

# DESNZ PUBLIC ATTITUDES TRACKER

## WINTER 2024 (Wave 12)

### Contents

SECTION A: OPENING DEMOGRAPHICS .....	2
SECTION B: TRIANNUAL TRACKER QUESTIONS .....	5
SECTION C: GREAT BRITISH ENERGY .....	8
SECTION D: HEAT USE IN THE HOME.....	9
SECTION E: NUCLEAR ENERGY .....	12
SECTION F: ENERGY PERFORMANCE CERTIFICATES (EPCs).....	13
SECTION G: LOW CARBON HEATING .....	15
SECTION H: ELECTRICITY NETWORKS .....	19
SECTION I: ELECTRICITY USE .....	20
SECTION J: CLIMATE CHANGE .....	25
SECTION K: CLOSING DEMOGRAPHICS .....	27

### Key

Black text=both modes

Purple text = Web only. This is also indicated in the text as (Web only).

Pink text = Paper only. This is also indicated in the text as (Postal only).

## SECTION A: OPENING DEMOGRAPHICS

### (PAPER: SECTION A: ABOUT YOU)

#### ADD TIME STAMP

#### ASK ALL (WEB ONLY)

#### INTROD1 *(Display)*

Thank you for choosing to take part in the Public Attitudes Tracker on behalf of the Department for Energy Security and Net Zero.

#### ASK ALL

#### INTROD2 *(Display)*

In this first section, we would like to find out a little about you and your household.

The information is used to understand the experiences of different groups and will not identify you or anyone in your household.

#### ASK ALL

#### NUMADULTS *(Single)*

Including yourself, how many adults aged 16 or over are currently living in your household?

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10 or more

**ASK IF NUMADULTS=2+**

**COHAB** (*Single*)

Are you living with someone in this household as a couple?

- 1. Yes
- 2. No
- 99 Prefer not to say

**ASK ALL  
CHILDHH**

How many children aged under 16 currently live in your household?

- 1. 0
- 2. 1
- 3. 2
- 4. 3
- 5. 4
- 6. 5
- 7. 6
- 8. 7
- 9. 8
- 10. 9
- 11. 10 or more
- 99 Prefer not to say

**ASK ALL**

**AGE** (*Numeric*)

What is your age?

NUMERIC (Range 16-110) (PAPER, GO TO GENDER)

99 Prefer not to say (PAPER, GO TO AGEBAND)

**IF AGE= PREFER NOT TO SAY (AGE=99)**

**AGEBAND** (*Single*)

Which of the following age bands are you in?

1. 16 to 19
2. 20 to 24
3. 25 to 34
4. 35 to 44
5. 45 to 54
6. 55 to 64
7. 65 to 74
8. 75 or over
99. Prefer not to say

**ASK ALL**

**GENDER** (*Single*)

Would you describe yourself as...

1. Male
2. Female
3. Identify in another way (please type in) (please specify)
- 99 Prefer not to say

## SECTION B: TRIANNUAL TRACKER QUESTIONS

### (PAPER: SECTION B: ENVIRONMENTAL ISSUES)

#### ADD TIME STAMP

#### ASK ALL

#### INTROQ (*Display*)

Next are some questions about your general attitudes towards environmental issues.

#### ASK ALL

#### CLIMCONCERN (*Single*)

How concerned, if at all, are you about climate change, sometimes referred to as 'global warming'?

1. Very concerned
  2. Fairly concerned
  3. Not very concerned
  4. Not at all concerned
- 98 Don't know

#### ASK ALL

#### NZKNOW (*Single*)

The UK government is aiming to reduce UK greenhouse gas emissions to 'net zero' by 2050.

This will involve significantly reducing emissions produced by our industries, transport, food, and homes.

Any remaining emissions will be balanced by actions that reduce greenhouse gases already in the atmosphere, such as planting trees.

Before today, how much, if anything, did you know about the concept of 'net zero'?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

## **ASK ALL**

### **RENEWSUPPORT** (*Single*)

The next question is about renewable energy. This includes a number of different forms of energy, such as wind power, solar energy and biomass.

Do you support or oppose the use of renewable energy for providing our electricity, fuel and heat?

1. Strongly support
  2. Support
  3. Neither support nor oppose
  4. Oppose
  5. Strongly oppose
- 98 Don't know

## **ASK ALL**

### **HEATHOMEKNOW** (*Single*)

In the lead up to 2050, the way we heat almost all of our homes and buildings will need to change in order to reach the UK government's net zero target.

Before today, how much if anything did you know about this?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

## **ASK ALL**

### **LOWCARBKNOW** (*Single*)

The next question is about low-carbon heating systems.

