



## New Zealand

This factsheet provides the latest statistics on trade and investment between the UK and New Zealand.

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**Total trade in goods and services** (exports plus imports) between the UK and New Zealand was **£3.6 billion** in the four quarters to the end of Q3 2024, an increase of 5.3% or £179 million in current prices from the four quarters to the end of Q3 2023. Of this £3.6 billion:

- Total UK **exports** to New Zealand amounted to £2.3 billion in the four quarters to the end of Q3 2024 (an increase of 0.4% or £8 million in current prices, compared to the four quarters to the end of Q3 2023);
- Total UK **imports** from New Zealand amounted to £1.3 billion in the four quarters to the end of Q3 2024 (an increase of 15.0% or £171 million in current prices, compared to the four quarters to the end of Q3 2023).

**New Zealand was the UK's 54<sup>th</sup> largest trading partner** in the four quarters to the end of Q3 2024 accounting for 0.2% of total UK trade.<sup>1</sup>

In 2023, the **outward stock of foreign direct investment (FDI)** from the UK in New Zealand was £1.0 billion accounting for 0.1% of the total UK outward FDI stock.

In 2023, the **inward stock of foreign direct investment (FDI)** in the UK from New Zealand was £939 million, 8.9% or £77 million higher than in 2022. In 2023, New Zealand accounted for less than 0.1% of the total UK inward FDI stock.<sup>2</sup>

<sup>1</sup>Trade data sourced from the latest ONS publication of [UK total trade: all countries seasonally adjusted](#) data.

<sup>2</sup>Investment data sourced from ONS publication on [Foreign Direct Investment Involving UK Companies](#).

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## About these statistics

This factsheet presents the latest statistics on trade and investment between the UK and New Zealand. It summarises a wide range of publicly available data, from data providers such as the Office for National Statistics (ONS) and HM Revenue and Customs (HMRC), as well as international data providers.

This factsheet is part of a wider range produced by the Department for Business and Trade which draws together many data sources into one single compendium document for each individual trade and investment partner. The full set of factsheets for different individual partners can be found on the [Trade and Investment Factsheets website](#) on GOV.UK.

Where data are available, these factsheets contain metrics on:

- [Headline trade statistics between the UK and each trading partner for the latest four quarters.](#)
- [Trade statistics by commodity and service type.](#)
- [Trade between the UK and each trading partner, broken down by UK country and English region.](#)
- [Trade in services between the UK and each trading partner, broken down by mode of supply.](#)
- [UK's market share as a total of all imports for each trading partner.](#)
- [Number of VAT-registered businesses trading goods.](#)
- [UK's Foreign Direct Investment \(FDI\) with each investment partner.](#)
- [Summary trade and investment data as reported by each trade and investment partner, as well as economic data and projections.](#)

All statistics are correct at the time of publication, with upcoming release dates available on the [Government update schedule for Official Statistics](#). The Department for Business and Trade strongly recommends users download the latest factsheet to ensure the most up-to-date statistics are used. Please do not use previous factsheets to analyse earlier time periods than those shown in the most recent factsheets, as the data will have been revised and previous factsheets will no longer be correct. For analysis of earlier time periods, please use the published source data.

For the most up to date snapshot of the UK's trade and investment position with all partners, please see the [UK trade in numbers](#) publication or the [trade and investment core statistics book](#). These statistics are based on the same data sources as this factsheet and therefore are comparable. A list of all [Official Statistics](#) publications from the Department for Business and Trade can be found online.

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## Summary trade and investment statistics for New Zealand

### UK trade with New Zealand, in current prices (based on the latest four quarters)<sup>3</sup>

Trade	Value in the four quarters to the end of Q3 2024	Change from the four quarters to the end of Q3 2023
<b>Total trade</b>	£3.6 billion	an increase of 5.3% or £179 million
Ranking out of all the UK's trading partners	54th	
<b>Total UK exports</b>	£2.3 billion	an increase of 0.4% or £8 million
Ranking out of all the UK's export partners	48th	
UK exports in goods (percentage of total UK exports that were goods)	£1.1 billion (47.3%)	a decrease of 9.4% or £111 million
UK exports in services (percentage of total UK exports that were services)	£1.2 billion (52.7%)	an increase of 11.2% or £119 million
<b>Total UK imports</b>	£1.3 billion	an increase of 15.0% or £171 million
Ranking out of all the UK's import partners	60th	
UK imports in goods (percentage of total UK imports that were goods)	£832 million (63.4%)	an increase of 7.4% or £57 million
UK imports in services (percentage of total UK imports that were services)	£481 million (36.6%)	an increase of 31.1% or £114 million

### UK trade with New Zealand, in current prices (based on the latest calendar year)<sup>4</sup>

Trade	Value in 2023	Change from 2022
<b>Total trade</b>	£3.4 billion	an increase of 17.8% or £515 million
Ranking out of all the UK's trading partners	56th	
<b>Total UK exports</b>	£2.2 billion	an increase of 14.7% or £281 million
Ranking out of all the UK's export partners	48th	
UK exports in goods (percentage of total UK exports that were goods)	£1.1 billion (51.5%)	an increase of 14.0% or £138 million
UK exports in services (percentage of total UK exports that were services)	£1.1 billion (48.5%)	an increase of 15.6% or £143 million
<b>Total UK imports</b>	£1.2 billion	an increase of 23.6% or £234 million
Ranking out of all the UK's import partners	63rd	
UK imports in goods (percentage of total UK imports that were goods)	£794 million (64.9%)	an increase of 1.1% or £9 million
UK imports in services (percentage of total UK imports that were services)	£430 million (35.1%)	an increase of 109.8% or £225 million

<sup>3</sup>Trade data sourced from Office for National Statistics data on [UK total trade \(seasonally adjusted data\)](#).

<sup>4</sup>Trade data sourced from Office for National Statistics data on [UK total trade \(seasonally adjusted data\)](#).

## UK market share in New Zealand<sup>5</sup>

UK market share for total trade	Value in 2023	Change from 2022
<b>Total UK market share</b>	4.0%	an increase of 0.7 percentage points
UK market share for goods only	2.8%	an increase of 0.5 percentage points
UK market share for services only	7.6%	an increase of 1.0 percentage points

## UK Foreign Direct Investment (FDI) with New Zealand<sup>6</sup>

UK FDI	Value in 2023	Change from 2022
Total UK outward FDI	£1.0 billion	an increase of 1.5% or £15 million
Total UK inward FDI	£939 million	an increase of 8.9% or £77 million

## Economic statistics and projections using gross domestic product (GDP) for New Zealand<sup>7</sup>

Economic statistics	2021	2022	2023	2024
Economic growth, using GDP in real terms, compared to the previous year	3.9%	7.2%	5.7%	2.7%
GDP per capita in \$USD (in thousands)	3.8	3.3	3.7	5.1

New Zealand was the 53<sup>rd</sup> largest economy in 2023, in terms of gross domestic product (GDP).

