



Tunisia

This factsheet provides the latest statistics on trade and investment between the UK and Tunisia.

Date of release: 21 February 2025; Date of next planned release: 7 April 2025

Total trade in goods and services (exports plus imports) between the UK and Tunisia was **£746 million** in the four quarters to the end of Q3 2024, an increase of 19.7% or £123 million in current prices from the four quarters to the end of Q3 2023. Of this £746 million:

- Total UK **exports** to Tunisia amounted to £245 million in the four quarters to the end of Q3 2024 (an increase of 7.0% or £16 million in current prices, compared to the four quarters to the end of Q3 2023);
- Total UK **imports** from Tunisia amounted to £501 million in the four quarters to the end of Q3 2024 (an increase of 27.2% or £107 million in current prices, compared to the four quarters to the end of Q3 2023).

Tunisia was the UK's 95th largest trading partner in the four quarters to the end of Q3 2024 accounting for less than 0.1% of total UK trade.¹

In 2023, the **outward stock of foreign direct investment (FDI)** from the UK in Tunisia was £62 million, 28.3% or £14 million higher than in 2022. In 2023, Tunisia accounted for less than 0.1% of the total UK outward FDI stock.

In 2023, the **inward stock of foreign direct investment (FDI)** in the UK from Tunisia was £5 million, 15.8% or £977 thousand lower than in 2022. In 2023, Tunisia accounted for less than 0.1% of the total UK inward FDI stock.²

¹Trade data sourced from the latest ONS publication of [UK total trade: all countries seasonally adjusted](#) data.

²Investment data sourced from the ONS [ad-hoc data release](#) if not provided in the latest ONS [main FDI release](#).

Contents

About these statistics	3
Summary trade and investment statistics for Tunisia	4
Trade with Tunisia, in current prices (ONS)	6
Trade in goods by commodity, in current prices (ONS)	8
Trade in services by service type, in current prices (ONS)	10
Trade in goods by UK countries and English regions, in current prices (HMRC)	11
Trade in services by mode of supply, in current prices (ONS)	12
UK Market Share (ONS and UNCTAD)	13
Number of VAT-registered businesses trading goods (HMRC)	14
Trade in Value Added (OECD)	15
Foreign Direct Investment with Tunisia (ONS)	16
Economic statistics (as reported by Tunisia)	17
Background Notes	21

About these statistics

This factsheet presents the latest statistics on trade and investment between the UK and Tunisia. It summarises a wide range of publicly available data, from data providers such as the Office for National Statistics (ONS) and HM Revenue and Customs (HMRC), as well as international data providers.

This factsheet is part of a wider range produced by the Department for Business and Trade which draws together many data sources into one single compendium document for each individual trade and investment partner. The full set of factsheets for different individual partners can be found on the [Trade and Investment Factsheets website](#) on GOV.UK.

Where data are available, these factsheets contain metrics on:

- [Headline trade statistics between the UK and each trading partner for the latest four quarters.](#)
- [Trade statistics by commodity and service type.](#)
- [Trade between the UK and each trading partner, broken down by UK country and English region.](#)
- [Trade in services between the UK and each trading partner, broken down by mode of supply.](#)
- [UK's market share as a total of all imports for each trading partner.](#)
- [Number of VAT-registered businesses trading goods.](#)
- [UK's Foreign Direct Investment \(FDI\) with each investment partner.](#)
- [Summary trade and investment data as reported by each trade and investment partner, as well as economic data and projections.](#)

All statistics are correct at the time of publication, with upcoming release dates available on the [Government update schedule for Official Statistics](#). The Department for Business and Trade strongly recommends users download the latest factsheet to ensure the most up-to-date statistics are used. Please do not use previous factsheets to analyse earlier time periods than those shown in the most recent factsheets, as the data will have been revised and previous factsheets will no longer be correct. For analysis of earlier time periods, please use the published source data.

For the most up to date snapshot of the UK's trade and investment position with all partners, please see the [UK trade in numbers](#) publication or the [trade and investment core statistics book](#). These statistics are based on the same data sources as this factsheet and therefore are comparable. A list of all [Official Statistics](#) publications from the Department for Business and Trade can be found online.

Contact Details

Responsible statistician: Jo Payze

Authors: Oliver Cockram & Ishmael Mansaray

Media contact number: 020 7215 2000

Public contact e-mail address: statistics@businessandtrade.gov.uk

Summary trade and investment statistics for Tunisia

UK trade with Tunisia, in current prices (based on the latest four quarters)³

Trade	Value in the four quarters to the end of Q3 2024	Change from the four quarters to the end of Q3 2023
Total trade	£746 million	an increase of 19.7% or £123 million
Ranking out of all the UK's trading partners	95th	
Total UK exports	£245 million	an increase of 7.0% or £16 million
Ranking out of all the UK's export partners	101st	
UK exports in goods (percentage of total UK exports that were goods)	£205 million (83.7%)	an increase of 22.0% or £37 million
UK exports in services (percentage of total UK exports that were services)	£40 million (16.3%)	a decrease of 34.4% or £21 million
Total UK imports	£501 million	an increase of 27.2% or £107 million
Ranking out of all the UK's import partners	85th	
UK imports in goods (percentage of total UK imports that were goods)	£296 million (59.1%)	an increase of 42.3% or £88 million
UK imports in services (percentage of total UK imports that were services)	£205 million (40.9%)	an increase of 10.2% or £19 million

