

**Subject:**  
**Date:**

NHS Brand Infant Formula  
21 November 2024 12:12:54

---

Dear CMA

Thank you for taking on a difficult investigation.

It seems to me that the people of the UK would be well served by the NHS making its own infant formula, and selling it at a reasonable profit with the proceeds going back into the NHS

Moreover, all sorts of generic drugs and toiletries could be made and sold under the same NHS brand. I know I would be willing to pay above e.g. Tesco's own brand price for generic ibuprofen, aspirin, nappies, etc.

NHS branded formula will enable health care professionals to give it away for free without enriching the likes of Nestle, who have a more than questionable history with baby formula.

The only proviso is that the company should not be public because the tories will simply seek to sell it. Either a mutualised structure, or for example, a cooperative owned by the workers and consumers - some legally binding ownership that cannot be sold off as our utilities have been, with terrible results.

Thanks and hope this was helpful

Declan.