<sup>5</sup>UK market share data calculated using the methodology outlined in the [market share section](#) in the factsheet, based on data from the Office for National Statistics and United Nations Conference on Trade and Development.

<sup>6</sup>FDI data sourced from the Office for National Statistics publication [Foreign Direct Investment Involving UK Companies](#).

<sup>7</sup>Economic data sourced from the International Monetary Fund [World Economic Outlook](#) databases; Estimates and projections are given in italics; GDP rankings where provided are based on values in current prices (nominal terms) in \$USD, where some partner values are based on estimates which may influence the rankings when revised.

## Trade with New Zealand, in current prices (ONS)<sup>8 9 10</sup>

### Trade definitions

- **UK exports** - Goods and services that were produced or sourced in the UK, which were sold to New Zealand.
- **UK imports** - Goods and services that were sold to the UK, which were produced or sourced by New Zealand.
- **Total or 'bilateral' trade** - The value of total trade between the UK and New Zealand (exports plus imports).
- **Trade balance** - The difference between exports and imports, calculated by UK exports minus UK imports.
- **Trade surplus** - This occurs when the value of UK exports to New Zealand is greater than the value of UK imports from New Zealand.
- **Trade deficit** - This occurs when the value of UK exports to New Zealand is less than the value of UK imports from New Zealand.

**Headline trade statistics include trade in non-monetary gold (reported within the unspecified goods category), which can significantly affect trends for some partners. Please see the factsheet [quality and methodology report](#) for more information. These statistics are given on a balance of payments (change of ownership) basis.**

**Note:** UK trade statistics experienced higher levels of volatility between 2019 and 2022, due to the pandemic, global recession, supply chain disruption, EU Exit, Russia's invasion of Ukraine, price inflation, conflict in the Middle East, and data collection changes. All figures are reported in current prices (not adjusted for inflation), unless otherwise stated. We recognise that some of the recent changes in UK trade values will be partly due to price changes.

**Total trade** in goods and services (exports plus imports) between the UK and New Zealand was £3.6 billion in the four quarters to the end of Q3 2024, an increase of 5.3% or £179 million in current prices from the four quarters to the end of Q3 2023.

In the four quarters to the end of Q3 2024, **total UK exports** to New Zealand amounted to £2.3 billion (an increase of 0.4% or £8 million in current prices, compared to the four quarters to the end of Q3 2023).

Of all UK exports to New Zealand in the four quarters to the end of Q3 2024, £1.1 billion (47.3%) were **goods** and £1.2 billion (52.7%) were **services**. In the four quarters to the end of Q3 2024, UK **exports of goods** to New Zealand decreased by 9.4% or £111 million in current prices, compared to the four quarters to the end of Q3 2023 while UK **exports of services** to New Zealand increased by 11.2% or £119 million in current prices, compared to the four quarters to the end of Q3 2023.

In the four quarters to the end of Q3 2024, **total UK imports** from New Zealand were £1.3 billion (an increase of 15.0% or £171 million in current prices, compared to the four quarters to the end of Q3 2023).

Of all UK imports from New Zealand in the four quarters to the end of Q3 2024, £832 million (63.4%) were **goods** and £481 million (36.6%) were **services**. In the same period, UK **imports of goods** from New Zealand increased by 7.4% or £57 million in current prices, compared to the four quarters to the end of Q3 2023 while UK **imports of services** from New Zealand increased by 31.1% or £114 million in current prices, compared to the four quarters to the end of Q3 2023.

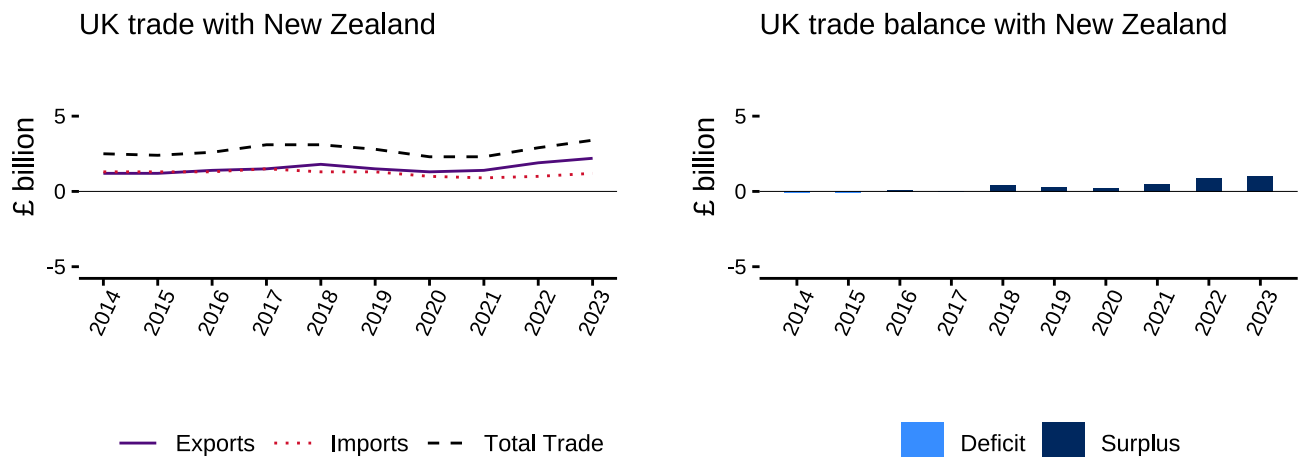
This means the UK reported a **total trade surplus** of £938 million with New Zealand, compared to a trade surplus of £1.1 billion in the four quarters to the end of Q3 2023. In the four quarters to the end of Q3 2024, the UK had a **trade in goods surplus** of £233 million with New Zealand, compared to a trade in goods surplus of £401 million in the four quarters to the end of Q3 2023. Meanwhile, in the four quarters to the end of Q3 2024 the UK reported a **trade in services surplus** of £705 million with New Zealand, compared to a trade in services surplus of £700 million in the four quarters to the end of Q3 2023.

<sup>8</sup>Office of National Statistics (ONS) data source for total trade: [UK total trade data \(seasonally adjusted\)](#).

<sup>9</sup>This factsheet contains data as reported by the UK, users are advised to use UK-reported data where possible for consistency between partners. These data are subject to [asymmetries](#) e.g. the value of UK exports to New Zealand (reported by the UK) may not match the value of New Zealand imports from the UK (reported by New Zealand).

<sup>10</sup>Data are in current prices, meaning no adjustment has been made to account for changes in inflation or exchange rate. The totals may not exactly match the sum of their parts due to rounding.'