UK trade with Tunisia, in current prices (based on the latest calendar year)⁴

Trade	Value in 2023	Change from 2022
Total trade	£661 million	a decrease of 3.5% or £24 million
Ranking out of all the UK's trading partners	96th	
Total UK exports	£224 million	a decrease of 11.5% or £29 million
Ranking out of all the UK's export partners	Joint 104th	
UK exports in goods (percentage of total UK exports that were goods)	£174 million (77.7%)	a decrease of 3.9% or £7 million
UK exports in services (percentage of total UK exports that were services)	£50 million (22.3%)	a decrease of 30.6% or £22 million
Total UK imports	£437 million	an increase of 1.2% or £5 million
Ranking out of all the UK's import partners	89th	
UK imports in goods (percentage of total UK imports that were goods)	£243 million (55.6%)	a decrease of 11.3% or £31 million
UK imports in services (percentage of total UK imports that were services)	£194 million (44.4%)	an increase of 22.8% or £36 million

³Trade data sourced from Office for National Statistics data on [UK total trade \(seasonally adjusted data\)](#).

⁴Trade data sourced from Office for National Statistics data on [UK total trade \(seasonally adjusted data\)](#).

UK market share in Tunisia⁵

UK market share for total trade	Value in 2023		Change from 2022
Total UK market share	1.3%	a decrease of 0.1 percentage points	
UK market share for goods only	1.2%	unchanged	
UK market share for services only	1.6%	a decrease of 1.1 percentage points	

UK Foreign Direct Investment (FDI) with Tunisia⁶

UK FDI	Value in 2023		Change from 2022
Total UK outward FDI	£62 million	an increase of 28.3% or £14 million	
Total UK inward FDI	£5 million	a decrease of 15.8% or £977 thousand	

Economic statistics and projections using gross domestic product (GDP) for Tunisia⁷

Economic statistics	2021	2022	2023	2024
Economic growth, using GDP in real terms, compared to the previous year	5.7%	8.3%	9.3%	7.1%
GDP per capita in \$USD (in thousands)	16.2	15.2	16.4	-

Tunisia was the 92nd largest economy in 2023, in terms of gross domestic product (GDP).

⁵UK market share data calculated using the methodology outlined in the [market share section](#) in the factsheet, based on data from the Office for National Statistics and United Nations Conference on Trade and Development.

⁶FDI data sourced from the Office for National Statistics [ad-hoc data release for FDI with all partners](#).

⁷Economic data sourced from the International Monetary Fund [World Economic Outlook](#) databases; Estimates and projections are given in italics; GDP rankings where provided are based on values in current prices (nominal terms) in \$USD, where some partner values are based on estimates which may influence the rankings when revised.

Trade with Tunisia, in current prices (ONS)^{8 9 10}

Trade definitions

- **UK exports** - Goods and services that were produced or sourced in the UK, which were sold to Tunisia.
- **UK imports** - Goods and services that were sold to the UK, which were produced or sourced by Tunisia.
- **Total or 'bilateral' trade** - The value of total trade between the UK and Tunisia (exports plus imports).
- **Trade balance** - The difference between exports and imports, calculated by UK exports minus UK imports.
- **Trade surplus** - This occurs when the value of UK exports to Tunisia is greater than the value of UK imports from Tunisia.
- **Trade deficit** - This occurs when the value of UK exports to Tunisia is less than the value of UK imports from Tunisia.

Headline trade statistics include trade in non-monetary gold (reported within the unspecified goods category), which can significantly affect trends for some partners. Please see the factsheet [quality and methodology report](#) for more information. These statistics are given on a balance of payments (change of ownership) basis.

***Note:** UK trade statistics experienced higher levels of volatility between 2019 and 2022, due to the pandemic, global recession, supply chain disruption, EU Exit, Russia's invasion of Ukraine, price inflation, conflict in the Middle East, and data collection changes. All figures are reported in current prices (not adjusted for inflation), unless otherwise stated. We recognise that some of the recent changes in UK trade values will be partly due to price changes.*

Total trade in goods and services (exports plus imports) between the UK and Tunisia was £746 million in the four quarters to the end of Q3 2024, an increase of 19.7% or £123 million in current prices from the four quarters to the end of Q3 2023.

In the four quarters to the end of Q3 2024, **total UK exports** to Tunisia amounted to £245 million (an increase of 7.0% or £16 million in current prices, compared to the four quarters to the end of Q3 2023).

Of all UK exports to Tunisia in the four quarters to the end of Q3 2024, £205 million (83.7%) were **goods** and £40 million (16.3%) were **services**. In the four quarters to the end of Q3 2024, UK **exports of goods** to Tunisia increased by 22.0% or £37 million in current prices, compared to the four quarters to the end of Q3 2023 while UK **exports of services** to Tunisia decreased by 34.4% or £21 million in current prices, compared to the four quarters to the end of Q3 2023.

In the four quarters to the end of Q3 2024, **total UK imports** from Tunisia were £501 million (an increase of 27.2% or £107 million in current prices, compared to the four quarters to the end of Q3 2023).

