## CMA Invitation to Comment in relation to the CMA's Strategic Market Status investigation into Google's General Search and Search Advertising services

I am concerned about interoperability between Apple and Google SMS implementations. Google provides RCS for encryption, but vendors implement it differently and in incompatible ways. Apple uses iMessage with its own protocol. As a user, I want to be able to send a receive secure SMS communications, for example to share information with friends and family, receive appointment data from a doctor or one time passwords from a service. This is currently not possible as Google and Apple do not publish or use standards that can be implemented independently and that interoperate with each other when it comes to secure (encrypted) SMS.

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