The charts below present a time series for trade between the UK and New Zealand for each year between 2014 and 2023:



Source: ONS, UK trade in goods and services, Q3 2024

The data that are presented in the charts above are given in the table below in £ billion:

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Value of total trade	2.5	2.4	2.6	3.1	3.1	2.8	2.3	2.3	2.9	3.4
Value of exports	1.2	1.2	1.4	1.5	1.8	1.5	1.3	1.4	1.9	2.2
Value of imports	1.3	1.3	1.3	1.5	1.3	1.3	1.0	0.9	1.0	1.2
Trade balance	-0.1	-0.1	+0.1	+0.0	+0.4	+0.3	+0.2	+0.5	+0.9	+1.0

In the four quarters to the end of Q3 2024, New Zealand was the UK's:<sup>11</sup>

- **54<sup>th</sup> largest trading partner** (accounting for 0.2% of total UK trade).
  - 51<sup>st</sup> largest **goods** trading partner (0.2% of UK goods trade).
  - 53<sup>rd</sup> largest **services** trading partner (0.2% of UK services trade).
- **48<sup>th</sup> largest export market** (accounting for 0.3% of total UK exports).
  - Joint 43<sup>rd</sup> largest **goods** export market (0.3% of UK goods exports).
  - 50<sup>th</sup> largest **services** export market (0.3% of UK services exports).
- **60<sup>th</sup> largest import market** (accounting for 0.2% of total UK imports).
  - 53<sup>rd</sup> largest **goods** import market (0.1% of UK goods imports).
  - 63<sup>rd</sup> largest **services** import market (0.2% of UK services imports).

**More timely data, for trade in goods only<sup>12</sup>**, show that UK exports of goods to New Zealand decreased by 12.7% the 12 months to December 2024 in current prices, compared to the same period the previous year. UK imports of goods from New Zealand increased by 6.9%, in current prices, over the same period.

<sup>11</sup>Rankings are based on the ONS dataset which contains data for all individual partners: [UK total trade data \(seasonally adjusted\)](#).

<sup>12</sup>ONS data source for trade in the latest 12 months up to December 2024: [UK Trade data \(seasonally adjusted\)](#).

## Trade in goods by commodity, in current prices (ONS)<sup>13 14</sup>

Please note, these data are presented on a non-seasonally adjusted basis and are not directly comparable to seasonally adjusted data, including the headline trade statistics presented before.

The **top 5 goods exported from the UK to New Zealand** in the four quarters to the end of Q3 2024 were as follows:

Commodity	Exports in the four quarters to the end of Q3 2024	Percentage of total goods exports	Change from the four quarters to the end of Q3 2023
71MI - Mechanical power generators (intermediate)	£326.2 million	31.3%	an increase of 48.2%
78M - Cars	£178.9 million	17.2%	a decrease of 28.2%
78K - Road vehicles other than cars (capital)	£45.3 million	4.3%	a decrease of 36.1%
54 - Medicinal & pharmaceutical products	£40.4 million	3.9%	a decrease of 11.7%
87K - Scientific instruments (capital)	£35.9 million	3.5%	an increase of 83.6%

The **top 5 goods imported to the UK from New Zealand** in the four quarters to the end of Q3 2024 were as follows:

Commodity	Imports in the four quarters to the end of Q3 2024	Percentage of total goods imports	Change from the four quarters to the end of Q3 2023
1 - Beverages & tobacco	£227.2 million	27.2%	a decrease of 11.8%
01 - Meat & meat preparations	£225.0 million	26.9%	an increase of 45.1%
02 - Dairy products & eggs	£39.3 million	4.7%	-
05 - Vegetables & fruit	£37.6 million	4.5%	an increase of 32.9%
87K - Scientific instruments (capital)	£29.7 million	3.6%	an increase of 8.4%

**Note:** Percentage changes between the current and previous period that exceed 100% have been omitted. This is to avoid presenting small value changes from a low base as fast growing.

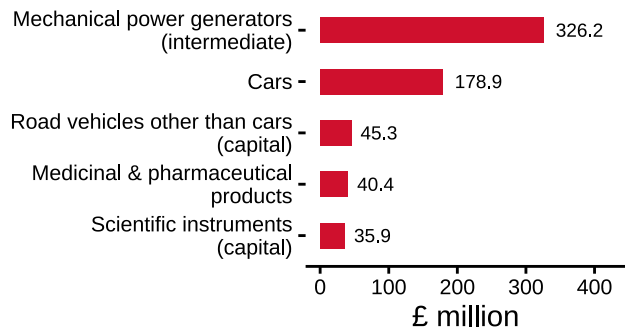
<sup>13</sup>Data on trade in goods by commodity are sourced from data by the ONS: [UK trade release \(non-seasonally adjusted\)](#). These statistics for exports and imports present the latest data from the December 2024 ONS publication which are given on a monthly basis.

<sup>14</sup>The commodities are categorised based on SITC codes using a mixture of level 2 and level 3 codes.



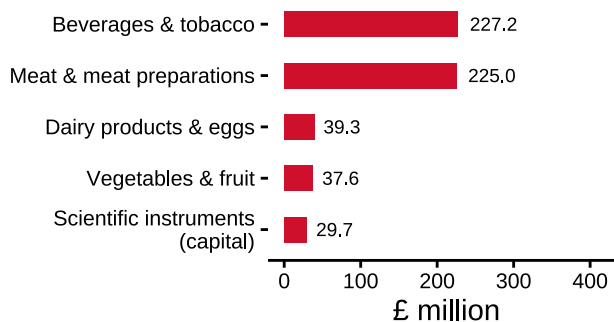
The chart below shows the top 5 products exported from the UK to New Zealand and the top 5 products imported to the UK from New Zealand, by value, in the four quarters to the end of Q3 2024. All data shown in the chart are provided in the text above.

The top 5 UK goods exports, in the four quarters to the end of Q3 2024, to New Zealand



Source: ONS, December 2024

The top 5 UK goods imports, in the four quarters to the end of Q3 2024, from New Zealand



Source: ONS, December 2024

## Trade in services by service type, in current prices (ONS)<sup>15 16 17 18</sup>

Please note, these data are presented on a non-seasonally adjusted basis and are not directly comparable to seasonally adjusted data, including the headline trade statistics presented before.