Of all UK imports from Tunisia in the four quarters to the end of Q3 2024, £296 million (59.1%) were **goods** and £205 million (40.9%) were **services**. In the same period, UK **imports of goods** from Tunisia increased by 42.3% or £88 million in current prices, compared to the four quarters to the end of Q3 2023 while UK **imports of services** from Tunisia increased by 10.2% or £19 million in current prices, compared to the four quarters to the end of Q3 2023.

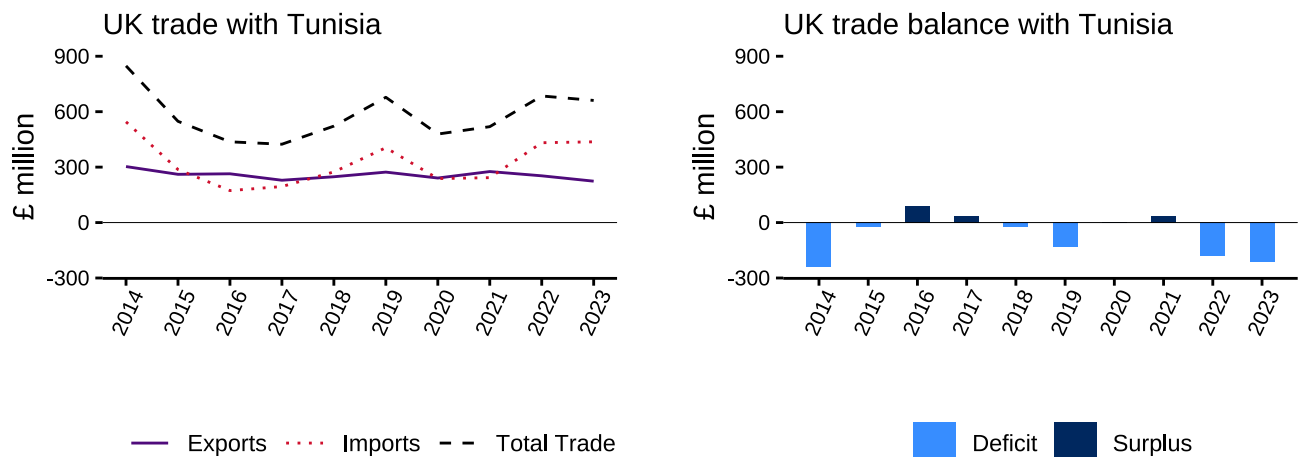
This means the UK reported a **total trade deficit** of £256 million with Tunisia, compared to a trade deficit of £165 million in the four quarters to the end of Q3 2023. In the four quarters to the end of Q3 2024, the UK had a **trade in goods deficit** of £91 million with Tunisia, compared to a trade in goods deficit of £40 million in the four quarters to the end of Q3 2023. Meanwhile, in the four quarters to the end of Q3 2024 the UK reported a **trade in services deficit** of £165 million with Tunisia, compared to a trade in services deficit of £125 million in the four quarters to the end of Q3 2023.

⁸Office of National Statistics (ONS) data source for total trade: [UK total trade data \(seasonally adjusted\)](#).

⁹This factsheet contains data as reported by the UK, users are advised to use UK-reported data where possible for consistency between partners. These data are subject to [asymmetries](#) e.g. the value of UK exports to Tunisia (reported by the UK) may not match the value of Tunisia imports from the UK (reported by Tunisia).

¹⁰Data are in current prices, meaning no adjustment has been made to account for changes in inflation or exchange rate. The totals may not exactly match the sum of their parts due to rounding.'

The charts below present a time series for trade between the UK and Tunisia for each year between 2014 and 2023:



Source: ONS, UK trade in goods and services, Q3 2024

The data that are presented in the charts above are given in the table below in £ million:

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Value of total trade	848	548	437	424	522	678	479	519	685	661
Value of exports	303	261	264	229	248	273	241	276	253	224
Value of imports	545	287	173	195	274	405	238	243	432	437
Trade balance	-242	-26	+91	+34	-26	-132	+3	+33	-179	-213

In the four quarters to the end of Q3 2024, Tunisia was the UK's:¹¹

- **95th largest trading partner** (accounting for less than 0.1% of total UK trade).
 - 85th largest **goods** trading partner (0.1% of UK goods trade).
 - 114th largest **services** trading partner (less than 0.1% of UK services trade).
- **101st largest export market** (accounting for less than 0.1% of total UK exports).
 - 84th largest **goods** export market (0.1% of UK goods exports).
 - 136th largest **services** export market (less than 0.1% of UK services exports).
- **85th largest import market** (accounting for 0.1% of total UK imports).
 - 75th largest **goods** import market (0.1% of UK goods imports).
 - 89th largest **services** import market (0.1% of UK services imports).

More timely data, for trade in goods only¹², show that UK exports of goods to Tunisia increased by 24.7% the 12 months to December 2024 in current prices, compared to the same period the previous year. UK imports of goods from Tunisia increased by 8.2%, in current prices, over the same period.

¹¹Rankings are based on the ONS dataset which contains data for all individual partners: [UK total trade data \(seasonally adjusted\)](#).

¹²ONS data source for trade in the latest 12 months up to December 2024: [UK Trade data \(seasonally adjusted\)](#).