By this we mean environmentally friendly heating systems which no longer rely on conventional gas central heating but instead use energy from low-carbon alternatives such as hydrogen, the sun, or heat pumps which draw heat from the ground, air or water to heat your home.

Before today, how much, if anything, did you know about low-carbon heating systems?

1. Never heard of this
2. Hardly anything but I've heard of this

3. A little
4. A fair amount
5. A lot

## SECTION C: GREAT BRITISH ENERGY

### (PAPER: SECTION C: GREAT BRITISH ENERGY)

#### ADD TIME STAMP

#### GBE questions

##### ASK ALL

##### GBEKNOW

The UK government has set up a publicly owned, clean energy company, called Great British Energy. **Great British Energy will operate in all four nations of the UK.**

Before today, how much, if anything, did you know about Great British Energy?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

##### ASK ALL

##### GBEFUNCTIONA-C (Grid)

Now a few statements about what people think might be the purpose of Great British Energy. For each one, please state whether you think the statement is true, false or if you are unsure either way.

This is not a test so don't worry if you don't know. We want to find out the level of understanding across the country as a whole.

- A. Great British Energy will supply electricity and gas to your home
- B. Great British Energy will own, manage and operate clean power projects (for example, wind farms).
- C. Great British Energy will conduct research into new renewable technologies

1. True
2. False
98. Don't know



## SECTION D: HEAT USE IN THE HOME

### (PAPER: SECTION D: HEAT USE IN THE HOME)

#### ADD TIME STAMP

#### ASK ALL

#### INTROHEAT (*Display*)

Now some questions about how you heat your home.

#### ASK ALL

*HHweighted*

#### HeatMain (*single*)

What is the **main** way you heat your home?

#### Central heating

1. Gas
2. Oil
3. Solid fuel – coal
4. Solid fuel – biomass (for example wood)
5. Communal or district heating (heat networks)
6. Heat pump

#### Fixed room heaters, fires and stoves

7. Electric (storage)
8. Natural gas
9. Electric (not storage)
10. Solid fuel (open fire/enclosed stove) – wood

#### Portable heaters

11. Electric
12. Other

#### Other

14. Other type of heating (*please type in*) (*please specify*)

98 Don't know

## ASK ALL

### CoolMain (Single)

What is the **main** way you cool your home when you need to?

1. Built-in air-conditioning unit
  2. Heat pump
  3. Plug-in fans
  4. I open the windows/doors
  5. Another way
  6. I never cool my home
- 98 Don't know

## ASK ALL

### HEATUSE (Single)

How much attention do you pay to the amount of heat you use in your home?

1. A lot (PAPER, GO TO HEATATTWHY)
2. A fair amount (PAPER, GO TO HEATATTWHY)
3. A little (PAPER, GO TO HEATNOATTWHY)
4. Hardly any (PAPER, GO TO HEATNOATTWHY)
5. None at all (PAPER, GO TO HEATNOATTWHY)

## ASK IF HEATUSE = 1 OR 2

### HEATATTWHY (Single)

You said that you pay [Web: a lot/ a fair amount] [Paper: a lot or a fair amount] of attention to the amount of heat you use in your home. What is the main reason for this?

1. To minimise the money spent on heat
2. To minimise the environmental impact of the heat used
3. To make sure my home has sufficient heat to be comfortable
4. To keep control over the amount of heat used
5. Other reason (Web: please type in) (Paper: please specify)

98 Don't know

PAPER, NOW GO TO REPLACEHEAT

### ASK IF HEATUSE= 3 OR 4 OR 5

#### HEATNOATTWHY (Single)

You said that you pay [Web: only a little/hardly any/no] [Paper: only a little, hardly any or no] attention to the amount of heat you use in your home. What is the main reason for this?

1. I use as much heat as needed to be comfortable
2. I don't feel I can control the amount of heat used
3. I'm just not interested in the amount of heat used
4. I set controls at a level I'm comfortable with and then don't need to adjust them
5. I have made energy efficiency improvements so I don't need to think about this as much now
6. Other reason (Web: please type in) (Paper: please specify)
98. Don't know

### ASK ALL

#### REPLACEHEAT (Single)

Now thinking about your heating system. Which one of these statements comes closest to your view?

1. I would consider replacing my heating system while it is still working (PAPER, GO TO REPLACEIMP)
2. I will only replace my heating system when my current one breaks down or starts to deteriorate (PAPER, GO TO NUCATT)
3. Not applicable – not my decision to make (PAPER, GO TO NUCATT)
98. Don't know (PAPER, GO TO NUCATT)

### ASK IF REPLACEHEAT=1

#### REPLACEIMP (Single)

Which one of these would be the most important consideration in changing your heating system?

