

MOBILE BROWSERS AND CLOUD GAMING MARKET INVESTIGATION

Appendix E – Terms of Reference

12 March 2025

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Terms of Reference

1. The Competition and Markets Authority (CMA) in the exercise of its powers under sections 131 and 133 of the Enterprise Act 2002 (the Act) hereby makes a reference to the Chair of the CMA for the constitution of a group under Schedule 4 to the Enterprise and Regulatory Reform Act 2013 for an investigation in relation to the supply of mobile browsers and mobile browser engines, and the distribution of cloud gaming services through app stores on mobile devices (and the supply of related ancillary goods and services) in the United Kingdom.
2. The CMA has reasonable grounds to suspect that a feature or a combination of features of the markets for the supply of those goods and services in the United Kingdom prevents, restricts or distorts competition.
3. For the purposes of this reference:
 - (a) 'mobile browsers' means applications which enable users of mobile devices to access the world wide web;
 - (b) 'mobile browser engines' means the underlying technology which applications on mobile devices use to transform web page source code into content with which users can engage;
 - (c) 'cloud gaming services' means services which allow for the streaming of games from remote servers to users' devices;
 - (d) 'distribution through app stores on mobile devices' means the availability of applications for download through an app store;
 - (e) 'mobile devices' means smartphones and tablets.

22 November 2022