# Advance Your Writing in Government

This <u>online course</u> adapts to any scale – from small teams to entire professions – elevating standards across government

How much time is spent by your team re-drafting reports, policy briefs or emails?

Do you want your team to write with better structure, so their message is more concise and effective?

## Course summary

**Self-paced and flexible**: Designed to fit around the busy lives of public servants.

**100% online:** Accessible anytime, anywhere, with lifetime access.

**Certificate:** All learners receive an Apolitical certificate upon completion.

**For any public servant:** Tailored to different needs, whether you're new to writing in government or a seasoned pro.

**Social learning:** Cohorts build engagement and application of learning.

## Enrol your team today

Book via the **Government Campus**, or call the Helpdesk on **0203 640 7985**.

Email **governmentcampus@apolitical.co** to learn more about how Apolitical can deliver *Advance Your Writing in Government* for your team, department or profession.

## Course learning outcomes:

- **Craft clear, concise, and compelling messages** that resonate with the audience.

- **Eliminate jargon** and write in professional English that everyone understands.

- **Organise ideas logically** for maximum impact in policy briefs, reports, or emails.

- **Boost confidence in communicating effectively** within government settings.

## Cohort options

| NO. OF LEARNERS | DELIVERY FEATURES |
|---|---|
| 20-30 | Course access, comprehensive resource pack, key metric reporting |
| 30-50 | Course access and data reporting, **plus online launch event** |
| 100-500 | Course access, data reporting, online launch event, **plus online masterclass** |
| 500-1000 | Course access, data reporting, online launch event, **plus online masterclass** |

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Government CAMPUS