1. Saving money on heating bills
2. Switching to a more environmentally friendly heating system
3. Having a more reliable heating system than my current one
4. Other reason (please type in) (please specify)
98. Don't know

## SECTION E: NUCLEAR ENERGY

### (PAPER: SECTION E: NUCLEAR ENERGY)

#### ADD TIME STAMP

#### ASK ALL

##### NUCATTA-D (*Grid*)

The next questions are about **nuclear energy**. How much do you agree or disagree with the following statements?

- a) Nuclear energy will help combat climate change in the UK
- b) Nuclear energy provides a reliable source of energy in the UK
- c) Nuclear energy offers affordable energy for the UK
- d) Nuclear energy provides a safe source of energy in the UK

- 1.Strongly agree
- 2.Slightly agree
- 3.Neither agree nor disagree
- 4.Slightly disagree
- 5.Strongly disagree
- 98.Don't know

#### ASK ALL

##### NUCSUPPORT (*Single*)

From what you know, or have heard about using **nuclear energy** for generating electricity in the UK, do you support or oppose its use?

- 1.Strongly support
- 2.Support
- 3.Neither support nor oppose
- 4.Oppose
- 5.Strongly oppose
- 98.Don't know

## SECTION F: ENERGY PERFORMANCE CERTIFICATES (EPCs)

### (PAPER: SECTION F: ENERGY EFFICIENCY)

#### ASK ALL

##### INTROENERGY (*Display*)

Now some questions about energy efficiency in your home.

#### ASK ALL

##### EPCKNOW (*Single*)

Do you know what the Energy Performance Certificate (EPC) rating for your home is?

1. Yes, I know the exact rating (PAPER, GO TO EPCSEEN)
2. I have a sense of what the rating is (PAPER, GO TO EPCSEEN)
3. I'm aware of EPCs but I don't know what the EPC rating for my home is (PAPER, GO TO EPCSEEN)
4. I've never heard of EPCs (PAPER, GO TO RENTALSTAND )

#### ASK IF EPCKNOW = 1, 2 or 3

##### EPCSEEN (*Single*)

Have you ever seen a section on your Energy Performance Certificate which recommended how you could improve the energy efficiency of your home?

1. Yes (PAPER, GO TO EPCIMPROVE)
2. No (PAPER, GO TO RENTALSTAND)
3. Not sure/can't remember (PAPER, GO TO RENTALSTAND)

#### ASK IF EPCSEEN = 1

##### EPCIMPROVE (*Multi*)

Now think about the recommendations you saw on your Energy Performance Certificate on how you could improve the energy efficiency of your home.

Did you make any changes to your home based on these recommendations?

Please select all that apply.

1. Yes, I made large changes to my home (for example, insulation, new boiler) based on the recommendations PAPER: GO TO EPCDIRECT
2. Yes, I made small changes to my home (for example, energy efficient light bulbs) based on the recommendations PAPER: GO TO EPCDIRECT

3. No – I did not make any changes based on the recommendations (EXCLUSIVE)  
**PAPER: GO TO RENTALSTAND)**

**ASK IF EPCIMPROVE= 1 OR 2**

**EPCDIRECT** (*Single*)

And did you make these changes...

1. Directly because of the recommendations in the Energy Performance Certificate
2. Or would you have made them anyway?
3. A mixture of both

98. Don't know

**ASK ALL**

**RENTALSTAND** (*Single*)

The next question is on energy standards in rental properties.

How much, if anything, do you know about the minimum energy efficiency standards for rental properties?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

## SECTION G: LOW CARBON HEATING

### (PAPER: SECTION G: HEATING SYSTEMS)

#### ASK ALL

#### INTROLC (*Display*)

And now a few more questions about heating systems.

#### ASK ALL

#### LCHEATKNOW1-4 (*GRID*)

How much would you say you know about the following low carbon heating systems?

- a. **Air source heat pumps** – these extract heat from the outside air to heat your home and water.
  - b. **Ground source heat pumps** – these extract heat from pipes buried in the ground to heat your home and water.
  - c. **Hybrid heat pumps** – these combine heat pump and standard gas boiler technology to heat your home and water.
  - d. **Heat networks (also known as communal or district heating)** – these take heat from a central source and distribute it to multiple customers in a building or across several buildings.
- 1. Never heard of this
  - 2. Hardly anything but I've heard of this
  - 3. A little
  - 4. A fair amount
  - 5. A lot

#### ASK ALL

#### LCHEATKNOW5-7 (*GRID*)

And how much would you say you know about the following low carbon heating systems?