The **top 5 service types exported from the UK to New Zealand** in the four quarters to the end of Q3 2024 were as follows:

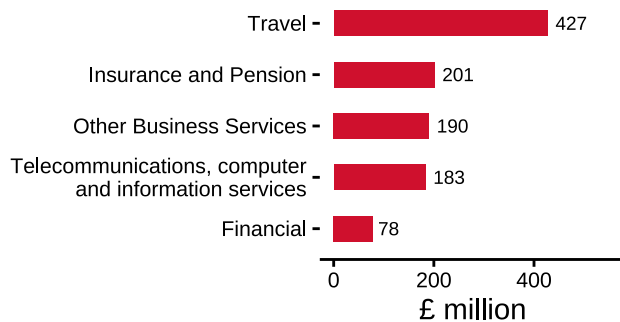
Service type	Exports in the four quarters to the end of Q3 2024	Percentage of total services exports	Change from the four quarters to the end of Q3 2023
Travel	£427 million	36.1%	an increase of 13.9%
Insurance and Pension	£201 million	17.0%	an increase of 4.1%
Other Business Services	£190 million	16.0%	an increase of 36.7%
Telecommunications, computer and information services	£183 million	15.5%	an increase of 18.1%
Financial	£78 million	6.6%	a decrease of 11.4%

The **top 5 service types imported to the UK from New Zealand** in the four quarters to the end of Q3 2024 were as follows:

Service type	Imports in the four quarters to the end of Q3 2024	Percentage of total services imports	Change from the four quarters to the end of Q3 2023
Travel	£310 million	64.3%	an increase of 35.4%
Other Business Services	£82 million	17.0%	an increase of 9.3%
Insurance and Pension	£40 million	8.3%	Unavailable due to suppressed data
Telecommunications, computer and information services	£13 million	2.7%	a decrease of 13.3%
Intellectual property	£12 million	2.5%	Unavailable due to suppressed data

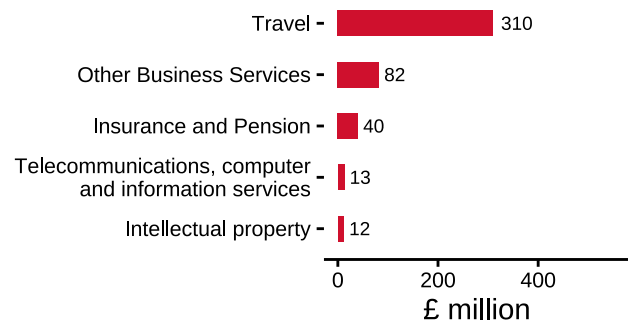
The chart below shows the top 5 service types exported from the UK to New Zealand and the top 5 service types imported to the UK from New Zealand, by value, in the four quarters to the end of Q3 2024. All data shown in the chart are provided in the text above.

The top 5 UK services exports, in the four quarters to the end of Q3 2024, to New Zealand



Source: ONS, Q3 2024

The top 5 UK services imports, in the four quarters to the end of Q3 2024, from New Zealand



Source: ONS, Q3 2024

<sup>15</sup>Trade in services by service type is sourced from data by the ONS: [UK trade in services by partner country \(non-seasonally adjusted\)](#).

<sup>16</sup>Data are classified on the [EBOPS 2010](#) basis. 'Other business services' include: Research and development, professional and management consulting services, technical services and trade related services. A full description of all service types can be found on the [UN Statistics Division website](#).

<sup>17</sup>Service type data may be unavailable for some quarters, due to the suppression of figures for the confidentiality of individual traders.

<sup>18</sup>Where data suppressions prevent a comparison between the current and previous four quarters, the above tables will state "Unavailable due to suppressed data" in the comparison column.

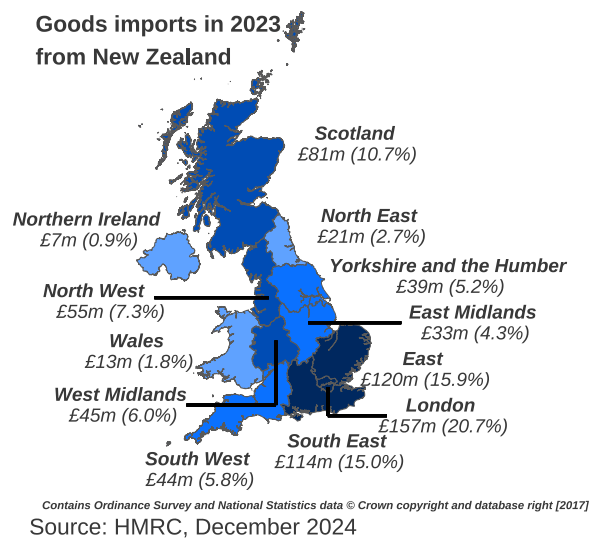
# Trade in goods by UK countries and English regions, in current prices (HMRC)<sup>19</sup>

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## Regional trade definitions

- **UK regions** - The UK is categorised into 12 regions based on the International Territorial level 1 (ITL1). This level includes 9 regions in England, as well as Wales, Scotland and Northern Ireland.
- **Regional trade data** - The data are compiled by merging HM Revenues & Customs (HMRC) trade data with employment data from the Interdepartmental Business Register (IDBR) so a business' trade can be allocated to a UK region based on the proportion of its employees employed in that region. Where a trader is not matched with the IDBR, its trade is matched with ONS postcode data to obtain the UK region in which the Head Office of the VAT-registered business is based.

The maps below show the value of UK goods exports and imports between each UK region and New Zealand in 2023. The maps are shaded with the 3 UK regions with the highest amount of trade as the darkest colour, and the 3 UK regions with the lowest amount of trade as the lightest colour.



The data that are presented in the maps above for 2023 in £ million are also given in the table below:

UK country or English region	Exports to New Zealand					Imports from New Zealand						
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East	London	South East	South West	Wales	Scotland	Northern Ireland
Value of goods exports to New Zealand	72	114	48	141	120	99	44	76	69	29	78	26
Percentage of total goods exports to New Zealand	7.2%	11.3%	4.8%	14.0%	12.0%	9.9%	4.3%	7.6%	6.8%	2.9%	7.8%	2.5%
Value of goods imports from New Zealand	21	55	39	33	45	120	157	114	44	13	81	7
Percentage of total goods imports from New Zealand	2.7%	7.3%	5.2%	4.3%	6.0%	15.9%	20.7%	15.0%	5.8%	1.8%	10.7%	0.9%

Note that these figures from HMRC are reported on a physical movement basis and are **not directly comparable** to trade data from ONS which are reported on a change of ownership basis. **Percentages will not total 100%** as data not allocated to a single UK country or English region are not presented.

<sup>19</sup> HMRC data source for regional UK trade data: [HMRC Regional Trade Statistics](#) (data extracted from the spreadsheet download using the HMRC interactive tables).

<sup>20</sup> Totals presented here will differ from overall HMRC trade figures due to the exclusion of trade in non-monetary gold and non-response estimates and the exclusion of data not allocated to a UK country or region. Figures for 2023 are provisional and subject to change.

