

Aberdeenshire Trading Standards response to the CMA's consultation on the draft consumer protection guidance on unfair commercial practices

I have perused the very thorough draft guidance for the new UCP provisions in the DMCC Act and have the following feedback.

I relate specifically to the two sections below in relation to material information.

9.11 material information in an invitation to purchase

7.5 Material information

Would it be possible to include an example for second hand cars, or to clarify if information such as vehicle excise duty and ULEZ compliance, specifically, would be classed as material information.

The guidance reads very well and your examples do cover a wide range of scenarios. I appreciate you cannot cover every possible scenario but I feel this is such important information to consumers now with ULEZ zones and the expensive car supplement and I have struggled to find a conclusive answer as to whether it would definitely be material information.

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