- e. **Biomass boilers** – these work in a similar way to standard gas boilers to heat your home and water but instead use a renewable material such as wood pellets as fuel.
  - f. **Hydrogen boilers** – these work in a similar way to standard gas boilers to heat your home and water, but use hydrogen rather than natural gas as fuel. This technology is not currently available in the UK.
  - g. **Hydrogen-ready boilers** – These are designed to use hydrogen in the longer term but are initially constructed to use natural gas to heat your home and water. This technology is not yet available.
- 1. Never heard of this
  - 2. Hardly anything but I've heard of this

3. A little
4. A fair amount
5. A lot

## ASK ALL

### PAPER VERSION: ASK ALL

**PAPER: SET OUT GRID SO THAT THE RESPONSES 'NOT VERY LIKELY & NOT AT ALL LIKELY' ARE SEPARATED OUT USING SHADING AND/OR LINES. THIS WILL MAKE IT EASIER TO FILTER FOR THE NEXT QUESTION USING AN ARROW THAT ROUTES FROM THIS BLOCK WITH AN INSTRUCTION 'IF ANSWERED 'NOT LIKELY' AT ANY OF THESE PLEASE ANSWER QXX, OTHERWISE GO TO QXX'.**

### LCHEATINSTALLA-D (*Grid*)

How likely is it that you would install each of the following heating systems in your home when you next need to change your heating system or boiler?

- a. Air source heat pumps
  - b. Ground source heat pumps
  - c. Hybrid heat pumps
  - d. Biomass boilers
- 
1. Very likely
  2. Fairly likely
  3. Not very likely
  4. Not at all likely
  5. Not applicable – I already have this installed in my home
  6. Not applicable – not my decision
  7. I don't know enough about this heating system to decide

## ASK IF ANY OF LCHEATINTSALLA-D=3-4 (SEE ABOVE FOR PAPER ROUTING)

### LCNOWHY (*Multi*)

You said you would be unlikely to install [web: the following heating systems in your home /paper: at least one of the heating systems listed in the previous question]:

[WEB ONLY: LIST MEASURES NOT LIKELY TO INSTALL FROM LCHEATINSTALL]

Why is this?

Please select all that apply.

1. Don't own the property



2. Don't make these decisions in my home
3. Concerns about possible cost of installation
4. Concerns about possible running costs
5. Too much hassle
6. Might not be possible to install in my home
7. Don't know enough about these heating systems
8. Concerned that these systems might be unpleasant to live with (noisy, unsightly etc.)
9. Happy with current system/don't want to replace
10. Would rather wait and see how this technology develops
11. Concerns about performance/efficiency
12. Other (Web: please type in) (Paper: please specify)
98. Don't know (EXCLUSIVE)

## ASK ALL

### LOWCARBATT1-6 (Grid)

How much do you agree or disagree with the following statements?

- a) Low-carbon heating systems are expensive to install.
- b) Low-carbon heating systems would heat people's homes better than the conventional systems (for example, gas or oil boilers).
- c) Low-carbon heating systems are cheaper to run than conventional systems.
- d) Low-carbon heating systems are less reliable than conventional systems.
- e) To make low-carbon heating systems more attractive, conventional systems should be made more expensive.
- f) I would know where to find reliable information on low-carbon heating systems

1. Strongly agree
2. Slightly agree
3. Neither agree nor disagree
4. Slightly disagree
5. Strongly disagree
98. Don't know/don't have enough information

## ASK ALL

### TRUSTHEAT (*Multi*)

Which of the following would you trust to provide advice about which heating system to install in your home?

Please select all that apply.

1. A tradesperson (such as builder, plumber, gas fitter)
2. Heating system or boiler manufacturer (for conventional boilers)
3. Low-carbon heating system specialist
4. Friends/family
5. An energy supplier
6. Energy advice websites or helplines such as 'Find Ways to Save Energy in Your Home'
7. Any other Gov.uk information source
8. Your housing association
9. Your landlord
10. Other (Web: please type in) (Paper: please specify)
11. None of these (EXCLUSIVE)
- 98 Don't know (EXCLUSIVE)

## SECTION H: ELECTRICITY NETWORKS

### (PAPER: SECTION H: ELECTRICITY NETWORKS)

#### ASK ALL

##### INFRAINTRO (Text)

Now some questions about **electricity network infrastructure**.

As the UK increases the amount of electricity generated from low carbon and renewable sources, more electricity network infrastructure will be required to transfer electricity from where it is generated to where it is needed.

This will include pylons, overhead power lines, and substations.

Substations are sites which connect the main network to the distribution networks that supply homes and businesses. This includes sites that connect the offshore electricity transmission network onshore.