Trade in goods by commodity, in current prices (ONS)^{13 14}

Please note, these data are presented on a non-seasonally adjusted basis and are not directly comparable to seasonally adjusted data, including the headline trade statistics presented before.

The **top 5 goods exported from the UK to Tunisia** in the four quarters to the end of Q3 2024 were as follows:

Commodity	Exports in the four quarters to the end of Q3 2024	Percentage of total goods exports	Change from the four quarters to the end of Q3 2023
68 - Non-ferrous metals	£29.6 million	14.5%	-
54 - Medicinal & pharmaceutical products	£27.3 million	13.4%	an increase of 41.2%
1 - Beverages & tobacco	£22.0 million	10.8%	-
65 - Textile fabrics	£21.5 million	10.6%	an increase of 0.2%
78M - Cars	£13.0 million	6.3%	an increase of 45.5%

The **top 5 goods imported to the UK from Tunisia** in the four quarters to the end of Q3 2024 were as follows:

Commodity	Imports in the four quarters to the end of Q3 2024	Percentage of total goods imports	Change from the four quarters to the end of Q3 2023
33R - Refined oil	£49.7 million	16.8%	Nil trade in previous period
33O - Crude oil	£45.5 million	15.4%	Nil trade in previous period
7EC - Electrical machinery (consumer)	£44.3 million	15.0%	an increase of 13.7%
76C - Telecoms & sound equipment (consumer)	£44.2 million	14.9%	an increase of 13.7%
84 - Clothing	£39.5 million	13.4%	an increase of 28.3%

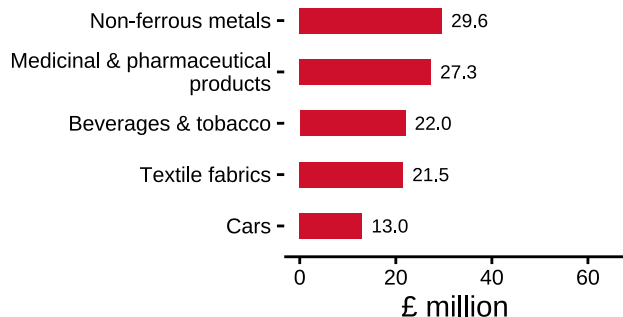
Note: Percentage changes between the current and previous period that exceed 100% have been omitted. This is to avoid presenting small value changes from a low base as fast growing.

¹³Data on trade in goods by commodity are sourced from data by the ONS: [UK trade release \(non-seasonally adjusted\)](#). These statistics for **exports** and **imports** present the latest data from the December 2024 ONS publication which are given on a monthly basis.

¹⁴The commodities are categorised based on [SITC](#) codes using a mixture of level 2 and level 3 codes.

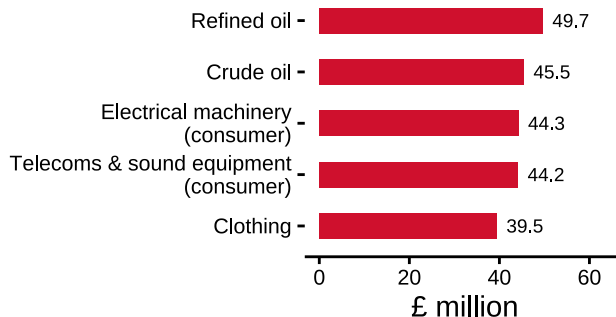
The chart below shows the top 5 products exported from the UK to Tunisia and the top 5 products imported to the UK from Tunisia, by value, in the four quarters to the end of Q3 2024. All data shown in the chart are provided in the text above.

The top 5 UK goods exports, in the four quarters to the end of Q3 2024, to Tunisia



Source: ONS, December 2024

The top 5 UK goods imports, in the four quarters to the end of Q3 2024, from Tunisia



Source: ONS, December 2024

Trade in services by service type, in current prices (ONS)¹⁵

Note: Service type data for the trade in services between the UK and Tunisia in the four quarters to the end of Q3 2024 are not available from UK sources.

¹⁵Trade in services by service type is sourced from data by the ONS: [UK trade in services by partner country \(non-seasonally adjusted\)](#).

Trade in goods by UK countries and English regions, in current prices (HMRC)¹⁶

Regional trade definitions

- **UK regions** - The UK is categorised into 12 regions based on the International Territorial level 1 (ITL1). This level includes 9 regions in England, as well as Wales, Scotland and Northern Ireland.
- **Regional trade data** - The data are compiled by merging HM Revenues & Customs (HMRC) trade data with employment data from the Interdepartmental Business Register (IDBR) so a business' trade can be allocated to a UK region based on the proportion of its employees employed in that region. Where a trader is not matched with the IDBR, its trade is matched with ONS postcode data to obtain the UK region in which the Head Office of the VAT-registered business is based.

Note: Data for UK regions are not available from this source for Tunisia in 2023.

¹⁶HMRC data source for regional UK trade data: [HMRC Regional Trade Statistics](#) (data extracted from the spreadsheet download using the HMRC interactive tables).

