






<b>Hapello Sensory Roller</b>	
<b>Aspect</b>	<b>Details</b>
<b>Images</b>	  
<b>PSD Number</b>	2503-0099
<b>Product Type</b>	Toys – Sensory roller
<b>Product Identifiers</b>	Brand: Hapello (Asda) Barcode: 5063089161708 Affected batch code: #36 only – located as shown above Sales period: August 2023 to March 2025
<b>Product Description</b>	A multicoloured sensory roller with various removable shapes.
<b>Country of Origin</b>	Unknown
<b>Counterfeit</b>	No
<b>Risk Level</b>	High
<b>Risk Type</b>	Choking
<b>Risk Description</b>	The product presents a high risk of choking due to the potential release of a small piece of plastic lodged in the toy during the manufacturing process. If a young child accessed this small piece of plastic, they may put it in their mouth and choke. The affected batch of the product does not meet the requirements of the Toys (Safety) Regulations 2011.
<b>Corrective Measures</b>	The product has been recalled from end users by Asda.  Consumers who have purchased the sensory roller should stop using it immediately and return it to their nearest Asda store for a full refund. Consumers with queries should contact the Asda Customer Relations Team on 0800 952 0101.  For further details please access the Asda recall page at the following link: <a href="https://corporate.asda.com/product-recall-hapello-sensory-roller">https://corporate.asda.com/product-recall-hapello-sensory-roller</a> .
<b>Online Marketplace</b>	N/A
<b>Notifier</b>	Local Authority Trading Standards