#### ASK ALL

##### INFRAKNOW (Single)

Before today, how much, if anything, did you know about the need to build more electricity network infrastructure as part of the UK's transition to low carbon and renewable energy?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

##### INFRA2IMP(Multi) \* NEW QUESTION

Please now imagine that new electricity network infrastructure such as pylons, overhead power lines, and substations is planned for your local area. What would be the most important information that you would like to know about during the planning stage?

Please select up to three responses.

MULTI CODE – ALLOW UP TO 3 RESPONSES TO BE SELECTED

1. Why the network infrastructure would be needed
2. The visual impact on the landscape
3. The impact on local plant and animal life
4. Any disruption caused by construction
5. The impact on local property prices
6. How this might benefit your local community
7. The impact on the cost of electricity bills
8. I would not want or need any information about this (EXCLUSIVE)
- 98 Don't know (EXCLUSIVE)

SECTION I: ELECTRICITY USE  
(PAPER: SECTION I: ELECTRICITY USE)

**ASK ALL**

*HHweighted*

**SMARTMET (Single)**

The next question is about smart meters.

Smart meters are a type of gas and/or electricity meter which automatically send meter readings to your energy supplier and usually come with a monitor or screen (digital in-home display), that provides information about your energy usage. Smart meters also allow prepayment customers to top up their credit online and over the phone.

Does your household have a smart meter?

1. Yes
2. No
- 98 Don't know

**ASK ALL**

**SMARTMETD**

Which, if any, of the following do you personally use to monitor your energy use?

Please select all that apply.

1. A smart meter In-Home Display (a small portable device with a screen)
2. An app provided by your energy supplier
3. An app provided by another company
4. Website/ online account/ online portal provided by energy supplier
5. Any other technology, app or website
6. Energy bills
7. I do not monitor my energy use (EXCLUSIVE)

## **ASK ALL**

### **TARIFFINTRO** (*Display*)

The next few questions are about your household's electricity tariff. An electricity tariff is the pricing plan for the electricity that you use.

## **ASK ALL**

### **TOUTAWARENEW** (Single)

Some suppliers offer energy tariffs that charge consumers cheaper 'off-peak' rates for their energy at times of night or day when demand is at its lowest, and higher 'peak' rates at more popular times.

Depending on how their energy is used, this can reduce people's electricity bills if they are able to change the times they use their electricity to cheaper 'off peak' times.

Before today, how much, if anything, did you know about these electricity tariffs with different rates depending on time of use?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot

## ASK ALL

### TOUTLIKELY (Single)

Think about a tariff where pricing varies at different times (for example daytime, night-time and peak rates).

If this was available to you, how likely is it that your household would switch to it?

1. Very likely (PAPER: GO TO VEHICOWN)
2. Fairly likely (PAPER: GO TO VEHICOWN)
3. Not very likely (PAPER: GO TO WHYNOSMARTT)
4. Not at all likely (PAPER: GO TO WHYNOSMARTT)
5. I already have this type of tariff (PAPER: GO TO VEHICOWN)
98. Don't know/not my decision to make (PAPER: GO TO VEHICOWN)

## ASK IF UNLIKELY TO SWITCH TO TIME OF USE TARIFF OUTLIKELY=3 OR 4)

### WHYNOSMARTT (Multi)

You said you would be unlikely to switch to a tariff with multiple rates for different time periods. Why is this?

Please select all that apply.

1. Happy with current tariff/provider
2. Too much time and effort to switch
3. Wouldn't save enough money
4. Difficult to budget/I like to know my bills in advance
5. I don't know enough about this
6. I don't have a smart meter
7. I don't trust energy companies
8. I don't want to have to think about when to use electricity
9. It sounds complicated
10. Other reason (Web: please type in) (Paper: please specify)
11. Not applicable – not my decision to make (EXCLUSIVE)
98. Don't know (EXCLUSIVE)

## ASK ALL

### VEHICOWN (Single)

And now some questions about vehicle ownership.

Do you personally own or have regular use of a car or van?

Please include any company cars that are also driven for private use.

1. Yes, one [GO TO VEHICTYPE](#)
2. Yes, more than one [GO TO VEHICTYPE](#)
3. No [GO TO EVSMARTINTRO](#)

### VEHICTYPE (Single)

[If VEHICOWN = 2: Thinking about the car or van which you use most often,] What type of car or van is this?

1. Petrol car or van [GO TO EVSMARTINTRO](#)
2. Diesel car or van [GO TO EVSMARTINTRO](#)
3. Electric/battery only car or van [GO TO EVSMARTINTRO](#)
4. Hybrid (petrol/electric) [GO TO HYBRIDTYPE](#)
- 98 Don't know [GO TO EVSMARTINTRO](#)

### IF HAVE A HYBRID (VEHICTYPE= 4)

#### HYBRIDTYPE (Single)

What type of hybrid car or van is this?