Trade in services by mode of supply, in current prices (ONS)^{17 18}

Trade in Services by Mode of Supply definitions

- **Modes of Supply** define the way services trade is conducted. The World Trade Organisation's [General Agreement on Services](#) categorises methods for trade in services into four different modes of supply, which depend upon on the territorial presence of the supplier and the consumer at the time of transaction.
- **Mode 1** - Remote trade (a supplier in one country sells a service to a customer in another, without the movement of people).
- **Mode 2** - Consumption abroad (the person receiving the service travels to the supplier's country).
- **Mode 3** - Commercial presence (e.g. a company subsidiary) - this mode is not counted as part of UK services trade on a balance of payments basis and is not reported in this release. This means that total figures are only the total of Modes 1, 2 and 4.
- **Mode 4** - Presence of natural persons (a supplier sends its personnel to the customer's country to provide service).

UK services exports to Tunisia by mode of supply in 2022:

- Data on services exports to Tunisia by mode of supply are not available from this source.

UK services imports from Tunisia by mode of supply in 2022:

- Data on services imports from Tunisia by mode of supply are not available from this source.

¹⁷ONS data source for UK Trade in Services by Mode of Supply: [ONS Imports and exports of services by country, by modes of supply, UK](#)

¹⁸Data included in this ONS release are experimental estimates.

UK Market Share (ONS and UNCTAD)^{19 20}

Market Share definitions

- **UK market share** – Imports from the UK as a percentage of all the goods and services imported by Tunisia. Market share is provided for total imports from the UK, as well as for goods and services separately.
- **Market share methodology** – These UK market share statistics are derived by the Department for Business and Trade, using publicly available data from the Office of National Statistics (ONS) and the United Nations Conference on Trade and Development (UNCTAD). These new statistics allows users to estimate the importance of UK trade on imports to each trading partner. Market share is calculated as the value of imports from the UK using data from [ONS](#), divided by the value of total imports using data from [UNCTAD](#). Data from UNCTAD are converted from US dollars into pounds sterling by using the annual average spot exchange rate ²¹.

The UK's market share for Tunisia in 2023 was as follows:

- **The total UK market share in Tunisia was 1.3% in 2023 for goods and services.** This is a decrease of 0.1 percentage points from 2022.
- The UK market share in Tunisia was 1.2% in 2023 for **goods only**. This is unchanged from 2022.
- The UK market share in Tunisia was 1.6% in 2023 for **services only**. This is a decrease of 1.1 percentage points from 2022.

The table below presents the UK's market share for Tunisia between 2014 and 2023. Values presented in italics are based on UNCTAD estimates of imports.

Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Total goods and services	1.9%	1.8%	1.7%	1.3%	1.8%	2.0%	2.1%	2.1%	1.4%	<i>1.3%</i>
Goods only	1.1%	1.1%	1.4%	1.1%	1.6%	1.7%	1.9%	1.9%	1.2%	<i>1.2%</i>
Services only	6.8%	5.9%	3.5%	2.7%	2.7%	3.4%	3.3%	3.4%	2.8%	<i>1.6%</i>

¹⁹ONS data source for market share: [UK total trade data \(seasonally adjusted\)](#).

²⁰UNCTAD data source for market share: [Goods and Services \(BPM6\): Exports and imports of goods and services, annual](#). Some UNCTAD data may be based on estimates.

²¹Annual average spot exchange rates for \$USD to £GBP are sourced from the [Bank of England](#)

Number of VAT-registered businesses trading goods (HMRC)^{22 23 24}

Business counts definition (Regional Trade in Goods Statistics)

- Business counts report UK VAT-registered business exporting and importing goods. Data is collected primarily from customs declarations (using the Intrastat survey and VAT returns for Northern Ireland businesses trading with the EU).
- Counts exclude businesses trading below the statistical value thresholds for customs declarations and exclude trade in non-monetary gold.

Businesses trading with Tunisia in 2023:

- Data on the number of VAT-registered businesses exporting to Tunisia are not available from this source.
- Data on the number of VAT-registered businesses importing from Tunisia are not available from this source.

Businesses trading with the world in 2023:

- In 2023, around 125,600 UK VAT-registered businesses exported goods to the world.
- In 2023, around 251,200 UK VAT-registered businesses imported goods from the world.

²²HMRC data source for Regional Trade Statistics business counts data: [UK trade in goods statistics](#).

²³Data for UK businesses engaged in trade of services with Tunisia are not available. A single business may trade with multiple trading partners abroad, so care should be taken when adding figures for multiple trading partners.

²⁴HMRC does not receive partner country information for customs declarations with commodity line values that fall under the statistical value threshold of £873 (in value) and 1,000kg (in net mass). Therefore, these counts of exporting/importing businesses only capture those businesses with exports/imports (respectively) above the statistical value threshold. The number of businesses has been rounded to the nearest 100.

