



Views is a simple count of page requests. Every page request during a visit is counted so some pages (like navigation points or homepages) may have inflated figures.

Sessions is a count of visits to a page; multiple page requests during a session are only counted once. We could also use **Engaged session** which only count sessions that meet a minimum level of activity.

Users is a count of unique cookie IDs. It doesn't equate to users because a user may use multiple devices (and so be counted multiple times) and because cookies for many users are deleted weekly, again over-counting them.

Most visited pages

Page	Sessions	Views
/government/publications/the-7-principles-of-public-life/the-7-principles-of-public-life-2	3,390	3,769
/government/publications/the-7-principles-of-public-life	1,305	1,427
/government/organisations/the-committee-on-standards-in-public-life	358	443
/government/publications/upholding-standards-in-public-life-published-report	76	92
/government/publications/twelfth-report-of-the-committee-on-standards-in-public-life-november-2009	89	91
/government/publications/mps-ministers-and-civil-servants-executive-quangos	47	51
/government/publications/local-government-ethical-standards-report	31	38
/government/organisations/the-committee-on-standards-in-public-life/about	35	37
/government/news/committee-on-standards-in-public-life-launches-new-review-on-accountability-within-pu...	31	34
/government/publications/artificial-intelligence-and-public-standards-report	22	24
Grand total	4,624	6,609

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Total views of all CSPL pages

6,609

↓ -32.2%

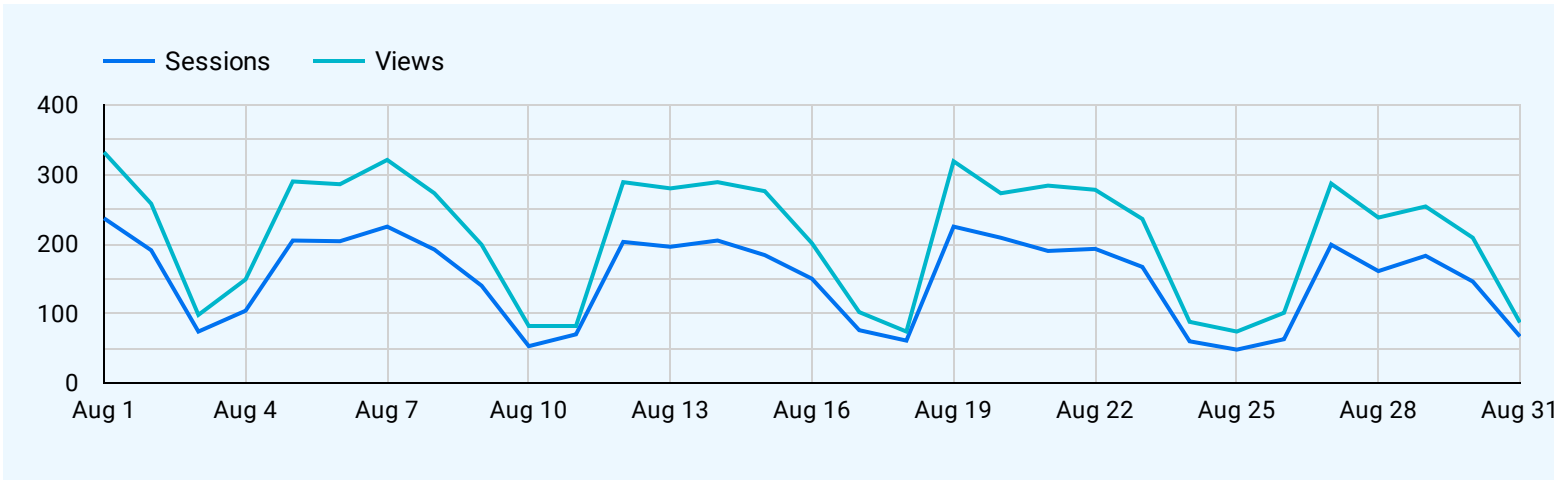
Device category

Device category	Sessions (% of total)	Views (% of total)
desktop	72.78%	74.82%
mobile	26.59%	24.38%
tablet	0.86%	0.81%

Social sources

Session source	Total users	New users
t.co	57	36
lm.facebook.com	16	10
m.facebook.com	5	5
linkedin.com	5	5

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Country location of users

Country	Sessions	Views
United Kingdom	4,603	6,627
United States	36	94
South Korea	31	36
Canada	26	31
France	26	31
Singapore	10	26
Australia	10	21
Belgium	10	16
Germany	16	16
Indonesia	10	16
Grand total	4,889	7,062

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Top referrers to visitors to CSPL content

Session source	Session medium	Sessions	Views
google	organic	538	861
bing	organic	133	233
(direct)	(none)	71	116
uk.search.yahoo.com	referral	30	36
fa-eqje-saasfaprod1-fa-ocs-oraclecloud-c...	referral	10	19
cn.bing.com	referral	2	11
m.facebook.com	referral	5	11
cspl.blog.gov.uk	referral	3	10
app.steplab.co	referral	5	6
l.facebook.com	referral	4	6
Grand total		4,889	7,049

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Homepage

Page	Sessions	Views
/government/organisations/the-committee-on-standards-in-public-life	358	443
Grand total	358	443

ToR page

Page	Sessions	Views
/government/organisations/the-committee-on-standards-in-public-life/about/terms-of-reference	3	3
Grand total	3	3