1. A plug-in hybrid (that plugs in to an external power source to recharge)
2. A non-plug-in hybrid (that recharges while driving and cannot be plugged in to an external power source)
- 98 Don't know which type

## ASK ALL

### EVSMARTINTRO (Display)

Smart electric vehicle charging is a way of charging an electric vehicle (EV) at times when demand for electricity is lower, for example at night.

Charging during these off-peak times can help reduce costs for EV drivers by using cheaper energy rates. It can also help reduce periods of high demand for electricity from the national grid (the system which distributes electricity throughout the country).

**ASK ALL****EVSMARTKNOW** *(Single)*

Before today, how much, if anything, did you know about the concept of smart electric vehicle charging?

1. Never heard of this
2. Hardly anything but I've heard of this
3. A little
4. A fair amount
5. A lot



## SECTION J: CLIMATE CHANGE

### (PAPER : SECTION J : CLIMATE CHANGE)

#### ASK ALL

##### CCHEARD (Multi)

Looking at the following sources, from which, if any, of these do you hear or read about actions you can take to tackle climate change? This might include making choices about travel, product purchases, or how to save energy at home.

1. Newspapers or newspaper websites
2. TV news such as BBC, Sky, ITV, C4 (including TV news websites and apps)
3. Social media (for example, Facebook, Tik Tok, Instagram, YouTube, X (formerly Twitter), Reddit)
4. TV and radio documentaries/podcasts
5. UK Government/government information websites
6. Charities, environmental or campaign groups
7. Magazines/books (including e-books and magazines)
8. Friends, family, work colleagues
9. Searching online
10. Energy supplier
11. Other (please type in) (please specify)
12. None of these (EXCLUSIVE)
- 98 Don't know (EXCLUSIVE)

#### ASK ALL

##### CCINFO (Multi)

Which, if any, of the following would you like to have more information on?

Please select any that apply.

1. How to reduce energy consumption at home
2. Choosing products that have less impact on the environment
3. How to make travel choices that will have less impact on the environment
4. Choosing green financial products (for example, products that invest in environmentally-friendly goods, services or infrastructure)
5. Choosing jobs or careers that will help the environment (for example, jobs that help address climate change)
6. Other information about environmentally friendly or green choices (please type in) (please specify)

7. None of the above (EXCLUSIVE)

98 Don't know (EXCLUSIVE)

**ASK ALL (\* NEW QUESTION)**

**ICFKNOW**(Single)

And now some questions about international climate change.

How much do you agree or disagree that the UK is a global leader in tackling climate change?

1. Strongly agree
2. Slightly agree
3. Neither agree nor disagree
4. Slightly disagree
5. Strongly disagree
98. Don't know

**ASK ALL (\* NEW QUESTION)**

**ICFIMPORT**(Single)

How important or unimportant do you feel it is that the UK is a global leader on tackling climate change?

1. Very important
2. Fairly important
3. Not very important
4. Not at all important
98. Don't know

## SECTION K: CLOSING DEMOGRAPHICS

### (PAPER: SECTION K: CLOSING DEMOGRAPHICS)

#### ADD TIME STAMP

#### ASK ALL

##### INTROD3 (*Display*)

Finally, a few questions about you and your circumstances.

All the answers you give will be kept completely confidential and will be used for research purposes only, to help us categorise the answers you have already given.

We appreciate these questions may be sensitive and therefore, if you would prefer not to answer a question, you have the option to [\[Web: select this at most questions\]](#) [\[Paper: leave it blank\]](#).

#### ASK ALL

##### TENURE (*Single*)

Does your household own or rent the accommodation where you live?

- 1 Own outright [\(PAPER, GO TO ACCOMTYPE\)](#)
- 2 Own with a mortgage or loan [\(PAPER, GO TO ACCOMTYPE\)](#)
- 3 Part-own and part rent (shared ownership) [\(PAPER, GO TO LANDLORD\)](#)
- 4 Rent it (with or without housing benefit) [\(PAPER, GO TO LANDLORD\)](#)
- 5 Live here rent-free [\(PAPER, GO TO LANDLORD\)](#)

#### ASK IF RENTING (TENURE=3-5)

##### LANDLORD (*Single*)

Who is your landlord?

1. The local authority or council or ALMO
2. A housing association, RSL, charitable trust or Local Housing Company
3. Employer (organisation) of a household member
4. Another organisation
5. Relative or acquaintance of any current household member from before this tenancy started
6. Employer (individual) of a household member
7. Another individual private landlord

#### ASK ALL (WEB ONLY)

##### ACCOMTYPE (*Single*)

Do you (and your household) live in...