Trade in Value Added (OECD)^{25 26}

Trade in Value Added definitions

- **Trade in Value Added (TiVA)** - TiVA is a statistical approach to examine supply chains, which is not possible with conventional ('gross') trade statistics. This is because TiVA treats international trade flows as flows of value added rather than gross flows of final goods and services.
- **Domestic and foreign value added** - In TiVA, gross exports are decomposed into domestic and foreign value added. Domestic value added measures the value added generated by the domestic economy in the production of its exports (e.g. the value added by UK car manufacturers and their UK supply chains in car exports). Foreign value added measures the value added contribution that foreign suppliers make to these exports (e.g. the import of foreign car parts).
- **TiVA statistics** - Although TiVA offers advantages over traditional ways of measuring trade, these statistics are not fully developed. These results are estimates which should be considered complementary to conventional trade statistics and not be over-interpreted. In addition, the geographical detail is limited for developing countries. More information on TiVA can be found in a recent [research report](#) by the Department for Business and Trade and Cambridge Econometrics.
- **UK forward linkages for exports** - Measures the reliance of foreign exporters on UK value added (inputs).
- **UK backward linkages for exports** - Measures the reliance of UK exporters on foreign value added (inputs).
- **Employment supported by exports** - This provides an estimate of the number of employees in exporting industries, and their domestic supply chains that are supported by exporting activity.

UK forward linkages for exports:

- **In 2020, 0.6% of the total value added in gross exports from Tunisia originated in the UK.**
- In 2020, 33.2% of the value added content in gross exports from Tunisia reflected foreign imports from abroad. The largest sources of foreign value added for gross exports from Tunisia were China (5.0%), United States (2.5%), and Germany (1.8%).

UK backward linkages for exports:

- **In 2020, less than 0.1% of the total value added in gross exports from the UK originated in Tunisia.**
- In 2020, 14.3% of the value added content in gross exports from the UK reflected foreign imports from abroad. The largest sources of foreign value added for gross exports from the UK were United States (2.4%), Germany (1.5%), and China (1.2%).

Employment supported by exports:²⁷

- Data for Tunisia on employment supported by exports in 2020 are not available.
- Exporting activity in the UK supported 6.7 million persons in 2020 (20.6% of total UK employment). Exports to Tunisia supported around 3,100 jobs in the UK in 2020.

²⁵The estimates in this factsheet are based on Trade in Value Added statistics published by the Organisation for Economic Co-operation and Development (OECD): a) [Trade in Value Added database \(origin of value added in gross exports\), June 2024](#); and b) [Trade in employment \(TIM\) database, February 2024](#), indicators EXGR_DEM.

²⁶The data shown in this factsheet is from 2020.

²⁷These estimates measure employees directly and indirectly supported by exports i.e. workers employed in exporting businesses and in other domestic businesses supplying inputs to the exporting businesses. The estimates should be interpreted as employment *supported* by exports, rather than employment *created* by exports, as the jobs may have previously existed to serve the domestic market. Employees may also be supported by exports from a multiple number of trading partners. As with the core TiVA data, these estimates are based on a number of assumptions and modelling, so should be interpreted with caution.

Foreign Direct Investment with Tunisia (ONS)^{28 29 30}

Foreign direct investment definitions

- **Foreign direct investment (FDI)** - Investment made by a firm or individual in one economy ('direct investor') to acquire a 'lasting interest' in an enterprise operating in another economy. The lasting interest is deemed to exist if the direct investor acquires at least 10% of equity, or equivalently 10% of the voting rights, of the company.
- **FDI stock** - The accumulated value of all previous investments at the end of a reference period. Figures are net, that is the value of investment minus disinvestment. **UK outward FDI stock** provides the total value of FDI by UK investors in economies abroad (investment of a UK parent company in Tunisia), while **UK inward FDI stock** provides the total value of FDI by non-UK investors in the UK (investment of a Tunisia parent company in the UK).
- **Data disclosure** - It can happen that FDI is coming from only a few investors. In that case, figures are suppressed by the ONS to avoid disclosure of information relating to individual enterprises.

Note: The FDI data for 2020 have been affected by changes in sampling methodology. Improvements have been made to the population which has been sampled and the way that businesses are sampled from the population, capturing a wider range of businesses. This means data from 2020 and onward are more representative of UK FDI with overseas partners and are comparable.

More information about the methodology changes can be found on the [ONS website](#).

UK outward FDI stock:

- In 2023, the **stock of FDI from the UK in Tunisia** was £62 million, 28.3% or £14 million higher than in 2022. In 2023, Tunisia accounted for less than 0.1% of the total UK outward FDI stock.
- In 2023, the total UK FDI abroad was £1.9 trillion. In 2023, the **top destination for UK FDI** was United States, accounting for 26.7% of the total UK outward FDI stock, followed by Netherlands (14.8%) and Luxembourg (7.6%).

UK inward FDI stock:

- In 2023, the **stock of FDI from Tunisia in the UK** was £5 million, 15.8% or £977 thousand lower than in 2022. In 2023, Tunisia accounted for less than 0.1% of the total UK inward FDI stock.
- In 2023, the total FDI in the UK in was £2.1 trillion. In 2023, the **top investor in the UK** was United States, accounting for 34.1% of the total UK inward FDI stock, followed by Luxembourg (9.1%) and Jersey (7.9%).

²⁸Data for both inward and outward FDI between the UK and Tunisia are not available in the main ONS release ([Foreign Direct Investment involving UK companies](#)). Therefore, an [ONS FDI ad-hoc data release](#) is used to provide the latest FDI data for Tunisia where it is unavailable in the main ONS release.