## Trade in services by mode of supply, in current prices (ONS)<sup>21 22</sup>

### Trade in Services by Mode of Supply definitions

- **Modes of Supply** define the way services trade is conducted. The World Trade Organisation's [General Agreement on Services](#) categorises methods for trade in services into four different modes of supply, which depend upon on the territorial presence of the supplier and the consumer at the time of transaction.
- **Mode 1** - Remote trade (a supplier in one country sells a service to a customer in another, without the movement of people).
- **Mode 2** - Consumption abroad (the person receiving the service travels to the supplier's country).
- **Mode 3** - Commercial presence (e.g. a company subsidiary) - this mode is not counted as part of UK services trade on a balance of payments basis and is not reported in this release. This means that total figures are only the total of Modes 1, 2 and 4.
- **Mode 4** - Presence of natural persons (a supplier sends its personnel to the customer's country to provide service).

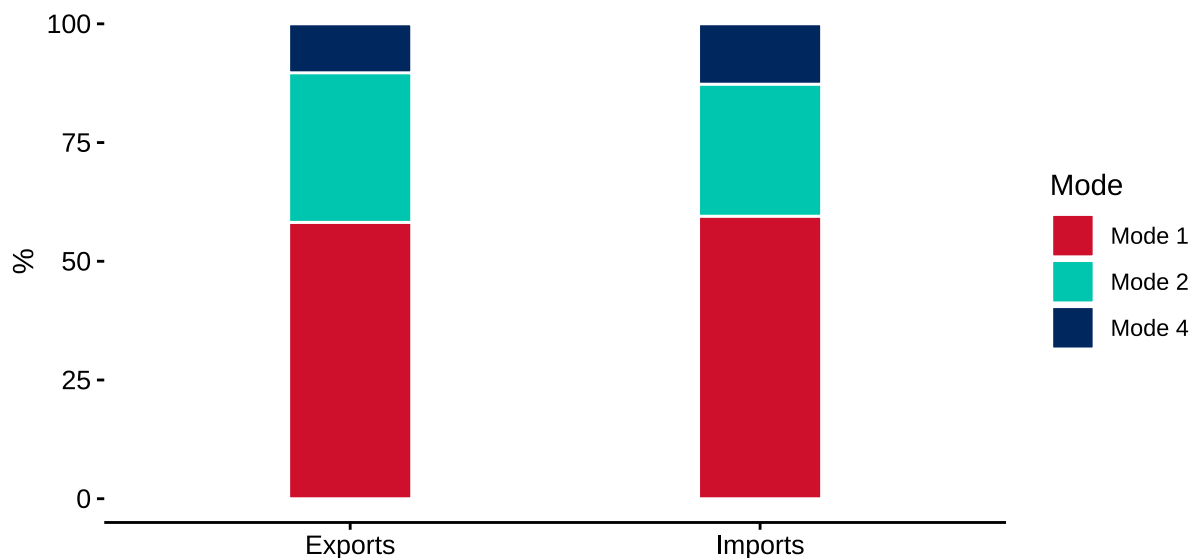
### UK services exports to New Zealand by mode of supply in 2022:

- £534 million of services exports to New Zealand were delivered by Mode 1 (58.2%).
- £289 million of services exports were delivered by Mode 2 (31.5%).
- £94 million of services exports were delivered by Mode 4 (10.3%).

### UK services imports from New Zealand by mode of supply in 2022:

- £122 million of services imports from New Zealand were delivered by Mode 1 (59.5%).
- £57 million of services imports were delivered by Mode 2 (27.8%).
- £26 million of services imports were delivered by Mode 4 (12.7%).

Proportion of total trade flows of services with New Zealand by Modes 1, 2, & 4 in 2022 (%)



Source: ONS, 2022

<sup>21</sup>ONS data source for UK Trade in Services by Mode of Supply: [ONS Imports and exports of services by country, by modes of supply, UK](#)

<sup>22</sup>Data included in this ONS release are experimental estimates.

## UK Market Share (ONS and UNCTAD)<sup>23 24</sup>

### Market Share definitions

- **UK market share** – Imports from the UK as a percentage of all the goods and services imported by New Zealand. Market share is provided for total imports from the UK, as well as for goods and services separately.
- **Market share methodology** – These UK market share statistics are derived by the Department for Business and Trade, using publicly available data from the Office of National Statistics (ONS) and the United Nations Conference on Trade and Development (UNCTAD). These new statistics allows users to estimate the importance of UK trade on imports to each trading partner. Market share is calculated as the value of imports from the UK using data from [ONS](#), divided by the value of total imports using data from [UNCTAD](#). Data from UNCTAD are converted from US dollars into pounds sterling by using the annual average spot exchange rate<sup>25</sup>.

The UK's market share for New Zealand in 2023 was as follows:

- **The total UK market share in New Zealand was 4.0% in 2023 for goods and services.** This is an increase of 0.7 percentage points from 2022.
- The UK market share in New Zealand was 2.8% in 2023 for **goods only**. This is an increase of 0.5 percentage points from 2022.
- The UK market share in New Zealand was 7.6% in 2023 for **services only**. This is an increase of 1.0 percentage points from 2022.

The table below presents the UK's market share for New Zealand between 2014 and 2023. Values presented in italics are based on UNCTAD estimates of imports.

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Total goods and services	3.7%	3.7%	3.8%	3.7%	4.0%	3.4%	3.4%	3.0%	3.3%	<i>4.0%</i>
Goods only	2.6%	2.4%	2.8%	3.0%	2.9%	2.7%	2.7%	2.5%	2.3%	<i>2.8%</i>
Services only	7.2%	7.5%	6.8%	5.8%	7.3%	5.5%	5.5%	4.9%	6.6%	<i>7.6%</i>

<sup>23</sup>ONS data source for market share: [UK total trade data \(seasonally adjusted\)](#).

<sup>24</sup>UNCTAD data source for market share: [Goods and Services \(BPM6\): Exports and imports of goods and services, annual](#). Some UNCTAD data may be based on estimates.

<sup>25</sup>Annual average spot exchange rates for \$USD to £GBP are sourced from the [Bank of England](#)

## Number of VAT-registered businesses trading goods (HMRC)<sup>26 27 28</sup>

### Business counts definition (Regional Trade in Goods Statistics)

- Business counts report UK VAT-registered business exporting and importing goods. Data is collected primarily from customs declarations (using the Intrastat survey and VAT returns for Northern Ireland businesses trading with the EU).
- Counts exclude businesses trading below the statistical value thresholds for customs declarations and exclude trade in non-monetary gold.

### Businesses trading with New Zealand in 2023:

- In 2023, around 6,600 UK VAT-registered businesses exported goods to New Zealand.
- In 2023, around 1,800 UK VAT-registered businesses imported goods from New Zealand.