Publication pages

Page	Sessions	Views
/government/publications/the-7-principles-of-public-life/the-7-principles-of-public-life-2	3,390	3,769
/government/publications/the-7-principles-of-public-life	1,305	1,427
/government/publications/upholding-standards-in-public-life-published-report	76	92
/government/publications/twelfth-report-of-the-committee-on-standards-in-public-life-november-2009	89	91
/government/publications/mps-ministers-and-civil-servants-executive-quangos	47	51
/government/publications/local-government-ethical-standards-report	31	38
/government/publications/artificial-intelligence-and-public-standards-report	22	24
/government/publications/ai-and-public-standards-2024-ai-seminar-summary-note	21	23
/government/publications/response-to-foi-request-about-the-committee-on-standards-in-public-life	21	22
/government/publications/leading-in-practice	19	20
Grand total	4,275	5,868

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Top downloads

Download link text	Download URL	Clicks
Upholding Standards in Public Life - Report	https://assets.publishing.service.gov.uk/media/617c02fae90e[date]652d/Upholding_Standards_in_Public_Life_-_Web_Accessible.pdf	11
Local Government Ethical Standards report	https://assets.publishing.service.gov.uk/media/5c5c3f68e5274a3184bac66f/6.4896_CO_CSPL_Command_Paper_on_Local_Government_Standards_v4_WEB.PDF	5
other	https://assets.publishing.service.gov.uk/media/66ab94cf0808eaf43b50dbe7/[date]_How_to_Complain_-_CSPL_Complaints_Page.pdf	4
Artificial Intelligence and Public Standards: focus group summary	https://assets.publishing.service.gov.uk/media/5e3d91dded915d0919b79885/Deltapoll_Final_Report_AI_review_report.docx	3
Committee on Standards in Public Life 324th Meeting, Thursday [date]: Agenda	https://assets.publishing.service.gov.uk/media/669a6fe4ce1fd0da7b59293e/37_Minutes_of_20_June_2024_meeting.pdf	3
Stakeholder meetings register - July 2024 update	https://assets.publishing.service.gov.uk/media/66ab79ec49b9c0597fdb0974/CSPL_Stakeholder_Meetings_-_2024.pdf	3
other	https://assets.publishing.service.gov.uk/media/5c5c3f68e5274a3184bac66f/6.4896_CO_CSPL_Command_Paper_on_Local_Government_Standards_v4_WEB.PDF	3
other	https://assets.publishing.service.gov.uk/media/65e851e2ea2f3600113c8964/AI_follow_up_report.pdf	3
MPs Expenses and Allowances - Full Report	https://assets.publishing.service.gov.uk/media/5a7dd58bed915d2acb6ee6a9/MP_expenses_main_report.pdf	2
Committee on Standards in Public Life: Code of Practice	https://assets.publishing.service.gov.uk/media/656de82d[date]05c568a2/A_Code_of_Practice.pdf	2
Grand total		68

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Top external links clicked from a page

Link URL	Event count
https://csppl.blog.gov.uk/[date]/setting-the-standard/	15
https://www.youtube.com/channel/UCL04xn0gFY8rx2an6GM112Q	4
https://www.civilservicejobs.service.gov.uk/csr	1
Grand total	20

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Announcement pages

Page	Sessions	Views
/government/news/committee-on-standards-in-public-life-launches-new-review-on-accountability-within-public-bodies	31	34
/government/news/the-committee-on-standards-in-public-life-publishes-new-report-leading-in-practice	12	14
/government/news/doug-chalmers-appointed-as-chair-of-the-committee-on-standards-in-public-life	7	7
/government/news/committee-on-standards-in-public-life-announces-review-on-leadership-and-public-standards	4	4
/government/news/committee-on-standards-in-public-life-lobbying-seminar-summary-note	4	4
/government/news/the-principles-of-public-life-25-years	3	3
/government/news/committee-welcomes-new-ipsa-rules-on-employing-connected-parties	2	2
/government/news/local-government-ethical-standards-committee-calls-for-evidence	2	2
/government/news/open-letter-from-the-committee-on-standards-in-public-life-to-all-public-office-holders	2	2
/government/news/political-members-appointed-to-the-committee-on-standards-in-public-life	2	2
Grand total	78	88

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Speeches pages

Page	Sessions	Views
/government/speeches/standards-in-local-government	9	11
/government/speeches/the-hugh-kay-lecture-are-we-in-a-post-nolan-age	4	4
/government/speeches/upholding-standards-in-public-life-speech-by-lord-evans	2	3
/government/speeches/lord-bews-speech-at-the-oecd-policy-forum-restoring-trust-in-government-addressing-risks-of-influence-in-public-decision-making	1	1
Grand total	16	19

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Consultation pages

Page	Sessions	Views
/government/consultations/local-government-ethical-standards-stakeholder-consultation	2	2
/government/consultations/local-policing-accountability-leadership-and-ethics	1	1
/government/consultations/standards-matter-2-public-consultation-and-public-sector-survey	1	1
/government/consultations/standards-matter-2-public-sector-survey	1	1
Grand total	4	5

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Collection pages

Page	Sessions	Views
/government/collections/cspl-reports	15	17
/government/collections/standards-matter-2	10	14
/government/collections/local-government-ethical-standards	9	11
/government/collections/ai-and-public-standards	5	5
/government/collections/ethical-standards-for-public-service-providers	3	3
Grand total	52	61

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