²⁹Data are presented on a directional basis which means they are not directly comparable to the asset/liability report prepared by ONS as part of the Balance of Payments statistical release. Figures are on net basis (investments minus disinvestments) and are given in nominal terms. Negative FDI values occur when disinvestments are greater than investments. Data are on an immediate destination/source basis and not an ultimate destination/source, which is likely to overstate financial centres such as the Netherlands and Luxembourg.

³⁰This factsheet contains data as reported by the UK and are subject to asymmetries e.g. UK outward FDI to Tunisia (reported by the UK) may not match Tunisia inward FDI from the UK (reported by Tunisia). For consistency when comparing between partners, users are advised to use UK-reported data as far as possible.

Economic statistics (as reported by Tunisia)

Trade and investment data for Tunisia (UNCTAD)^{31 32 33}

The following data are reported by Tunisia and are for reference only. Whenever possible use data from UK sources for trade and investment. All data below are presented in \$USD in billions.

Year	2016	2017	2018	2019	2020	2021	2022	2023
Nominal exports	16.8	17.5	13.7	13.7	11.2	14.0	17.2	19.4
Nominal imports	21.5	22.7	18.7	17.6	14.5	18.2	22.5	22.2
Nominal trade balance	-4.7	-5.2	-5.0	-3.9	-3.3	-4.2	-5.3	-2.9
Inward FDI stock	28.9	29.5	30.0	35.3	38.0	38.9	39.5	40.8
Outward FDI stock	0.5	0.5	0.5	0.6	0.6	0.7	0.7	1.5

³¹United Nations Conference on Trade and Development (UNCTAD) data sources for trade: [Goods and Services \(BPM6\): Exports and imports of goods and services, annual](#); and for investment: [Foreign direct investment: Inward and outward flows and stock, annual](#).

³²Estimates are given in italics. Historic data pre-2016 can be found on the [UNCTAD website](#).

³³All trade data are on a Balance of Payments basis. The FDI data are on a directional and net (investment minus disinvestment) basis. These figures are given in current prices and are rounded to the nearest \$0.1 billion, with missing data represented by dashes.

Economic data and projections for Tunisia (IMF)^{34 35}

The following table presents economic statistics for Tunisia. Projections include assumptions of the effects of COVID-19 and may be subject to change in the future. Estimated data, as well as projections up to 2029, are presented in italics and are subject to revision.

Year	2021	2022	2023	2024	2025	2026	2027	2028	2029
Change in exports (%)	15.9	24.6	4.2	2.3	1.4	2.0	2.7	2.7	2.6
Change in imports (%)	10.5	16.2	2.3	4.6	2.5	2.1	1.2	0.9	0.9
Current account balance (% of GDP)	-6.0	-9.0	-2.7	-3.5	-3.4	-3.6	-3.7	-3.9	-4.0
Change in real GDP (%)	4.7	2.7	0.0	1.6	1.6	1.5	1.5	1.3	1.2
GDP per capita (1,000 \$USD)	3.9	3.7	4.0	4.3	4.4	4.5	4.5	4.6	4.6
GDP PPP (Int'l \$billion)	149.1	164.0	170.0	176.9	183.0	189.1	195.4	201.6	207.8
Inflation, year average (CPI %)	5.7	8.3	9.3	7.1	6.7	6.7	7.8	8.4	9.1
Unemployment rate (% of total labour force)	16.2	15.2	16.4	-	-	-	-	-	-
Population (million)	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8
Total investment (% of GDP)	15.2	14.2	12.3	11.2	10.8	10.9	10.6	10.0	9.8
Gross national savings (% of GDP)	9.3	5.2	9.6	7.6	7.4	7.3	6.9	6.2	5.8
General government net lending/borrowing (% of GDP)	-7.6	-6.9	-6.9	-5.9	-5.1	-5.4	-5.8	-6.0	-6.0
General government gross debt (% of GDP)	79.7	82.9	82.4	83.7	84.3	85.1	87.3	88.7	89.7

Tunisia was the 92nd largest economy in 2023, in terms of gross domestic product (GDP). The UK was the 6th largest economy in 2023.³⁶

³⁴International Monetary Fund (IMF) provide economic commentary in their [World Economic Outlook reports](#). The latest data presented here can be found in the [World Economic Database, October 2024](#).

³⁵Projections and estimates are given in italics. More information for each metric and each partner, as well as historic data pre-2021, can be found on the [IMF website](#).

³⁶GDP ranking based on values in current prices (nominal terms) in \$USD. Some GDP values for partners are based on estimates which may influence the rankings when revised.

Top goods traded with the world by Tunisia, in current prices (UN Comtrade)^{37 38}

Data presented here show the top commodities traded with the world, not solely the UK, by Tunisia. These data are based on a different commodity classification system to the ONS commodity data used earlier in this factsheet, and the two sections should therefore not be directly compared.

