

# You know what AI is and what its limitations are

[www.gov.uk/government/publications/ai-playbook-for-the-uk-government](https://www.gov.uk/government/publications/ai-playbook-for-the-uk-government)



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## AI Playbook principles

- 1 Understand how AI can help and the risks it poses
- 2 Use techniques to increase the accuracy of outputs
- 3 Put processes in place to test tools thoroughly



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# You use AI

## lawfully,

## ethically and

## responsibly



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### AI Playbook principles

- 1 Engage with compliance, data protection and legal experts early on
- 2 Manage and protect personal data
- 3 Test tools to minimise bias in their data at all stages



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# You know how to keep AI tools



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## AI Playbook principles

- 1 Make sure tools can only access the data they need for the task
- 2 Don't train tools using private or sensitive data sources
- 3 Put technical controls in place to detect malicious activity and data leaks



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# You have meaningful human control at the right stage



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## AI Playbook principles

- 1 Make sure a trained and qualified person reviews outputs
- 2 Test tools fully before they go live and check them regularly
- 3 Incorporate feedback from end users



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# You understand



# how to manage the full AI lifecycle

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## AI Playbook principles

- 1 Know how to set up, update and close down tools securely
- 2 Have the right resource to support day-to-day maintenance of tools
- 3 Put robust testing processes in place to monitor drift, bias and, in the case of generative AI, hallucinations



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# You use the right tool for the job



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## AI Playbook principles

- 1 Select the most appropriate technology or model for your needs
- 2 Be open to AI solutions and approaches
- 3 Use tools to support time-consuming or administrative tasks



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# You are

open

# and

collab-  
orative



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## AI Playbook principles

- 1 Engage with stakeholder organisations from the start
- 2 Join cross-government communities to learn from others and share insights
- 3 Be open with the public and identify where and how tools are used



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# You work with commercial colleagues from the start

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## AI Playbook principles

- 1 Get advice on the commercial implications of tools
- 2 Know how to use AI in line with commercial requirements
- 3 Ensure ethical expectations are the same between in-house and third-party tools



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# You have the skills and expertise that you need to build and use AI

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## AI Playbook principles

- 1 Understand the technical requirements for using tools
- 2 Make sure your team has the necessary skillset
- 3 Take part in learning courses and keep track of AI developments



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**You use these  
principles  
alongside your  
organisation's  
policies and  
have the right  
assurance  
in place**

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### AI Playbook principles

- 1 Understand, monitor and mitigate the risks of using AI tools
- 2 Connect with the right assurance and design teams early on
- 3 Put documented review and escalation processes in place

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