



Homes England

Date: 14 February 2025

Our Ref: RFI5013

Tel: 0300 1234 500

Email: infogov@homesengland.gov.uk

[REDACTED]
By Email Only

Dear [REDACTED]

RE: Request for Information – RFI5013

Thank you for your request for information which was processed in accordance with the Freedom of Information Act 2000 (FOIA).

You requested the following information:

Under the Freedom of Information Act 2000, I am requesting information about video and animation production contracts and tender exercises conducted by Homes England between 17th January 2022 and 17th January 2025.

This request covers all contracts/tenders for:

- Live action video production
- Animation and motion graphics
- Brand/corporate films
- Training videos
- Documentary content
- Social media video content
- Educational films
- Promotional videos
- Event filming
- Aerial/drone filming
- Interactive video content
- Any combination of the above

2nd Floor
The Lumen
St James Boulevard, Newcastle Helix
Newcastle upon Tyne, NE4 5BZ

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Specifically, I am requesting:

1. **Contract Information:**
 - Names of successful suppliers awarded contracts
 - Contract values awarded
 - Duration of contracts
 - Contract start and end dates
 - Brief description of production requirements
 - Whether the successful supplier was an incumbent or new supplier
2. **Tender Process Details:**
 - Number of bids received for each tender
 - Advertised budget (if different from final contract value)
 - Highest and lowest bid values received
 - Evaluation criteria weightings used (e.g. quality/price split)
3. **Procurement Information:**
 - Whether any tenders were cancelled or reissued in this period
 - If cancelled/reissued, the reasons why (if this can be shared)
 - Number of clarification questions received per tender
 - Whether contracts were delivered on time and on budget

Response

We can confirm that we do hold some of the information that you have requested. We will address each of your questions in turn.

1. Contract Information

We can inform you that we do hold the information that you have requested. However, we rely on section 21, exemption where information is available to the applicant elsewhere.

The full text of the legislation can be found on the following link and we have quoted section 21 below for ease.

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<https://www.legislation.gov.uk/ukpga/2000/36/section/21>

Section 21 - Information accessible to applicant by other means.

- (1) Information which is reasonably accessible to the applicant otherwise than under section 1 is exempt information.
- (2) For the purposes of subsection (1)—
 - (a) information may be reasonably accessible to the applicant even though it is accessible only on payment, and
 - (b) information is to be taken to be reasonably accessible to the applicant if it is information which the public authority or any other person is obliged by or under any enactment to communicate (otherwise than by making the information available for inspection) to members of the public on request, whether free of charge or on payment.
- (3) For the purposes of subsection (1), information which is held by a public authority and does not fall within subsection (2)(b) is not to be regarded as reasonably accessible to the applicant merely because the information is available from the public authority itself on request, unless the information is made available in accordance with the authority's publication scheme and any payment required is specified in, or determined in accordance with, the scheme.

Advice and Assistance

We have a duty to provide advice and assistance in accordance with Section 16 of the FOIA. We will address each of the relevant contracts in turn.

Homes England - 360 Drone Footage - 74 Sites – This was awarded to Helicam Services, who were an incumbent supplier. Further information can be found on Contracts Finder, using the reference “Dn729493”. Please be sure to select “awarded contract”.

[Homes England - 360 Drone Footage - 74 Sites - Contracts Finder](#)

Homes England - Annual Conference Online Streaming – This was awarded to Stream7 Ltd, who were a new supplier. Further information can be found on Contracts Finder, using the reference “Dn699489”. Please be sure to select “awarded contract”.

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Homes England - Annual Conference Online Streaming - Contracts Finder

We can also confirm that, in addition to the above contracts, the following orders were also raised during the specified time period. As they were below £10,000, no contract award information is available.