### Businesses trading with the world in 2023:

- In 2023, around 125,600 UK VAT-registered businesses exported goods to the world.
- In 2023, around 251,200 UK VAT-registered businesses imported goods from the world.

<sup>26</sup>HMRC data source for Regional Trade Statistics business counts data: [UK trade in goods statistics](#).

<sup>27</sup>Data for UK businesses engaged in trade of services with New Zealand are not available. A single business may trade with multiple trading partners abroad, so care should be taken when adding figures for multiple trading partners.

<sup>28</sup>HMRC does not receive partner country information for customs declarations with commodity line values that fall under the statistical value threshold of £873 (in value) and 1,000kg (in net mass). Therefore, these counts of exporting/importing businesses only capture those businesses with exports/imports (respectively) above the statistical value threshold. The number of businesses has been rounded to the nearest 100.

## Trade in Value Added (OECD)<sup>29 30</sup>

### Trade in Value Added definitions

- **Trade in Value Added (TiVA)** - TiVA is a statistical approach to examine supply chains, which is not possible with conventional ('gross') trade statistics. This is because TiVA treats international trade flows as flows of value added rather than gross flows of final goods and services.
- **Domestic and foreign value added** - In TiVA, gross exports are decomposed into domestic and foreign value added. Domestic value added measures the value added generated by the domestic economy in the production of its exports (e.g. the value added by UK car manufacturers and their UK supply chains in car exports). Foreign value added measures the value added contribution that foreign suppliers make to these exports (e.g. the import of foreign car parts).
- **TiVA statistics** - Although TiVA offers advantages over traditional ways of measuring trade, these statistics are not fully developed. These results are estimates which should be considered complementary to conventional trade statistics and not be over-interpreted. In addition, the geographical detail is limited for developing countries. More information on TiVA can be found in a recent [research report](#) by the Department for Business and Trade and Cambridge Econometrics.
- **UK forward linkages for exports** - Measures the reliance of foreign exporters on UK value added (inputs).
- **UK backward linkages for exports** - Measures the reliance of UK exporters on foreign value added (inputs).
- **Employment supported by exports** - This provides an estimate of the number of employees in exporting industries, and their domestic supply chains that are supported by exporting activity.

### UK forward linkages for exports:

- **In 2020, 0.3% of the total value added in gross exports from New Zealand originated in the UK.**
- In 2020, 12.8% of the value added content in gross exports from New Zealand reflected foreign imports from abroad. The largest sources of foreign value added for gross exports from New Zealand were Australia (1.9%), China (1.8%), and United States (1.7%).

### UK backward linkages for exports:

- **In 2020, less than 0.1% of the total value added in gross exports from the UK originated in New Zealand.**
- In 2020, 14.3% of the value added content in gross exports from the UK reflected foreign imports from abroad. The largest sources of foreign value added for gross exports from the UK were United States (2.4%), Germany (1.5%), and China (1.2%).

### Employment supported by exports:<sup>31</sup>

- Exporting activity in New Zealand supported around 536,200 persons in 2020 (19.9% of total New Zealand employment). Exports to the UK supported around 15,100 jobs in New Zealand in 2020.
- Exporting activity in the UK supported 6.7 million persons in 2020 (20.6% of total UK employment). Exports to New Zealand supported around 11,700 jobs in the UK in 2020.

<sup>29</sup>The estimates in this factsheet are based on Trade in Value Added statistics published by the Organisation for Economic Co-operation and Development (OECD): a) [Trade in Value Added database \(origin of value added in gross exports\), June 2024](#); and b) [Trade in employment \(TIM\) database, February 2024](#), indicators EXGR\_DEM.

<sup>30</sup>The data shown in this factsheet is from 2020.

<sup>31</sup>These estimates measure employees directly and indirectly supported by exports i.e. workers employed in exporting businesses and in other domestic businesses supplying inputs to the exporting businesses. The estimates should be interpreted as employment *supported* by exports, rather than employment *created* by exports, as the jobs may have previously existed to serve the domestic market. Employees may also be supported by exports from a multiple number of trading partners. As with the core TiVA data, these estimates are based on a number of assumptions and modelling, so should be interpreted with caution.

## Foreign Direct Investment with New Zealand (ONS)<sup>32 33 34</sup>

### Foreign direct investment definitions

- **Foreign direct investment (FDI)** - Investment made by a firm or individual in one economy ('direct investor') to acquire a 'lasting interest' in an enterprise operating in another economy. The lasting interest is deemed to exist if the direct investor acquires at least 10% of equity, or equivalently 10% of the voting rights, of the company.
- **FDI stock** - The accumulated value of all previous investments at the end of a reference period. Figures are net, that is the value of investment minus disinvestment. **UK outward FDI stock** provides the total value of FDI by UK investors in economies abroad (investment of a UK parent company in New Zealand), while **UK inward FDI stock** provides the total value of FDI by non-UK investors in the UK (investment of a New Zealand parent company in the UK).
- **Data disclosure** - It can happen that FDI is coming from only a few investors. In that case, figures are suppressed by the ONS to avoid disclosure of information relating to individual enterprises.

*Note: The FDI data for 2020 have been affected by changes in sampling methodology. Improvements have been made to the population which has been sampled and the way that businesses are sampled from the population, capturing a wider range of businesses. This means data from 2020 and onward are more representative of UK FDI with overseas partners and are comparable.*

More information about the methodology changes can be found on the [ONS website](#).

#### UK outward FDI stock:

- In 2023, the **stock of FDI from the UK in New Zealand** was £1.0 billion, 1.5% or £15 million higher than in 2022. In 2023, New Zealand accounted for 0.1% of the total UK outward FDI stock.
- In 2023, the total UK FDI abroad was £1.9 trillion. In 2023, the **top destination for UK FDI** was United States, accounting for 26.7% of the total UK outward FDI stock, followed by Netherlands (14.8%) and Luxembourg (7.6%).

#### UK inward FDI stock:

- In 2023, the **stock of FDI from New Zealand in the UK** was £939 million, 8.9% or £77 million higher than in 2022. In 2023, New Zealand accounted for less than 0.1% of the total UK inward FDI stock.
- In 2023, the total FDI in the UK in was £2.1 trillion. In 2023, the **top investor in the UK** was United States, accounting for 34.1% of the total UK inward FDI stock, followed by Luxembourg (9.1%) and Jersey (7.9%).

