From the Chair



OFFICE OF THE ADVISORY COMMITTEE ON BUSINESS APPOINTMENTS

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BUSINESS APPOINTMENT APPLICATION: Lord Darren Mott OBE, former Government Whip in the House of Lords. Paid appointment with Majoritas.

- You sought advice from the Advisory Committee on Business Appointments (the Committee) under the government's Business Appointments Rules for Former Ministers (the Rules) on taking up an appointment with Majoritas as a Masterclass Presenter.
- 2. The purpose of the Rules is to protect the integrity of the government. The Committee has considered the risks associated with the actions and decisions made during your time in office, alongside the information and influence a former minister may offer Majoritas. The material information taken into consideration by the Committee is set out in the annex.
- 3. The Committee's advice is not an endorsement of the appointment it imposes a number of conditions to mitigate the potential risks to the government associated with the appointment under the Rules.
- 4. The Ministerial Code sets out that ministers must abide by the Committee's advice. It is an applicant's personal responsibility to manage the propriety of any appointment. Former ministers of the Crown, and Members of Parliament, are expected to uphold the highest standards of propriety and act in accordance with the 7 Principles of Public Life.

The Committee's consideration of the risks presented

5. Majoritas is a company that provides training and consultation services in the political sphere, for the development of digital campaigns. As a Masterclass Presenter, you said that your role will involve designing course content and

- delivering online lectures on fundraising, leadership, crisis management, and political campaigning.
- 6. The Cabinet Office confirmed that you did not meet with Majoritas in office, nor did you make any policy, regulatory or commercial decisions that specifically impacted it. Therefore, the Committee¹ considered the risk this appointment could reasonably be perceived as a reward for decisions made or actions taken in office is low.
- 7. As a former minister, there are inherent risks associated with your access to privileged information, contacts, and influence within government. The risks are limited given there is no direct overlap between your role in government and your proposed role, and you have been out of office for over a year.

The Committee's advice

- 8. The Committee did not consider this appointment raises any particular propriety concerns under the government's Rules, subject to the conditions below. These make it clear that you cannot make use of your access to privileged information, contacts or influence gained from your time in ministerial office to the unfair benefit of Majoritas.
- 9. The Committee advises, under the government's Business Appointment Rules, that your role with **Majoritas** should be subject to the following conditions:
 - you should not draw on (disclose or use for the benefit of yourself or the persons or organisations to which this advice refers) any privileged information available to you from your time in ministerial office;
 - for two years from your last day in ministerial office, you should not become
 personally involved in lobbying the UK government or its arm's length bodies
 on behalf of Majoritas (including parent companies, subsidiaries, partners
 and clients); nor should you make use, directly or indirectly, of your contacts
 in the government and/or ministerial office to influence policy, secure
 business/funding or otherwise unfairly advantage Majoritas (including
 parent companies, subsidiaries, partners and clients); and
 - for two years from your last day in ministerial office you should not undertake any work with Majoritas (including parent companies, subsidiaries, partners and clients) that involves providing advice on the terms of, or with regard to

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¹ This application for advice was considered by Andrew Cumpsty; Isabel Doverty; Hedley Finn OBE; Sarah de Gay; The Rt Hon Lord Eric Pickles; Michael Prescott; Baroness Thornton; and Mike Weir. Dawid Konotey-Ahulu CBE DL was unavailable.

the subject matter of a bid with, or contract relating directly to the work of, the UK government or its arm's length bodies.

- 10. The advice and the conditions under the government's Business Appointment Rules relate to an individual's previous role in government only; they are separate from rules administered by other bodies such as the Office of the Registrar of Consultant Lobbyists, the Parliamentary Commissioner for Standards and the Registrar of Lords' Interests². You are reminded that as a Member of the House of Lords you are prevented from any paid lobbying under the House of Lords Code of Conduct. It is an applicant's personal responsibility to understand any other rules and regulations they may be subject to in parallel with this Committee's advice.
- 11.By 'privileged information' we mean official information to which a Minister or Crown servant has had access as a consequence of his or her office or employment and which has not been made publicly available. Applicants are also reminded that they may be subject to other duties of confidentiality, whether under the Official Secrets Act, the Civil Service Code or otherwise.
- 12. The Business Appointment Rules explain that the restriction on lobbying means that the former Crown servant/minister "should not engage in communication with government (ministers, civil servants, including special advisers, and other relevant officials/public office holders) wherever it takes place with a view to influencing a government decision, policy or contract award/grant in relation to their own interests or the interests of the organisation by which they are employed, or to whom they are contracted or with which they hold office." This Rule is separate and not a replacement for the Rules in the House.
- 13. You must inform us as soon as you take up this role, or if it is announced that you will do so. You must also inform us if you propose to extend or otherwise change the nature of your role as, depending on the circumstances, it may be necessary for you to make a fresh application.
- 14. Once the appointment has been publicly announced or taken up, we will publish this letter on the Committee's website, and where appropriate, refer to it in the relevant annual report.

The Rt Hon Lord Eric Pickles

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² All Peers are prevented from paid lobbying under the Code of Conduct for Members of the House of Lords. Advice on your obligations under the Code can be sought from the Registrar of Lords' Interests.

Annex - Material Information

The role

- Majoritas' website states that it is a company offering a unique mix of technology, services and training perfectly suited for digital campaigning. It operates globally. You told the Committee that it is building an online global platform for political leadership training.
- 2. In your paid, part-time role as a Masterclass Presenter, you said that your role will involve the following:
 - developing course content,
 - · collaborating on instructional design, and
 - delivering recorded video lectures for online courses.

You confirmed your role will not involve contact with government.

- 3. You said that the masterclasses would be on the following topics:
 - Fundraising
 - Leadership
 - Crisis management
 - Political campaigning

You said that all these topics would draw mainly from his time in the conservative party, not ministerial office. You confirmed your role will not involve contact with government.

4. You stated that this role arose through an introduction by your former employer.

Dealings in office

5. You advised the Committee that you had no official dealings with Majoritas whilst in office. You said you did not have any involvement in policy, regulatory or commercial decisions that would have been specific to the company.

Departmental Assessment

6. The Cabinet Office confirmed the details you provided and recommended the standard conditions.