Supplier Name	PO Value (ex VAT)	PO Description	Order Date
GULP DIGITAL LIMITED	£9,900.00	HE06200-SERVICE-Gulp are professionalising the recordings from the Winter Learning Programme	09/03/2022
GULP DIGITAL LIMITED	£9,690.00	HE07425-SERVICE-Create 'professional recordings' of recorded Microsoft Webinar learning events to communicate learning aims while meeting Data Protection and Accessibility requirements	08/01/2022
GULP DIGITAL LIMITED	£8,550.00	HE09467-SERVICE-Professional editing of Winter Learning Programme	02/03/2023
GULP DIGITAL LIMITED	£7,980.00	HE10892-SERVICE-Professional editing of summer learning Programme	15/08/2023
GULP DIGITAL LIMITED	£9,230.00	HE12634-SERVICE-Professional editing of Summer Learning Programme	23/02/2024
GULP DIGITAL LIMITED	£9,918.00	HOM0528-SERVICE-this is for the LGCC - recordings for the Autumn Learning Programme	03/12/2024
HELICAM SERVICES	£683.85	HE06537-SERVICE-Undertake full UAV aerial survey of possible riverbank erosion at ELPM	31/03/2022
HELICAM SERVICES	£675.00	HE07159-SERVICE-Helicam survey of Hardington site	08/06/2022
HELICAM SERVICES	£695.00	HE09246-SERVICE-Delivery of post construction aerial photography for the Basford East Project	14/02/2023
HELICAM SERVICES	£545.00	HE10509-SERVICE-Drone photography Quayside West, Newcastle	28/06/2023
HELICAM SERVICES	£1,415.25	HOM0110-SERVICE-Drone footage for Furnace Hill and Neepsend	04/10/2024
Motiv Productions	£2,947.47	HE12534-SERVICE-Case Study Video - Kingswood Homes	14/02/2024
Motiv Productions	£3,310.60	HE12534-SERVICE-Case Study Video - Windyridge	14/02/2024

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Motiv Productions	£2,926.50	HE12534-SERVICE-Case Study Video- V&A Homes	14/02/2024
Motiv Productions	£5,645.00	HE12835-SERVICE-Help to Buy video - Motiv Productions	11/03/2024
Motiv Productions	£7,275.00	HE13106-SERVICE-Corporate animation to explain Homes England	03/04/2024
Motiv Productions	£675.00	HE14030-SERVICE-Editing, cutting down and re-animation of the main video to a social cut	29/07/2024
Motiv Productions	£4,095.00	HE13074-SERVICE-Case study 4- Filming and edits	28/03/2024
Motiv Productions	£2,095.00	HE13074-SERVICE-Case study 5- Filming and edits	28/03/2024
Motiv Productions	£1,800.00	HE13074-SERVICE-Case study 6- Filming and edits	28/03/2024
SKYGLIDE LTD	£4,500.00	HE10873-SERVICE-Northstowe progress drone filming	10/08/2023

2. Tender Process Details

Both contracts were under the Threshold for Non-Framework Procurements meaning full open competitions were not required.

Before awarding “Homes England - 360 Drone Footage - 74 Sites”, three quotes were obtained. Whereas “Homes England - Annual Conference Online Streaming” was a Direct Award approved via Low Value Procurement process.

3. Procurement Information

We can confirm that Homes England does not hold this information.

To conclude that the information is not held, we have searched with our Commercial team who would have the requested information if held.

The FOIA does not oblige a public authority to create information to answer a request if the requested information is not held. The duty under section 1(1) is only to provide the recorded information held.

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The full text of section 1 in the legislation can be found here:

<https://www.legislation.gov.uk/ukpga/2000/36/section/1>

Advice and Assistance

We have a duty to provide advice and assistance in accordance with Section 16 of the FOIA. To comply with this duty we are able to confirm our records indicate there were not any cancelled or reissued tenders related to this category of spend during the specified time period.

Right to Appeal

If you are not happy with the information that has been provided or the way in which your request has been handled, you may request an internal review. You can request an internal review by writing to Homes England via the details below, quoting the reference number at the top of this letter.

Email: infogov@homesengland.gov.uk

Information Governance Team
Homes England
The Lumen
2nd Floor
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Newcastle Helix
Newcastle upon Tyne
NE4 5BZ
United Kingdom

Your request for review must be made in writing, explain why you wish to appeal, and be received within 40 working days of the date of this response. Failure to meet this criteria may lead to your request being refused.

Upon receipt, your request for review will be passed to an independent party not involved in your original request. We aim to issue a response within 20 working days.

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You may also complain to the Information Commissioner's Office (ICO) however, the Information Commissioner does usually expect the internal review procedure to be exhausted in the first instance.

The Information Commissioner's details can be found via the following link:

<https://ico.org.uk/>

Please note that the contents of your request and this response are also subject to the Freedom of Information Act 2000. Homes England may be required to disclose your request and our response accordingly.

Yours sincerely,

The Information Governance Team
For Homes England

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