Top goods exported to the world by Tunisia in 2023:

Rank	HS Commodity	\$USD billion	% of total goods exported
1	85 - Electrical machinery and equipment	5.4	26.9%
2	62 - Articles of apparel and clothing, not knitted	1.9	9.3%
3	15 - Animal or vegetable fats and oils	1.4	6.9%
4	27 - Mineral fuels or oils, products of their distillation	1.2	6.2%
5	61 - Articles of apparel and clothing, knitted	0.8	3.9%
6	84 - Machinery and mechanical appliances	0.8	3.8%
7	90 - Optical, photographic, cinematographic and medical equipment	0.8	3.8%
8	39 - Plastics and articles thereof	0.8	3.8%
9	87 - Vehicles other than railway or tramway stock	0.6	3.2%
10	64 - Footwear, gaiters and the like or parts	0.6	2.8%
	All goods exported	20.0	100.0%

Top goods imported from the world by Tunisia in 2023:

Rank	HS Commodity	\$USD billion	% of total goods imported
1	27 - Mineral fuels or oils, products of their distillation	4.7	17.9%
2	85 - Electrical machinery and equipment	3.2	12.4%
3	84 - Machinery and mechanical appliances	2.0	7.7%
4	39 - Plastics and articles thereof	1.6	6.3%
5	10 - Cereals	1.6	6.1%
6	87 - Vehicles other than railway or tramway stock	1.4	5.6%
7	72 - Iron and steel	0.9	3.5%
8	74 - Copper and articles thereof	0.6	2.4%
9	52 - Cotton	0.6	2.4%
10	30 - Pharmaceutical products	0.6	2.3%
	All goods imported	25.9	100.0%

³⁷United Nations (UN) Comtrade data are sourced from the online [UN Comtrade Database](#). The data reported above are for 2023, but as the data upload to UN Comtrade is continuous, more timely data may be available from the source.

³⁸Data are classified using the [Harmonized System](#) and are given on a physical movement basis, with UK data comparable to HMRC data sources rather than the headline trade figures presented here from ONS.

Top services traded with the world by Tunisia, in current prices (ITC Trade Map)^{39 40 41}

Data presented here shows the top service types traded to the world, not solely the UK, by Tunisia.

Top services exported to the world by Tunisia in 2022:

Rank	EBOPS Service Type	\$USD billion	% of total services exported
1	Manufacturing services on physical inputs owned by others	3.7	42.7%
2	Travel	2.0	23.5%
3	Transport	1.6	18.4%
4	Other business services	0.4	5.2%
5	Telecommunications, computer, and information services	0.4	5.0%
	All services exported	8.6	100.0%

Top services imported from the world by Tunisia in 2022:

Rank	EBOPS Service Type	\$USD billion	% of total services imported
1	Transport	1.6	50.7%
2	Travel	0.8	24.1%
3	Government goods and services n.i.e.	0.2	6.8%
4	Other business services	0.2	5.0%
5	Telecommunications, computer, and information services	0.1	4.5%
	All services imported	3.2	100.0%

³⁹International Trade Centre (ITC) Trade Map data are sourced from the online [ITC Trade Map tool](#). The data above are for 2022, but as the data upload to ITC is continuous, more timely data may be available from the source.

⁴⁰Data are classified on the [EBOPS 2010](#) basis. 'Other business services' include: Research and development, professional and management consulting services, technical services and trade related services. A full description of all service types can be found on the [UN Statistics Division website](#).

⁴¹Estimates are shown in italics, where for some partners only estimates are available - These data have been included for information and should be treated with caution.

Background Notes

This document is one of a wider set of factsheets between the UK and its individual trade and investment partners which can be found on the [Trade and Investment Factsheets website](#). All of these factsheets are published as [Official Statistics](#) as defined by the [UK Statistics Authority](#).

Our statistical practice is regulated by the Office for Statistics Regulation (OSR). OSR sets the standards of trustworthiness, quality and value in the [Code of Practice for Statistics](#) that all producers of official statistics should adhere to. You are welcome to contact us directly with any comments about how we meet these standards. Alternatively, you can contact OSR by emailing regulation@statistics.gov.uk or via the OSR website.

The publication of these factsheets as Official Statistics was agreed by the Chief Statistician at the Department for Business and Trade, who monitors these factsheets to ensure they continue to adhere to the [Code of Practice for Statistics](#). These factsheets have not been formally assessed by the [Office of Statistics Regulation](#) and are therefore not designated as [Accredited Official Statistics](#).

As a requisite of publishing as Official Statistics, a [quality and methodology report](#) has been produced which outlines the quality of these factsheets, as well as providing more information on the methodology of the data sources presented here. This report contains hyperlinks to information on the strengths and weaknesses for each data source. Statistics contained in the factsheets from UK data providers all come from Official Statistics publications, with some sources also being from National Statistics publications.

Future updates of these factsheets can be found on the [Government update schedule for Official Statistics](#). These scheduled updates are in line with significant updates from UK data providers when they release new data. Unscheduled releases of the factsheets may also be necessary to accommodate data updates where little or no advanced notice are given, such as in the case of international data updates. Please see the data update schedule and revisions policy in the [quality and methodology report](#) for more information. Please note that there may be occasions where more recent data than is provided here can be found directly from the data providers.

The Department for Business and Trade welcome any feedback or comments on these factsheets, please send these to statistics@businessandtrade.gov.uk.



© Crown copyright 2025

This publication is licensed under the terms of the [Creative Commons Attribution-NonCommercial-ShareAlike license](#) except where otherwise stated.

Where the Department for Business and Trade have identified any third party copyright information, users will need to obtain permission from the copyright holders concerned.

This publication is available on the [GOV.UK website](#).

Any media enquiries regarding this publication should be directed to the Department for Business and Trade [website](#) or by phoning 0207 215 2000.