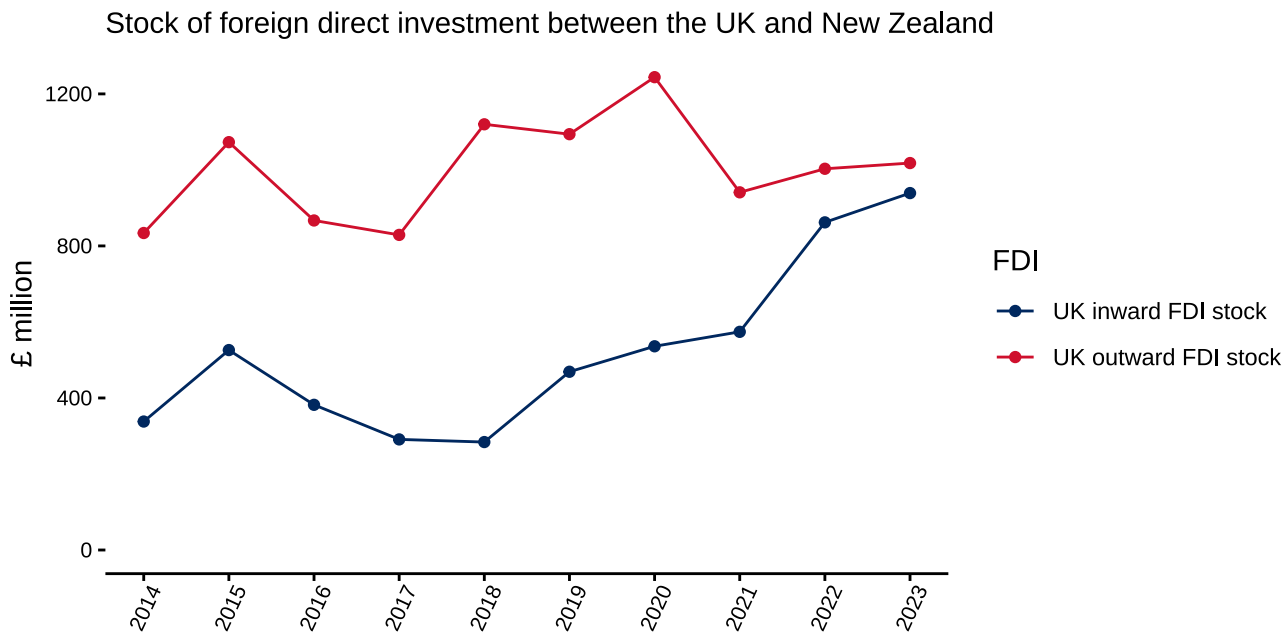
<sup>32</sup> ONS data source for FDI statistics: [Foreign Direct Investment involving UK companies](#).

<sup>33</sup> Data are presented on a directional basis which means they are not directly comparable to the asset/liability report prepared by ONS as part of the Balance of Payments statistical release. Figures are on net basis (investments minus disinvestments) and are given in nominal terms. Negative FDI values occur when disinvestments are greater than investments. Data are on an immediate destination/source basis and not an ultimate destination/source, which is likely to overstate financial centres such as the Netherlands and Luxembourg.

<sup>34</sup> This factsheet contains data as reported by the UK and are subject to asymmetries e.g. UK outward FDI to New Zealand (reported by the UK) may not match New Zealand inward FDI from the UK (reported by New Zealand). For consistency when comparing between partners, users are advised to use UK-reported data as far as possible.



The chart below shows FDI between the UK and New Zealand between 2014 and 2023:



Source: ONS, 2023 FDI main release. Data are on a directional basis, data suppression can cause breaks in the trends.

The data that are presented in the charts above are given in the table below in £ million:

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
UK outward FDI stock	834.0	1073.0	867.0	829.0	1120.0	1094.0	1244.0	941.0	1003.0	1018.0
UK inward FDI stock	338.0	526.0	382.0	291.0	284.0	469.0	536.0	574.0	862.0	939.0

## Economic statistics (as reported by New Zealand)

### Trade and investment data for New Zealand (UNCTAD)<sup>35 36 37</sup>

The following data are reported by New Zealand and are for reference only. Whenever possible use data from UK sources for trade and investment. All data below are presented in \$USD in billions.

Year	2016	2017	2018	2019	2020	2021	2022	2023
Nominal exports	49.8	55.8	58.1	57.8	50.3	55.0	57.5	58.0
Nominal imports	48.0	53.5	58.3	57.7	48.3	63.0	71.2	67.3
Nominal trade balance	1.8	2.3	-0.2	0.1	2.0	-8.0	-13.7	-9.3
Inward FDI stock	70.1	75.7	76.4	81.5	92.6	93.0	94.3	99.1
Outward FDI stock	16.9	17.8	17.2	17.0	20.9	19.1	18.6	17.5

<sup>35</sup>United Nations Conference on Trade and Development (UNCTAD) data sources for trade: [Goods and Services \(BPM6\): Exports and imports of goods and services, annual](#); and for investment: [Foreign direct investment: Inward and outward flows and stock, annual](#).

<sup>36</sup>Estimates are given in italics. Historic data pre-2016 can be found on the [UNCTAD website](#).

<sup>37</sup>All trade data are on a Balance of Payments basis. The FDI data are on a directional and net (investment minus disinvestment) basis. These figures are given in current prices and are rounded to the nearest \$0.1 billion, with missing data represented by dashes.

## Economic data and projections for New Zealand (IMF)<sup>38 39</sup>

The following table presents economic statistics for New Zealand. Projections include assumptions of the effects of COVID-19 and may be subject to change in the future. Estimated data, as well as projections up to 2029, are presented in italics and are subject to revision.

Year	2021	2022	2023	2024	2025	2026	2027	2028	2029
Change in exports (%)	-2.5	0.2	9.3	5.2	4.6	3.7	4.4	4.5	4.4
Change in imports (%)	14.4	4.8	-0.3	2.0	1.3	4.3	4.6	4.0	4.1
Current account balance (% of GDP)	-5.8	-8.8	-6.9	-6.3	-5.0	-4.5	-4.1	-3.9	-3.6
Change in real GDP (%)	5.6	2.4	0.6	0.0	1.9	2.4	2.4	2.4	2.4
GDP per capita (1,000 \$USD)	48.9	47.3	47.4	47.1	48.2	49.5	50.7	52.0	53.3
GDP PPP (Int'l \$billion)	242.4	265.9	277.2	283.9	294.6	307.3	320.3	333.8	348.2
Inflation, year average (CPI %)	3.9	7.2	5.7	2.7	2.2	2.1	2.0	2.0	2.0
Unemployment rate (% of total labour force)	3.8	3.3	3.7	5.1	5.1	4.5	4.4	4.4	4.4
Population (million)	5.1	5.1	5.2	5.4	5.5	5.5	5.6	5.7	5.8
Total investment (% of GDP)	25.0	26.0	24.1	23.6	23.8	23.9	23.8	23.8	23.9
Gross national savings (% of GDP)	19.2	17.3	17.2	17.4	18.8	19.3	19.7	20.0	20.3
General government net lending/borrowing (% of GDP)	-3.2	-3.5	-3.3	-3.8	-3.5	-2.3	-1.2	-0.2	0.2
General government gross debt (% of GDP)	47.5	47.1	45.8	47.2	48.6	49.3	49.2	47.6	45.2

New Zealand was the 53<sup>rd</sup> largest economy in 2023, in terms of gross domestic product (GDP). The UK was the 6<sup>th</sup> largest economy in 2023.<sup>40</sup>

<sup>38</sup>International Monetary Fund (IMF) provide economic commentary in their [World Economic Outlook reports](#). The latest data presented here can be found in the [World Economic Database, October 2024](#).