1. A house or bungalow – detached
2. A house or bungalow – semi-detached
3. A house or bungalow – terraced (including end-terrace)
4. A self-contained flat, maisonette or apartment
5. Caravan or other mobile or temporary structure
6. Some other type of accommodation

**ASK IF FLAT (ACCOMTYPE=4) (WEB ONLY)**

**ACCOMTYPE2** (*Single*)

Is the flat, maisonette or apartment...

1. In a purpose-built block of flats or tenement
2. Part of a converted or shared house (including bedsits)
3. Part of another converted building (for example, former school, church or warehouse)
4. In a commercial building (for example, in an office building, hotel, or over shop)

**PAPER VERSION – SET UP AS FOLLOWS**

**A whole house or bungalow that is:**

- ☐ detached
- ☐ semi-detached
- ☐ terraced (including end-terrace)

**A flat, maisonette or apartment that is:**

- ☐ in a purpose-built block of flats or tenement
- ☐ part of a converted or shared house (including bedsits)
- ☐ part of another converted building (for example, former school, church or warehouse)
- ☐ in a commercial building (for example, in an office building, hotel, or over a shop)

**A mobile or temporary structure:**

- ☐ a caravan or other mobile or temporary structure
- ☐ Some other type of accommodation

**ASK ALL**

**HIGHQUAL** (*Single*)

What is your highest qualification?

Please include your highest educational, professional or vocational qualification.

1. Degree level or above
2. Another kind of qualification
3. No qualifications

98 Don't know

99 Prefer not to say

**ASK ALL**

**INTERNET** (*Single*)

How often do you use the internet?

1. Almost all the time
2. Many times a day
3. About once a day
4. Several times a week
5. Less often
6. Never

**ASK ALL  
WORKSTAT (Single)**

What is your current working status?

1. Working full time (30 or more hours a week) (PAPER, GO TO EMPSE)
2. Working part time (less than 30 hours a week) (PAPER, GO TO EMPSE)
3. On maternity or paternity leave (PAPER, GO TO EMPSE)
5. On government supported training (PAPER, REST OF OPTIONS 5 to 11 - JOBEVER)
6. Unemployed and available for work
7. Wholly retired from work
8. Full-time education at school, college or university
9. Looking after home or family
10. Permanently sick or disabled
11. Doing something else

99 Prefer not to say

**ASK IF WORKSTAT=5-11**

**JOBEVER (Single)**

Have you EVER had a paid job, apart from casual or holiday work?

1. Yes (PAPER, GO TO EMPSE)
2. No (PAPER, GO TO HHRESP)

**ASK IF EVER WORKED (WORKSTAT=1,2,3 OR JOBEVER=1)**

**EMPSE (Single)**

Please think about your [last] main job – that is the one with the most hours. [Are/Were] you working as an employee or [are/were] you self-employed?

1. Employee
2. Self-employed with employees
3. Self-employed or freelance without employees

**ASK IF NUMADULTS=2+**

PAPER: ASK ALL

**HHRESP (Single)**

Which of the following best describes who is mainly responsible for decisions about this household, for example paying household bills or choosing a provider for energy or broadband?

1. Me only
2. Somebody else (for example spouse/partner/parent/another adult)
3. I share responsibility with somebody else

98 Don't know

## ASK ALL

### ETHNIC (*Single*)

What is your ethnic group?

#### White

1. English or Welsh or Scottish or Northern Irish or British
2. Irish
3. Gypsy or Irish Traveller
4. Any other White background (please type in) (please specify) \*Open

#### Mixed or Multiple ethnic groups

5. White and Black Caribbean
6. White and Black African
7. White and Asian
8. Any other mixed or multiple ethnic background (please type in) (please specify)  
\*Open

#### Asian or Asian British

9. Indian
10. Pakistani
11. Bangladeshi
12. Chinese
13. Any other Asian background (please type in) (please specify) \*Open

#### Black or Black British

14. African
15. Caribbean
16. Any other Black or African or Caribbean background (please type in) (please specify)  
\*Open

#### Other ethnic group

17. Arab
18. Any other ethnic group (please type in) (please specify) \*Open

98 Don't know

99 Prefer not to say

## ASK ALL

### IncIntro (*Display*)

The next question is on income. This includes earnings from employment or self-employment, income from benefits and pensions, and income from other sources such as interest from savings.

It is important for us to collect this so we can understand how it influences people's experiences. All the information collected in this survey is completely confidential and will only be used for the purposes of producing statistics.

