




Office for Product  
Safety & Standards

**BUY SAFE**  
**BE SAFE**



 choking

 entrapment

 asphyxiation

 strangulation

**Bought a  
baby product  
you think is unsafe?**

**Protect your baby. Report it!**

In England and  
Wales, contact the  
Citizens Advice  
consumer helpline  
on 0808 223 1133

In Scotland,  
contact the Advice  
Direct Scotland  
consumer helpline  
on 0808 164 6000

In Northern  
Ireland, contact  
your local  
district council

Scan the QR code to find out more about  
buying products for your baby to sleep with

