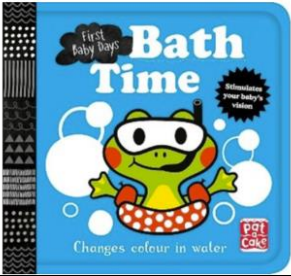
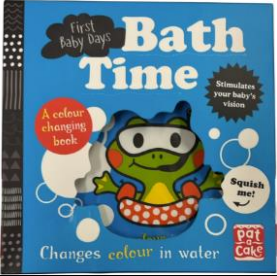




First Baby Days Bath Time Bath Book	
Aspect	Details
Images	<div>Unboxed front cover book image:</div>  <div>Boxed front book image:</div> 
PSD Number	2504-0165
Product Type	Toys – Bath book
Product Identifiers	Brand: Hachette Children's Group Barcode: 9781526381354 Batch: 7 <sup>th</sup> impression/10 9 8 7 Sales period: Product sold since January 2025 ISBN: 9781526381354 (Norwegian edition: 9788230524039)
Product Description	A blue bath book for babies with a cartoon frog on the front cover.
Country of Origin	China
Counterfeit	No
Risk Level	Medium
Risk Type	Batch defect
Risk Description	Due to a manufacturing fault in a specific product batch, the colour coating of the product can come away from the surface when immersed in water, causing flaking. The baby may place the flakes in their mouth and swallow them.
Corrective Measures	<p>The product has been recalled from end users. Consumers are advised to stop using the book (in the bath or otherwise) with small children, and to return it to the retailer for a full refund. For further information please access the Hachette Children's website at the following link: <a href="https://www.hachettechildrens.co.uk/uncategorized/2025/04/10/product-recall-first-baby-days-bath-time/">https://www.hachettechildrens.co.uk/uncategorized/2025/04/10/product-recall-first-baby-days-bath-time/</a></p> <p>Impression information can be found on the back of the book. For affected products, this reads: ISBN 9781526381354 – 10 9 8 7.</p>
Online Marketplace	N/A
Notifier	Local Authority Trading Standards