<sup>39</sup>Projections and estimates are given in italics. More information for each metric and each partner, as well as historic data pre-2021, can be found on the [IMF website](#).

<sup>40</sup>GDP ranking based on values in current prices (nominal terms) in \$USD. Some GDP values for partners are based on estimates which may influence the rankings when revised.

## Top goods traded with the world by New Zealand, in current prices (UN Comtrade)<sup>41 42</sup>

Data presented here show the top commodities traded with the world, not solely the UK, by New Zealand. These data are based on a different commodity classification system to the ONS commodity data used earlier in this factsheet, and the two sections should therefore not be directly compared.

### Top goods exported to the world by New Zealand in 2024:

Rank	HS Commodity	\$USD billion	% of total goods exported
1	04 - Dairy produce; birds' eggs	12.5	29.0%
2	02 - Meat and edible meat	5.2	12.1%
3	44 - Wood and articles of wood; wood charcoal	2.9	6.7%
4	08 - Edible fruit and nuts	2.9	6.7%
5	19 - Preparations of cereals etc.	1.7	3.8%
6	22 - Beverages, spirits and vinegar	1.5	3.5%
7	84 - Machinery and mechanical appliances	1.5	3.5%
8	03 - Fish and crustaceans	1.2	2.8%
9	35 - Albuminoidal substances; modified starches	1.2	2.8%
10	85 - Electrical machinery and equipment	1.0	2.2%
	<b>All goods exported</b>	<b>43.0</b>	<b>100.0%</b>

### Top goods imported from the world by New Zealand in 2024:

Rank	HS Commodity	\$USD billion	% of total goods imported
1	84 - Machinery and mechanical appliances	6.6	13.8%
2	27 - Mineral fuels or oils, products of their distillation	6.3	13.3%
3	87 - Vehicles other than railway or tramway stock	5.2	11.0%
4	85 - Electrical machinery and equipment	4.3	9.1%
5	90 - Optical, photographic, cinematographic and medical equipment	1.7	3.5%
6	39 - Plastics and articles thereof	1.6	3.4%
7	30 - Pharmaceutical products	1.4	3.0%
8	88 - Aircraft, spacecraft, and parts thereof	1.2	2.6%
9	23 - Residues and waste (food industries)	1.0	2.1%
10	94 - Furniture; bedding, mattresses, cushions	0.9	1.8%
	<b>All goods imported</b>	<b>47.6</b>	<b>100.0%</b>

<sup>41</sup>United Nations (UN) Comtrade data are sourced from the online [UN Comtrade Database](#). The data reported above are for 2024, but as the data upload to UN Comtrade is continuous, more timely data may be available from the source.

<sup>42</sup>Data are classified using the [Harmonized System](#) and are given on a physical movement basis, with UK data comparable to HMRC data sources rather than the headline trade figures presented here from ONS.

## Top services traded with the world by New Zealand, in current prices (ITC Trade Map)<sup>43 44 45</sup>

Data presented here shows the top service types traded to the world, not solely the UK, by New Zealand.

### Top services exported to the world by New Zealand in 2022:

Rank	EBOPS Service Type	\$USD billion	% of total services exported
1	Travel	4.4	38.0%
2	Other business services	1.7	14.5%
3	Transport	1.6	13.5%
4	Telecommunications, computer, and information services	1.1	9.7%
5	Charges for the use of intellectual property n.i.e.	1.1	9.6%
	<b>All services exported</b>	<b>11.5</b>	<b>100.0%</b>

### Top services imported from the world by New Zealand in 2022:

Rank	EBOPS Service Type	\$USD billion	% of total services imported
1	Transport	4.6	27.1%
2	Other business services	3.3	19.8%
3	Travel	2.3	13.7%
4	Telecommunications, computer, and information services	2.1	12.5%
5	Insurance and pension services	1.7	10.2%
	<b>All services imported</b>	<b>16.8</b>	<b>100.0%</b>

<sup>43</sup>International Trade Centre (ITC) Trade Map data are sourced from the online [ITC Trade Map tool](#). The data above are for 2022, but as the data upload to ITC is continuous, more timely data may be available from the source.

<sup>44</sup>Data are classified on the [EBOPS 2010](#) basis. 'Other business services' include: Research and development, professional and management consulting services, technical services and trade related services. A full description of all service types can be found on the [UN Statistics Division website](#).

<sup>45</sup>Estimates are shown in italics, where for some partners only estimates are available - These data have been included for information and should be treated with caution.

## Background Notes

This document is one of a wider set of factsheets between the UK and its individual trade and investment partners which can be found on the [Trade and Investment Factsheets website](#). All of these factsheets are published as [Official Statistics](#) as defined by the [UK Statistics Authority](#).

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The publication of these factsheets as Official Statistics was agreed by the Chief Statistician at the Department for Business and Trade, who monitors these factsheets to ensure they continue to adhere to the [Code of Practice for Statistics](#). These factsheets have not been formally assessed by the [Office of Statistics Regulation](#) and are therefore not designated as [Accredited Official Statistics](#).

As a requisite of publishing as Official Statistics, a [quality and methodology report](#) has been produced which outlines the quality of these factsheets, as well as providing more information on the methodology of the data sources presented here. This report contains hyperlinks to information on the strengths and weaknesses for each data source. Statistics contained in the factsheets from UK data providers all come from Official Statistics publications, with some sources also being from National Statistics publications.

Future updates of these factsheets can be found on the [Government update schedule for Official Statistics](#). These scheduled updates are in line with significant updates from UK data providers when they release new data. Unscheduled releases of the factsheets may also be necessary to accommodate data updates where little or no advanced notice are given, such as in the case of international data updates. Please see the data update schedule and revisions policy in the [quality and methodology report](#) for more information. Please note that there may be occasions where more recent data than is provided here can be found directly from the data providers.

The Department for Business and Trade welcome any feedback or comments on these factsheets, please send these to [statistics@businessandtrade.gov.uk](mailto:statistics@businessandtrade.gov.uk).



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