**ASK ALL**

**INCOMEBAND** (*Single*)

Which of the following best describes your total annual **personal** income before tax?

1. £0-£14,999
2. £15,000-£19,999
3. £20,000-£29,999
4. £30,000-£39,999
5. £40,000-£49,999
6. £50,000-£59,999
7. £60,000-£79,999
8. £80,000-£99,999
9. £100,000-£149,999
10. £150,000 or more
98. Don't know
99. Prefer not to say

**ASK ALL**

**FINHARD** (*Single*)

How well would you say you are managing financially these days?

Would you say you are...

1. Living comfortably
2. Doing alright
3. Just about getting by
4. Finding it quite difficult
5. Finding it very difficult
- 98 Don't know
- 99 Prefer not to say

**ASK ALL****QFraud (Open) (WEB VERSION)**

Thank you. You are nearly at the end of the survey.

The DESNZ Public Attitudes Tracker is conducted on behalf of HM Government. The quality of the data is very important so please type in your full name to confirm that you answered the questions as accurately as possible and that the answers reflect your own personal views. Then select the statement underneath to confirm you are ready to submit.

Confirm full name \_\_\_\_\_

1. I confirm that all of my answers were given honestly and represent my own views

**[WEB: In order to proceed, please make it mandatory for respondents to enter their name and check the “I confirm” option.]**

**(ADD THE BELOW FOR POSTAL ONLY)**

**Q51 As a thank you for returning a completed version of this questionnaire, a £5 shopping voucher will be posted to your address within 5 working days.**

**In order for us to address the voucher to you personally, please enter your full name in the box below.**

First name

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Last name

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**QFraud (Open) (POSTAL VERSION)**

Finally, before submitting your response to this survey, please sign your name to confirm that you answered the questions as accurately as possible and that answers reflected your own personal views.

I confirm that I answered the questions as accurately as possible and that the answers reflect my own personal views.

BOX FOR SIGNATURE

BOX FOR DATE

Thank you for completing the questionnaire. Please return it to us in the envelope provided.

**ASK ALL (WEB ONLY)****MERIT (Display)**

Thank you for completing the survey, please click next to submit your responses and to claim your voucher.

**ASK ALL (WEB ONLY)****MERITCLAIM (Open)**



To thank you for completing the survey we would like to give you a £5 gift voucher. You can claim your voucher immediately by following the instructions on the next screen.

We would also like to send you a copy of your voucher and these instructions via email. Please enter your email address below and we will send you an email containing your unique voucher code, and instructions for redeeming it, within the next 24 hours.

Your email address will be kept confidential and will not be used for any marketing purposes.

1. ENTER EMAIL ADDRESS
2. I do not wish to provide an email address
3. I do not have an email address
4. I do not wish to claim a voucher

#### **IF PROVIDED EMAIL ADDRESS (MERITCLAIM=1)**

##### **MERITCLAIM2** (*Open*)

Please confirm your email address below.

Your email address will be kept confidential and will not be used for any marketing purposes.

ENTER EMAIL ADDRESS

#### **ASK IF MERITCLAIM=1,2,3**

##### **MERITCLAIM3**

Your unique voucher code is: [Merit\_Voucher\_Code]

[IF MERITCLAIM=2,3 (NO EMAIL ADDRESS PROVIDED): To redeem your £5 gift voucher immediately, please **make a note of your voucher** code and follow the instructions below:]

[IF MERITCLAIM=1 (EMAIL ADDRESS PROVIDED): We will send an email confirming your voucher code, and instructions for redeeming it, within 24 hours. However, you are still able to redeem your voucher immediately by following the instructions below:]

1. Click on the link below to be taken to Merit Incentives.
2. Your voucher code will appear on screen (if for any reason it is not there, please copy it from above and paste in).
3. Click 'Yes' to proceed and select a voucher from the options available in the catalogue.
4. Choose the value of the voucher you want to redeem, enter your email to receive it digitally, and click on 'Redeem now'.
5. The voucher will be available in the 'My wallet' section and will be sent to you by email (if you chose to receive it that way).
6. You will be able to see your remaining balance in the top-right corner.

To submit your survey and access the unique link where you can claim your £5 gift voucher immediately, please click the link below.

[Merit\_Link]

If you have any queries, please do not hesitate to contact the DESNZ Public Attitudes Tracker information line at Verian on 0800 051 0887 or email [patsurvey@veriangroup.com](mailto:patsurvey@veriangroup.com).

#### **ASK ALL**

##### **Closing\_Screen** (*Text*)

Thank you for participating in the Public Attitudes Tracker Survey.

Please click the "Next" button to submit your survey.

**ADD TIME STAMP**