Marine Management Organisation, Lancaster House, Hampshire Court, Monarch Road, Newcastle upon Tyne, NE4 7YH Email: dataprotection@marinemanagement.org.uk

The contact details for the data controller's Data Protection Officer (DPO) are:

DPO Defra Department for the Environment, Food and Rural Affairs 2 Marsham Street London SW1P 4DF Email: <u>DefraGroupDataProtectionOfficer@defra.gov.uk</u>